



**NO MUMMY
ALLOWED**

WHITEPAPER WITH A DARK BACKGROUND

You can't win at life, if you don't play,
so stay awhile and listen...

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WHY NO MUMMY ALLOWED?

Because our mothers told us, 20 years ago, that games were a waste of time and wouldn't feed us. Don't take career advice from your moms :)



GAME INDUSTRY CHALLENGES WE'RE ADDRESSING

1) GREEDY INVESTORS

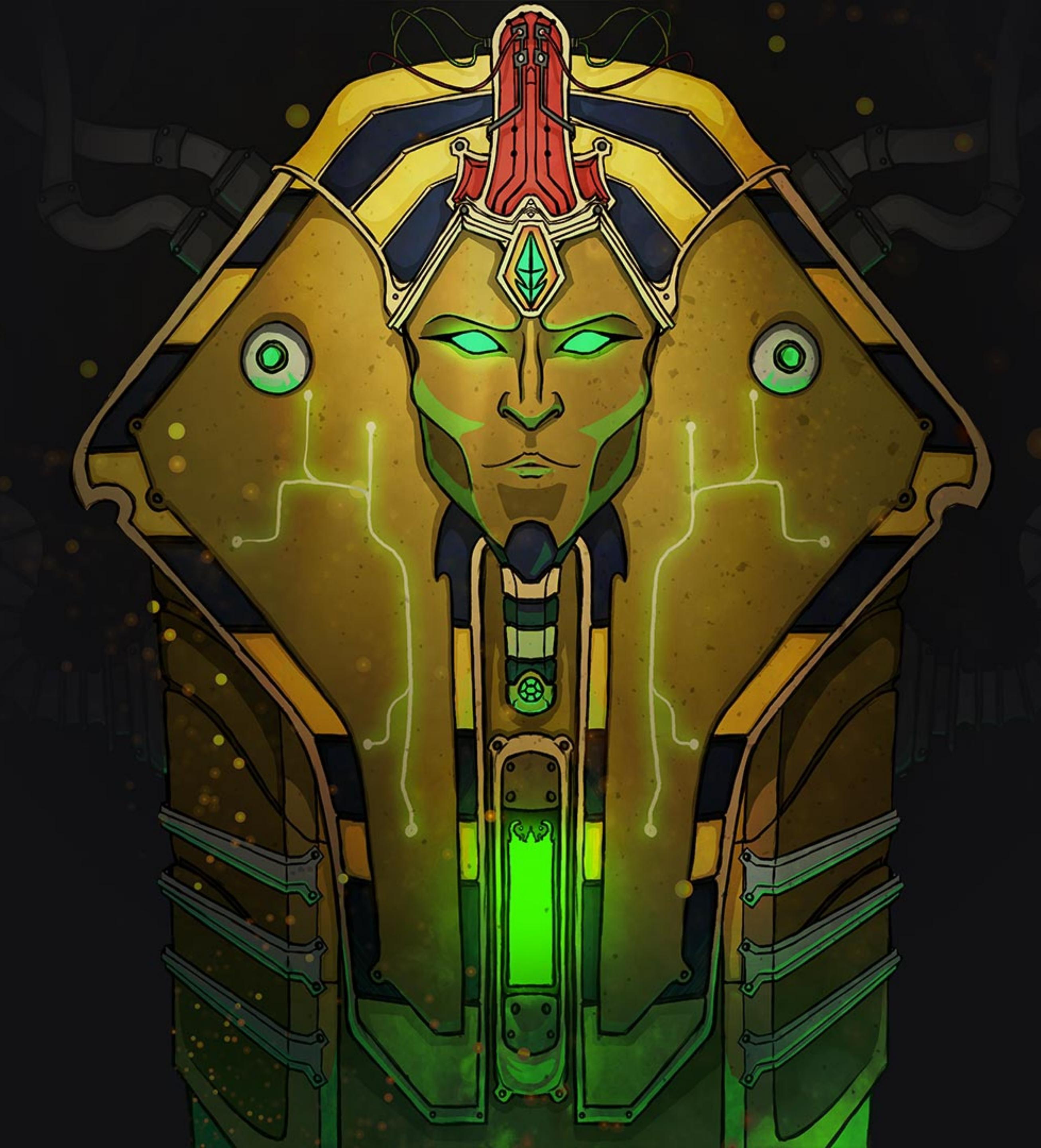
Players are no longer the first priority.
Shareholders' wallets have replaced them.

2) SHORTAGE OF FUNDS FOR INDIE STUDIOS

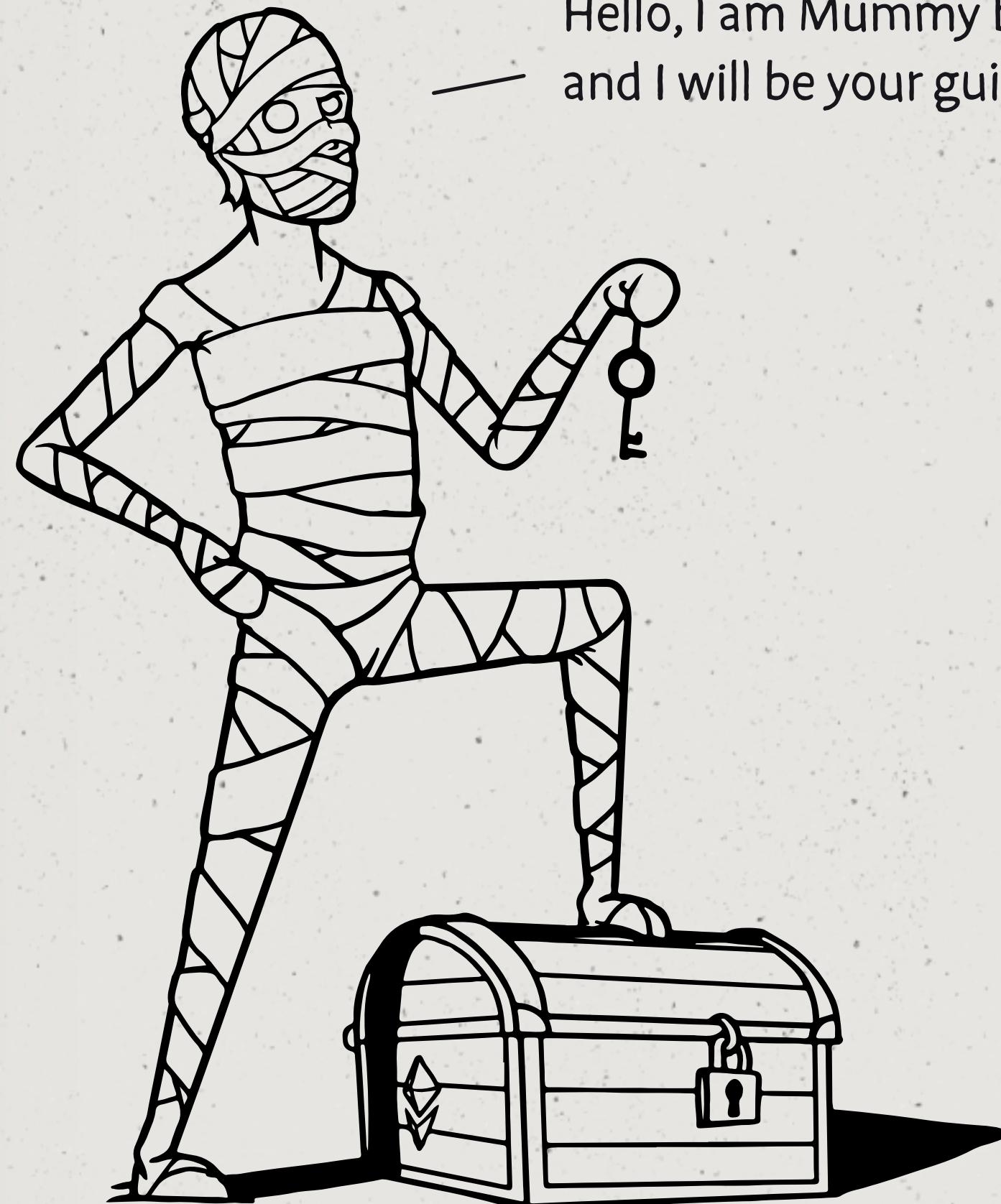
Small studios with great ideas have trouble getting enough funding to finish their game.

