Octopus survey results

Andrew Mertens

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## Explore demographics by country

| **Characteristic** | **Slovenia**  N = 1,0261 | **France**  N = 1,0111 | **Germany**  N = 1,0081 | **Portugal**  N = 1,0161 | **Italy**  N = 1,0091 | **Poland**  N = 1,0031 | **Spain**  N = 1,0091 | **Sweden**  N = 1,0031 | **Netherlands**  N = 1,0051 | **Denmark**  N = 1,0031 | **UK**  N = 1,0081 | **Greece**  N = 1,0111 | **Czechia**  N = 1,0131 | **Belgium**  N = 1,0061 | **p-value** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Gender |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Male | 518 (50%) | 481 (48%) | 490 (49%) | 467 (46%) | 483 (48%) | 480 (48%) | 488 (48%) | 500 (50%) | 495 (49%) | 507 (51%) | 487 (48%) | 483 (48%) | 492 (49%) | 490 (49%) |  |
| Female | 503 (49%) | 526 (52%) | 513 (51%) | 545 (54%) | 522 (52%) | 519 (52%) | 517 (51%) | 503 (50%) | 507 (50%) | 489 (49%) | 516 (51%) | 525 (52%) | 517 (51%) | 513 (51%) |  |
| I identify in another way | 1 (<0.1%) | 2 (0.2%) | 0 (0%) | 2 (0.2%) | 0 (0%) | 2 (0.2%) | 2 (0.2%) | 0 (0%) | 1 (<0.1%) | 0 (0%) | 2 (0.2%) | 1 (<0.1%) | 1 (<0.1%) | 2 (0.2%) |  |
| Non Binary | 1 (<0.1%) | 1 (<0.1%) | 4 (0.4%) | 2 (0.2%) | 0 (0%) | 0 (0%) | 0 (0%) | 0 (0%) | 1 (<0.1%) | 5 (0.5%) | 3 (0.3%) | 0 (0%) | 1 (<0.1%) | 1 (<0.1%) |  |
| Prefer not to say | 3 (0.3%) | 1 (<0.1%) | 1 (<0.1%) | 0 (0%) | 4 (0.4%) | 2 (0.2%) | 2 (0.2%) | 0 (0%) | 1 (<0.1%) | 2 (0.2%) | 0 (0%) | 2 (0.2%) | 2 (0.2%) | 0 (0%) |  |
| Age | 46 (33, 58) | 50 (34, 65) | 51 (35, 65) | 50 (36, 64) | 52 (37, 65) | 47 (34, 63) | 49 (36, 63) | 48 (33, 65) | 49 (33, 64) | 47 (33, 60) | 49 (33, 64) | 50 (37, 59) | 48 (35, 64) | 48 (33, 63) |  |
| dAGE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-24 | 108 (11%) | 107 (11%) | 87 (8.6%) | 93 (9.2%) | 79 (7.8%) | 88 (8.8%) | 86 (8.5%) | 98 (9.8%) | 111 (11%) | 103 (10%) | 105 (10%) | 88 (8.7%) | 82 (8.1%) | 105 (10%) |  |
| 25-34 | 172 (17%) | 147 (15%) | 156 (15%) | 134 (13%) | 128 (13%) | 166 (17%) | 135 (13%) | 179 (18%) | 163 (16%) | 177 (18%) | 171 (17%) | 132 (13%) | 159 (16%) | 162 (16%) |  |
| 35-44 | 208 (20%) | 158 (16%) | 151 (15%) | 164 (16%) | 153 (15%) | 201 (20%) | 182 (18%) | 159 (16%) | 147 (15%) | 162 (16%) | 164 (16%) | 171 (17%) | 194 (19%) | 162 (16%) |  |
| 45-54 | 221 (22%) | 168 (17%) | 168 (17%) | 182 (18%) | 193 (19%) | 159 (16%) | 198 (20%) | 165 (16%) | 173 (17%) | 191 (19%) | 165 (16%) | 182 (18%) | 181 (18%) | 170 (17%) |  |
| 55-64 | 190 (19%) | 163 (16%) | 183 (18%) | 192 (19%) | 174 (17%) | 161 (16%) | 168 (17%) | 150 (15%) | 169 (17%) | 181 (18%) | 167 (17%) | 287 (28%) | 153 (15%) | 166 (17%) |  |
| 65+ | 127 (12%) | 268 (27%) | 263 (26%) | 251 (25%) | 282 (28%) | 228 (23%) | 240 (24%) | 252 (25%) | 242 (24%) | 189 (19%) | 236 (23%) | 151 (15%) | 244 (24%) | 241 (24%) |  |
| URBANRURAL |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| City | 313 (31%) | 307 (30%) | 421 (42%) | 593 (58%) | 453 (45%) | 532 (53%) | 611 (61%) | 545 (54%) | 439 (44%) | 360 (36%) | 379 (38%) | 768 (76%) | 370 (37%) | 303 (30%) |  |
| Town | 437 (43%) | 494 (49%) | 398 (39%) | 279 (27%) | 450 (45%) | 312 (31%) | 318 (32%) | 325 (32%) | 425 (42%) | 458 (46%) | 475 (47%) | 193 (19%) | 460 (45%) | 456 (45%) |  |
| Village | 226 (22%) | 157 (16%) | 72 (7.1%) | 111 (11%) | 77 (7.6%) | 150 (15%) | 62 (6.1%) | 82 (8.2%) | 135 (13%) | 117 (12%) | 134 (13%) | 42 (4.2%) | 157 (15%) | 213 (21%) |  |
| Hamlet or Isolated Dwelling | 43 (4.2%) | 51 (5.0%) | 107 (11%) | 29 (2.9%) | 22 (2.2%) | 7 (0.7%) | 15 (1.5%) | 49 (4.9%) | 2 (0.2%) | 66 (6.6%) | 18 (1.8%) | 5 (0.5%) | 20 (2.0%) | 20 (2.0%) |  |
| Prefer not to say | 7 (0.7%) | 2 (0.2%) | 10 (1.0%) | 4 (0.4%) | 7 (0.7%) | 2 (0.2%) | 3 (0.3%) | 2 (0.2%) | 4 (0.4%) | 2 (0.2%) | 2 (0.2%) | 3 (0.3%) | 6 (0.6%) | 14 (1.4%) |  |
