

“Everything is designed,
few things are designed well.”



Rossana Ruggeri

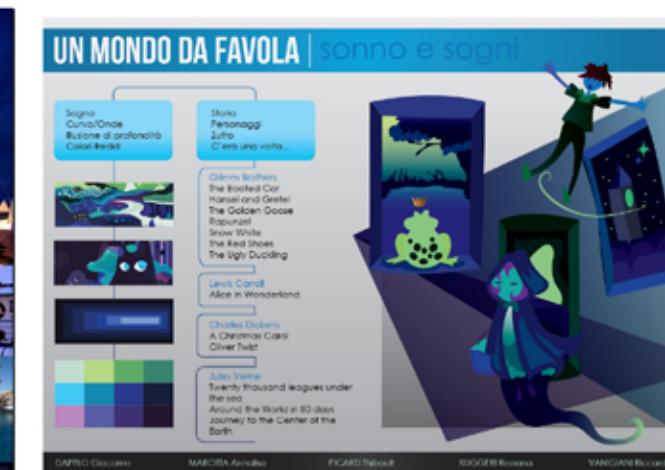
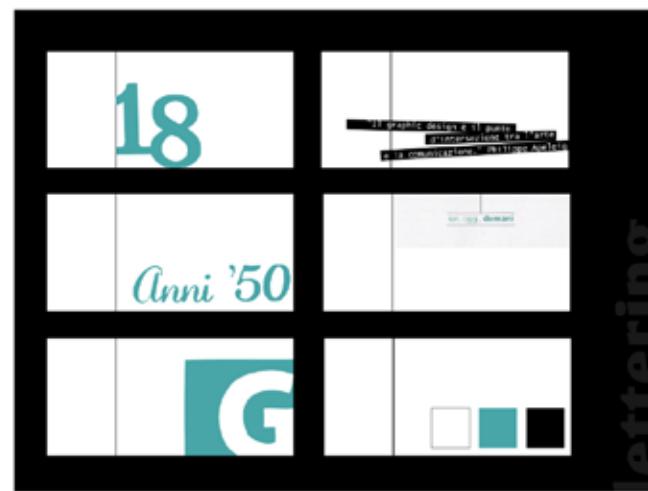
Born in Venezuela, in 1990. I started my studies in Graphic Design at the Nueva Esparta University in Venezuela, where I lasted one and a half year before the sociopolitical problems in my country forced me to go abroad.

I arrived to Italy and began studying Industrial and Nautical Design at Genoa's University. During this period I worked as an intern in the graphic design agency PBCom Brand Engine, one of the most influential studios in Genoa.

Looking forward to continue my passion in graphic design, I moved to Altos de Chavón School of Design in the Dominican Republic, where I'm presently studying and looking forward to grow as a professional designer.



All Illustrations Graphic Design Industrial Design





Corporate Identity

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Genoa Library
March 2015



ABOUT WORKS CONTACTS

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Rory Character



Personal Design
May 2014



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The image shows a person's lower body from the waist down, wearing a white baseball cap, white shorts, and white socks. They are sitting on a green lawn. Overlaid on the bottom right is a large orange circle containing the text "MAKE IN PL@Y ITALY". The "P" and "L" are in a large, bold, black font, while "MAKE IN" and "Y" are in a smaller, white, sans-serif font. The "A" in "PL@Y" is replaced by a green geometric play button icon consisting of a triangle made of small triangles.





Magazine Game

ASPETTATIVE

PLAYING WITH PERCEPTION

SEDUTA NON SEDUTA

Come dovrebbe essere una seduta?

**Schienale Piano di velluto
Braccioli [2]
Gambe [4]**

- Stabile
- Solida/Rigida
- Comoda
- Sicura
- Di plastico/legno /metallo

LET's PLAY!

FORMA

SeaSponge Seat

Promuove la natura in casa con una sedia gommata fatta di gomma, la cui scia e i colori formano due tipi di frutti. Finché la persona non lo provo e se ne impone per che è insieme di leggera e funziona a prendere forma dei frutti, non lo percepisce come una sedia.

Nail'It Chair

Un mix dell'angolo insieme che appare così pacifico. Con una forma assai "bella", ha però una struttura più una scatola. Adattando l'angolo, essa fa del punto di seduta.

