



Year

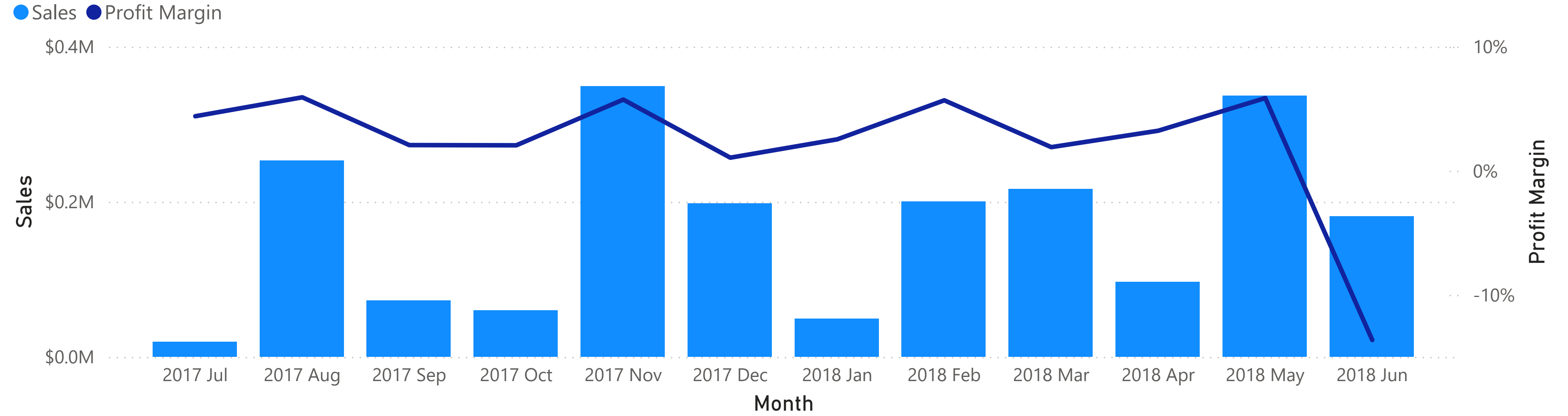
FY2018

▼

Region

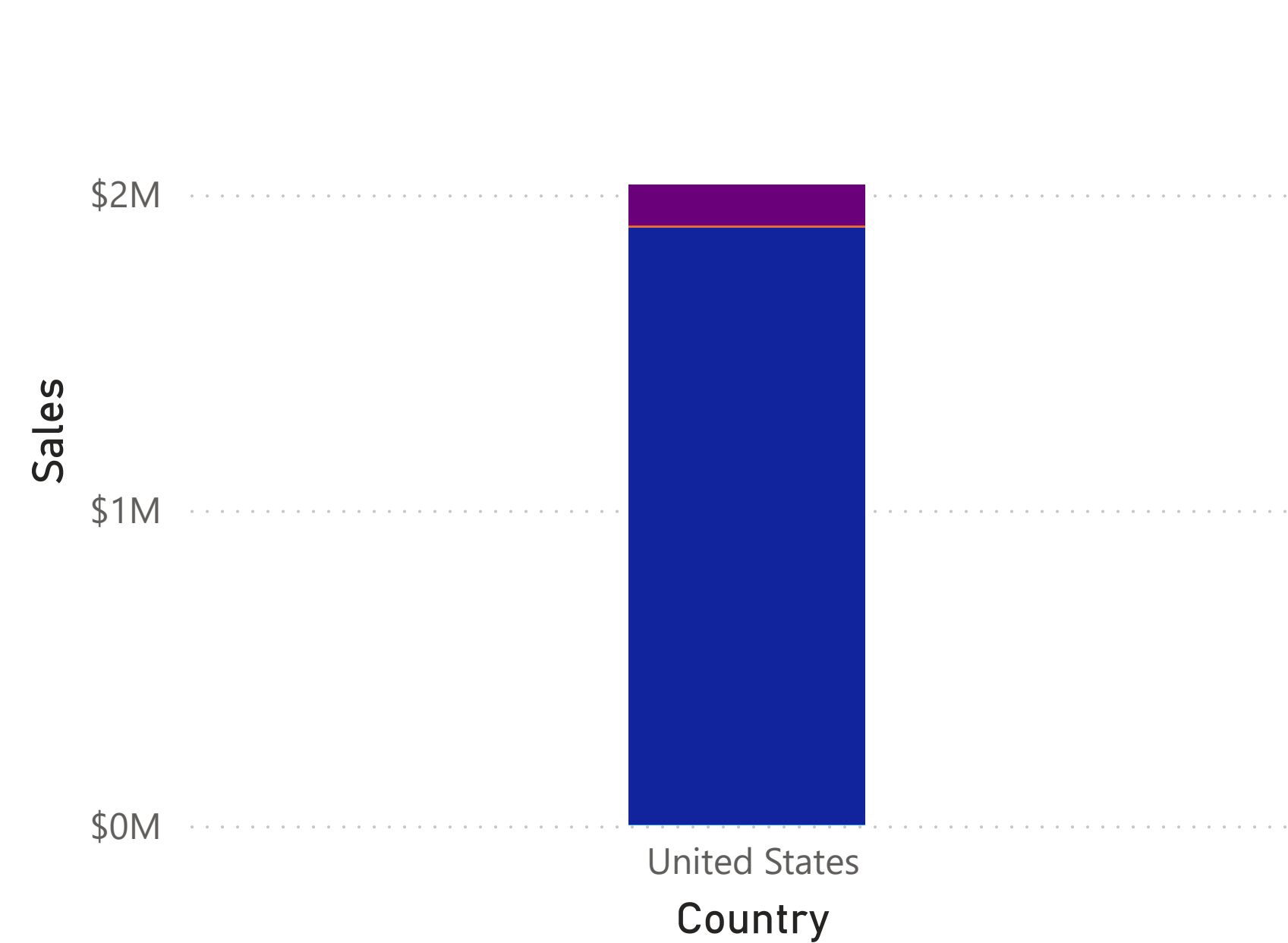
- ☐ Australia
- ☐ Canada
- ☒ Central
- ☐ France
- ☐ Germany
- ☐ Northeast
- ☐ Northwest
- ☐ Southeast
- ☐ Southwest
- ☐ United Kingdom