| income\_cat |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Low | 727 (71%) | 494 (49%) | 417 (41%) | 687 (68%) | 552 (55%) | 526 (52%) | 590 (58%) | 316 (32%) | 308 (31%) | 330 (33%) | 500 (50%) | 830 (82%) | 414 (41%) | 373 (37%) |  |
| Medium | 199 (19%) | 383 (38%) | 393 (39%) | 237 (23%) | 298 (30%) | 338 (34%) | 311 (31%) | 620 (62%) | 416 (41%) | 393 (39%) | 302 (30%) | 105 (10%) | 31 (3.1%) | 351 (35%) |  |
| High | 41 (4.0%) | 107 (11%) | 159 (16%) | 46 (4.5%) | 87 (8.6%) | 99 (9.9%) | 66 (6.5%) | 14 (1.4%) | 194 (19%) | 185 (18%) | 161 (16%) | 16 (1.6%) | 487 (48%) | 170 (17%) |  |
| No response | 59 (5.8%) | 27 (2.7%) | 39 (3.9%) | 46 (4.5%) | 72 (7.1%) | 40 (4.0%) | 42 (4.2%) | 53 (5.3%) | 87 (8.7%) | 95 (9.5%) | 45 (4.5%) | 60 (5.9%) | 81 (8.0%) | 112 (11%) |  |
| 1n (%); Median (Q1, Q3) | | | | | | | | | | | | | | | |

## Explore demographics by message

| **Characteristic** | **Control**  N = 2,8221 | **Sentience + Wellfare**  N = 2,8211 | **Environmental**  N = 2,8311 | **Economics**  N = 2,8241 | **Public health**  N = 2,8331 | **p-value** |
| --- | --- | --- | --- | --- | --- | --- |
| Gender |  |  |  |  |  |  |
| Male | 1,373 (49%) | 1,361 (48%) | 1,424 (50%) | 1,328 (47%) | 1,375 (49%) |  |
| Female | 1,439 (51%) | 1,450 (51%) | 1,392 (49%) | 1,484 (53%) | 1,450 (51%) |  |
| I identify in another way | 2 (<0.1%) | 4 (0.1%) | 5 (0.2%) | 4 (0.1%) | 1 (<0.1%) |  |
| Non Binary | 2 (<0.1%) | 4 (0.1%) | 5 (0.2%) | 3 (0.1%) | 5 (0.2%) |  |
| Prefer not to say | 6 (0.2%) | 2 (<0.1%) | 5 (0.2%) | 5 (0.2%) | 2 (<0.1%) |  |
| Age | 49 (34, 63) | 49 (35, 63) | 49 (35, 63) | 49 (35, 64) | 48 (35, 63) |  |
| dAGE |  |  |  |  |  |  |
| 18-24 | 279 (9.9%) | 258 (9.1%) | 262 (9.3%) | 274 (9.7%) | 267 (9.4%) |  |
| 25-34 | 437 (15%) | 438 (16%) | 442 (16%) | 430 (15%) | 434 (15%) |  |
| 35-44 | 471 (17%) | 465 (16%) | 498 (18%) | 450 (16%) | 492 (17%) |  |
| 45-54 | 488 (17%) | 510 (18%) | 501 (18%) | 510 (18%) | 507 (18%) |  |
| 55-64 | 506 (18%) | 521 (18%) | 488 (17%) | 488 (17%) | 501 (18%) |  |
| 65+ | 641 (23%) | 629 (22%) | 640 (23%) | 672 (24%) | 632 (22%) |  |
| URBANRURAL |  |  |  |  |  |  |
| City | 1,250 (44%) | 1,276 (45%) | 1,302 (46%) | 1,266 (45%) | 1,300 (46%) |  |
| Town | 1,105 (39%) | 1,104 (39%) | 1,088 (38%) | 1,102 (39%) | 1,081 (38%) |  |
| Village | 351 (12%) | 342 (12%) | 353 (12%) | 338 (12%) | 351 (12%) |  |
| Hamlet or Isolated Dwelling | 95 (3.4%) | 88 (3.1%) | 81 (2.9%) | 103 (3.6%) | 87 (3.1%) |  |
| Prefer not to say | 21 (0.7%) | 11 (0.4%) | 7 (0.2%) | 15 (0.5%) | 14 (0.5%) |  |
| income\_cat |  |  |  |  |  |  |
| Low | 1,415 (50%) | 1,415 (50%) | 1,407 (50%) | 1,401 (50%) | 1,426 (50%) |  |
| Medium | 872 (31%) | 840 (30%) | 900 (32%) | 874 (31%) | 891 (31%) |  |
| High | 366 (13%) | 381 (14%) | 356 (13%) | 375 (13%) | 354 (12%) |  |
| No response | 169 (6.0%) | 185 (6.6%) | 168 (5.9%) | 174 (6.2%) | 162 (5.7%) |  |
| 1n (%); Median (Q1, Q3) | | | | | | |

## Explore opinions by country

| **Characteristic** | **Slovenia**  N = 1,0261 | **France**  N = 1,0111 | **Germany**  N = 1,0081 | **Portugal**  N = 1,0161 | **Italy**  N = 1,0091 | **Poland**  N = 1,0031 | **Spain**  N = 1,0091 | **Sweden**  N = 1,0031 | **Netherlands**  N = 1,0051 | **Denmark**  N = 1,0031 | **UK**  N = 1,0081 | **Greece**  N = 1,0111 | **Czechia**  N = 1,0131 | **Belgium**  N = 1,0061 | **p-value** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Q1\_awareness |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes, I know a lot about this | 25 (2.4%) | 49 (4.8%) | 41 (4.1%) | 26 (2.6%) | 46 (4.6%) | 32 (3.2%) | 67 (6.6%) | 20 (2.0%) | 13 (1.3%) | 25 (2.5%) | 34 (3.4%) | 21 (2.1%) | 19 (1.9%) | 33 (3.3%) |  |
| Yes, I know a little about this | 82 (8.0%) | 50 (4.9%) | 70 (6.9%) | 64 (6.3%) | 65 (6.4%) | 51 (5.1%) | 70 (6.9%) | 32 (3.2%) | 39 (3.9%) | 34 (3.4%) | 74 (7.3%) | 56 (5.5%) | 53 (5.2%) | 54 (5.4%) |  |