3) EMPOWER NEWCOMERS

Metaverse will create a lot of jobs that don't even exist today. Stop listening to people who dismiss ideas because they don't understand them.



NoMA MANIFESTO



Hello, I am Mummy boy,
and I will be your guide.

We believe that with the rise of blockchain technology, developers can take back control of their projects and work with the community to make great **games for players** and not for greedy investors.

We are on the mission to create a community-owned studio that allows players to become investors and decision-makers in the game they want to play.

Why No Mummy Allowed Club? Because our mothers told us, 20 years ago, that games were a waste of time and wouldn't feed us. How wrong they were. Don't take career advice from your moms :) Welcome to the NoMA CLUB!



FUNDING – IDEA IS NOT ENOUGH

We founded the game studio in March 2021 to experience firsthand all the hardships a small indie studio has to face. We've quickly discovered how challenging it is to manage such a small studio with only eight people. We were shocked at how quickly the money disappeared from the account.

We had to constantly work on client projects to ensure sufficient cash flow for the employees. But working for clients took a lot of energy, and the studio stagnated without clear leadership.

As it soon became distinct, this situation was not sustainable. We had to find another solution.

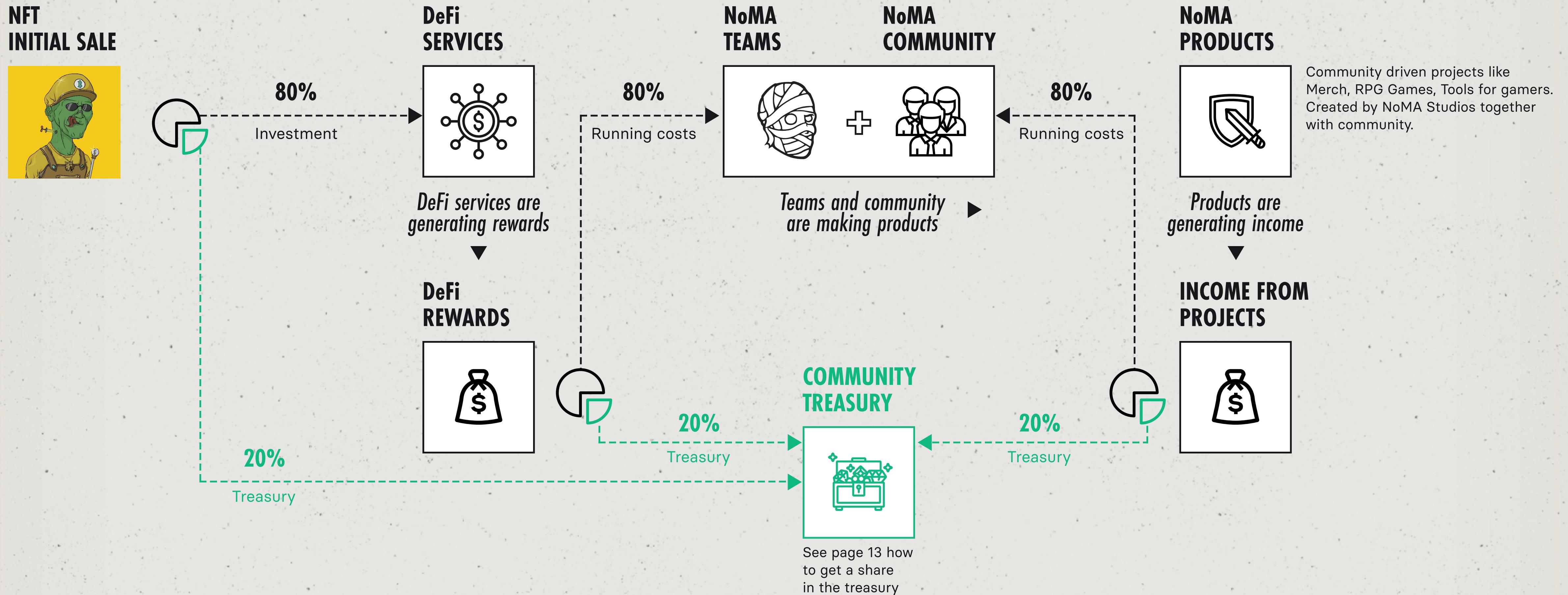
And now we have a working solution thanks to Defi, which we want to scale with our community (you).



HOW ARE WE DOING THIS, AND HOW CAN YOU HELP US DO EVEN MORE?

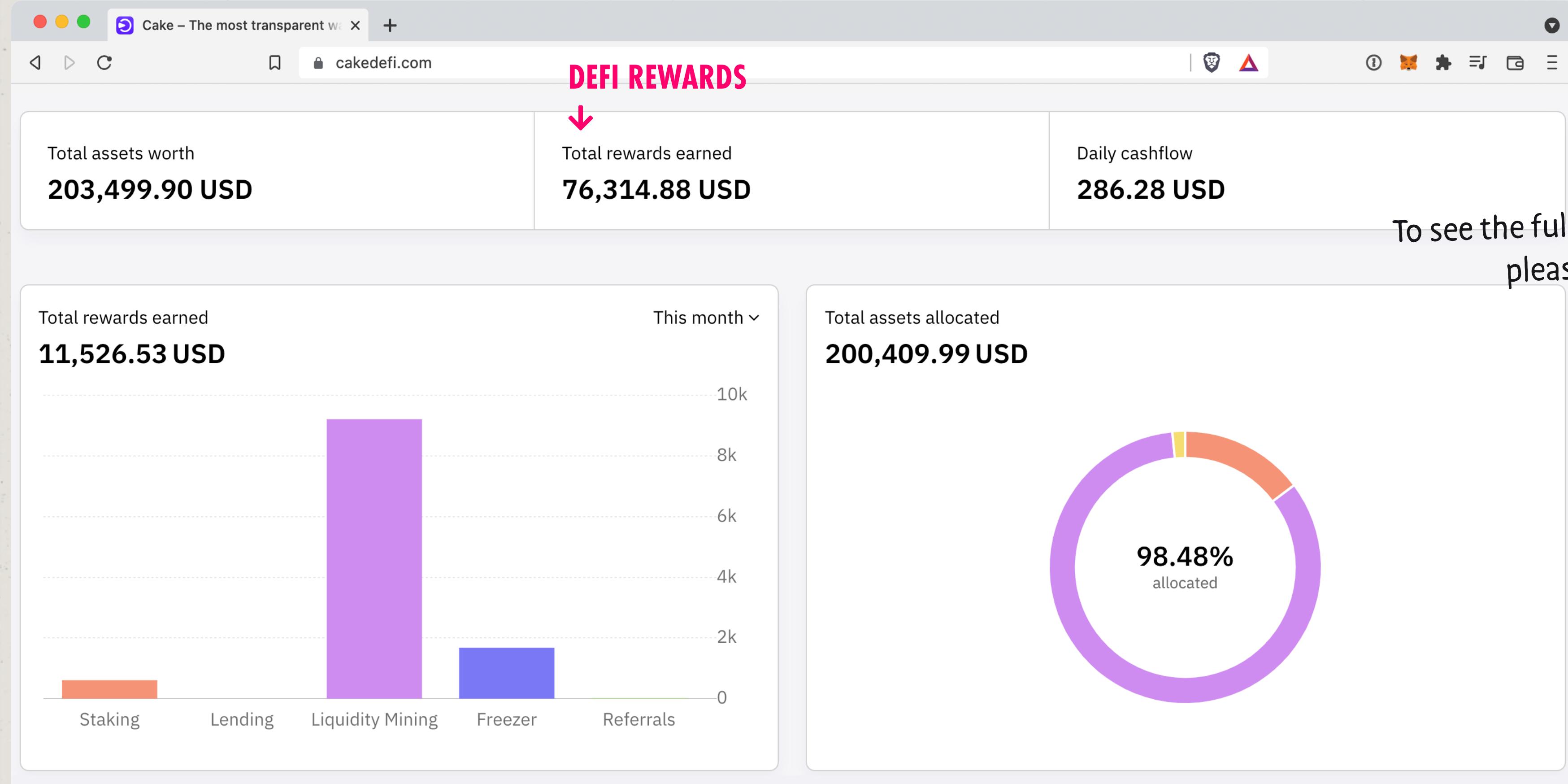
With your help, we will increase base capital, which we never spend. We are going to invest 80 % of the mint money in DeFi.

