



O+

OPLUS

EVENTS & EXHIBITIONS

WE  
DESIGN  
SUCCESS

2022  
PORTFOLIO

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OPLUSAE | OPLUSEVENTS

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# ABOUT OPLUS

A Short overview, to provide some insight into who Oplus is and what we believe in.

**WE GROW  
RELATIONSHIPS,  
YOU'RE NOT JUST A  
CLIENT.**

ISO CERTIFIED  
**OPLUS**  
EVENTS & EXHIBITIONS

## WE DESIGN SUCCESS

**OPLUS** is driven by a team of passionate experts with more than **15 years of experience in the fields of marketing, events & exhibitions design, management & production.**

We are in the business of infusing meanings. We don't just churn out projects one after the other or implement shallow designs. We create products, services and experiences that address your goals and engage your target audience.

We are passionate about success. For us, it's not a condition, but a given. We create solutions with key success indicators in mind. We go to great lengths to make sure each project is born of meticulous research that transforms ideas into insights and analysis into strategy, so that we design not only form, but also substance.

## OPLUS TEAM

We are a group of professionals having background experience with global advertising agencies coming together to provide strategic communication solutions, so our clients get speed and creativity of a boutique agency and the vision and approach of a network agency at one place.

## SERVICES

Exhibition Stands  
In-house Design & Production  
Event Management  
Marketing  
Hologram  
Virtual Reality  
Film Production & Motion Graphics  
Audio Visual  
3D Video Mapping

We are truly local and yet have global finesse through our partnerships. We offer the benefits of local consumer insights, market and cultural understanding together with global reach, emergent technologies and international expertise.



### BASED IN UAE AND SERVING

GCC COUNTRIES KSA, Kuwait, UAE, Oman

LEVANT COUNTRIES Egypt, Jordan

EUROPEAN COUNTRIES Spain, Germany, Portugal, Poland, Russia, Turkey, Netherlands & USA | Brazil | China | India

02

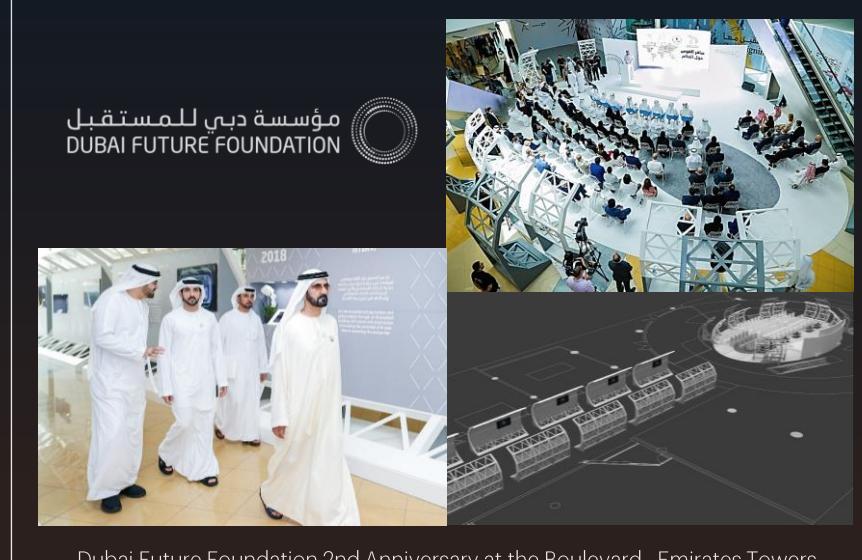
## EVENTS & EXHIBITIONS

We offer Customized services focused on everything related to planning, producing and executing a successful event or exhibition.

We offer A to Z services. We value our clients and work on building lasting relationships that lasts for years.

# EXPERIENCE

Our involvement consists of creative Design, full quality Production & Managing the event



Dubai Future Foundation 2nd Anniversary at the Boulevard, Emirates Towers.



The UAE Economic Forum in Dubai at the Armani Hotel.



The UAEU Graduation Ceremony for the 38/89 Batch at the UAEU Campus.



Government of Umm Al Quwain Government Annual Meetings.

# EXPERIENCE

Our involvement consists of creative Design, full quality Production & Managing the event



General Civil Aviation Authority at the 2019 Dubai Air Show.



