Ameya Gupta

✉ ameya.guptag@gmail.com · ☎ 905-226-2554 · in ameya-g · ⌨ ameya-g-git · 🌐 ameyagupta.netlify.app

Education

B.Eng - Computer Science — Hamilton, Ontario
McMaster University — *Sep 2024 - Jun 2028 (expected)*

Technical Skills

Languages: HTML, CSS, JavaScript, TypeScript, Haskell, C, C++
Tools: Git, Github, Vite, Node.js, NPM, AWS, Figma, VSCode, Cohere
Libraries/Frameworks: React, Tailwind, Framer Motion, Flask, NumPy, Matplotlib

Personal Projects

Personal Website | Vite, React + React Router, TailwindCSS, TypeScript | Link

- Developed a **responsive SPA** using **React Router**, ensuring seamless navigation and **efficient state management**
- Implemented **TypeScript** for type safety and maintainability, integrating **GitHub's Octokit API** to fetch and display real-time repository data dynamically

Keep It Real | HTML, TailwindCSS, JavaScript, Python, Flask, Cohere | Link

- Developed a **Chrome extension** for WolfHacks '24 to detect **fake news and AI-generated content** on the web
- Trained and integrated a **robust AI model** using **NLTK** to verify the validity of written content
- Utilized the **Cohere API** to provide links and quotes to alternative perspectives on statements within articles

MirrorMult (Figma) | HTML, CSS, JavaScript, TypeScript | Link

- Designed and built a Figma plugin that generates symmetrical graphics based on input layers, accruing **2000+** users
- Boosted productivity among Figma designers, **improving project productivity** by **15+%**
- Ideated and created a **UI mockup** for the pages of the plugin in line with **A11Y** accessibility standards

Experience

Codespire — Toronto, Ontario (Hybrid)
Marketing Director — *Mar 2023 - Sep 2024*

- Worked in the same roles as from previous position, but also led and delegated responsibilities to a new Marketing Coordinator to make content more efficiently

Marketing Coordinator — *Oct 2022 - Mar 2023*

- Oversaw social media accounts and effectively utilized interactive media to increase **engagement rate** by **7%** and **follower count** by **18%** in **1 year** (2022 - 2023)
- Led **branding & creative projects**, including Instagram posts, posters, videos and merchandise

HB CodeLink — Brampton, Ontario
Founder & President — *Aug 2022 - Jun 2024*

- Led a team of 5 students to effectively tackle our mission of **building up a strong CS portfolio** for every student
- Developed workshop content and presentations to ensure high-quality, palatable workshops for **50+ students**
- Spearheaded promotion, outreach, and marketing campaigns, resulting in **2.2x increase** in followers from Sep. to Oct.

HB Hack Club — Brampton, Ontario
President of Design — *Aug 2020 - Jun 2022*

- Designed and produced UI and graphic design workshops for **70+ students**
- Organized **15+ workshops** to incite **experiential-learning for 30+ attendees**
- Provided resources and support to members throughout the year, **improving enrolment by 20%** from the year prior

Awards, Licenses & Certifications

AWS Certified Cloud Practioner — Credential Link
Amazon Web Services — *Jan 2025*