

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

Summary of methodologies

- Data Collection, wrangling and formatting using SpaceX API and Web Scraping
- Exploratory Data Analysis using, Pandas, Numpy and SQL
- Data Visualization using Matplotlib and Seaborn
- Interactive Visual Analytics with Folium and Dash
- Machine Learning Prediction

Summary of all results

- Exploratory Data Analysis result
- Interactive analytics screenshots
- Predictive Analytics result

Introduction

Project background and context

SpaceX advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage. Therefore if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against SpaceX for a rocket launch. This project is geared towards predicting the success of the first phase retrieval event, thereby offering predictive insights aimed at enhancing decision-making within the space industry

Problems you want to find answers

The main question that we are trying to answer is, for a given set of features about a Falcon 9 rocket launch which include its payload mass, orbit type, launch site, and so on, will the first stage of the rocket land successfully? And, what operating conditions needs to be in place to ensure a successful landing program



Methodology

Executive Summary

- Data collection methodology:
 - Data was collected using SpaceX API and web scraping
- Perform data wrangling
 - One-hot encoding was applied to categorical features
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - How to build, tune, evaluate classification models

Data Collection

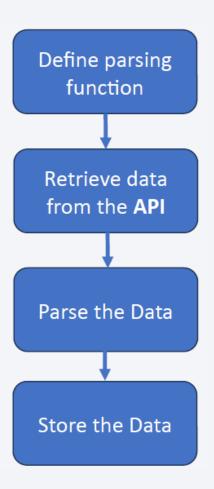
- Data was collected using a GET request to the SpaceX API.
- The response content was then decoded as JSON using the .json() function and converted into a pandas DataFrame with .json_normalize().
- Next, the data was cleaned, missing values were identified, and necessary imputations were made.
- Additionally, web scraping was performed on Wikipedia using BeautifulSoup to retrieve Falcon 9 launch records.
- The goal was to extract the launch records from an HTML table, parse the data, and convert it into a pandas DataFrame for further analysis.

Data Collection – SpaceX API

• To gather data, we sent a GET request to the SpaceX API, then processed and refined the retrieved information by cleaning, structuring, and formatting it for further analysis.

 The completed SpaceX notebook can be found on GitHub URL

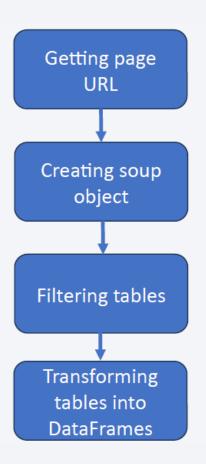
https://github.com/amgfigueiredo/PublicRep/blob/d5f088566f491 b3aeff696e7029f97d86a3b86fe/CapstoneProject/SpaceX/01-datacollection-api-spacex.ipynb



Data Collection - Scraping

- Using BeautifulSoup, we extracted Falcon
 9 launch records through web scraping.
- The retrieved data was then processed by parsing the table and transforming it into a structured pandas DataFrame.
- The completed SpaceX notebook can be found on GitHub URL

https://github.com/amgfigueiredo/PublicRep/blob/d5f088566 f491b3aeff696e7029f97d86a3b86fe/CapstoneProject/SpaceX/ 02-webscraping-spacex.ipynb



Data Wrangling

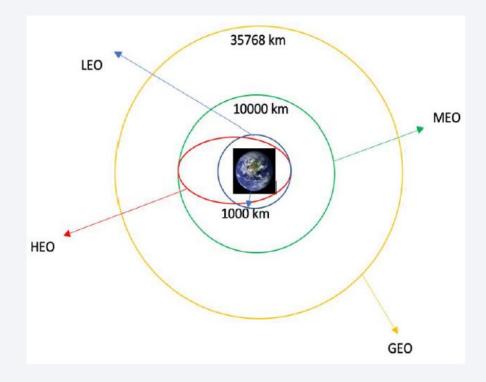
spacex.ipynb

- We conducted exploratory data analysis to define the training labels.
- The analysis included counting the number of launches per site and examining the frequency of different orbit types.
- Additionally, we derived the landing outcome label from the outcome column and saved the processed data as a CSV file.
- The completed SpaceX notebook can be found on GitHub URL

on GitHub UKL

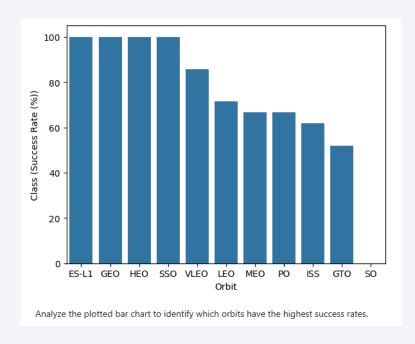
https://github.com/amgfigueiredo/PublicRep/blob/d5f088566f491b3ae