GCAA hosting of their Annual Gathering for 2020 at Caesars Palace Bluewater's



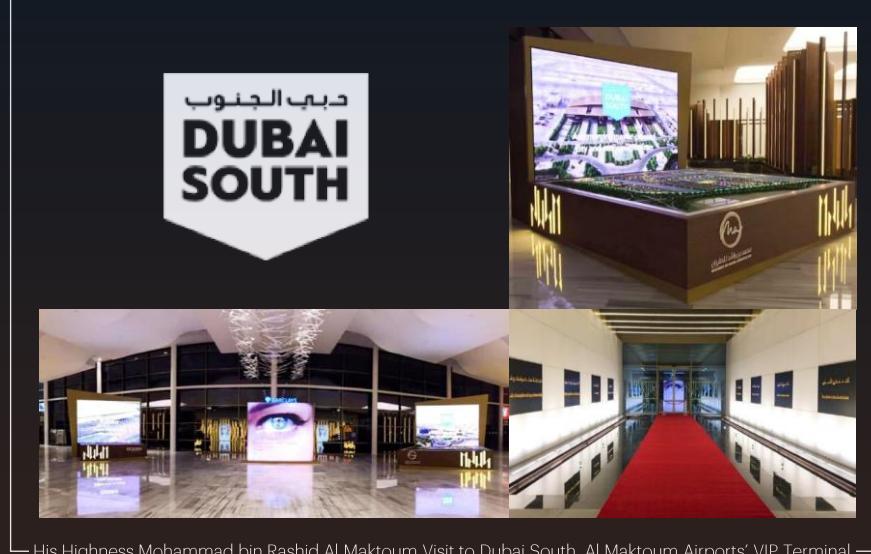
The UAE Economic Forum in Sharjah at the Johara Ballroom.



BAFT Bank to Bank Forum held in 2019 at Al Habtoor Palace.

# EXPERIENCE

Our involvement consists of creative Design, full quality Production & Managing the event



His Highness Mohammad bin Rashid Al Maktoum Visit to Dubai South, Al Maktoum Airports' VIP Terminal.



Night of The Masked at Habtoor Palace, 2018



The DEWA World Bank Group Event in Dubai, Grand Hyatt Hotel.



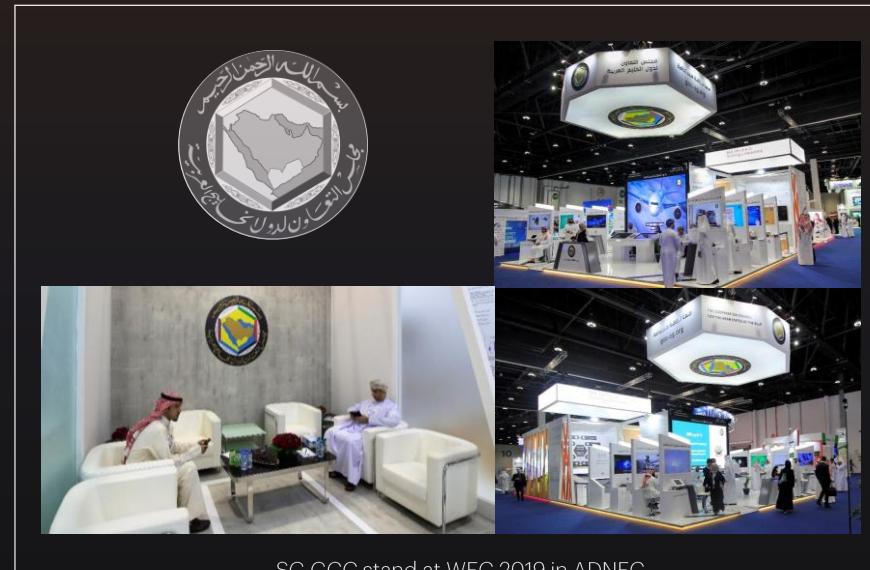
Isuzu Truck Launch 2018 held in 2 Locations within Saudi Arabia (Riyadh & Jeddah)

# EXPERIENCE

Our involvement consists of creative Design, full quality Production & Managing the event