| Yes, I heard about this | 129 (13%) | 90 (8.9%) | 95 (9.4%) | 123 (12%) | 115 (11%) | 123 (12%) | 117 (12%) | 106 (11%) | 79 (7.9%) | 83 (8.3%) | 83 (8.2%) | 111 (11%) | 92 (9.1%) | 85 (8.4%) |  |
| No, I haven't heard about this before | 765 (75%) | 810 (80%) | 769 (76%) | 791 (78%) | 774 (77%) | 769 (77%) | 744 (74%) | 825 (82%) | 861 (86%) | 854 (85%) | 806 (80%) | 800 (79%) | 809 (80%) | 800 (80%) |  |
| Don't know | 25 (2.4%) | 12 (1.2%) | 33 (3.3%) | 12 (1.2%) | 9 (0.9%) | 28 (2.8%) | 11 (1.1%) | 20 (2.0%) | 13 (1.3%) | 7 (0.7%) | 11 (1.1%) | 23 (2.3%) | 40 (3.9%) | 34 (3.4%) |  |
| Q2\_support |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly support | 39 (3.8%) | 68 (6.7%) | 52 (5.2%) | 49 (4.8%) | 74 (7.3%) | 36 (3.6%) | 101 (10%) | 58 (5.8%) | 21 (2.1%) | 37 (3.7%) | 63 (6.3%) | 77 (7.6%) | 71 (7.0%) | 28 (2.8%) |  |
| Moderately support | 98 (9.6%) | 68 (6.7%) | 96 (9.5%) | 147 (14%) | 118 (12%) | 63 (6.3%) | 155 (15%) | 83 (8.3%) | 61 (6.1%) | 71 (7.1%) | 89 (8.8%) | 87 (8.6%) | 84 (8.3%) | 53 (5.3%) |  |
| Slightly support | 174 (17%) | 87 (8.6%) | 110 (11%) | 151 (15%) | 110 (11%) | 123 (12%) | 175 (17%) | 106 (11%) | 86 (8.6%) | 84 (8.4%) | 88 (8.7%) | 173 (17%) | 124 (12%) | 94 (9.3%) |  |
| Neutral / No opinion | 321 (31%) | 353 (35%) | 333 (33%) | 342 (34%) | 258 (26%) | 423 (42%) | 286 (28%) | 343 (34%) | 335 (33%) | 402 (40%) | 342 (34%) | 330 (33%) | 349 (34%) | 390 (39%) |  |
| Slightly oppose | 125 (12%) | 94 (9.3%) | 145 (14%) | 94 (9.3%) | 121 (12%) | 114 (11%) | 82 (8.1%) | 106 (11%) | 120 (12%) | 100 (10.0%) | 89 (8.8%) | 101 (10.0%) | 85 (8.4%) | 134 (13%) |  |
| Moderately oppose | 71 (6.9%) | 66 (6.5%) | 57 (5.7%) | 82 (8.1%) | 90 (8.9%) | 37 (3.7%) | 60 (5.9%) | 67 (6.7%) | 112 (11%) | 94 (9.4%) | 91 (9.0%) | 83 (8.2%) | 51 (5.0%) | 73 (7.3%) |  |
| Strongly oppose | 144 (14%) | 178 (18%) | 133 (13%) | 92 (9.1%) | 161 (16%) | 123 (12%) | 79 (7.8%) | 113 (11%) | 182 (18%) | 130 (13%) | 164 (16%) | 120 (12%) | 152 (15%) | 136 (14%) |  |
| Don't know | 54 (5.3%) | 97 (9.6%) | 82 (8.1%) | 59 (5.8%) | 77 (7.6%) | 84 (8.4%) | 71 (7.0%) | 127 (13%) | 88 (8.8%) | 85 (8.5%) | 82 (8.1%) | 40 (4.0%) | 97 (9.6%) | 98 (9.7%) |  |
| Q4\_welfare\_knowledge |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Not at all | 563 (55%) | 502 (50%) | 487 (48%) | 447 (44%) | 486 (48%) | 391 (39%) | 534 (53%) | 635 (63%) | 623 (62%) | 586 (58%) | 595 (59%) | 498 (49%) | 611 (60%) | 598 (59%) |  |
| Slightly knowledgeable | 206 (20%) | 307 (30%) | 270 (27%) | 273 (27%) | 194 (19%) | 271 (27%) | 197 (20%) | 180 (18%) | 173 (17%) | 166 (17%) | 170 (17%) | 266 (26%) | 167 (16%) | 155 (15%) |  |
| Moderately knowledgeable | 170 (17%) | 129 (13%) | 154 (15%) | 213 (21%) | 198 (20%) | 262 (26%) | 161 (16%) | 130 (13%) | 131 (13%) | 165 (16%) | 146 (14%) | 172 (17%) | 145 (14%) | 154 (15%) |  |
| Very knowledgeable | 63 (6.1%) | 45 (4.5%) | 68 (6.7%) | 62 (6.1%) | 82 (8.1%) | 57 (5.7%) | 89 (8.8%) | 42 (4.2%) | 53 (5.3%) | 67 (6.7%) | 62 (6.2%) | 60 (5.9%) | 66 (6.5%) | 72 (7.2%) |  |
| Extremely knowledgeable | 24 (2.3%) | 28 (2.8%) | 29 (2.9%) | 21 (2.1%) | 49 (4.9%) | 22 (2.2%) | 28 (2.8%) | 16 (1.6%) | 25 (2.5%) | 19 (1.9%) | 35 (3.5%) | 15 (1.5%) | 24 (2.4%) | 27 (2.7%) |  |
| Q4\_environmental\_knowledge |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Not at all | 524 (51%) | 425 (42%) | 457 (45%) | 382 (38%) | 422 (42%) | 365 (36%) | 522 (52%) | 614 (61%) | 649 (65%) | 575 (57%) | 564 (56%) | 439 (43%) | 591 (58%) | 583 (58%) |  |
| Slightly knowledgeable | 227 (22%) | 302 (30%) | 291 (29%) | 330 (32%) | 207 (21%) | 283 (28%) | 197 (20%) | 200 (20%) | 183 (18%) | 184 (18%) | 197 (20%) | 285 (28%) | 173 (17%) | 156 (16%) |  |
| Moderately knowledgeable | 192 (19%) | 193 (19%) | 162 (16%) | 214 (21%) | 224 (22%) | 266 (27%) | 169 (17%) | 117 (12%) | 109 (11%) | 171 (17%) | 153 (15%) | 196 (19%) | 162 (16%) | 177 (18%) |  |