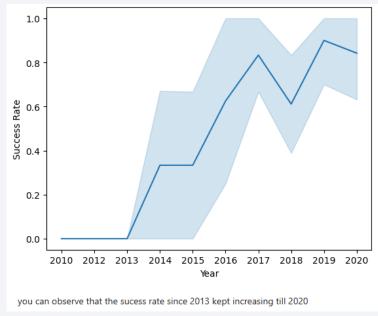
ff696e7029f97d86a3b86fe/CapstoneProject/SpaceX/03-data-wrangling-



EDA with Data Visualization

 We analyzed the data by creating visual representations to examine patterns, including the correlation between flight number and launch site, payload and launch location, success rates across different orbit types, as well as the relationship between flight number, orbit type, and launch success.





The completed SpaceX notebook can be found on GitHub URL

https://github.com/amgfigueire do/PublicRep/blob/d5f088566f 491b3aeff696e7029f97d86a3b8 6fe/CapstoneProject/SpaceX/05 -EDA-with-Visualization.ipynb

EDA with SQL

- Using SQL, we had performed many queries to get better understanding of the dataset for instance:
- The names of unique launch sites in the space mission.
- The total payload mass carried by boosters launched by NASA (CRS)
- The average payload mass carried by booster version F9 v1.1
- The total number of successful and failure mission outcomes
- The failed landing outcomes in drone ship, their booster version and launch site names.
- The completed SpaceX notebook can be found on GitHub URL

https://github.com/amgfigueiredo/PublicRep/blob/d5f088566f491b3aeff696e7029f97d86a3b86fe/CapstoneProject/SpaceX/04-EDA-SQL.ipynb

Build an Interactive Map with Folium

- We plotted all launch sites on a Folium map and incorporated visual elements like markers, circles, and lines to indicate the success or failure of launches at each location.
- Launch outcomes were categorized into two classes: O for failure and 1 for success.
- By utilizing color-coded marker clusters, we identified launch sites with higher success rates.
- Additionally, we measured the distances between each launch site and nearby locations, addressing key questions related to proximity and site performance.

The completed SpaceX notebook can be found on GitHub URL

https://github.com/amgfigueiredo/PublicRep/blob/d5f088566f491b3aeff696e7029f97d86a3b86fe/CapstoneProject/SpaceX/06-Launch-Sites-Locations-Analysis-Folium.ipynb

Build a Dashboard with Plotly Dash

- We developed an interactive dashboard using Plotly Dash.
- Pie charts were created to visualize the total number of launches at various sites.
- A scatter plot was generated to analyze the correlation between payload mass (kg) and launch outcome across different booster versions.

The completed SpaceX notebook can be found on GitHub URL

https://github.com/amgfigueiredo/PublicRep/blob/main/CapstoneProject/SpaceX/07-spacex app.py

Predictive Analysis (Classification)

- We utilized NumPy and pandas to load and preprocess the data, followed by splitting it into training and testing sets.
- Various machine learning models were developed, and hyperparameters were optimized using GridSearchCV.
- Accuracy was chosen as the evaluation metric, and model performance was enhanced through feature engineering and fine-tuning.
- Ultimately, we identified the best-performing classification model.
- The completed SpaceX notebook can be found on GitHub URL

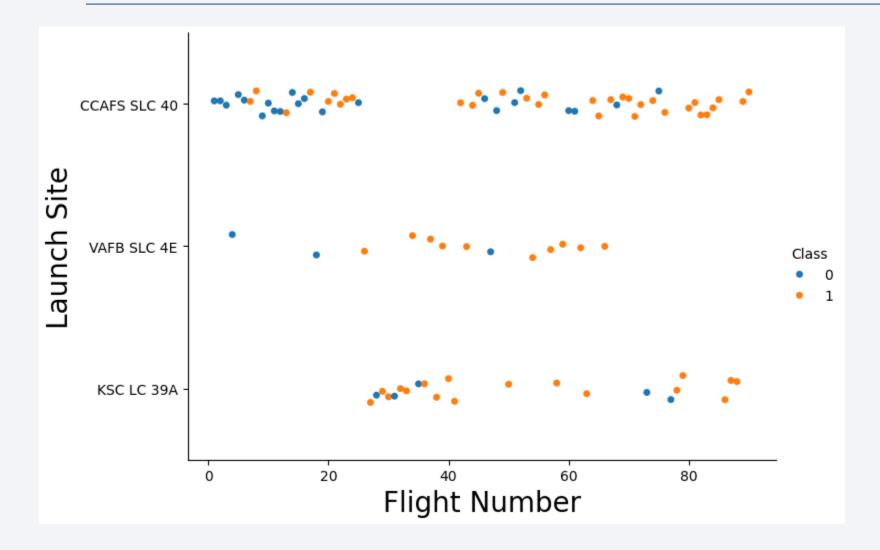
https://github.com/amgfigueiredo/PublicRep/blob/main/CapstoneProject/SpaceX/08-SpaceX_Machine_Learning_Prediction.ipynb

Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

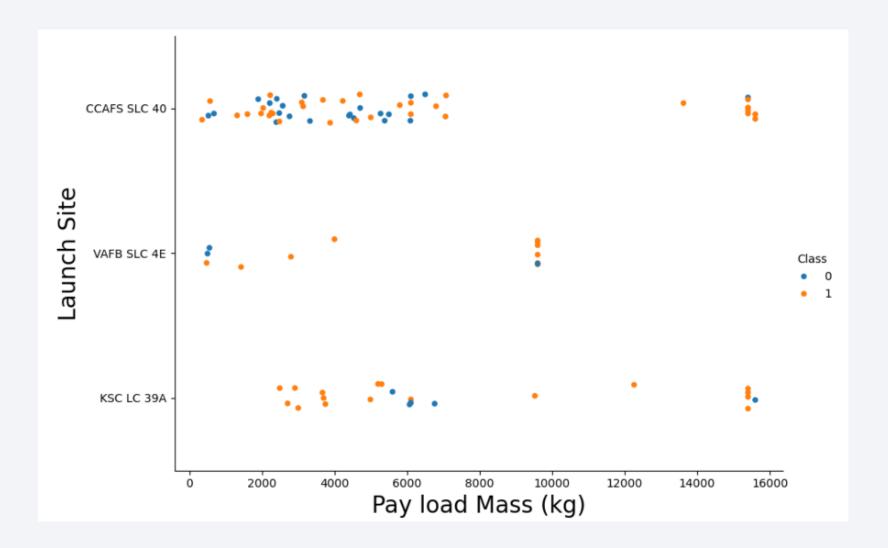


Flight Number vs. Launch Site



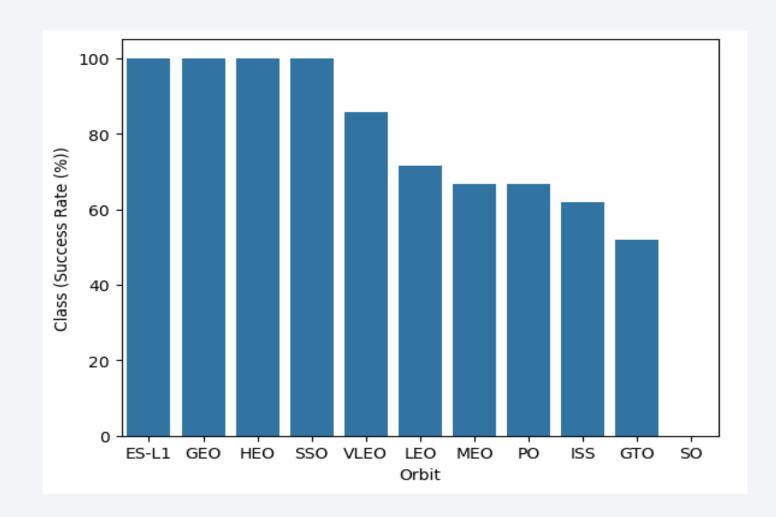
The plot revealed a positive correlation between the number of flights at a launch site and its success rate, indicating that sites with more launches tend to have higher success rates.

Payload vs. Launch Site



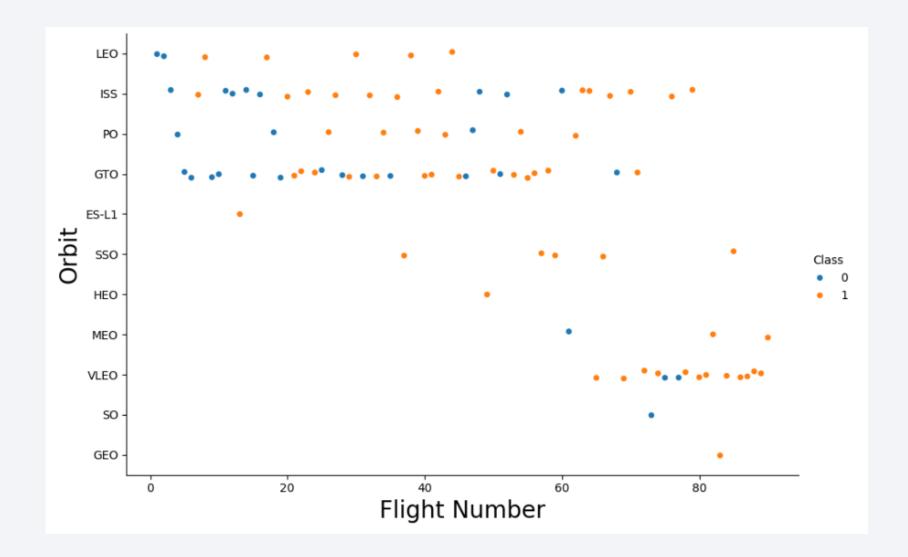
For the CCAFS SLC 40 launch site, a higher payload mass is associated with an higher rocket success rate.