It will generate DeFi Rewards that will cover the studio's financial needs. 20% of the capital will be reserved and sent to the community Treasury.



NEAT IDEA, BUT DOES IT WORK?

Last March we started this experiment with our money and here are the results. You will find the full version of the TAX document in our NoMA wiki.



To see the full version of the TAX document,
please visit the NoMA wiki.



CURRENT NoMA PRODUCTS UNDER DEVELOPMENT

The first two projects you can participate in once you become part of the NoMA community.



THE BOOK OF AARU

The game is being developed by the Amenti studio, which is a part of the NoMA core team.

Genre and time in development

ARPG

9 MONTHS

Current status

GAME DESIGN DOCUMENTATION

GAMEPLAY MECHANICS



NoMA BEATS

Copyright Free Music for Twitch Streamers and YouTubers.

Genres

LO-FI

SYNTHWAVE

AMBIENT

AND MORE

Current status

BRANDING

COMPOSING ALBUMS



WHO IS THIS PROJECT FOR?

Speak friend and enter, if you are...



SPEAK FRIEND AND ENTER, IF YOU ARE...



GAME DEVELOPER

Geeks, nerds, streamers, content creators, gamers, and people who love games are welcome too! Let's build something amazing together!



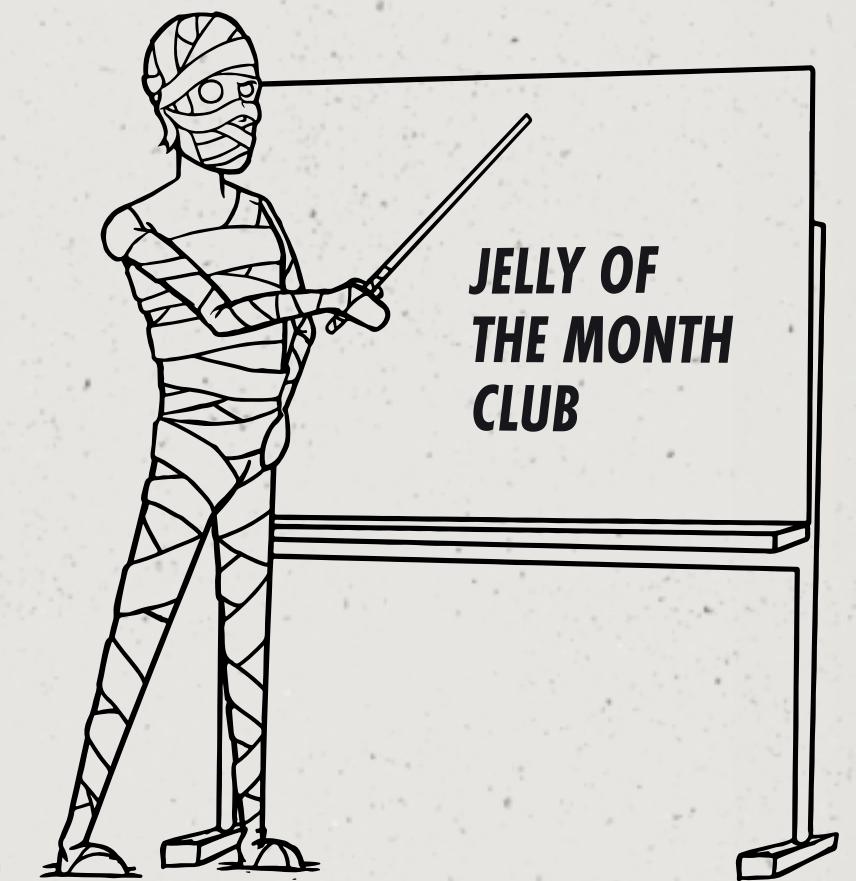
CREATIVE PERSON

Game designers, solo developers, musicians, artists, or creative people looking for a sustainable way to do what they love.



METAVERSE ENTHUSIAST

Developers interested in DeFi, DAO, NFT, Sandbox, Metaverse, Tokenomics, and other creative uses of the blockchain.



ENTREPRENEUR

An entrepreneur looking for a blueprint to start their community focused on a niche market.

WHO IS THIS PROJECT NOT FOR?

You shall not pass, if you are...



YOU SHALL NOT PASS, IF YOU ARE...



HATER

We ignore all the evil and envious people who only criticize and have never created anything themselves.



