# Causal Inference Using Machine Learning

## Master in Economics Universidad Nacional de Tucumán

Spring 2024

Instructor: Andres Mena (asmena@face.unt.edu.ar)

Course Website: github.io/CausalInferenceML

## Course Description

This graduate-level course introduces the intersection of applied econometrics and machine learning techniques. It aims to equip students with essential tools for conducting causal inference in empirical research, public policy analysis, and business case studies. The course covers topics such as randomized experiments, regression discontinuity, instrumental variables, differences-in-differences, and synthetic control methods. A particular focus is on how machine learning and AI techniques can enhance these methods in high-dimensional settings by using statistical learners to estimate and infer low-dimensional causal effects.

# Prerequisites

Students should have a background in econometrics, statistical inference, and machine learning. A graduate course in at least two of these three topics is expected. Students should also be familiar with programming in R or Python.

## **Textbooks**

- MHE: Angrist, Joshua, and Jorn-Steffen Pischke. *Mostly Harmless Econometrics*. Princeton University Press.
- CISSB: Imbens, Guido, and Donald Rubin. Causal Inference for Statistics, Social, and Biomedical Sciences: An Introduction. Cambridge University Press.
- CIML: Chernozhukov, Victor, et al. Applied Causal Inference Powered by ML and AI.
- CIMix: Cunningham, Scott. Causal Inference: The Mixtape. Yale University Press.

## Course Schedule

Lecture 1 (10/17): Introduction to Causal Inference Potential Outcomes, Fundamental Problem of Causal Inference, Assignment Mechanisms, Selection Bias, Average Treatment Effect.

- MHE, Chapter 1, Chapter 2 pp 11-22
- CISSB, Chapter 1

#### Additional Readings:

- CIMix, Chapter 1
- CISSB, Chapter 2
- Holland, P. W. (1986). Statistics and causal inference. *Journal of the American Statistical Association*, 81(396), 945-960.
- Rambachan, A. (2018). Harvard Economics Math Camp 2018: Econometrics, Probability Review. *Lecture Notes*.

Lecture 2 (10/24): Regression Fundamentals: Conditional Expectation Function, OLS, Inference in regression, Causal Regression.

- MHE, Chapter 3 pp 27-64
- **CIML**, Chapter 1 pp 13-26

#### Additional Readings:

- **CIMix**, Chapter 2, pp 39-95
- Bruce E. Hansen. Econometrics. Princeton University Press. pp 14-57

Lecture 3 (10/31): High Dimensionality Fundamentals: LASSO, Elastic-Net, Partially Linear Model, Inference under High Dimensionality

- CIML, Chapter 2
- Hastie, Tibshirani, & Friedman. The Elements of Statistical Learning. Springer. pp 61-73

#### Additional Readings:

- Tibshirani, R. (1996). Regression shrinkage and selection via the lasso. *Journal of the Royal Statistical Society: Series B (Methodological)*, 58(1), 267-288.
- Zou, H., & Hastie, T. (2005). Regularization and variable selection via the elastic net. *Journal* of the Royal Statistical Society: Series B (Statistical Methodology), 67(2), 301-320.

- Belloni, A., Chernozhukov, V., & Hansen, C. (2014). High-dimensional methods and inference on structural and treatment effects. *Journal of Economic Perspectives*, 28(2), 29-50.

### Lecture 4: (11/07): Randomized Control Trials

- MHE, Chapter 2
- Angrist, J. D., Imbens, G. W., & Rubin, D. B. (1996). Identification of causal effects using instrumental variables. *Journal of the American Statistical Association*, 91(434), 444-455.

#### Additional Readings:

- Duflo, E., Glennerster, R., & Kremer, M. (2007). Using randomization in development economics research: A toolkit. *Handbook of Development Economics*, 4, 3895-3962.

## **Lecture 5:** (11/14): Randomized Control Trials - Machine Learning

- CIML, Chapter 3
- Athey, S., & Imbens, G. W. (2017). The state of applied econometrics: Causality and policy evaluation. *Journal of Economic Perspectives*, 31(2), 3-32.

#### Additional Readings:

- Wager, S., & Athey, S. (2018). Estimation and inference of heterogeneous treatment effects using random forests. *Journal of the American Statistical Association*, 113(523), 1228-1242.

**Lecture 6:** (11/19): Midterm Presentations

#### Lecture 7: (11/21): Regression Discontinuity Design

- MHE, Chapter 4
- Imbens, G. W., & Lemieux, T. (2008). Regression discontinuity designs: A guide to practice. Journal of Economic Literature, 47(1), 1-29.

