

NEED FINDING

Need finding ->

- 1) Catering to users on a budget**
- 2) Has social element to it**
- 3) Facilitates easier exchange of books**
- 4) Is a green option**
- 5) Caters to seasonal requirements of academic books**

1) Catering users on a budget

- Most students live on a budget and buying first-hand books can be very expensive. We got this input from a first year student at PES University who felt that new books for the semester were expensive.
- This platform allows people to exchange books with no cost.

2) Has social element to it

- The platform is dedicated to exchanging books with no costs.
- Thus, it supports users of all economic backgrounds.
- It enables users of underprivileged backgrounds to acquire books they desire.
- “This platform will really help me get textbooks without having to buy them which will ease the financial burden on my family.” - Little Mukesh from a Government school in Bangalore.

3) Facilitates easier exchange of books

- We spoke to some users on Instagram who are active in using the social media platform to exchange books.
- They described that posting a story about a book to exchange, getting sufficient traction and managing requests for the book, was quite tedious
- Our platform provides a dedicated channel solely for the exchange of books, thereby eliminating the aforementioned challenges.

4) Is a green option

- We spoke to a member of the Changemakers' Society at PES University, and they felt that our platform would be a greener option since it promotes the circulation of already printed books.

5) Caters to seasonal requirements of academic books

- We as students have experienced that the current semester or academic year's books are no longer required for the next session.
- For example, a Computer Science student will not require a Mechanical Engineering book after the first year of engineering.
- This platform enables students to donate their academic books that are no longer necessary to students of the subsequent batches.