— Abu Dhabi Global Market and HUB71 at GITEX 2019 in DWTC.—



— SG GCC stand at WEC 2019 in ADNEC.—



— GCC Lab Stand at WEC 2019 in ADNEC.—



— Desert Gate Stand at the ATM Exhibition held in DWTC.—

# EXPERIENCE

Our involvement consists of creative Design, full quality Production & Managing the event



— International Fund for Houbara Conservation at ADIHEX at ADNEC. 2017.—



— Emirates Falconer's Club at ADIHEX 2019 in ADNEC.—



— MOE, SME at the Annual Investment Meeting at DWTC.—



— AZIZI Developments Stand at The Cityscape Exhibition held in DWTC.—

# EXPERIENCE

Our involvement consists of creative Design, full quality Production & Managing the event



— International Fund for Houbara Conservation at mother of nations festival.—



— Sharjah Waterfront City Stand at International Property Show at DWTC.—



— MOE Stand at the Annual Investment Meeting (AIM) at DWTC.—



— Falconry Experiences Stand at ADIHEX 2019 held in ADNEC.—

# EXPERIENCE

Our involvement consists of creative Design, full quality Production & Managing the event



Dubai Culture National Day Celebrations in Design District, 2019



H.H visit to Dubai Culture Head Office, 2019.—



Emirates Falconer's Club at ADIHEX 2018 in ADNEC.



EFC & IFHC at International Falconry Festival, 2017.—

# CONSULTING & PROJECT MANAGEMENT SERVICES

Provision of oversight and leadership in executing your projects from planning to completion.

We offer a variety of Services, and are not limited to only these showcased in our portfolio.

If Oplus is awarded the Opportunity to work with your establishment a dedicated Account Managers will be allocated for the period of the Contract in relation to each category and area of expertise in the fields of Management, Coordination, Design and more.

**GG Oplus is equipped and more than capable to meet all requirements and or serve as the intermediator for all required work/ services outside of your scope of work. 99**

**THE ACCOUNT MANAGERS WILL BE RESPONSIBLE FOR HANDLING ALL ACTIVITIES, REQUESTS, ETC. ALONG WITH THE SUPPORT OF THE OPLUS TEAM.**

## SERVICES INCLUDE BUT ARE NOT LIMITED TO:

**01**

Dedicated Event managers will be responsible for sticking to schedules, budgets, and timelines.

**02**

He/she will communicate & liaise with all stakeholders and external suppliers/vendors.

**03**

Manage, Plan, Organize and Execute all logistical and infrastructural requirements for the fair/exhibition.

**04**

Manage, Organize & Order all Exhibition Utilities on behalf of the client.

04

## **DIGITAL CONTENT CUSTOMIZATION SERVICES**

We offer Customized services focused on Digital Content. These Services are based on both adapting the qualities and properties of your content to fit a specific platform and or Objective.

By taking existing formats/contents and or creating new content we customize, re-design and or format them to be, not only Visually appealing, but also Informative and fitting to accomplish the end goal.

# GRAPHIC DESIGN

- Info-Graphics
- Motion Graphics
- 3D Animated Graphics
- Presentation Design
- Static & Animated Presentations

APPENDIX DAILY INSPECTION : 5 Min Check ISUZU

FIND/FIX ABNORMAL BEFORE BREAK DOWN!

[Home](#) [Info](#) [Technical](#) [Appendix](#) TRUCK SALES CONCEPT PERFORMANCE DESIGN SAFETY

### NPR85 COMPETITOR COMPARISON

	NPR81	NPR85	Canter	Hino
Model	Euro III	Euro II / Euro IV (UAE)	FE84	714
Displacement	4HL1-TCN	4JJ-TC	4D22-6A	Euro III
Common Rail	Common Rail	Common Rail	Common Rail	NO4C-VA
Max. Output	4,778	2,999	4,214	4,009
Max. Torque	130/2600	130/2800 (124/2800)	113/3200	136/2500
GVW	38/1100-2350	34/1600-2600 (36/1500)	31/1600	40/1600
Wheel Base	6.5t	6.2t	6.5t	6.5t
	3.3 - 3.8m	3.3 - 3.8m	2.7 - 3.8m	3.4 - 4.2m