Sales and Profit Margin by Month

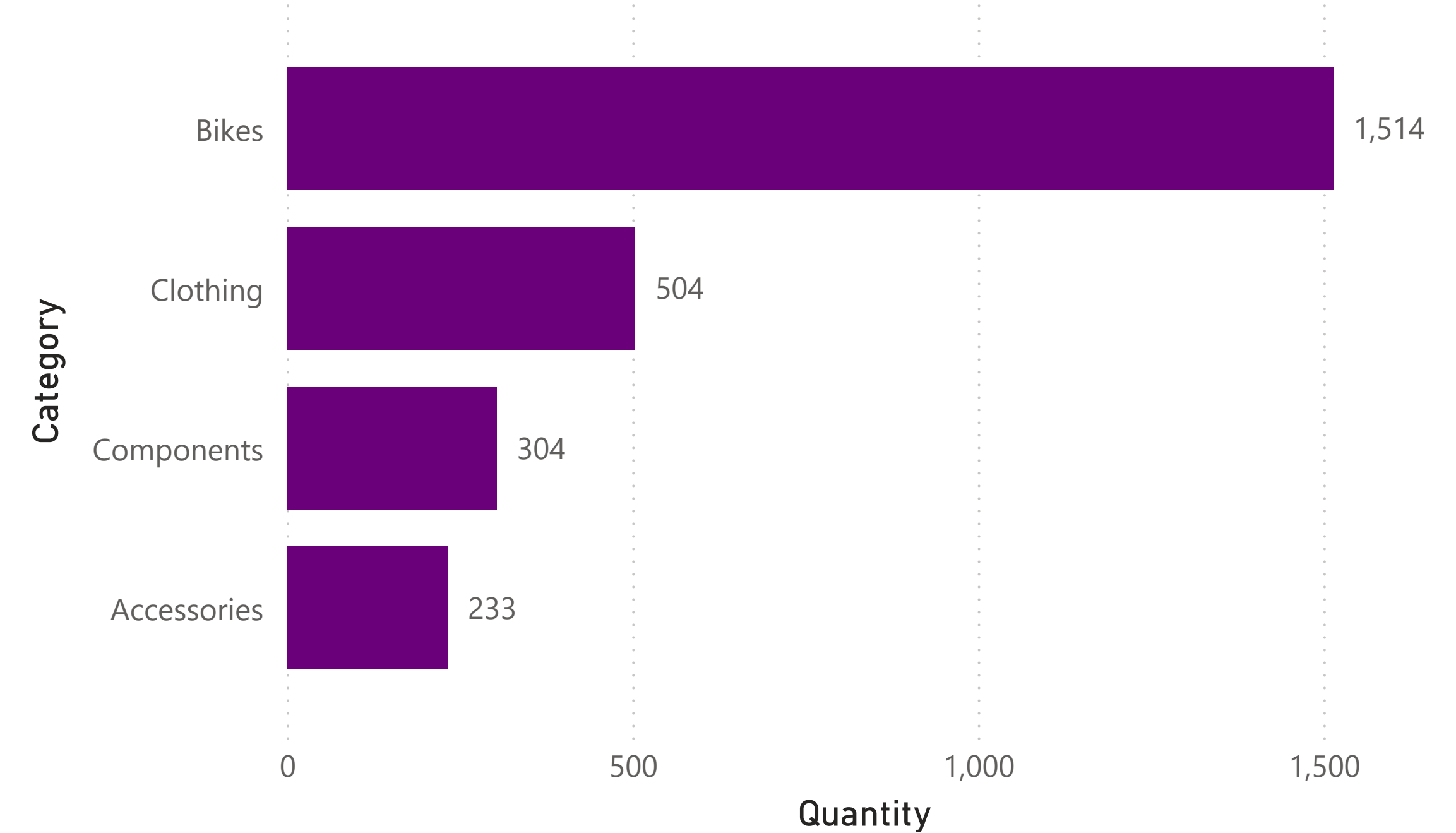


Sales by Country and Category

Category ● Accessories ● Bikes ● Clothing ● Components



Quantity by Category



- Region
- ☐ Australia
 - ☐ Canada
 - ☒ Central
 - ☐ France
 - ☐ Germany
 - ☐ Northeast
 - ☐ Northwest
 - ☐ Southeast
 - ☐ Southwest
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Year	Orders	Sales	Cost	Profit	Profit Margin
<div><div></div>FY2018</div>	88	\$2,031,574	\$1,976,092	\$55,482	2.73%
<div><div></div>FY2019</div>	143	\$2,814,721	\$2,722,250	\$92,471	3.29%
<div><div></div>FY2020</div>	132	\$2,787,092	\$2,769,696	\$17,396	0.62%
Total	363	\$7,633,387	\$7,468,038	\$165,349	2.17%

Year

FY2018



Bar Chart

Column Chart

\$6,096,169

Sales

\$6,200,000

Target

(\$103,831)

Variance

-1.67%

Variance Margin

Sales and Target by Month

Sales Target