### Additional Readings:

- Cattaneo, M. D., Idrobo, N., & Titiunik, R. (2019). A practical introduction to regression discontinuity designs. Cambridge University Press.

Lecture 8: (11/28): Regression Discontinuity - Machine Learning

- CIML, Chapter 5
- Lee, D. S., & Lemieux, T. (2010). Regression discontinuity designs in economics. *Journal of Economic Literature*, 48(2), 281-355.

#### Additional Readings:

- Chen, X., & Christensen, T. M. (2020). Optimal learning and testing in regression discontinuity designs. *Econometrica*, 88(2), 547-582.

## Lecture 9: (12/05): Instrumental Variables I

- MHE, Chapter 4
- Angrist, J. D., & Krueger, A. B. (1991). Does compulsory school attendance affect schooling and earnings?. *Quarterly Journal of Economics*, 106(4), 979-1014.

### Additional Readings:

- Stock, J. H., & Yogo, M. (2005). Testing for weak instruments in linear IV regression. *Econometrica*, 73(3), 715-753.

### Lecture 10: (12/10): Instrumental Variables II

- CIS, Chapter 6
- Imbens, G. W., & Angrist, J. D. (1994). Identification and estimation of local average treatment effects. *Econometrica*, 62(2), 467-475.

#### Additional Readings:

- Heckman, J. J., & Vytlacil, E. J. (2005). Structural equations, treatment effects, and econometric policy evaluation. *Econometrica*, 73(3), 669-738.

#### **Lecture 11:** (12/11): Instrumental Variables - Machine Learning

- CIML, Chapter 4
- Belloni, A., Chernozhukov, V., & Hansen, C. (2014). High-dimensional methods and inference on structural and treatment effects. *Journal of Economic Perspectives*, 28(2), 29-50.

#### Additional Readings:

- Chernozhukov, V., Chetverikov, D., Demirer, M., Duflo, E., Hansen, C., Newey, W., & Robins, J. (2017). Double machine learning for treatment and causal parameters. *Econometrica*, 85(1), 53-80.

## Lecture 12: (12/12): Differences-in-Differences I

- MHE, Chapter 5
- Card, D., & Krueger, A. B. (1994). Minimum wages and employment: A case study of the fast-food industry in New Jersey and Pennsylvania. *American Economic Review*, 84(4), 772-793.

#### Additional Readings:

- Goodman-Bacon, A. (2021). Difference-in-differences with variation in treatment timing. *Journal of Econometrics*, 225(2), 254-277.

#### Lecture 13: (12/16): Differences-in-Differences II

- CIML, Chapter 7
- de Chaisemartin, C., & D'Haultfoeuille, X. (2020). Two-way fixed effects estimators with heterogeneous treatment effects. *American Economic Review*, 110(9), 2964-2996.

#### Additional Readings:

- Athey, S., & Imbens, G. W. (2006). Identification and inference in nonlinear difference-in-differences models. *Econometrica*, 74(2), 431-497.

#### Lecture 14: (12/17): Differences-in-Differences under Staggered Adoption

- MHE, Chapter 5
- Callaway, B., & Sant'Anna, P. H. (2021). Difference-in-differences with multiple time periods. Journal of Econometrics, 225(2), 200-230.

#### Additional Readings:

- Sun, L., & Abraham, S. (2021). Estimating dynamic treatment effects in event studies with heterogeneous treatment effects. *Journal of Econometrics*, 225(2), 175-199.

### Lecture 15: (12/18): Synthetic Control Methods

- MHE, Chapter 6
- Abadie, A., Diamond, A., & Hainmueller, J. (2010). Synthetic control methods for comparative case studies: Estimating the effect of California's tobacco control program. *American Economic Review*, 105(3), 391-425.

### Additional Readings:

- Doudchenko, N., & Imbens, G. W. (2016). Balancing, regression, difference-in-differences and synthetic control methods: A synthesis. *NBER Working Paper*.

Lecture 16: (12/18): Synthetic Control Methods

- CIML, Chapter 8
- Arkhangelsky, D., Athey, S., Hirshberg, D. A., Imbens, G. W., & Wager, S. (2021). Synthetic difference-in-differences. *American Economic Review*, 112(12), 4088-4118.

## Additional Readings:

- Doudchenko, N., & Imbens, G. W. (2016). Balancing, regression, difference-in-differences and synthetic control methods: A synthesis. *NBER Working Paper*.

Lecture 17: (12/19): Final Presentations

# Grading

The final grade will be based on class participation (10%), a problem set (10%), a midterm presentation (10%), a final presentation (30%), and a research proposal (40%).