**TECHNICAL**

ISUZU NPR85 is equipped with the best engine for fuel efficiency, power and highest GVW in its class as well as wide variation of wheelbase up to 3.8 meter

CARD HOLDER  
HOOK  
GLOVE BOX WITH LID  
POWER WINDOW

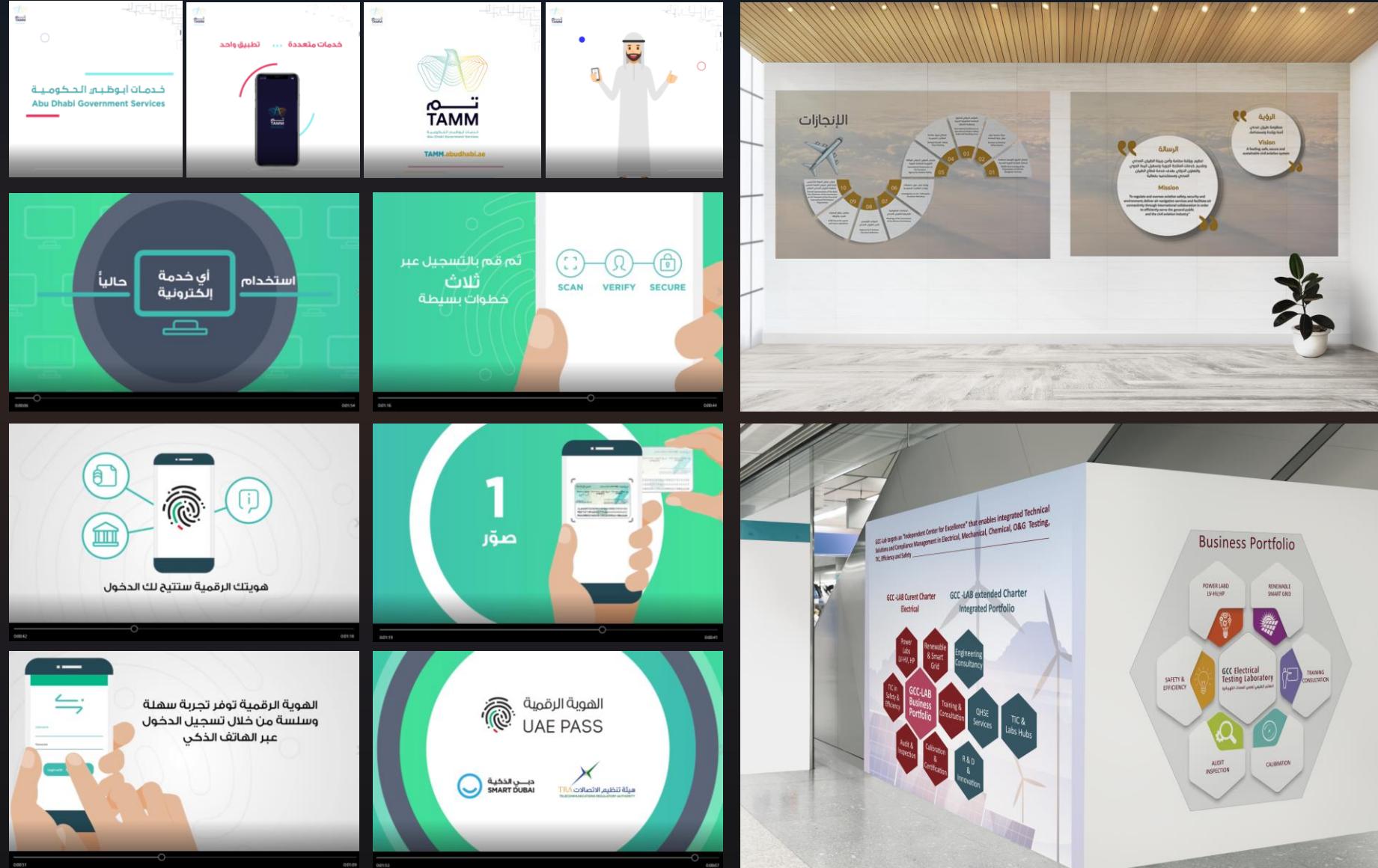
