

Mobile Phone Sales Analysis

2018

2019

2020

2021

Total Sales

£127,204,800



Profit

£44,419,920



Total Cost

£82,784,880

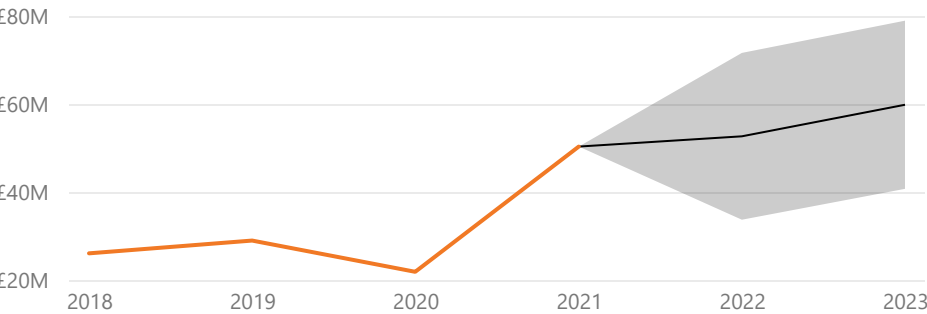


Profit Percent

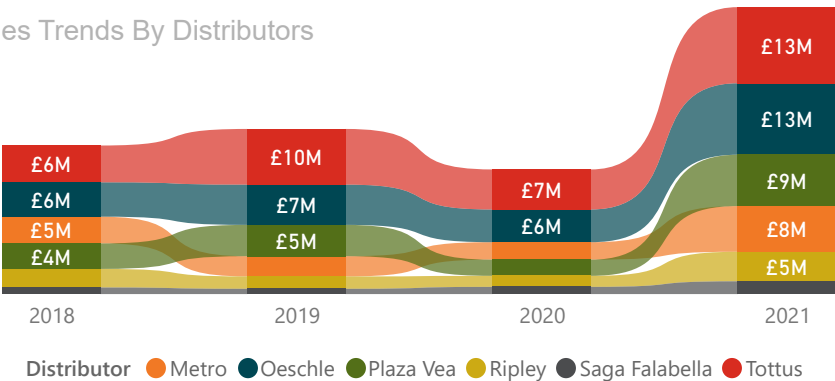
34.92%



Projected Sales for Next 2 Years



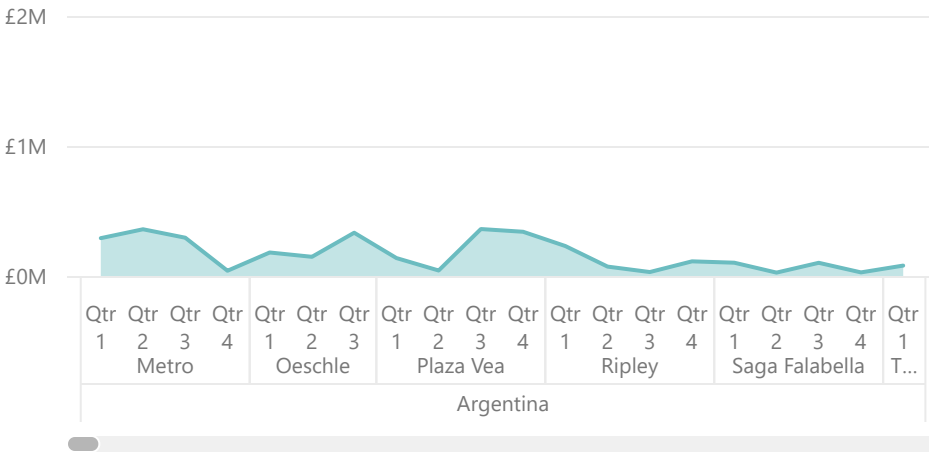
Sales Trends By Distributors



Quarterly Inventory Cost Trends by Country and Distributor



Quarterly Sales Trends by Country and Distributor



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Distributor

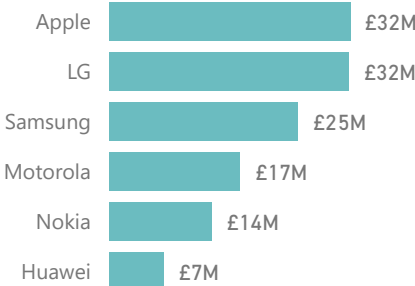
- ☐ Metro
- ☐ Oeschle
- ☐ Plaza Vea
- ☐ Ripley
- ☐ Saga Falabella
- ☐ Tottus