Success Rate vs. Orbit Type



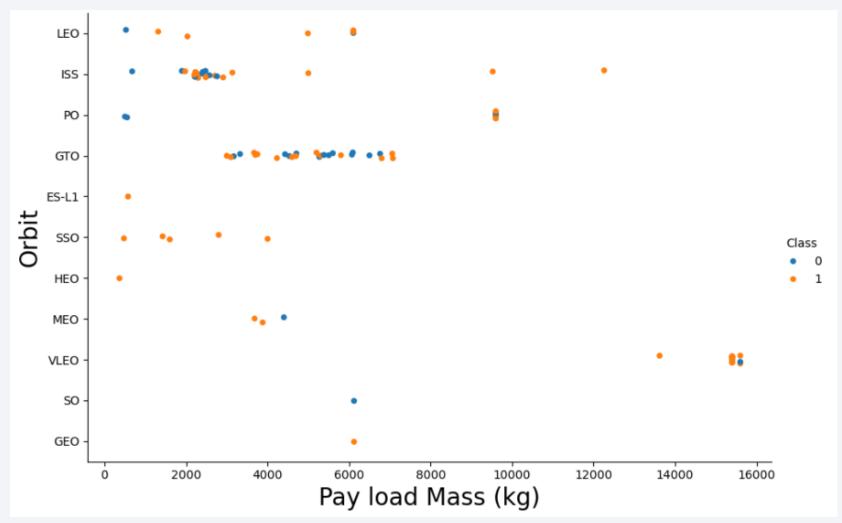
From the plot, we can see that ES-L1, GEO, HEO, SSO, VLEO had the most success rate.

Flight Number vs. Orbit Type



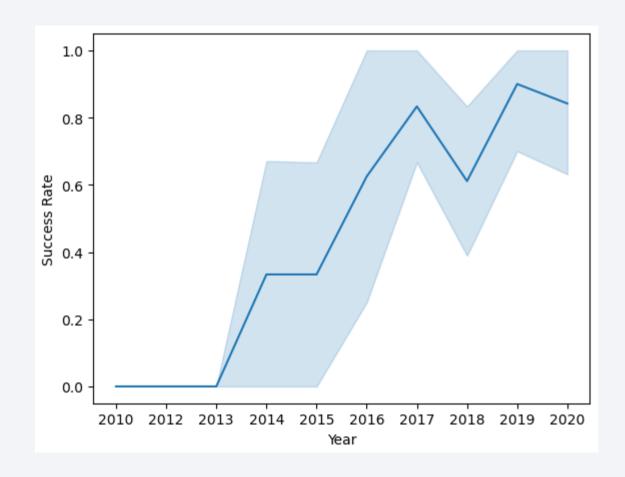
- The plot illustrates the relationship between Flight Number and Orbit Type.
- It shows that, for the LEO orbit, success is influenced by the number of flights, while no such correlation exists between flight number and success in the GEO orbit.

Payload vs. Orbit Type



 It is seen that heavier payloads tend to result in more successful landings for PO, LEO, and ISS orbits.

Launch Success Yearly Trend



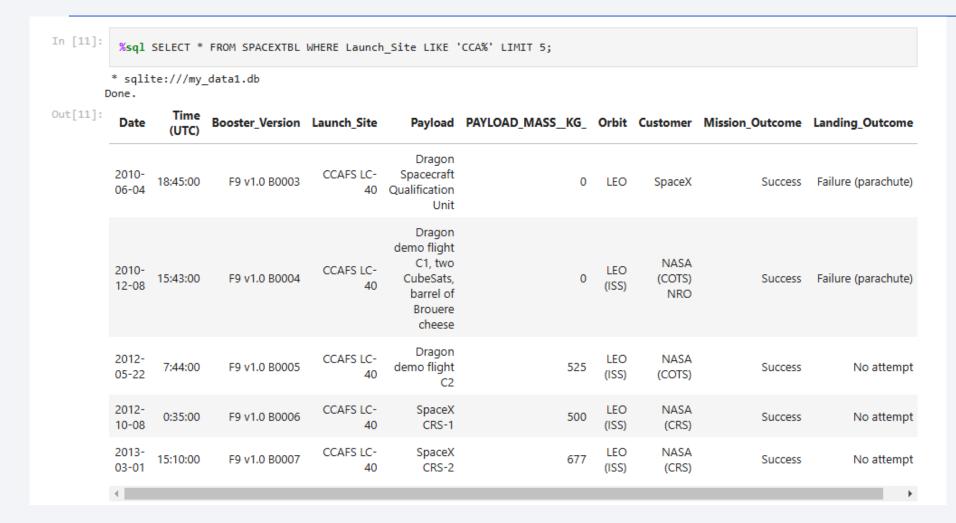
We can see that success rate since 2013 kept on increasing till 2020.

