Fraud Guardian

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FRAUD TRENDS **IN INDIA**

As financial inclusion widens, frauds in the credit system increase. Delhi and West Bengal reported the highest month-wise incidences of fraud and credit cards emerged as the most vulnerable product

Distribution of different types of fraud in the credit system

Identity theft Market alert frauds

Fraud contact information

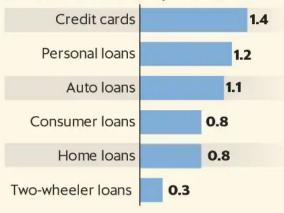
Frabrication of documents

Third party frauds

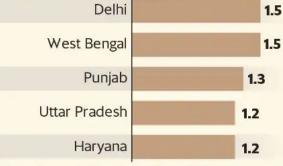
Fraudulent organisations



Product-wise monthly fraud rates



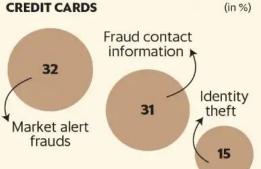
Distribution of frauds by geography



*State-wise monthly fraud rates. Figures in %

Top reasons for declining applications for fraudulent intent









Source: Experian India Fraud Report 2018-19

What's the problem?

- Fake payments, stolen cards, hacked accounts

- Looks like a normal transaction to the bank but it is not.

- £1 billion was stolen in 2024 in UK

TRANSACTION FRAUDS

- Fake IDs, morphed faces.
- System says verified but it's a scam!
- Loan frauds by wrong KYC details.

Ponemon Institute 2023;
Verizon and Gartner
Reports show that
significant portion of data
breaches involve insiders

Loan frauds

FRAUDS INVOLVING BANK EMPLOYEES/INSIDERS

Pain Points?

KYC - Manual Process

-Human intervention

Prevalent

Transaction - Classical

ML model

- not much explainability

Employee Behavior-

Not much existing

solutions

Transaction Frauds

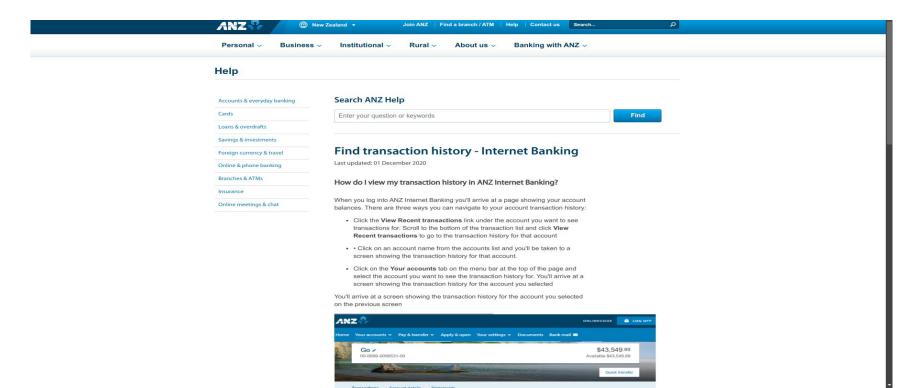




Bob

Alex and Bob

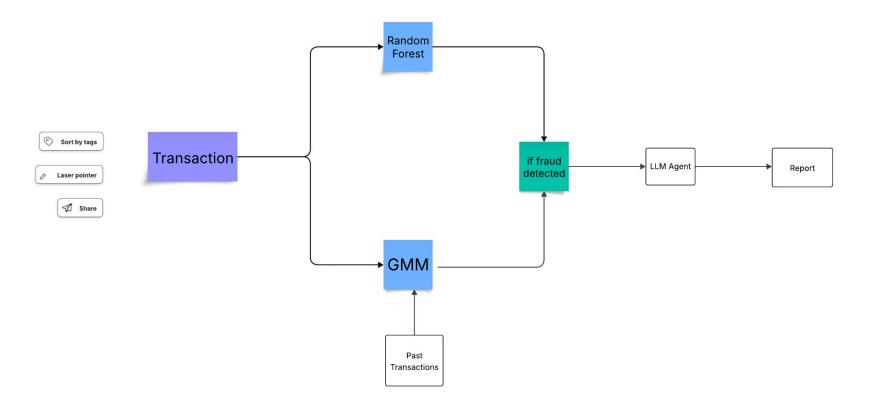
SecureBank has a model trained on various transactions from its database that predicts if a transaction can be fraudulent or not.