Brand

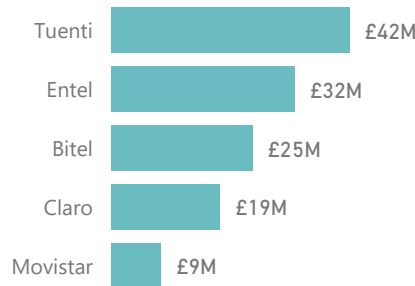
- ☐ Apple
- ☐ Huawei
- ☐ LG
- ☐ Motorola
- ☐ Nokia
- ☐ Samsung



Sales by Brand



Sales by Operator

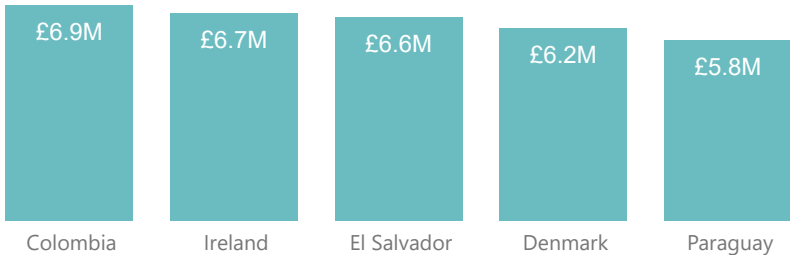


Sales

Profit

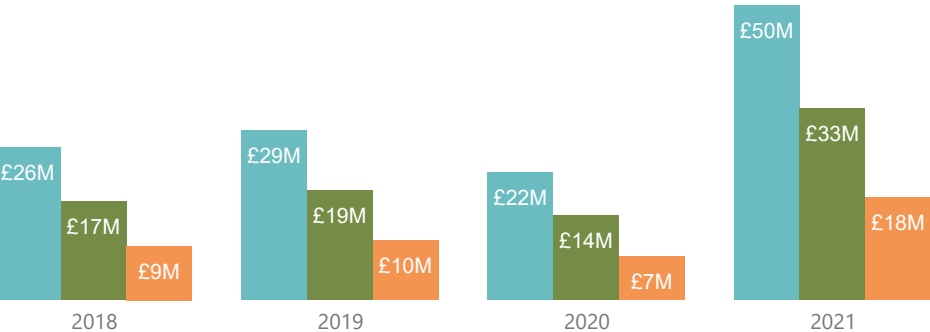
Inventory Cost

Sales by Country



Sales Revenue, Inventory Cost and Total Profit By Year

Sum of Sales Sum of Total Cost Profit



Country	Total Sales	Total Cost	Profit	Profit %
Argentina	£4,713,100	£3,132,650	£1,580,450	33.53%
Bolivia	£5,133,020	£3,403,810	£1,729,210	33.69%
Brasil	£5,578,500	£3,609,170	£1,969,330	35.30%
Canada	£5,609,080	£3,657,800	£1,951,280	34.79%
Chile	£5,100,480	£3,348,300	£1,752,180	34.35%
Colombia	£6,945,800	£4,413,460	£2,532,340	36.46%
Cuba	£4,844,620	£3,140,170	£1,704,450	35.18%
Denmark	£6,207,180	£4,085,750	£2,121,430	34.18%
El Salvador	£6,571,500	£4,218,070	£2,353,430	35.81%
France	£4,842,540	£3,168,750	£1,673,790	34.56%
Germany	£5,266,580	£3,436,650	£1,829,930	34.75%
Guatemala	£5,600,140	£3,559,890	£2,040,250	36.43%
Ireland	£6,686,240	£4,477,160	£2,209,080	33.04%
Jamaica	£4,254,820	£2,824,230	£1,430,590	33.62%
Total	£127,204,800	£82,784,880	£44,419,920	34.92%