All Launch Site Names

```
Task 1
          Display the names of the unique launch sites in the space mission
In [10]:
          %sql SELECT DISTINCT LAUNCH_SITE as "Launch_Sites" FROM SPACEXTBL;
         * sqlite:///my_data1.db
        Done.
Out[10]:
          Launch_Sites
           CCAFS LC-40
           VAFB SLC-4E
            KSC LC-39A
          CCAFS SLC-40
```

 We used the SELECT DISTINCT to show only unique launch sites from the SpaceX data

Launch Site Names Begin with 'CCA'



We used the query with a LIMIT to display 5 records where launch sites begin with `CCA`

Total Payload Mass

 We calculated the total payload carried by boosters from NASA as 45596 using the query above

Average Payload Mass by F9 v1.1

```
Display average payload mass carried by booster version F9 v1.1

**sql SELECT Booster_Version, AVG(PAYLOAD_MASS__KG_) AS "Average Payload Mass (Kg)" FROM SPACEXTBL WHERE Booster_VersicLIKE'F9 v1.1%';

* sqlite://my_data1.db
Done.

Out[14]:

**Booster_Version Average Payload Mass (Kg)

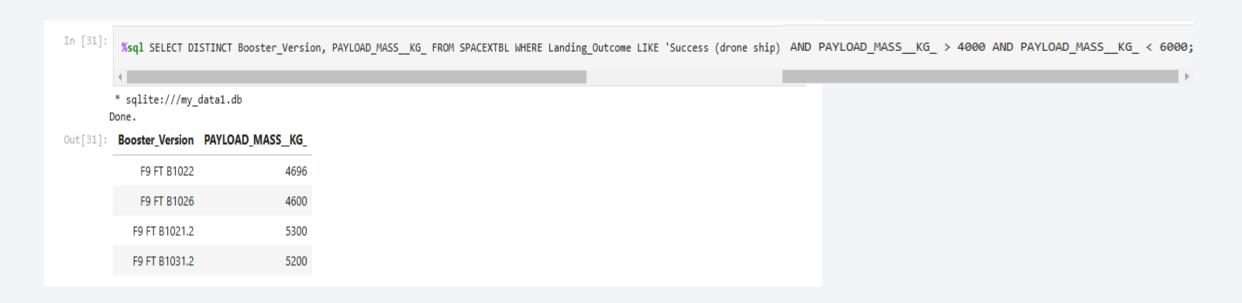
F9 v1.1 B1003 2534.66666666665
```

• We calculated the average payload mass carried by booster version F9 v1.1 as 2534.67

First Successful Ground Landing Date

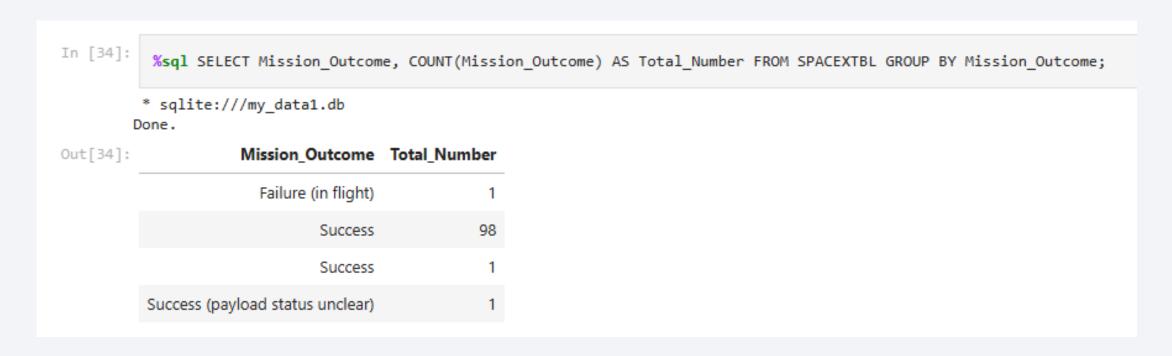
 We found that the date of the first successful landing outcome on ground pad was on December 22, 2015