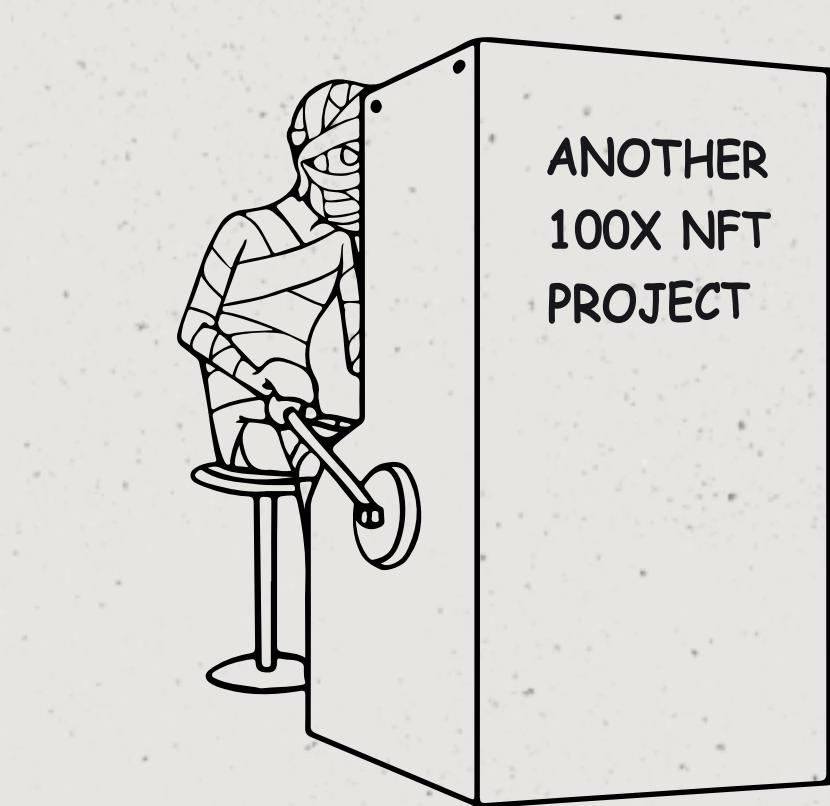
SCAMMER

Are you trying to get rich quickly without creating anything or putting in hard work? You won't do well here.



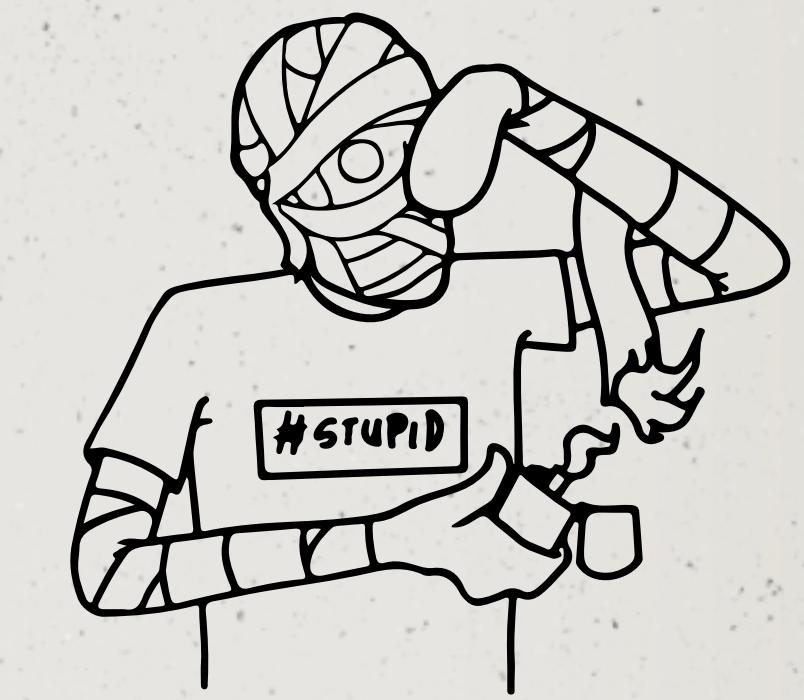
NFT FLIPPER

If you are not interested in getting involved in any way, please leave your spot to someone who would like to get involved.



GAMBLER

If you are looking for **a quick 100x** on your investment, you should probably look somewhere else.



ASSHOLE

We believe this needs no further explanation...

WHAT KIND OF MEMBERSHIP DO WE OFFER?

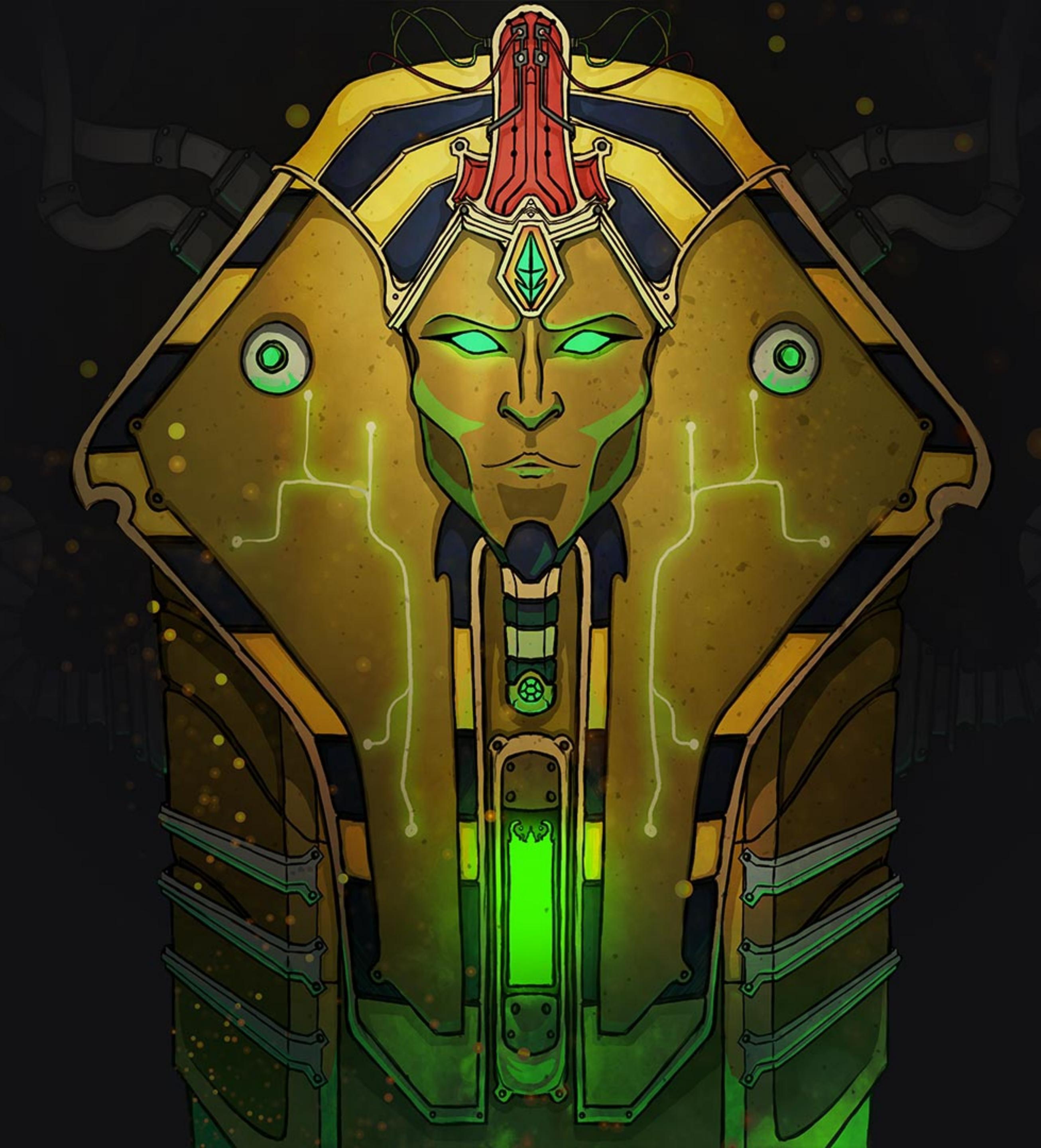
1) NoMA MUMMY TOKEN

Owning a Genesis Mummy will give you access to all community tools and products for FREE forever. You will be able participate in tokenomics with our ERC-20 utility token. (TBA)

2) NoMA FOUNDER TOKEN

You will be able to burn your NoMA MUMMY Token and get the NoMA FOUNDER Token.