DOOR POCKET  
CUP HOLDER  
HEADER TRAY  
ASH TRAY



# SERVICES

## GRAPHIC DESIGN

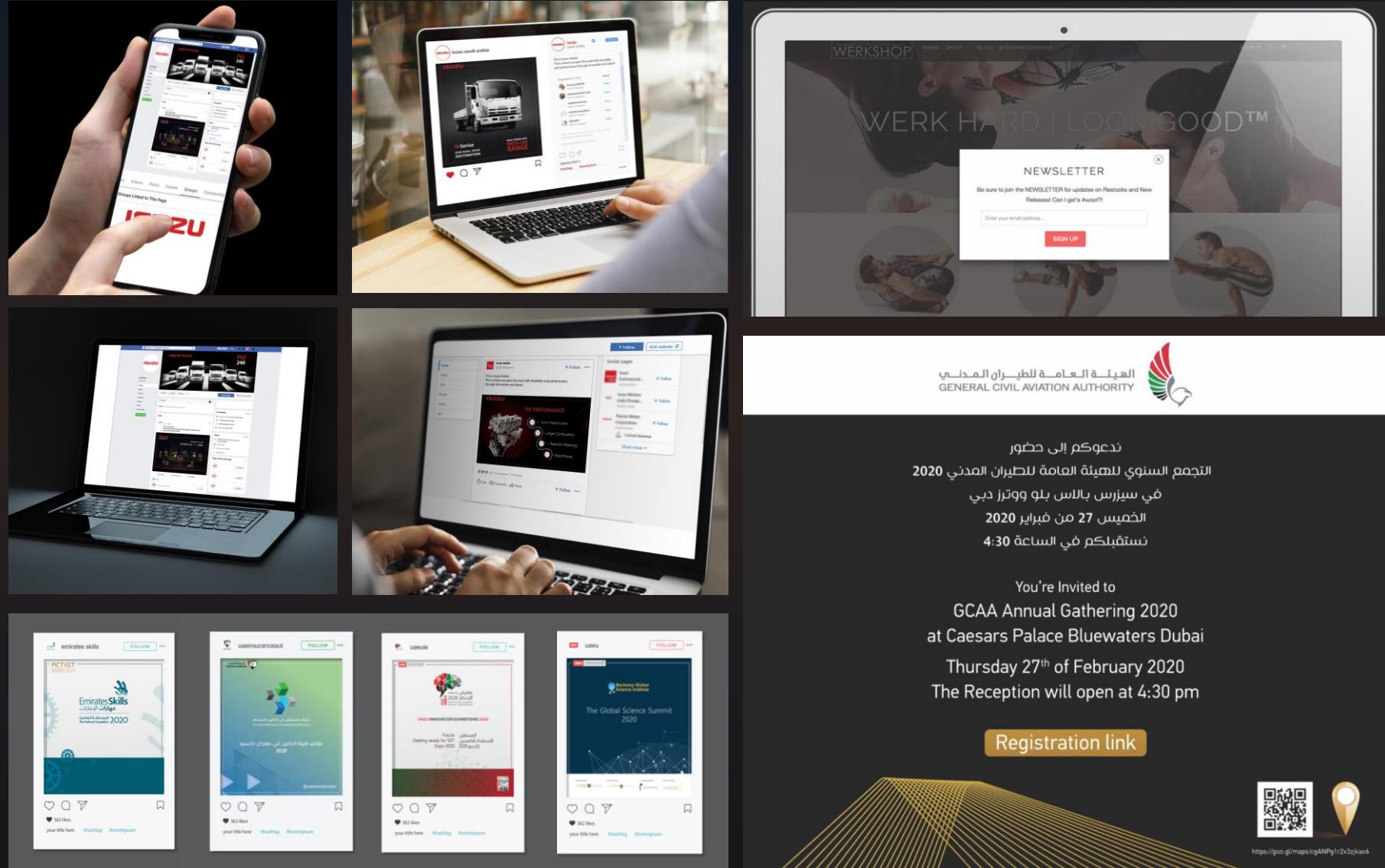
- Info-Graphics
- Motion Graphics
- 3D Animated Graphics
- Presentation Design
- Static & Animated Presentations