Successful Drone Ship Landing with Payload between 4000 and 6000



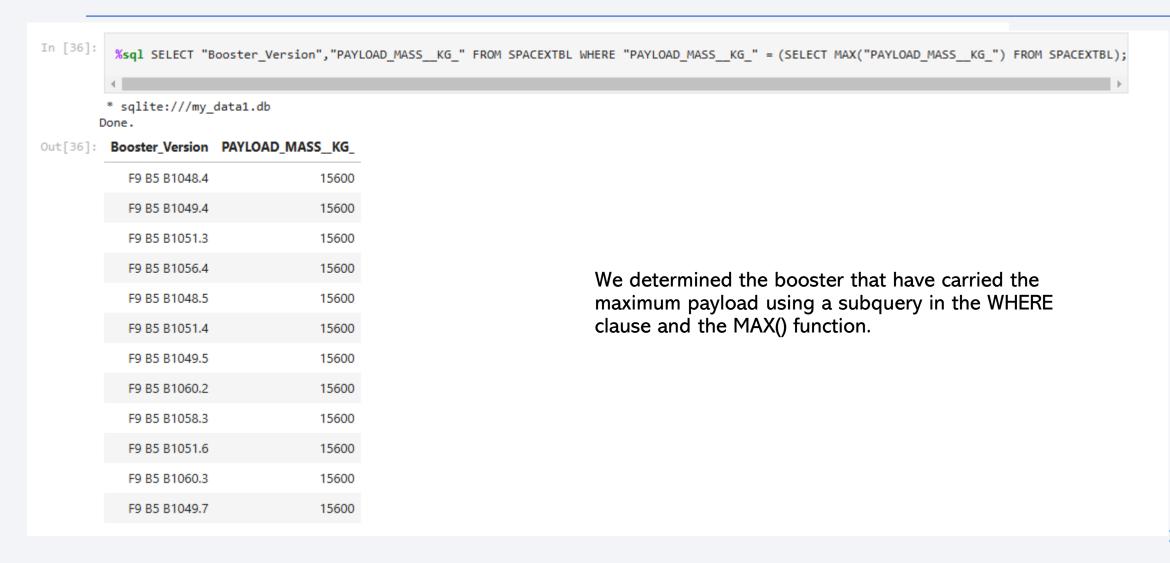
• We used the WHERE clause to filter for boosters which have success fully landed on drone-ship and applied the and condition to determine successful landing with payload mass greater than 4000 but less than 6000

Total Number of Successful and Failure Mission Outcomes



Total number of Mission outcome was a success or a failure

Boosters Carried Maximum Payload



2015 Launch Records

Out[44]:	substr(Date,0,5)	substr(Date, 6, 2)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Mission_Outcome	Landing_Outcome
	2015	01	F9 v1.1 B1012	CCAFS LC- 40	SpaceX CRS-5	2395	Success	Failure (drone ship)
	2015	04	F9 v1.1 B1015	CCAFS LC- 40	SpaceX CRS-6	1898	Success	Failure (drone ship)

• We used a combinations of the WHERE, LIKE, AND, to filter and get launch site names for year 2015

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

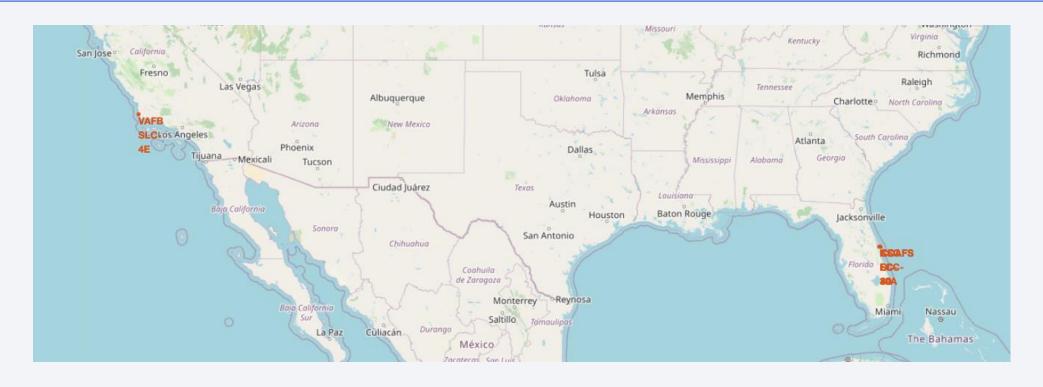
In [46]:

%sql SELECT * FROM SPACEXTBL WHERE Landing_Outcome LIKE 'Success%' AND (Date BETWEEN '2010-06-04' AND '2017-03-20' ORDER BY Date DESC;