The NoMA FOUNDER Token will give you voting rights in the NoMA DAO. You will also get a share in the NoMA Treasury.

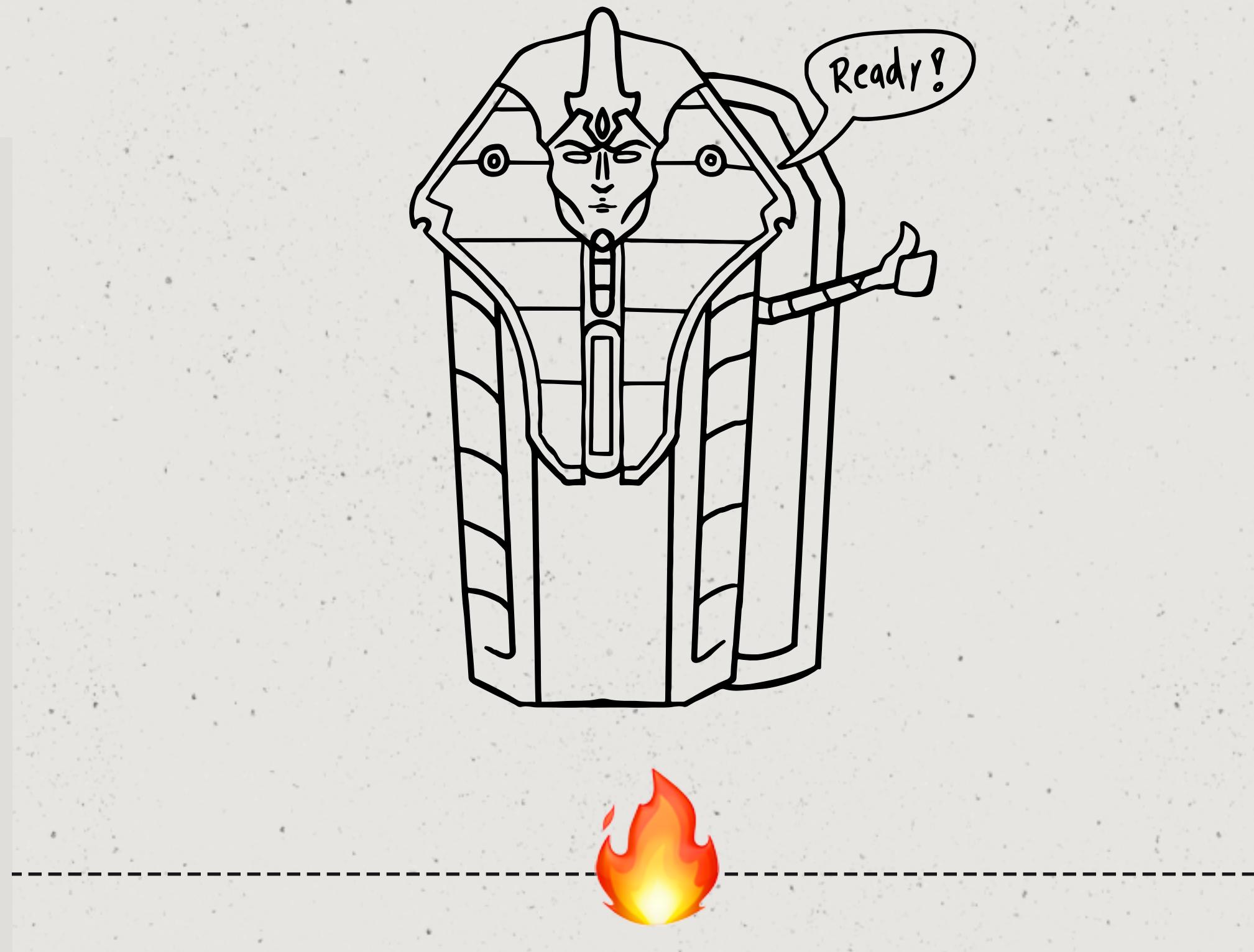


HOW TO GET THE NoMA FOUNDER TOKEN?

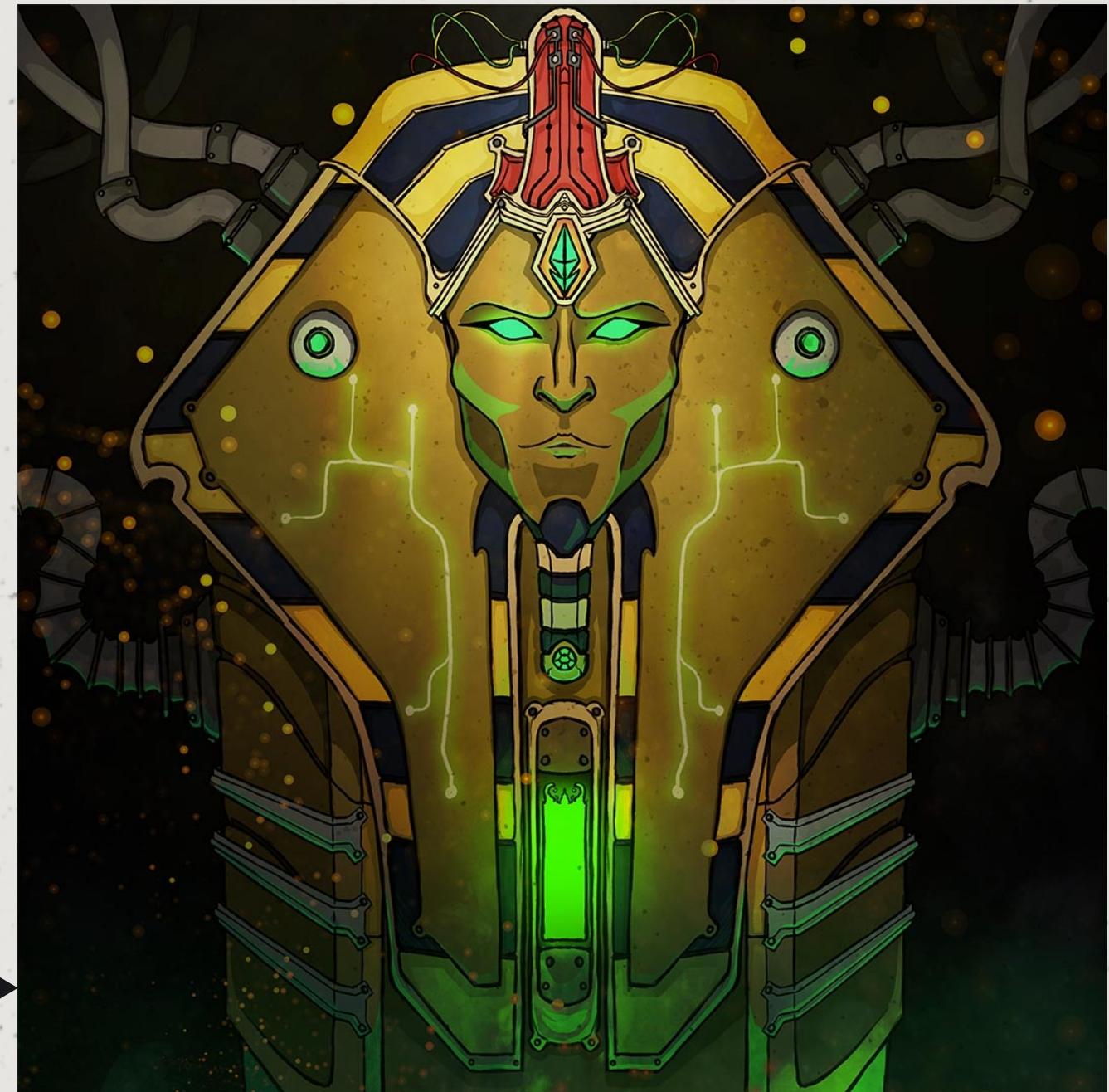
If you decide to put your mummy in a sarcophagus (burn token), you will receive the NoMA Founder token, which will give you a share of the community treasury and decision-making rights in the NoMA DAO.