ATTRIBUTI

Papiro Chair

Fondendo l'organo e i fogli del papero, Papiro è una sedia tutta di carta che sembra delicata e priva di sostegno, ma invece è molto più resistente (grazie ai due trattamenti chimici e termici speciali).

Miss Poppins' Chair

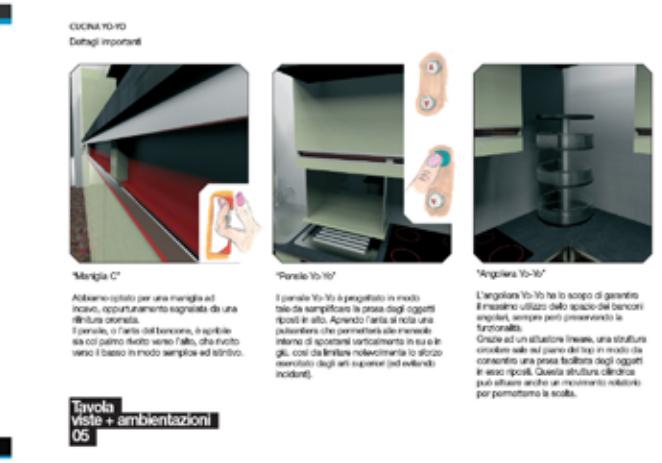
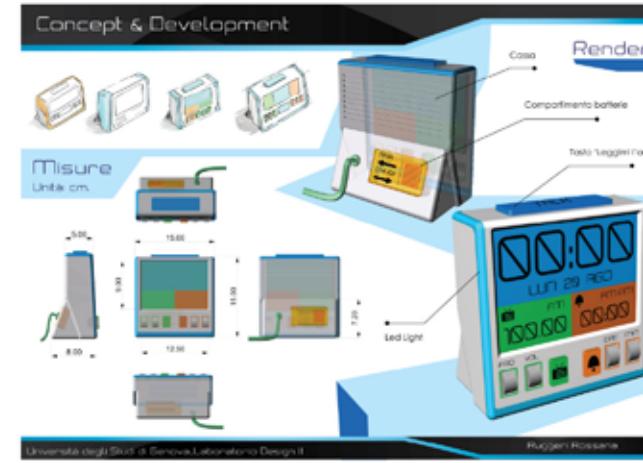
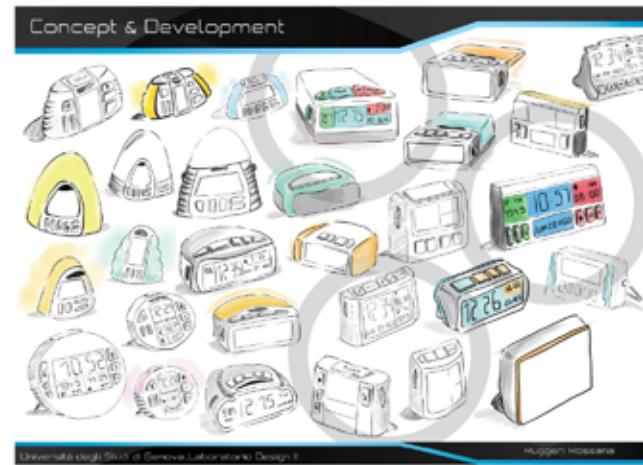
Con una spessa testina spuma, Miss Poppin' esalta il pubblico. Nonostante il collegio di seduti sopra un palloncino gigante, questa incita la sensazione che ci si provi quando esso esplode. La sedia è così leggera e resistente all'impiego estremo, è cosicché è addirittura la sua forma di colpo umano senza nessun nichilo.