Out[46]:	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
	14:39:00	F9 FT B1031.1	KSC LC-39A	SpaceX CRS-10	2490	LEO (ISS)	NASA (CRS)	Success	Success (ground pad)
	17:54:00	F9 FT B1029.1	VAFB SLC- 4E	Iridium NEXT 1	9600	Polar LEO	Iridium Communications	Success	Success (drone ship)
	5:26:00	F9 FT B1026	CCAFS LC- 40	JCSAT-16	4600	GTO	SKY Perfect JSAT Group	Success	Success (drone ship)
	4:45:00	F9 FT B1025.1	CCAFS LC- 40	SpaceX CRS-9	2257	LEO (ISS)	NASA (CRS)	Success	Success (ground pad)
	21:39:00	F9 FT B1023.1	CCAFS LC- 40	Thaicom 8	3100	GTO	Thaicom	Success	Success (drone ship)
	5:21:00	F9 FT B1022	CCAFS LC- 40	JCSAT-14	4696	GTO	SKY Perfect JSAT Group	Success	Success (drone ship)
	20:43:00	F9 FT B1021.1	CCAFS LC- 40	SpaceX CRS-8	3136	LEO (ISS)	NASA (CRS)	Success	Success (drone ship)
	1:29:00	F9 FT B1019	CCAFS LC- 40	OG2 Mission 2 11 Orbcomm- OG2 satellites	2034	LEO	Orbcomm	Success	Success (ground pad)



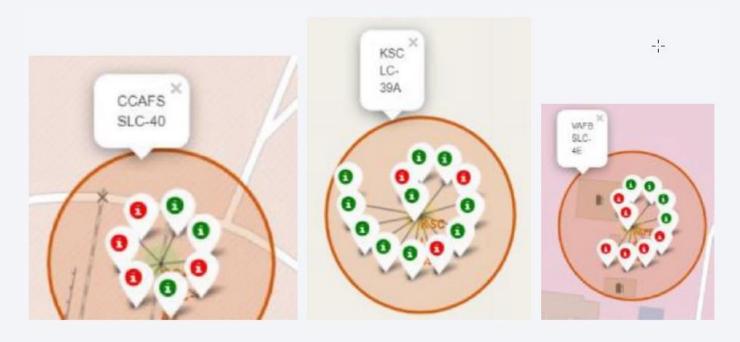
Launch sites global map



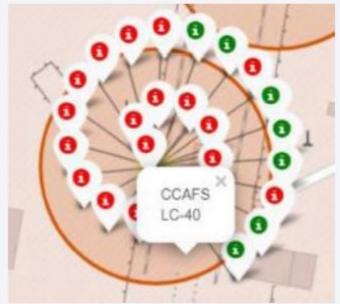
• We can see that the Space launch sites are in the United States of America in Florida and California

Launch sites with color labels

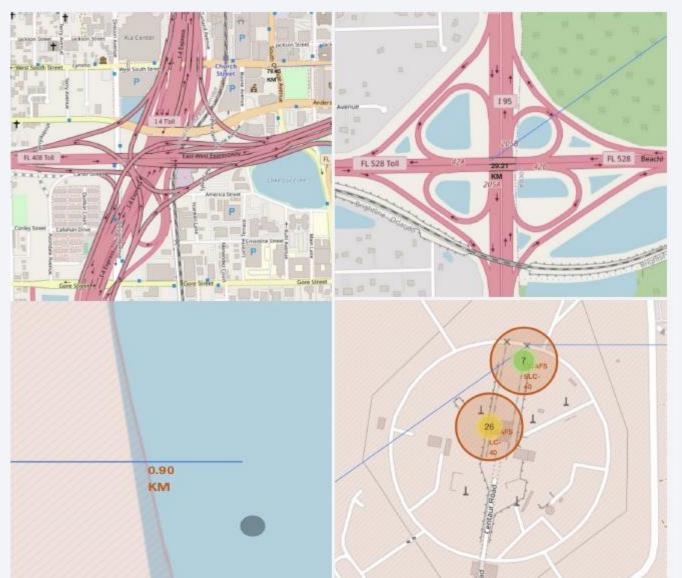
- GREEN MARKER shows <u>Successful</u> Launches
- RED MARKER shows **Unsuccessful** Launches







Launch Site distance to landmarks



Are lunch sites close proximity to railways?