NoMA MINTED Mummy



*Burning token.
You will find instructions in our NoMA wiki.*



NoMA FOUNDER TOKEN



CARPE DIEM* AND MISSION

We are on a mission to create a community-owned studio that allows players to become investors and decision-makers in the game they want to play.

Now we need your feedback and engagement.

**A simple example of how 'carpe diem' can be implemented is that, if you have a good opportunity to start a hobby that you're interested in, then you should choose to do so now, or as soon as possible, rather than wait and hope that someday in the future you'll have time for it.*



WHAT CAN YOU EXPECT IN THE FUTURE?



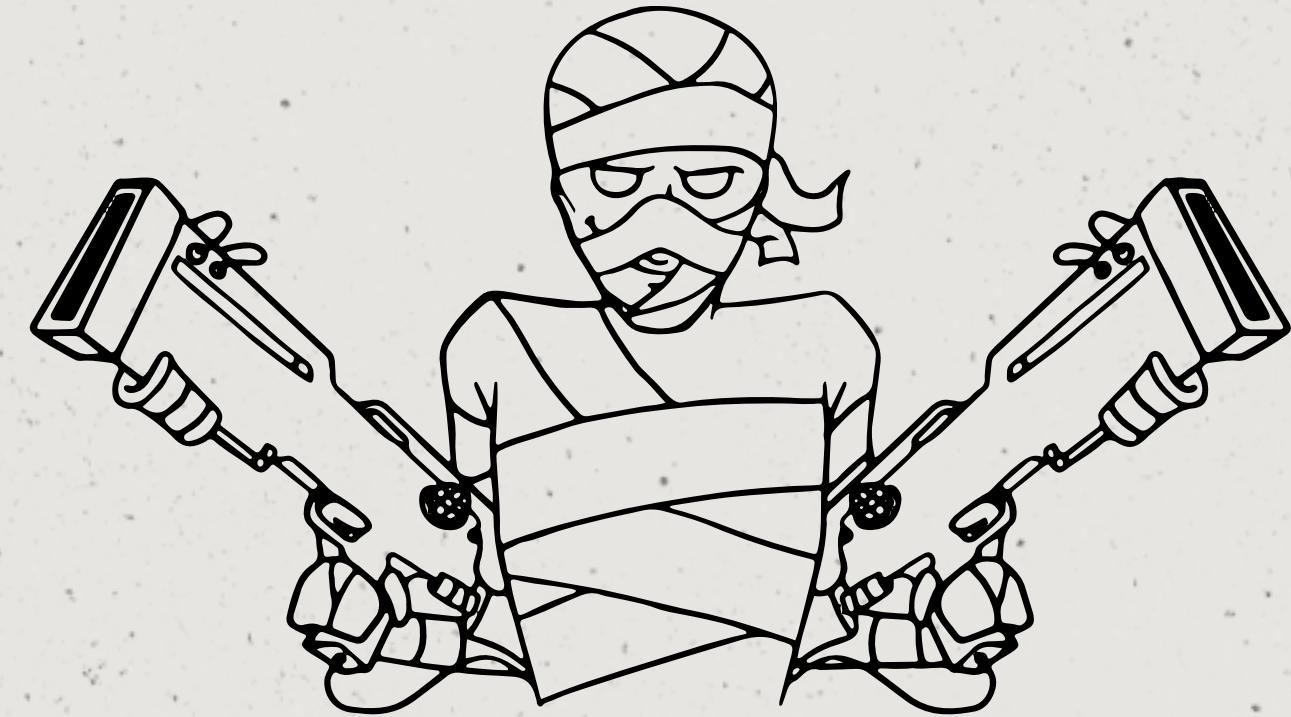
GAMES

All members will have free lifetime access to all games we make or fund.



TOKENOMICS AND OTHER EXPERIMENTS

Active participation in the community will earn you utility tokens. We are now carefully considering all the possibilities of using the utility token.



BLOCKCHAIN TOOLS

We will release the powerful tools we made to create the NFT collection and smart contract for all members interested in starting their project.



NoMA DAO

If you decide to burn your token, you can also participate in the management of the NoMA DAO.



METAVERSE AND AIRDROPS

We already own land in the Sandbox for future experiments. Members will receive a 3D version of the mummy for the metaverse.



TUTORIALS + BTS

Are you wondering how to create and fund a small game studio? We'll give you an exclusive behind-the-scenes look at what that daily struggle looks like.



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ROADMAP TO DECENTRALIZATION - CORE TEAM AND COMMUNITY ROLES

Inspired by Progressive Decentralization by Jesse Walden

OBJECTIVE	EARLY STAGE  WE ARE HERE	GROWTH STAGE	LATER STAGE
PRODUCT & TECH	Core team building toward product/market fit	Core team invites community participation in product dev and maintenance	Core team steps back, hands reins to the community
SUSTAINABILITY	VC (community) funding to find product/market fit	Network effects allow for minimally extractive fee margin	Fees activated and distributed to active community contributors
COMMUNITY PARTICIPATION	Build openly, write good docs, communicate publicly	Lean into bounties, grants, rough consensus, permissioned voting	Community control via voting
TOKEN DISTRIBUTION	Exploration phase	Promissory or permissioned distribution	Airdropped to sufficiently decentralized group of active contributors
REGULATORY STATUS	No token at this stage, due to „efforts of others“ Howey test	Tokens may still be securities, due to „efforts of others“	Tokens may transmute to non-securities once control is sufficiently decentralized
WHEN TO MOVE TO NEXT OBJECTIVE	When there are network effects	When the community is sufficient without core team	GG! WE DID IT!