| Very knowledgeable | 63 (6.1%) | 52 (5.1%) | 74 (7.3%) | 61 (6.0%) | 112 (11%) | 69 (6.9%) | 79 (7.8%) | 55 (5.5%) | 48 (4.8%) | 53 (5.3%) | 58 (5.8%) | 73 (7.2%) | 65 (6.4%) | 69 (6.9%) |  |
| Extremely knowledgeable | 20 (1.9%) | 39 (3.9%) | 24 (2.4%) | 29 (2.9%) | 44 (4.4%) | 20 (2.0%) | 42 (4.2%) | 17 (1.7%) | 16 (1.6%) | 20 (2.0%) | 36 (3.6%) | 18 (1.8%) | 22 (2.2%) | 21 (2.1%) |  |
| Q4\_economic\_knowledge |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Not at all | 555 (54%) | 504 (50%) | 493 (49%) | 427 (42%) | 504 (50%) | 386 (38%) | 527 (52%) | 663 (66%) | 668 (66%) | 621 (62%) | 619 (61%) | 496 (49%) | 593 (59%) | 623 (62%) |  |
| Slightly knowledgeable | 206 (20%) | 305 (30%) | 275 (27%) | 307 (30%) | 183 (18%) | 294 (29%) | 193 (19%) | 180 (18%) | 146 (15%) | 167 (17%) | 152 (15%) | 256 (25%) | 184 (18%) | 137 (14%) |  |
| Moderately knowledgeable | 186 (18%) | 118 (12%) | 167 (17%) | 206 (20%) | 211 (21%) | 245 (24%) | 188 (19%) | 105 (10%) | 140 (14%) | 149 (15%) | 135 (13%) | 192 (19%) | 137 (14%) | 165 (16%) |  |
| Very knowledgeable | 52 (5.1%) | 56 (5.5%) | 54 (5.4%) | 58 (5.7%) | 77 (7.6%) | 65 (6.5%) | 62 (6.1%) | 42 (4.2%) | 43 (4.3%) | 51 (5.1%) | 63 (6.3%) | 52 (5.1%) | 73 (7.2%) | 61 (6.1%) |  |
| Extremely knowledgeable | 27 (2.6%) | 28 (2.8%) | 19 (1.9%) | 18 (1.8%) | 34 (3.4%) | 13 (1.3%) | 39 (3.9%) | 13 (1.3%) | 8 (0.8%) | 15 (1.5%) | 39 (3.9%) | 15 (1.5%) | 26 (2.6%) | 20 (2.0%) |  |
| Q4\_sentience\_knowledge |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Not at all | 425 (41%) | 500 (49%) | 416 (41%) | 390 (38%) | 419 (42%) | 298 (30%) | 483 (48%) | 535 (53%) | 525 (52%) | 479 (48%) | 470 (47%) | 352 (35%) | 471 (46%) | 531 (53%) |  |
| Slightly knowledgeable | 200 (19%) | 277 (27%) | 267 (26%) | 272 (27%) | 158 (16%) | 266 (27%) | 167 (17%) | 216 (22%) | 169 (17%) | 192 (19%) | 208 (21%) | 234 (23%) | 185 (18%) | 165 (16%) |  |
| Moderately knowledgeable | 236 (23%) | 157 (16%) | 198 (20%) | 211 (21%) | 224 (22%) | 307 (31%) | 193 (19%) | 154 (15%) | 176 (18%) | 200 (20%) | 180 (18%) | 228 (23%) | 187 (18%) | 187 (19%) |  |
| Very knowledgeable | 111 (11%) | 46 (4.5%) | 102 (10%) | 96 (9.4%) | 128 (13%) | 99 (9.9%) | 118 (12%) | 60 (6.0%) | 81 (8.1%) | 86 (8.6%) | 106 (11%) | 140 (14%) | 109 (11%) | 76 (7.6%) |  |
| Extremely knowledgeable | 54 (5.3%) | 31 (3.1%) | 25 (2.5%) | 47 (4.6%) | 80 (7.9%) | 33 (3.3%) | 48 (4.8%) | 38 (3.8%) | 54 (5.4%) | 46 (4.6%) | 44 (4.4%) | 57 (5.6%) | 61 (6.0%) | 47 (4.7%) |  |
| Q4\_public\_health\_knowledge |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Not at all | 578 (56%) | 435 (43%) | 499 (50%) | 428 (42%) | 467 (46%) | 385 (38%) | 550 (55%) | 659 (66%) | 700 (70%) | 576 (57%) | 600 (60%) | 449 (44%) | 582 (57%) | 567 (56%) |  |
| Slightly knowledgeable | 202 (20%) | 332 (33%) | 276 (27%) | 283 (28%) | 175 (17%) | 309 (31%) | 171 (17%) | 172 (17%) | 134 (13%) | 172 (17%) | 158 (16%) | 285 (28%) | 179 (18%) | 164 (16%) |  |
| Moderately knowledgeable | 159 (15%) | 166 (16%) | 154 (15%) | 230 (23%) | 235 (23%) | 237 (24%) | 181 (18%) | 124 (12%) | 115 (11%) | 169 (17%) | 146 (14%) | 184 (18%) | 178 (18%) | 181 (18%) |  |
| Very knowledgeable | 63 (6.1%) | 45 (4.5%) | 61 (6.1%) | 58 (5.7%) | 99 (9.8%) | 48 (4.8%) | 71 (7.0%) | 39 (3.9%) | 41 (4.1%) | 64 (6.4%) | 68 (6.7%) | 67 (6.6%) | 51 (5.0%) | 69 (6.9%) |  |
| Extremely knowledgeable | 24 (2.3%) | 33 (3.3%) | 18 (1.8%) | 17 (1.7%) | 33 (3.3%) | 24 (2.4%) | 36 (3.6%) | 9 (0.9%) | 15 (1.5%) | 22 (2.2%) | 36 (3.6%) | 26 (2.6%) | 23 (2.3%) | 25 (2.5%) |  |
| Q5\_consumption\_frequency |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Never | 416 (41%) | 563 (56%) | 629 (62%) | 115 (11%) | 183 (18%) | 691 (69%) | 170 (17%) | 599 (60%) | 692 (69%) | 558 (56%) | 708 (70%) | 112 (11%) | 729 (72%) | 609 (61%) |  |