 Are lunch sites is close proximity to highway? No

No

Are lunch sites close proximity to coastline?
 Yes

Do launch sites keep certain distance away from cities? **Yes**



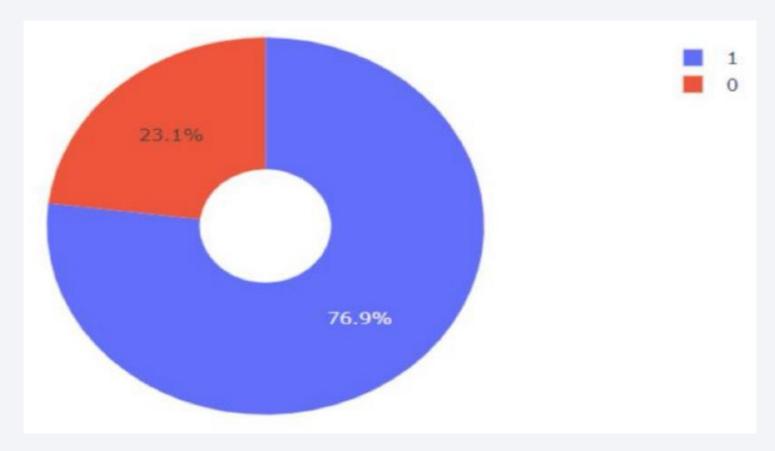
Success achieved by each launch site

SpaceX Launch Records Dashboard



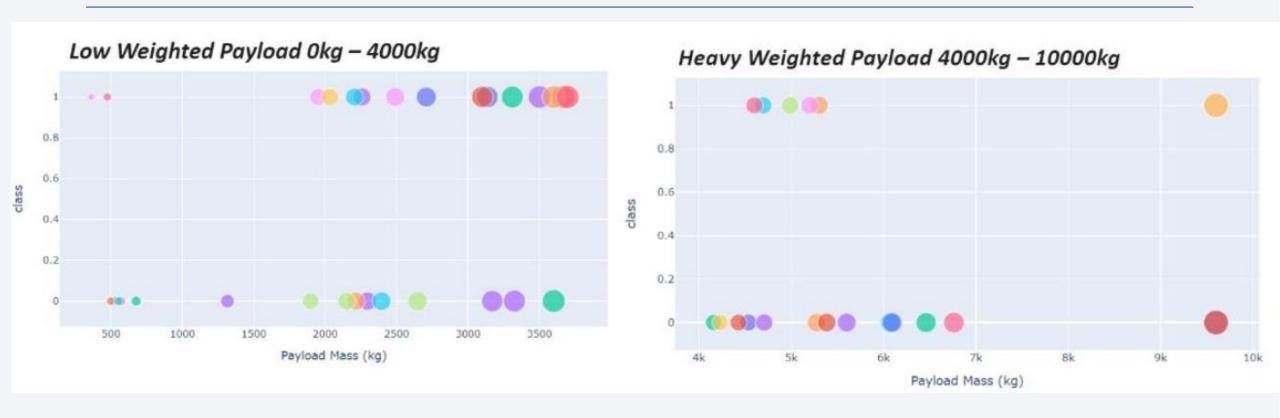
We can see that KSC LC-39A had the most successful launches from all the sites.

Launch site with the highest launch success ratio



KSC LC-39A achieved a 76.9% success rate the highest from all sites

Payload vs Launch Outcome



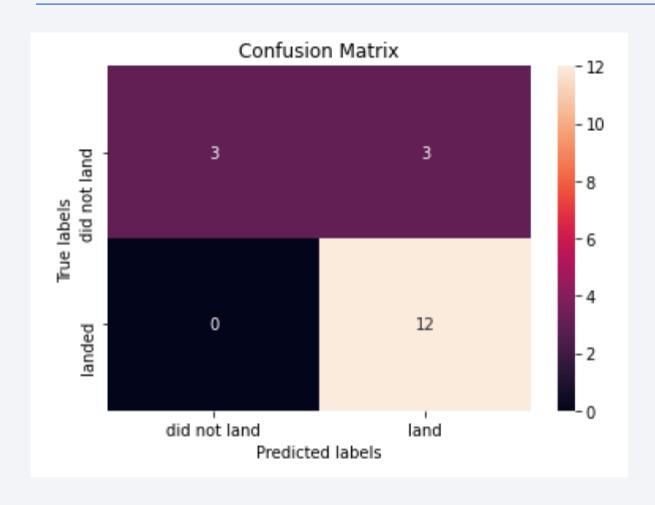
Success rates for low weighted payloads is higher than the heavy weighted payloads



Classification Accuracy

The decision tree classifier is the model with the highest classification accuracy of 0,8767

Confusion Matrix



The confusion matrix for the decision tree classifier indicates that it is capable of differentiating between the various classes.

However, the primary issue lies in the false positives, where unsuccessful landings are incorrectly classified as successful.

Conclusions

- A higher number of flights at a launch site correlates with an increased success rate at that site.
- The launch success rate began to rise steadily from 2013 to 2020.
- The orbits ES-L1, GEO, HEO, SSO, and VLEO experienced the highest success rates.
- KSC LC-39A had the most successful launches among all sites.
- The Decision Tree classifier proved to be the most effective machine learning algorithm for this project

Appendix

You can find all SpaceX project notebooks and files on GitHub

https://github.com/amgfigueiredo/PublicRep/tree/d5f088566f491b3aeff696e7029f9 7d86a3b86fe/CapstoneProject/SpaceX