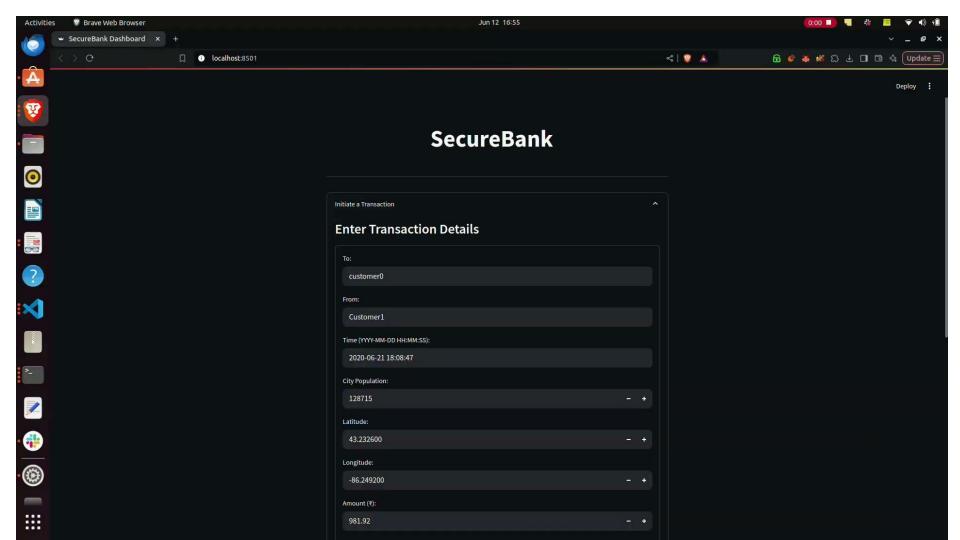


Behaviour features

Number of clicks in the past hour, average time between clicks, session length, number of failed logins, device change rate, variance in location, actions performed per session.

Transactions Flowchart





Our USP

Transaction Based Detection

Involves monitoring customer transactions (money transfers, purchases, logins, etc.) to detect suspicious, abnormal, or unauthorized behavior that may indicate fraud

Employee Behaviour Analysis

Refers to analyzing internal staff behavior to detect potential insider threats, such as embezzlement, data leaks, or collusion with external fraudsters.

KYC Fraud Detection

Know Your Customer (KYC) is the process of verifying the identity of customers before/while doing business to prevent identity theft, money laundering, or fake account creation

Employee Behavior Analysis for Fraud Detection

Objective: Detect potential internal fraud or collusion within a bank using employee behavior analysis.

Approach:

- Monitor patterns like login/logout times, manual overrides, and failed login attempts.
- Use machine learning to assign a **fraud risk score** to each employee.
- Flag anomalies and trigger alerts for suspicious activity.
- Show the report made by GenAl to human reviewer for the reported frauds and retrain the model based on feedback.

Key Idea: Identify **deviations from normal behavior** that may signal insider threats.