Corso di Psicologia Generale - Prof. Bonelli - Prof. Soporti
INSEAD - Yvette Rossano - 3504943

Perception Game
April 2015



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Radio Alarm Clock

Corrections



Università degli Studi di Genova Laboratorio Design II

Ruggeri Rossana

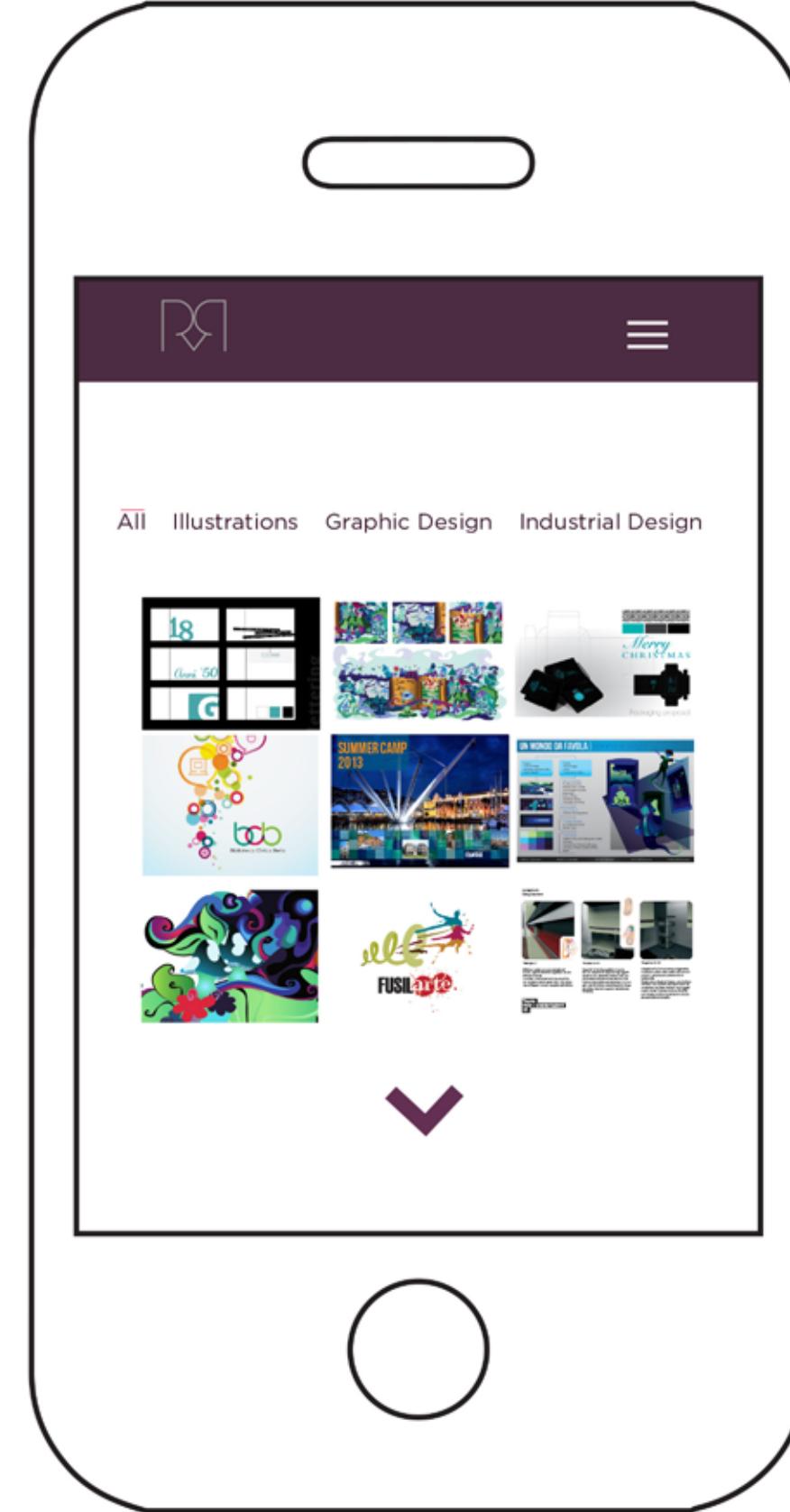
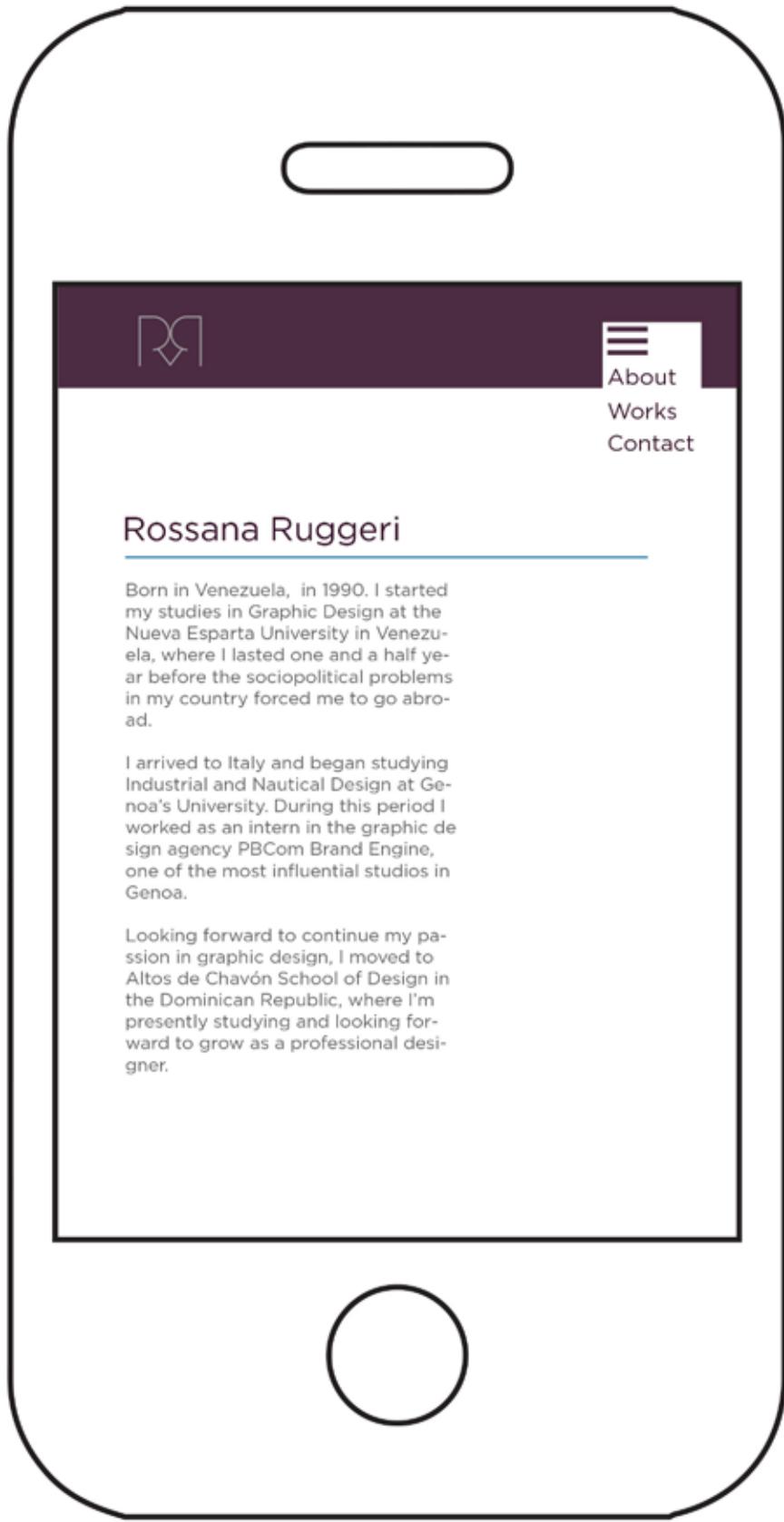
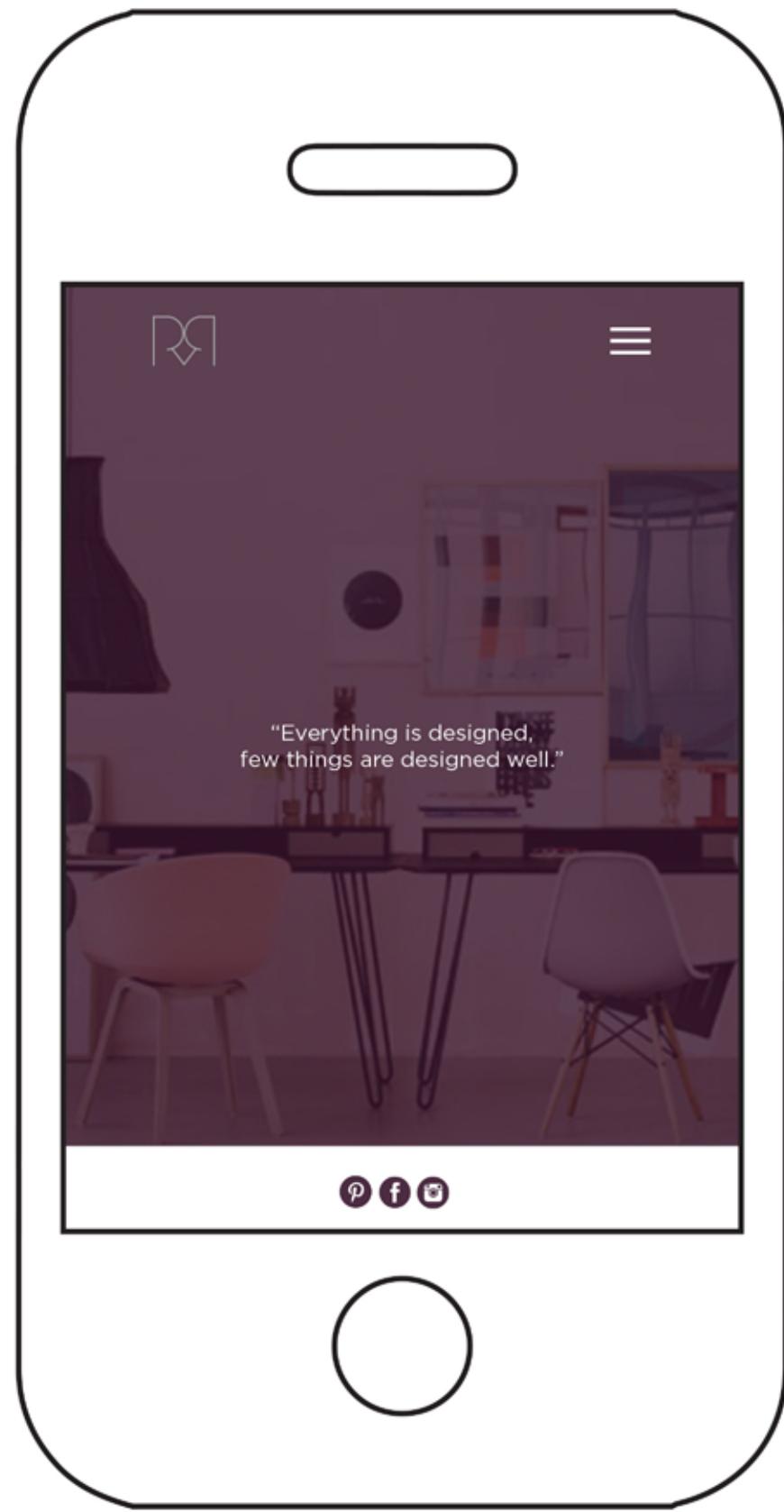
Modern and useful radio design