| A few times a year | 510 (50%) | 322 (32%) | 299 (30%) | 598 (59%) | 534 (53%) | 258 (26%) | 505 (50%) | 332 (33%) | 261 (26%) | 367 (37%) | 207 (21%) | 702 (69%) | 231 (23%) | 302 (30%) |  |
| At least once a month | 84 (8.2%) | 78 (7.7%) | 59 (5.9%) | 261 (26%) | 246 (24%) | 29 (2.9%) | 274 (27%) | 58 (5.8%) | 39 (3.9%) | 52 (5.2%) | 57 (5.7%) | 162 (16%) | 41 (4.0%) | 66 (6.6%) |  |
| Every week | 12 (1.2%) | 39 (3.9%) | 15 (1.5%) | 37 (3.6%) | 37 (3.7%) | 19 (1.9%) | 44 (4.4%) | 12 (1.2%) | 11 (1.1%) | 18 (1.8%) | 27 (2.7%) | 32 (3.2%) | 8 (0.8%) | 23 (2.3%) |  |
| Multiple times a week | 4 (0.4%) | 9 (0.9%) | 6 (0.6%) | 5 (0.5%) | 9 (0.9%) | 6 (0.6%) | 16 (1.6%) | 2 (0.2%) | 2 (0.2%) | 8 (0.8%) | 9 (0.9%) | 3 (0.3%) | 4 (0.4%) | 6 (0.6%) |  |
| Q6\_impact\_on\_consumption |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Significantly decrease | 22 (3.6%) | 32 (7.1%) | 20 (5.3%) | 65 (7.2%) | 52 (6.3%) | 12 (3.8%) | 46 (5.5%) | 12 (3.0%) | 21 (6.7%) | 18 (4.0%) | 11 (3.7%) | 48 (5.3%) | 4 (1.4%) | 24 (6.0%) |  |
| Decrease | 37 (6.1%) | 48 (11%) | 17 (4.5%) | 62 (6.9%) | 67 (8.1%) | 22 (7.1%) | 41 (4.9%) | 20 (5.0%) | 31 (9.9%) | 15 (3.4%) | 20 (6.7%) | 70 (7.8%) | 13 (4.6%) | 39 (9.8%) |  |
| Slightly decrease | 29 (4.8%) | 50 (11%) | 27 (7.1%) | 74 (8.2%) | 74 (9.0%) | 26 (8.3%) | 65 (7.7%) | 48 (12%) | 28 (8.9%) | 29 (6.5%) | 12 (4.0%) | 92 (10%) | 26 (9.2%) | 39 (9.8%) |  |
| No impact | 345 (57%) | 204 (46%) | 195 (51%) | 413 (46%) | 392 (47%) | 125 (40%) | 353 (42%) | 205 (51%) | 171 (55%) | 262 (59%) | 126 (42%) | 405 (45%) | 136 (48%) | 206 (52%) |  |
| Slightly increase | 128 (21%) | 82 (18%) | 83 (22%) | 196 (22%) | 159 (19%) | 72 (23%) | 187 (22%) | 94 (23%) | 45 (14%) | 80 (18%) | 64 (21%) | 175 (19%) | 67 (24%) | 56 (14%) |  |
| Increase | 40 (6.6%) | 22 (4.9%) | 27 (7.1%) | 69 (7.7%) | 64 (7.7%) | 46 (15%) | 114 (14%) | 15 (3.7%) | 12 (3.8%) | 33 (7.4%) | 42 (14%) | 79 (8.8%) | 27 (9.5%) | 25 (6.3%) |  |
| Significantly increase | 9 (1.5%) | 10 (2.2%) | 10 (2.6%) | 22 (2.4%) | 18 (2.2%) | 9 (2.9%) | 33 (3.9%) | 10 (2.5%) | 5 (1.6%) | 8 (1.8%) | 25 (8.3%) | 30 (3.3%) | 11 (3.9%) | 8 (2.0%) |  |
| Unknown | 416 | 563 | 629 | 115 | 183 | 691 | 170 | 599 | 692 | 558 | 708 | 112 | 729 | 609 |  |
| Q7\_ban\_farming\_support |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly oppose | 52 (5.1%) | 42 (4.2%) | 42 (4.2%) | 51 (5.0%) | 33 (3.3%) | 68 (6.8%) | 81 (8.0%) | 47 (4.7%) | 32 (3.2%) | 54 (5.4%) | 41 (4.1%) | 65 (6.4%) | 113 (11%) | 33 (3.3%) |  |
| Moderately oppose | 51 (5.0%) | 30 (3.0%) | 23 (2.3%) | 60 (5.9%) | 44 (4.4%) | 46 (4.6%) | 77 (7.6%) | 48 (4.8%) | 24 (2.4%) | 50 (5.0%) | 40 (4.0%) | 57 (5.6%) | 47 (4.6%) | 31 (3.1%) |  |
| Slightly oppose | 78 (7.6%) | 63 (6.2%) | 96 (9.5%) | 113 (11%) | 78 (7.7%) | 71 (7.1%) | 122 (12%) | 44 (4.4%) | 69 (6.9%) | 63 (6.3%) | 51 (5.1%) | 122 (12%) | 56 (5.5%) | 55 (5.5%) |  |
| Neutral / No opinion | 322 (31%) | 349 (35%) | 318 (32%) | 345 (34%) | 229 (23%) | 340 (34%) | 336 (33%) | 346 (34%) | 266 (26%) | 365 (36%) | 262 (26%) | 307 (30%) | 337 (33%) | 362 (36%) |  |
| Slightly support | 131 (13%) | 98 (9.7%) | 121 (12%) | 126 (12%) | 140 (14%) | 148 (15%) | 120 (12%) | 87 (8.7%) | 152 (15%) | 112 (11%) | 132 (13%) | 140 (14%) | 77 (7.6%) | 113 (11%) |  |
| Moderately support | 102 (9.9%) | 71 (7.0%) | 87 (8.6%) | 115 (11%) | 117 (12%) | 77 (7.7%) | 95 (9.4%) | 125 (12%) | 146 (15%) | 120 (12%) | 129 (13%) | 95 (9.4%) | 83 (8.2%) | 114 (11%) |  |
| Strongly support | 290 (28%) | 358 (35%) | 321 (32%) | 206 (20%) | 368 (36%) | 253 (25%) | 178 (18%) | 306 (31%) | 316 (31%) | 239 (24%) | 353 (35%) | 225 (22%) | 300 (30%) | 298 (30%) |  |
| Q7\_ban\_sale\_support |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly oppose | 49 (4.8%) | 50 (4.9%) | 54 (5.4%) | 60 (5.9%) | 38 (3.8%) | 66 (6.6%) | 97 (9.6%) | 47 (4.7%) | 42 (4.2%) | 65 (6.5%) | 40 (4.0%) | 80 (7.9%) | 102 (10%) | 44 (4.4%) |  |