# SERVICES

## ADVERTISING & SOCIAL MEDIA

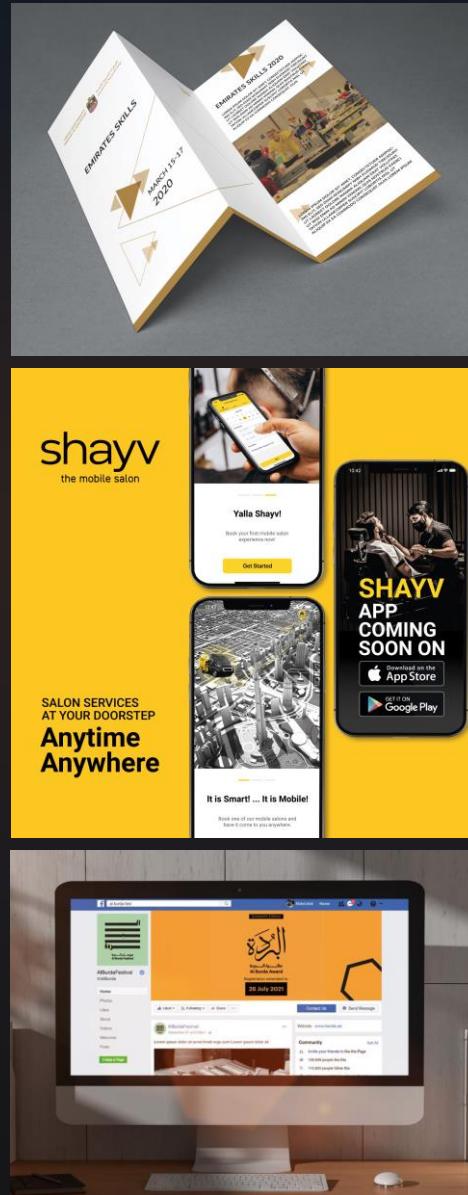
- Flyers
- Leaflets
- Brochures
- GIF's
- Copywriting
- Translation
- Content Development
- Newsletters
- Integrated Social Media Campaigns



# SERVICES

# **ADVERTISING & SOCIAL MEDIA**

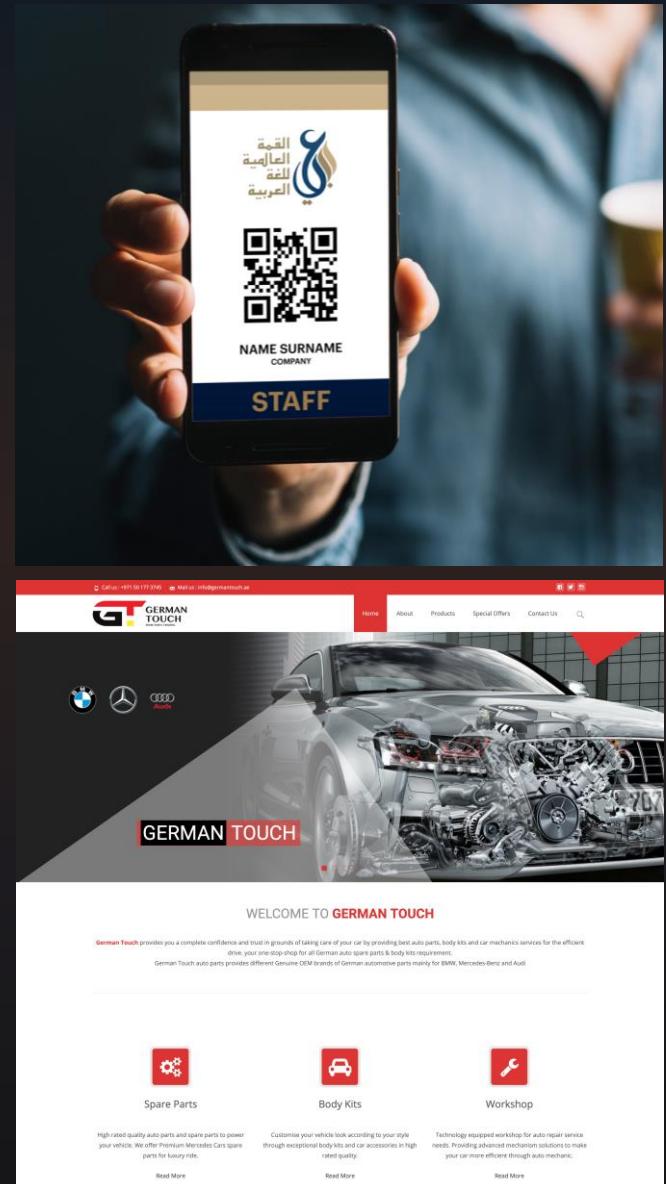
- Flyers
  - Leaflets
  - Brochures
  - GIF's
  - Copywriting
  - Translation
  - Content Development
  - Newsletters
  - Integrated Social Media Campaigns