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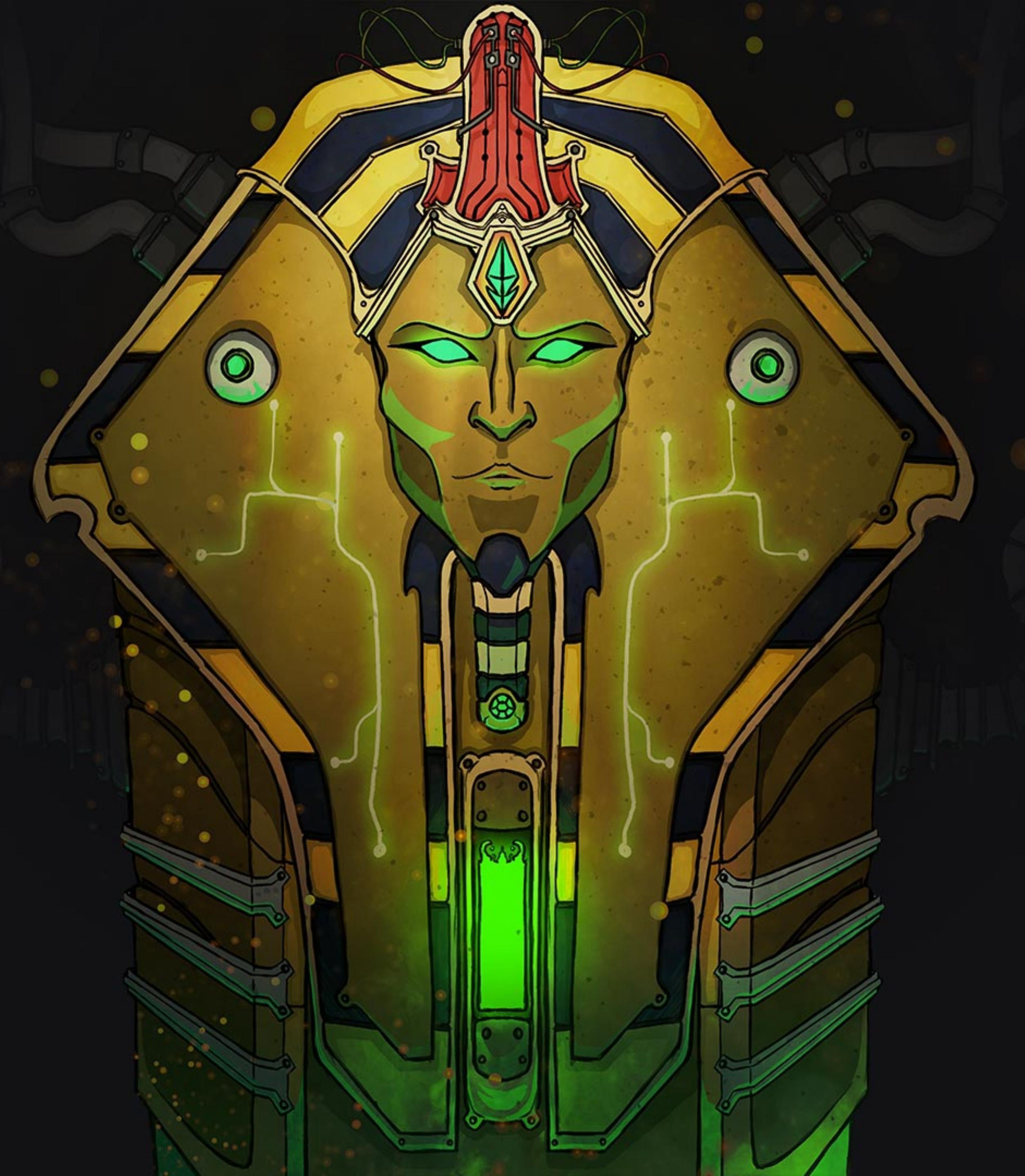


RESPECT AND LEARN FROM HISTORY, EMBRACE THE FUTURE

We need to stress that **we do not like the current state of abuse of the NFT**. However, we do not blame blockchain/NFTs for this, but the people who abuse this new technology.

We see NFT technology as an opportunity to extend the gaming experience beyond the digital world.

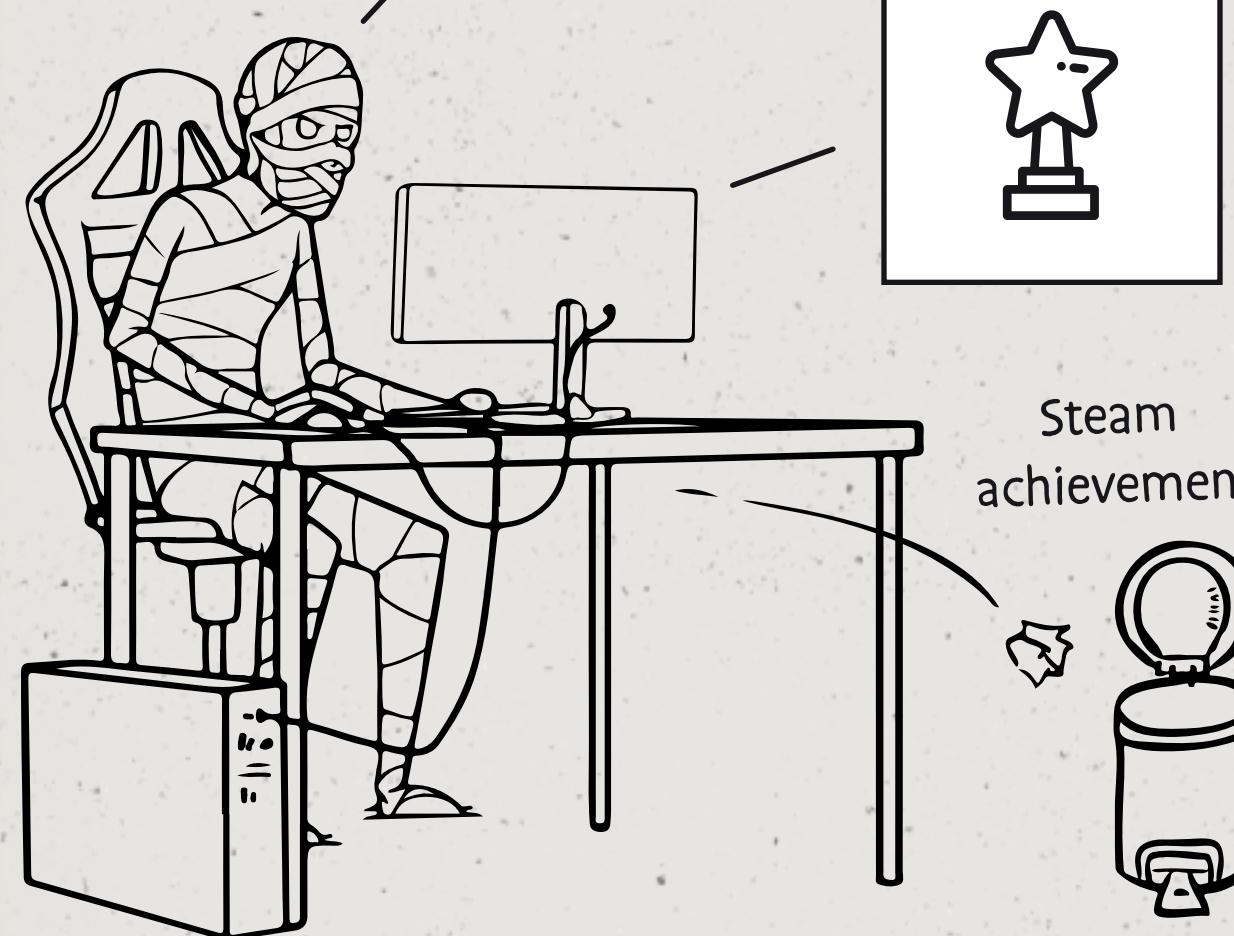
We will strive to preserve the legacy and gameplay of legendary games and to incorporate modern technology in a non-disruptive way.



CAN NFTS BRING SOMETHING GOOD TO THE GAMING WORLD?

Here is one example of many ideas we will explore.

Hell yeah,
World first Boss kill, GG!



NFT REWARD ►



Steam
achievement

PLAY

You play the game, and when you complete a difficult task, you get an NFT as a reward. There will be only 10 of these tokens in the world.