| Moderately oppose | 81 (7.9%) | 51 (5.0%) | 25 (2.5%) | 65 (6.4%) | 55 (5.5%) | 44 (4.4%) | 78 (7.7%) | 53 (5.3%) | 37 (3.7%) | 58 (5.8%) | 35 (3.5%) | 56 (5.5%) | 74 (7.3%) | 37 (3.7%) |  |
| Slightly oppose | 100 (9.7%) | 79 (7.8%) | 108 (11%) | 119 (12%) | 85 (8.4%) | 101 (10%) | 131 (13%) | 67 (6.7%) | 76 (7.6%) | 99 (9.9%) | 77 (7.6%) | 107 (11%) | 77 (7.6%) | 79 (7.9%) |  |
| Neutral / No opinion | 308 (30%) | 322 (32%) | 311 (31%) | 347 (34%) | 255 (25%) | 339 (34%) | 318 (32%) | 333 (33%) | 252 (25%) | 359 (36%) | 274 (27%) | 316 (31%) | 359 (35%) | 338 (34%) |  |
| Slightly support | 127 (12%) | 85 (8.4%) | 121 (12%) | 130 (13%) | 125 (12%) | 143 (14%) | 131 (13%) | 109 (11%) | 152 (15%) | 104 (10%) | 116 (12%) | 160 (16%) | 75 (7.4%) | 127 (13%) |  |
| Moderately support | 88 (8.6%) | 83 (8.2%) | 111 (11%) | 102 (10%) | 122 (12%) | 62 (6.2%) | 85 (8.4%) | 118 (12%) | 142 (14%) | 104 (10%) | 133 (13%) | 85 (8.4%) | 75 (7.4%) | 113 (11%) |  |
| Strongly support | 273 (27%) | 341 (34%) | 278 (28%) | 193 (19%) | 329 (33%) | 248 (25%) | 169 (17%) | 276 (28%) | 304 (30%) | 214 (21%) | 333 (33%) | 207 (20%) | 251 (25%) | 268 (27%) |  |
| Q7\_ban\_subsidies\_support |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly oppose | 63 (6.1%) | 101 (10.0%) | 60 (6.0%) | 76 (7.5%) | 44 (4.4%) | 84 (8.4%) | 82 (8.1%) | 75 (7.5%) | 68 (6.8%) | 88 (8.8%) | 41 (4.1%) | 80 (7.9%) | 123 (12%) | 71 (7.1%) |  |
| Moderately oppose | 50 (4.9%) | 34 (3.4%) | 28 (2.8%) | 68 (6.7%) | 36 (3.6%) | 43 (4.3%) | 86 (8.5%) | 40 (4.0%) | 51 (5.1%) | 58 (5.8%) | 45 (4.5%) | 70 (6.9%) | 53 (5.2%) | 32 (3.2%) |  |
| Slightly oppose | 95 (9.3%) | 71 (7.0%) | 99 (9.8%) | 130 (13%) | 66 (6.5%) | 98 (9.8%) | 112 (11%) | 54 (5.4%) | 67 (6.7%) | 83 (8.3%) | 60 (6.0%) | 106 (10%) | 78 (7.7%) | 77 (7.7%) |  |
| Neutral / No opinion | 276 (27%) | 303 (30%) | 272 (27%) | 295 (29%) | 200 (20%) | 307 (31%) | 295 (29%) | 320 (32%) | 249 (25%) | 307 (31%) | 248 (25%) | 307 (30%) | 304 (30%) | 328 (33%) |  |
| Slightly support | 124 (12%) | 86 (8.5%) | 118 (12%) | 122 (12%) | 138 (14%) | 155 (15%) | 127 (13%) | 94 (9.4%) | 147 (15%) | 100 (10.0%) | 113 (11%) | 128 (13%) | 80 (7.9%) | 100 (9.9%) |  |
| Moderately support | 115 (11%) | 72 (7.1%) | 107 (11%) | 93 (9.2%) | 125 (12%) | 61 (6.1%) | 99 (9.8%) | 110 (11%) | 126 (13%) | 103 (10%) | 132 (13%) | 93 (9.2%) | 87 (8.6%) | 109 (11%) |  |
| Strongly support | 303 (30%) | 344 (34%) | 324 (32%) | 232 (23%) | 400 (40%) | 255 (25%) | 208 (21%) | 310 (31%) | 297 (30%) | 264 (26%) | 369 (37%) | 227 (22%) | 288 (28%) | 289 (29%) |  |
| Q9\_vote\_candidate\_support |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Much more likely | 121 (12%) | 111 (11%) | 160 (16%) | 133 (13%) | 216 (21%) | 136 (14%) | 86 (8.5%) | 155 (15%) | 139 (14%) | 86 (8.6%) | 179 (18%) | 152 (15%) | 108 (11%) | 147 (15%) |  |
| A little more likely | 208 (20%) | 241 (24%) | 210 (21%) | 216 (21%) | 271 (27%) | 207 (21%) | 215 (21%) | 207 (21%) | 260 (26%) | 226 (23%) | 241 (24%) | 219 (22%) | 185 (18%) | 214 (21%) |  |
| No difference | 396 (39%) | 379 (37%) | 382 (38%) | 384 (38%) | 298 (30%) | 405 (40%) | 413 (41%) | 365 (36%) | 381 (38%) | 442 (44%) | 376 (37%) | 394 (39%) | 385 (38%) | 399 (40%) |  |
| A little less likely | 140 (14%) | 67 (6.6%) | 89 (8.8%) | 98 (9.6%) | 74 (7.3%) | 88 (8.8%) | 104 (10%) | 74 (7.4%) | 60 (6.0%) | 87 (8.7%) | 78 (7.7%) | 93 (9.2%) | 107 (11%) | 68 (6.8%) |  |
| Much less likely | 57 (5.6%) | 53 (5.2%) | 60 (6.0%) | 102 (10%) | 66 (6.5%) | 53 (5.3%) | 85 (8.4%) | 58 (5.8%) | 52 (5.2%) | 41 (4.1%) | 45 (4.5%) | 76 (7.5%) | 106 (10%) | 41 (4.1%) |  |
| Don't know | 104 (10%) | 160 (16%) | 107 (11%) | 83 (8.2%) | 84 (8.3%) | 114 (11%) | 106 (11%) | 144 (14%) | 113 (11%) | 121 (12%) | 89 (8.8%) | 77 (7.6%) | 122 (12%) | 137 (14%) |  |
| 1n (%) | | | | | | | | | | | | | | | |

