

# Introduction

the importance of learning strings and template literals

It is time to have a look at string manipulation and template literals. There has been a shift in the trends of web development in the last ten years that moved the responsibility of rendering from the server side to the client side.

Therefore, the HTML code that you can see on screen is often assembled using JavaScript. Furthermore, other trends such as **isomorphic Javascript** have also emerged, where full stack developers can use Javascript to render templates both on the **server side** and on the **client side**.

This is why it is important for JavaScript developers to learn about strings and template literals in depth.

As a side benefit, template literals are more convenient to use than strings, especially when it comes to *string concatenation*.

Let's talk about this in more detail in the following lessons.