ML-Based Risk Scoring Dashboard

Data Preprocessing:

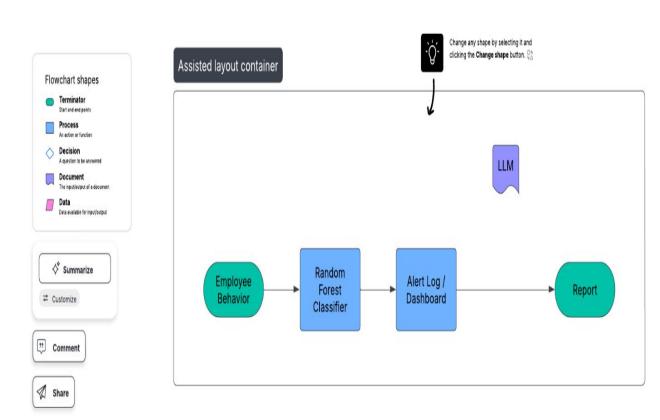
- Convert login/logout times to minutes.
- Derive work duration in minutes.
- One-hot encode employee roles.

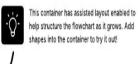
Risk Prediction:

- New CSV data scored in real-time.
- Risk Score (0–100) computed per employee.

• Alerts & Visualization:

- Trigger alerts based on thresholds (e.g., failed logins > 2).
- Visual dashboards: risk distribution, top risky employees, correlation heatmap.





Upload the new employee data file (CSV)



Drag and drop file here

Limit 200MB per file • CSV

Browse files

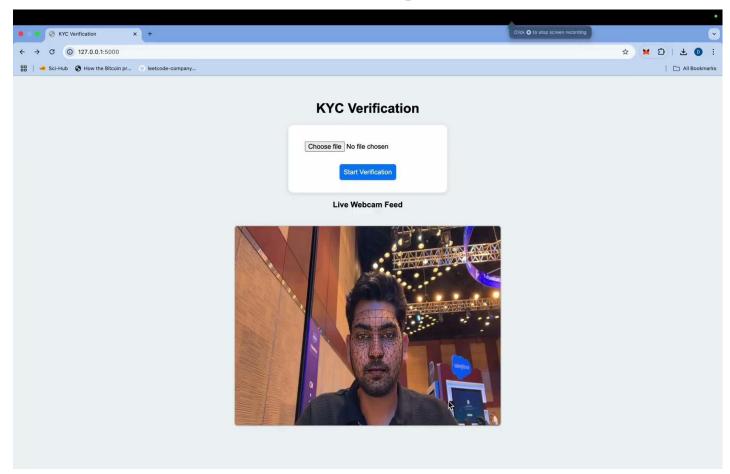
KYC Fraud Detection

Objective: Fraudsters increasingly use forged Aadhaar cards, deepfake videos, or static images during KYC

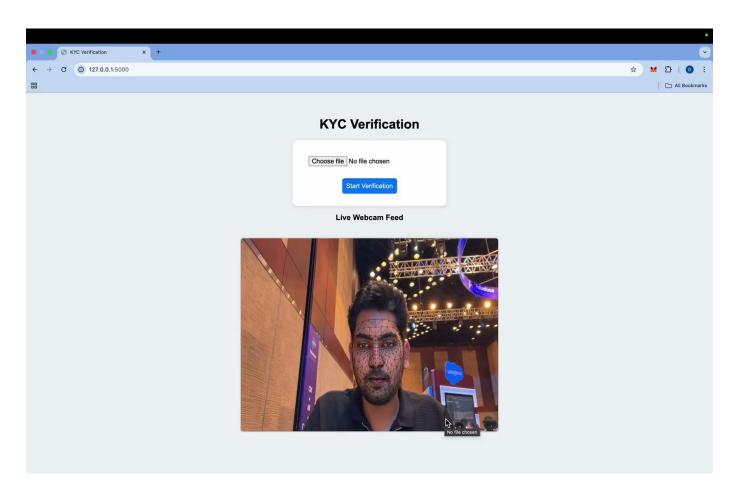
Approach:

- Real-time webcam feed with Face Mesh for accurate facial landmark detection
- Uses blinking detection to ensure the subject is live and not a photo/video
- Compares Aadhaar face with live webcam face to verify identity
- Integrated frontend and backend for seamless uploads, camera access, and real-time fraud prevention feedback.

Face Matching



Liveness Detection



Thank you