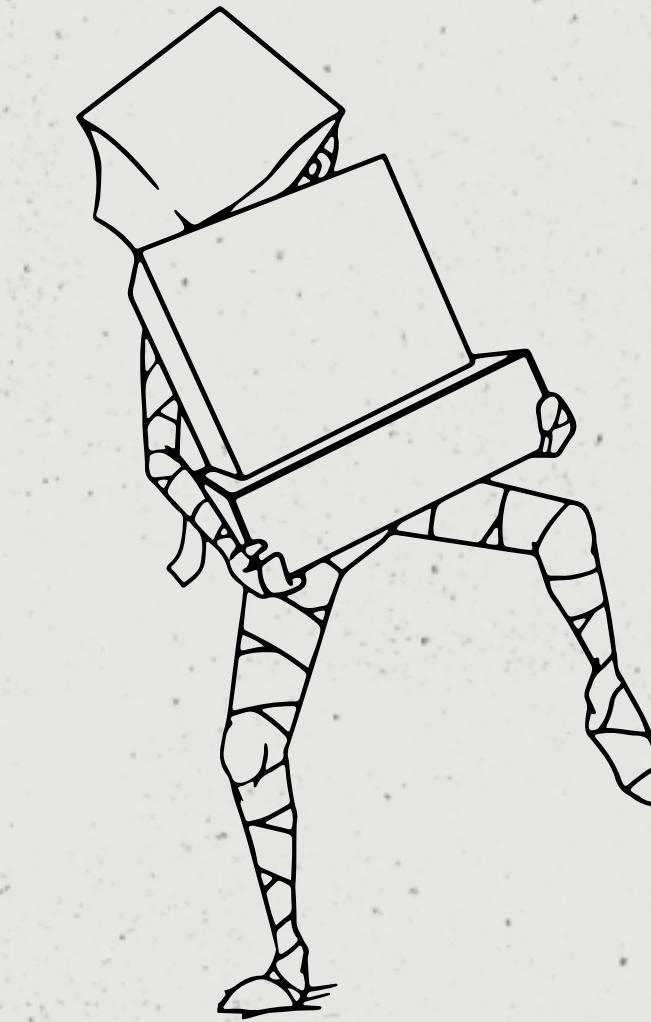


CLAIM

With this token in your account/wallet, you can go to the marketplace and get a real-world collectible delivered to your home.

OR

Burn NFT and get \$UTILITY Token to buy merch or a different collectible from the Marketplace.



Credit @Andrew Bill
Found on Etsy.com

WAIT&ENJOY

Now all you have to do is wait for your personalized collectible to be delivered to your doorstep so you can display it on your shelf.



WHAT DO WE EXPECT FROM THE COMMUNITY?

In our experience, product development, and especially game development, is a challenging and lengthy process.

To make our vision come to life, we need a committed and passionate gaming community willing to contribute to product development.

That's why we also prefer to grow slowly and organically.
We will focus on delivering results and exceeding expectations instead of giving you false hopes.

Active members of our community can look forward to rewards.



TOTAL TOKEN SUPPLY AND LET THE FUN BEGIN

2^13 TOTAL SUPPLY

Yup, we are nerds. Deal with it.

192 TEAM AND MARKETING

1.000 TRUE FANS

3.500 WHITELIST

3.500 PUBLIC MINT

Oh, crap! And my days
as an adventurer are over.



COMMUNITY VISION

We'd also like to have some fun while developing, so we'd love to welcome all geeks who love the same things we do. Please note that we are primarily a nerd and technology project.

We'll leave the club parties and Lamborghini giveaways to other projects. We want to kill dragons, raid dungeons, level up our characters, and read fantasy stories to our kids by the fireplace.

If you like any of the following, we'd love to see you!

◀ ART & COSPLAY CONTESTS CONCEPT ART FANTASY AND SCI-FI PAINTING
3D PRINTING MINIATURES PAINTING MINIATURE WARGAMING
DIORAMA BUILDING GAME STREAMING D&D CAMPAIGNS
GAMING GADGETS REVIEWS COOKING FROM FANTASY COOKBOOKS ▶
TABLETOP GAMES PC BUILDING TIPS FOR GEEK FAMILIES
AND MUCH MORE...

Don't forget
to season taters.



NOMA TEAM AND VALUES

1) HUMILITY & ACCOUNTABILITY

We constantly challenge our knowledge, skills and experience to get better at what we do every day.

2) TRANSPARENCY

We pride ourselves on being 100% transparent, and we want to help developers make great games.

3) WE STRIVE FOR SUSTAINABILITY

Only in this way can we remain independent and listen to the wishes of the players and not to the orders of the investors.



THE CORE TEAM - LET'S CREATE SOMETHING GREAT TOGETHER

If you want to see our social profiles, please visit our website.



Ladislav | Developer

20+ years of experience



Jan | Designer

12+ years of experience



Šimon | Concept Artist

Aspiring young gun in the team



Marek
Developer



Kristýna
Concept Art



Tomáš
Music



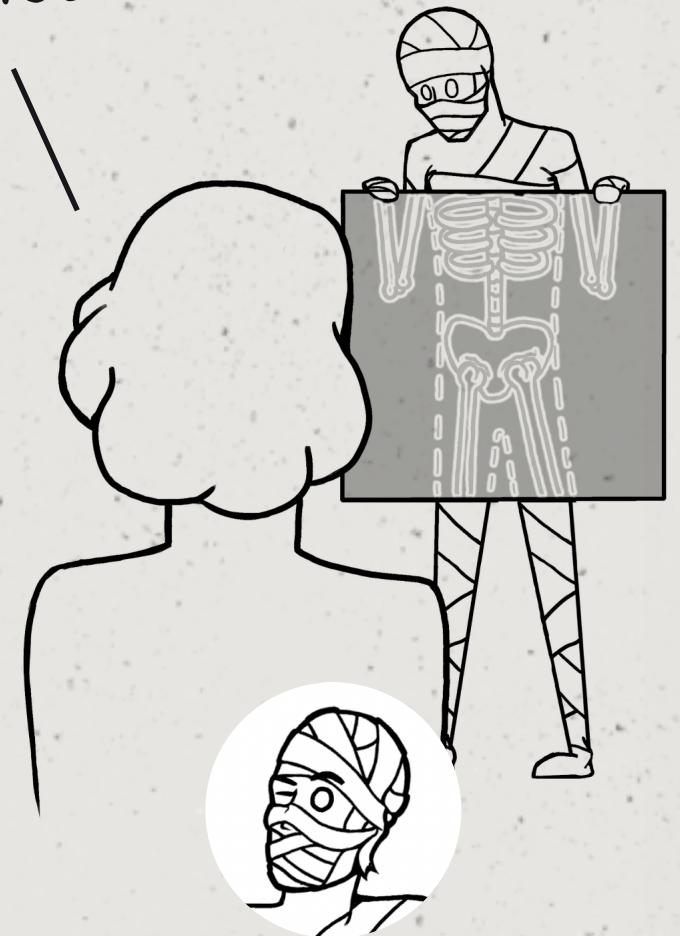
Honza
SFX



Lukáš
3D & VFX



David
Game Design



Mummy Boy | Guide

Our alter ego and spokesman

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THANK YOU FOR YOUR TIME!

What about you?
Are you mama's boy, or are you going to join us?



We are not financial services or investment professionals and this is not investment advice. Do your own Research. All information in this presentation is intended to be used and must be used for entertainment purposes only. It is very important to do your own analysis before making any investment based on your own personal circumstances.



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