March 2015



Send me a message!

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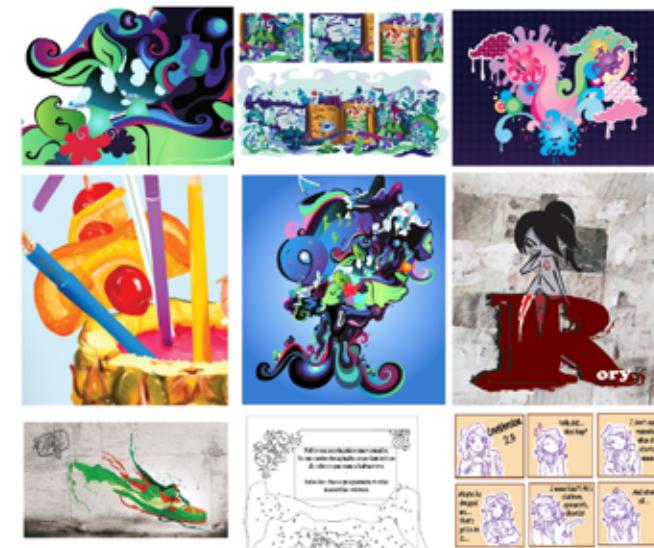
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Morning History



Personal Work
January 2014