# SERVICES

## WEB & APP DEVELOPMENT

- Main Website Design
- Project Initiative Website
- Device Compatibility
- Cloud & Hosting
- Data & Content Management
- Reports
- Survey Systems
- Google/Apple store Approvals
- Design & Graphics



**GERMAN TOUCH**

WELCOME TO GERMAN TOUCH

German Touch provides you a complete confidence and trust in grounds of taking care of your car by providing best auto parts, body kits and car mechanics services for the efficient drive, your one-stop shop for all German auto spare parts & body kits requirement.

German Touch auto parts provides different Genuine OEM brands of German automotive parts mainly for BMW, Mercedes Benz and Audi.

Spare Parts      Body Kits      Workshop

High-rated quality auto parts and spare parts to power your vehicle. We offer premium Mercedes cars spare parts for history like:

Customise your vehicle according to your style through exceptional body kits and car accessories in high value quality.

Technology assisted service for auto repair service needs. Providing advanced mechanical solutions to make your car more efficient through auto mechanics.

Read More      Read More      Read More

**IREF**

HOME SPEAKERS SCHEDULE NEWS VENUE CONTACT US Register

ABU DHABI 2021 27 SEP - 03 OCT UNITED ARAB EMIRATES

19-21 JAN 2020 00 DAYS 00 HOURS 00 MINS 00 SECS

4th International Rain Enhancement Forum

ABOUT THE FORUM

MEET OUR SPEAKERS

Currency Converter Add to Calendar View on Map ADIHEX UNITED ARAB EMIRATES Contact Us

**منتدى العين لتطوير الأعمال**

الحدث الأكثر انتظاراً

لأنفذه هذه الفرصة الممazinga

الأهداف

الآفاق المستهدفة

الخطىء

نبذة عن عرفة تجارة وصناعة أبوظبي

**POSITION YOUR BRANDS AT ADIHEX**

SPONSOR NOW EXHIBIT NOW

2018 will mark 100 years since the birth of the late founder of the UAE.

**HANZZ+HEIDII**

SWISS - MADE HANZZ+HEIDII

OUR MISSION IS TO SIMPLY ENHANCE YOUR NATURAL WOW.

**HUB71**

A Truly Unique Global Tech Ecosystem

REGISTER YOUR INFORMATION

RECORD YOUR 30 Sec VIDEO PITCH

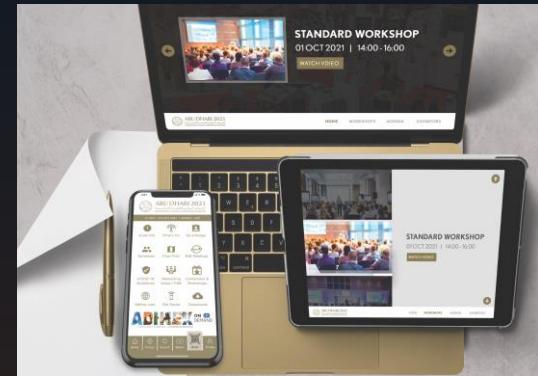
TOUCH TO START

Using this system, record a 30 seconds video about your business idea and goals.