## Explore opinions by message

| **Characteristic** | **Control**  N = 2,8221 | **Sentience + Wellfare**  N = 2,8211 | **Environmental**  N = 2,8311 | **Economics**  N = 2,8241 | **Public health**  N = 2,8331 | **p-value** |
| --- | --- | --- | --- | --- | --- | --- |
| Q1\_awareness |  |  |  |  |  |  |
| Yes, I know a lot about this | 81 (2.9%) | 87 (3.1%) | 83 (2.9%) | 92 (3.3%) | 108 (3.8%) |  |
| Yes, I know a little about this | 181 (6.4%) | 165 (5.8%) | 140 (4.9%) | 147 (5.2%) | 161 (5.7%) |  |
| Yes, I heard about this | 277 (9.8%) | 279 (9.9%) | 283 (10.0%) | 308 (11%) | 284 (10%) |  |
| No, I haven't heard about this before | 2,226 (79%) | 2,233 (79%) | 2,267 (80%) | 2,221 (79%) | 2,230 (79%) |  |
| Don't know | 57 (2.0%) | 57 (2.0%) | 58 (2.0%) | 56 (2.0%) | 50 (1.8%) |  |
| Q2\_support |  |  |  |  |  |  |
| Strongly support | 128 (4.5%) | 165 (5.8%) | 150 (5.3%) | 154 (5.5%) | 177 (6.2%) |  |
| Moderately support | 268 (9.5%) | 251 (8.9%) | 258 (9.1%) | 257 (9.1%) | 239 (8.4%) |  |
| Slightly support | 333 (12%) | 330 (12%) | 345 (12%) | 337 (12%) | 340 (12%) |  |
| Neutral / No opinion | 993 (35%) | 979 (35%) | 944 (33%) | 933 (33%) | 958 (34%) |  |
| Slightly oppose | 286 (10%) | 292 (10%) | 310 (11%) | 338 (12%) | 284 (10%) |  |
| Moderately oppose | 224 (7.9%) | 189 (6.7%) | 215 (7.6%) | 197 (7.0%) | 209 (7.4%) |  |
| Strongly oppose | 363 (13%) | 401 (14%) | 375 (13%) | 377 (13%) | 391 (14%) |  |
| Don't know | 227 (8.0%) | 214 (7.6%) | 234 (8.3%) | 231 (8.2%) | 235 (8.3%) |  |
| Q4\_welfare\_knowledge |  |  |  |  |  |  |
| Not at all | 1,515 (54%) | 1,545 (55%) | 1,543 (55%) | 1,472 (52%) | 1,481 (52%) |  |
| Slightly knowledgeable | 600 (21%) | 579 (21%) | 593 (21%) | 611 (22%) | 612 (22%) |  |
| Moderately knowledgeable | 476 (17%) | 454 (16%) | 452 (16%) | 472 (17%) | 476 (17%) |  |
| Very knowledgeable | 177 (6.3%) | 179 (6.3%) | 170 (6.0%) | 186 (6.6%) | 176 (6.2%) |  |
| Extremely knowledgeable | 54 (1.9%) | 64 (2.3%) | 73 (2.6%) | 83 (2.9%) | 88 (3.1%) |  |
| Q4\_environmental\_knowledge |  |  |  |  |  |  |
| Not at all | 1,407 (50%) | 1,453 (52%) | 1,449 (51%) | 1,387 (49%) | 1,416 (50%) |  |
| Slightly knowledgeable | 655 (23%) | 623 (22%) | 649 (23%) | 637 (23%) | 651 (23%) |  |
| Moderately knowledgeable | 492 (17%) | 488 (17%) | 491 (17%) | 526 (19%) | 508 (18%) |  |
| Very knowledgeable | 198 (7.0%) | 183 (6.5%) | 174 (6.1%) | 196 (6.9%) | 180 (6.4%) |  |
| Extremely knowledgeable | 70 (2.5%) | 74 (2.6%) | 68 (2.4%) | 78 (2.8%) | 78 (2.8%) |  |
| Q4\_economic\_knowledge |  |  |  |  |  |  |
| Not at all | 1,521 (54%) | 1,575 (56%) | 1,555 (55%) | 1,505 (53%) | 1,523 (54%) |  |
| Slightly knowledgeable | 596 (21%) | 542 (19%) | 626 (22%) | 602 (21%) | 619 (22%) |  |
| Moderately knowledgeable | 483 (17%) | 472 (17%) | 444 (16%) | 488 (17%) | 457 (16%) |  |
| Very knowledgeable | 162 (5.7%) | 173 (6.1%) | 150 (5.3%) | 162 (5.7%) | 162 (5.7%) |  |
| Extremely knowledgeable | 60 (2.1%) | 59 (2.1%) | 56 (2.0%) | 67 (2.4%) | 72 (2.5%) |  |
| Q4\_sentience\_knowledge |  |  |  |  |  |  |
| Not at all | 1,259 (45%) | 1,278 (45%) | 1,284 (45%) | 1,204 (43%) | 1,269 (45%) |  |
| Slightly knowledgeable | 614 (22%) | 581 (21%) | 573 (20%) | 608 (22%) | 600 (21%) |  |
| Moderately knowledgeable | 555 (20%) | 569 (20%) | 576 (20%) | 599 (21%) | 539 (19%) |  |
| Very knowledgeable | 276 (9.8%) | 260 (9.2%) | 273 (9.6%) | 271 (9.6%) | 278 (9.8%) |  |
| Extremely knowledgeable | 118 (4.2%) | 133 (4.7%) | 125 (4.4%) | 142 (5.0%) | 147 (5.2%) |  |
| Q4\_public\_health\_knowledge |  |  |  |  |  |  |
| Not at all | 1,492 (53%) | 1,523 (54%) | 1,536 (54%) | 1,439 (51%) | 1,485 (52%) |  |
| Slightly knowledgeable | 618 (22%) | 571 (20%) | 595 (21%) | 633 (22%) | 595 (21%) |  |
| Moderately knowledgeable | 486 (17%) | 486 (17%) | 472 (17%) | 518 (18%) | 497 (18%) |  |
| Very knowledgeable | 165 (5.8%) | 174 (6.2%) | 154 (5.4%) | 170 (6.0%) | 181 (6.4%) |  |
