Emilio S. Abalos

Web & Graphic Designer / Senior Frontend Developer

Profile & Summary

A highly versatile **Web & Graphic Designer** and **Senior Frontend Developer** with 17 years of experience. Expertise in bridging creative vision with technical implementation, encompassing **UI/UX Design, Front-End Development, and Design System implementation**. Proven track record of delivering high-impact web solutions, from initial branding and design assets to complex UI overhauls for FinTech and BPO clients.

Technical Expertise

Languages & Frameworks	**HTML5, CSS3, SASS/SCSS/LESS,** TailwindCSS, **JavaScript, TypeScript,** ReactJS, NextJS, Redux, Zustand
UI/UX & Tools	**Figma** (Prototyping), Adobe Photoshop, Adobe Illustrator, UI/UX Principles, Design Systems
Development Workflow	Git (GitLab, GitHub), Microsoft Azure DevOps, Jira, Confluence
Environments	ASP.NET, .NET MVC, Razor, KnockoutJS, PHP (CodeIgniter, Laravel), WordPress

Professional Experience

Six Three Interactive

May 2023–Present · **Frontend Web Developer**, *Six Three Interactive*, Quezon City, PH

- Designed logos, icons, and website landing pages, and created a custom icon library for projects.
- Collaborated with the UI/UX team to implement Figma designs and ensure visual integrity across projects.
- Implemented and maintained back-office UI, creating custom components (modals, drawers, grids, error pages) for stability and consistency.
- Key Projects: panalods.com, bigtimebonus.ph, redragonzone.ph, sandtex.ph, and back-office UI for *bo-secureconn.sixthreeinteractive.me.*

Rock Heart Ph Inc. (FinTech)

Feb 2022–Apr 2023 · **UI Developer / Web Designer**, *Rock Heart Ph Inc.*, Bacoor, Cavite, PH, 1 Year 2 Months

- Designed logos, website landing pages, and printable materials (roll-up banners, IDs).
- Developed a Design System for Crescente, PayStage, EPO Pay, and Y-Pay to improve UI consistency.
- Led the UI overhaul of administrative tools (e.g., *secure.crescente.net*), building custom components using NextJS/TS and SASS/TailwindCSS.
- Customized and integrated WordPress themes using the WooCommerce plugin.

Yes We Vibe (Retail & Merchandising)

Pasong Camachile 1, General Trias, Cavite, 4107 – Philippines

📞 *+639175019922* • ✉ *emilioabalos.15@gmail.com*

🌐 *https://emilioabalos.vercel.app* • in *Your LinkedIn Profile*

Portfolio: emilioabalos15.wixsite.com/emilioabalos

Jun 2021–Nov 2023	**UI Developer (Contract)**, *Yes We Vibe*, Remote, 2 Years 5 Months

- ○ Successfully implemented the new, overhauled UI of the fulfillment and order management administrative tool (*app.yeswefulfill.com*).
- ○ Developed a click-through sandbox for the new UI to facilitate Quality Assurance and stakeholder review.
- ○ Maintained and updated the back-office tool and designed font icons and SVG placeholders for the main website (*yeswevibe.com*).

Think Tank Software Lab Development Corporation (FinTech)

May 2011–Nov 2020	**Sr. Frontend Web Developer**, *Think Tank Software Lab Development Corporation*, Makati, PH, Promotion Achieved

- ○ Maintained and updated key consumer finance platforms (*eCompareMo.com, CekAja.com*) UI, including eligibility calculators, product results, and comparison pages.
- ○ Maintained legacy projects (*Yourpainting.de, Medexo.com, MyOma.de*) and various internal back-office UIs (Admintool, CCAPP).
- ○ Designed and developed prototypes (click-through HTML), custom font icons, logos, email templates, and landing pages.

StratVisionsPH Incorporated (BPO)

Apr 2008–Mar 2011	**Web Designer**, *StratVisionsPH Incorporated*, Ortigas, PH, 2 Years 8 Months

- ○ Designed comprehensive digital assets: banner ads, logos, icons, websites, and email templates.
- ○ Executed basic Flash animations and implemented email newsletters.
- ○ Converted approved mockups into working interfaces using HTML and CSS.
- ○ Designed and implemented printable templates (brochures, business cards, coupons).

Education

2004–2008	**Bachelor of Science in Computer Science**, *National College of Science and Technology*, Dasmariñas City, Cavite, PH