# SERVICES

## WEB & APP DEVELOPMENT

- Main Website Design
- Project Initiative Website
- Device Compatibility
- Cloud & Hosting
- Data & Content Management
- Reports
- Survey Systems
- Google/Apple store Approvals
- Design & Graphics



An advertisement for Shayv, the mobile salon. It features a black service van in the center. Surrounding the van are four smartphones, each displaying a different screen of the Shayv mobile application. The top right of the ad has the text "DOWNLOAD THE SHAYV APP NOW". Below the van, it says "SALON SERVICES AT YOUR DOORSTEP. ANYTIME, ANYWHERE." At the bottom, there are download links for the App Store and Google Play, along with the tagline "IT IS EASY IT IS CONVENIENT".

A series of screenshots from the Shayv mobile application. The first screenshot shows the sign-in screen with fields for Email and Password, and links for "Forgot Password?", "Sign In", "Sign Up", and "Continue as Guest". The second screenshot shows the user profile page for "Omar Mansouri" with email "omarm@gmail.com". The third screenshot shows the "Book Appointment" screen with a date picker set to July 2021, showing available slots from 09:00 AM to 05:00 PM. The fourth screenshot shows a detailed view of an appointment slot for July 27, 2021, at 10:00 AM - 11:00 AM.

# SERVICES

## PRODUCTION & PRINT

- Branded Signages
- Roll-ups
- Banners
- Branding Items



# SERVICES

## STATIONERY & GIFTS

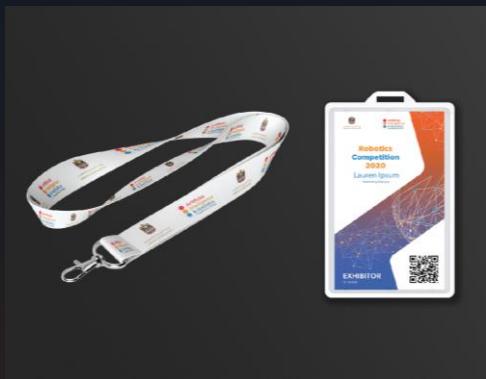
Design, Production & Distribution

Office Stationery

Print Stationery

Events Stationery

VIP & Gift Items



# SERVICES

## BRANDING DESIGN

- Logo Design
- Brand Elements
- Brand Colors
- Brand Typeface



## VIRTUAL REALITY & AUGMENTED REALITY

- Content Creation
- System Development
- Hardware & Software
- 3D Modelling
- Video Editing



# SERVICES

## PHOTOGRAPHY & VIDEOGRAPHY

- Shooting
- Technical /Commercial
- Voice-over
- Editing
- Postproduction
- Publishing
- Content Creation
- Project Management



# MEET THE PROJECT TEAM

We are truly local and yet have global finesse through our partnerships, We offer the benefits of local consumer insights, market and cultural understanding together with global reach, emergent technologies and international expertise.

**Ramzi Essayed**  
Managing Director



**Andrei Kokhanov**  
Audio Visual Director



**Marliana Thiart**  
Project Manager



**Abdullah Daboul**  
Senior Architect Designer



**Murad Shatnawi**  
Site Manager



**Malek Rabieh**  
Events Manager



**Mohamed Shinas**  
3D Designer



**Manny Balbon**  
Designer / Social Media



**Abdallah Sabbagh**  
Software Engineer



**Isam Abdulfattah**  
Content Manager



**Katja Vormbaum**  
Project Manager



**Avinash Jangir**  
Production Manager



**Bassel Faluji**  
Video and Graphic Designer



# OPLUS REFERENCES

Contact Details & Brief descriptions of work completed for other companies supporting our Performance. More can be shared upon request.

## Name & Contact Details

## Company

Mr. Yasir Alkaar  
CEO  
yk@promate.net

Promate  
Technologies

Mr. Abdulla Almutaiwee  
Procurement Director

General Civil Aviation  
Authority

Mrs. Mais Kawar  
Marketing Manager  
mais.kawar@dubaisouth.ae

Dubai South

Mr. Aladdin Hijazi  
Fleet Manager  
Alaaeldeine@isuzu-intl.com

Isuzu Motors  
International FZE



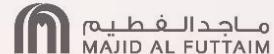


**KIZAD**

مدينة خليفة الصناعية  
KHALIFA INDUSTRIAL ZONE



وزارة الاقتصاد  
MINISTRY OF ECONOMY



# THANK YOU

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WE  
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