| Extremely knowledgeable | 61 (2.2%) | 67 (2.4%) | 74 (2.6%) | 64 (2.3%) | 75 (2.6%) |  |
| Q5\_consumption\_frequency |  |  |  |  |  |  |
| Never | 1,358 (48%) | 1,333 (47%) | 1,337 (47%) | 1,383 (49%) | 1,363 (48%) |  |
| A few times a year | 1,080 (38%) | 1,097 (39%) | 1,117 (39%) | 1,087 (38%) | 1,047 (37%) |  |
| At least once a month | 304 (11%) | 306 (11%) | 294 (10%) | 265 (9.4%) | 337 (12%) |  |
| Every week | 62 (2.2%) | 70 (2.5%) | 64 (2.3%) | 70 (2.5%) | 68 (2.4%) |  |
| Multiple times a week | 18 (0.6%) | 15 (0.5%) | 19 (0.7%) | 19 (0.7%) | 18 (0.6%) |  |
| Q6\_impact\_on\_consumption |  |  |  |  |  |  |
| Significantly decrease | 66 (4.5%) | 76 (5.1%) | 79 (5.3%) | 80 (5.6%) | 86 (5.9%) |  |
| Decrease | 103 (7.0%) | 91 (6.1%) | 107 (7.2%) | 94 (6.5%) | 107 (7.3%) |  |
| Slightly decrease | 119 (8.1%) | 135 (9.1%) | 114 (7.6%) | 127 (8.8%) | 124 (8.4%) |  |
| No impact | 696 (48%) | 692 (47%) | 741 (50%) | 700 (49%) | 709 (48%) |  |
| Slightly increase | 304 (21%) | 325 (22%) | 295 (20%) | 284 (20%) | 280 (19%) |  |
| Increase | 140 (9.6%) | 118 (7.9%) | 121 (8.1%) | 117 (8.1%) | 119 (8.1%) |  |
| Significantly increase | 36 (2.5%) | 51 (3.4%) | 37 (2.5%) | 39 (2.7%) | 45 (3.1%) |  |
| Unknown | 1,358 | 1,333 | 1,337 | 1,383 | 1,363 |  |
| Q7\_ban\_farming\_support |  |  |  |  |  |  |
| Strongly oppose | 137 (4.9%) | 132 (4.7%) | 161 (5.7%) | 169 (6.0%) | 155 (5.5%) |  |
| Moderately oppose | 149 (5.3%) | 108 (3.8%) | 136 (4.8%) | 127 (4.5%) | 108 (3.8%) |  |
| Slightly oppose | 226 (8.0%) | 180 (6.4%) | 246 (8.7%) | 227 (8.0%) | 202 (7.1%) |  |
| Neutral / No opinion | 1,016 (36%) | 850 (30%) | 861 (30%) | 913 (32%) | 844 (30%) |  |
| Slightly support | 305 (11%) | 367 (13%) | 324 (11%) | 339 (12%) | 362 (13%) |  |
| Moderately support | 292 (10%) | 265 (9.4%) | 307 (11%) | 310 (11%) | 302 (11%) |  |
| Strongly support | 697 (25%) | 919 (33%) | 796 (28%) | 739 (26%) | 860 (30%) |  |
| Q7\_ban\_sale\_support |  |  |  |  |  |  |
| Strongly oppose | 160 (5.7%) | 164 (5.8%) | 162 (5.7%) | 168 (5.9%) | 180 (6.4%) |  |
| Moderately oppose | 182 (6.4%) | 126 (4.5%) | 144 (5.1%) | 168 (5.9%) | 129 (4.6%) |  |
| Slightly oppose | 273 (9.7%) | 234 (8.3%) | 286 (10%) | 259 (9.2%) | 253 (8.9%) |  |
| Neutral / No opinion | 985 (35%) | 808 (29%) | 886 (31%) | 932 (33%) | 820 (29%) |  |
| Slightly support | 310 (11%) | 366 (13%) | 334 (12%) | 337 (12%) | 358 (13%) |  |
| Moderately support | 266 (9.4%) | 283 (10%) | 276 (9.7%) | 290 (10%) | 308 (11%) |  |
| Strongly support | 646 (23%) | 840 (30%) | 743 (26%) | 670 (24%) | 785 (28%) |  |
| Q7\_ban\_subsidies\_support |  |  |  |  |  |  |
| Strongly oppose | 198 (7.0%) | 203 (7.2%) | 207 (7.3%) | 222 (7.9%) | 226 (8.0%) |  |
| Moderately oppose | 163 (5.8%) | 127 (4.5%) | 149 (5.3%) | 127 (4.5%) | 128 (4.5%) |  |
| Slightly oppose | 263 (9.3%) | 225 (8.0%) | 223 (7.9%) | 239 (8.5%) | 246 (8.7%) |  |
| Neutral / No opinion | 874 (31%) | 765 (27%) | 801 (28%) | 816 (29%) | 755 (27%) |  |
| Slightly support | 322 (11%) | 312 (11%) | 319 (11%) | 344 (12%) | 335 (12%) |  |
| Moderately support | 274 (9.7%) | 259 (9.2%) | 329 (12%) | 300 (11%) | 270 (9.5%) |  |
| Strongly support | 728 (26%) | 930 (33%) | 803 (28%) | 776 (27%) | 873 (31%) |  |
| Q9\_vote\_candidate\_support |  |  |  |  |  |  |
| Much more likely | 312 (11%) | 412 (15%) | 379 (13%) | 396 (14%) | 430 (15%) |  |
| A little more likely | 562 (20%) | 664 (24%) | 645 (23%) | 587 (21%) | 662 (23%) |  |
| No difference | 1,205 (43%) | 1,004 (36%) | 1,076 (38%) | 1,102 (39%) | 1,012 (36%) |  |
| A little less likely | 251 (8.9%) | 239 (8.5%) | 244 (8.6%) | 256 (9.1%) | 237 (8.4%) |  |
| Much less likely | 164 (5.8%) | 192 (6.8%) | 194 (6.9%) | 176 (6.2%) | 169 (6.0%) |  |
| Don't know | 328 (12%) | 310 (11%) | 293 (10%) | 307 (11%) | 323 (11%) |  |
| 1n (%) | | | | | | |