

## KSU CIS DEPARTMENT SEMINAR

# Information Extraction: Natural Language, Spatiotemporal Machine Learning, and Link Analysis Approaches

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Laboratory for Knowledge Discovery in Databases ([www.kddresearch.org](http://www.kddresearch.org))  
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### Sponsors

K-State National Agricultural Biosecurity Center (NABC)  
U.S. Department of Defense, Department of Homeland Security & ONR

### Joint Work With

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Dan Roth, Chengxiang Zhai, and Jiawei Han, UIUC

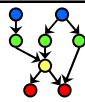
Slides for this talk: <http://bit.ly/4CQilt>



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DEPARTMENTAL SEMINAR  
WEDNESDAY, 30 SEP 2009

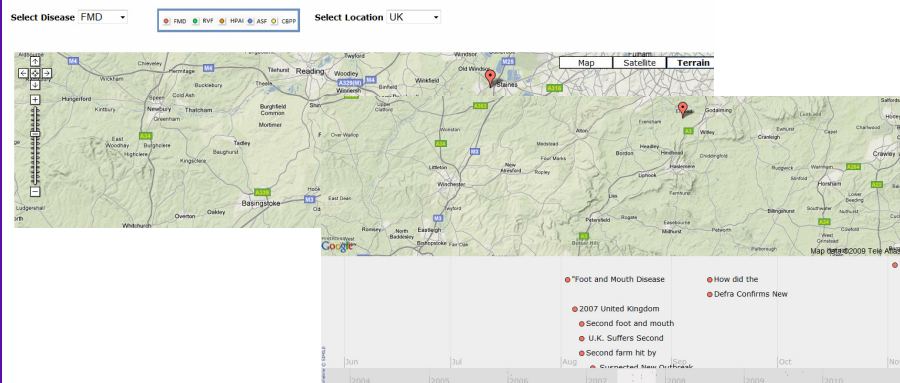
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## MOTIVATING EXAMPLE: SUMMARIZING NEWS FROM THE WEB

Epidemic Events Visualization Interface for Diseases

In this example, we are visualizing the TimeMap of Epidemic events since 2005



<http://fingolfin.user.cis.ksu.edu/timemap2gs>

Based on

NLP Group NER Toolkit © 2005-2009 Stanford University

Simile © 2003-2009 Massachusetts Institute of Technology

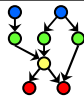
Google Maps © 2007-2009 Tele Atlas, Inc. and Google, Inc.



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## OUTLINE

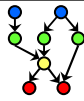
- **Three Information Extraction (IE) Tasks**
  - \* Recognizing Textual Entailment (RTE)
  - \* Update Summarization
  - \* Question Answering (QA)
- Natural Language Learning/Reasoning Approaches
- Application: Spatiotemporal Event Extraction
- Data Mining: Link Prediction and Analysis
- Some Results from Link Mining, Text Extraction



## INFORMATION EXTRACTION TASKS: RTE, SUMMARIZATION, QA

- **Recognizing Textual Entailment (RTE)**
  - \* Determine when meaning of text logically follows from that of another
  - \* Approaches: text categorization, semantic mapping, inference
  - \* Related to question answering: “true/false” questions
- **Update Summarization**
  - \* Produce brief synopsis of points in text where user has read others
  - \* Approaches: formal summarization, natural language (NL) synthesis
  - \* Related to question answering: collect relevant documents, digest
- **Question Answering (QA)**
  - \* Respond to query posed in natural language
  - \* Approaches: search, focused crawling, semantic mapping





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## RECOGNIZING TEXTUAL ENTAILMENT [1]: EXAMPLES

SOURCE: A bus collision with a truck in Uganda has resulted in at least 30 fatalities and has left a further 21 injured.

TARGET: 30 die in a bus collision in Uganda. ✓ S = T

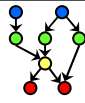
SOURCE: Mrs. Bush's approval ratings have remained very high, above 80%, even as her husband's have recently dropped below 50%.

TARGET: 80% approve of Mr. Bush. ✗ S ≠ T

SOURCE: Take consumer products giant Procter and Gamble. Even with a \$1.8 billion Research and Development budget, it still manages 500 active partnerships each year, many of them with small companies.

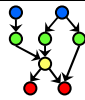
TARGET: 500 small companies are partners of Procter and Gamble. ✗ S ≠ T





## RECOGNIZING TEXTUAL ENTAILMENT [2]: PROBLEM DEFINITION

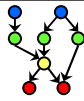
- **Given: Natural Language Input**
  - \* **SOURCE** sentence(s): usually complex text
  - \* **TARGET** sentence: usually simplified “gist” summary, proposition
- **Return**
  - \* True iff SOURCE logically entails TARGET ( $S \models T$ )
  - \* Optional: Interpretation of SOURCE/TARGET
  - \* Optional: Chain of inferences
- **Possible Side Effects: Parsed Output**
  - \* Shallow parsing *aka* chunking: e.g., Named Entity Recognition (NER)
  - \* Full parsing: noun/verb phrases, Semantic Role Labeling (SRL)



## RECOGNIZING TEXTUAL ENTAILMENT [3]: APPROACHES

- **Algorithms**
  - \* Shallow parsing *aka* chunking: e.g., Named Entity Recognition (NER)
    - NER: **people**, places, **organizations**, quantities/dates, **events**
    - Part-of-speech (POS) tagging: e.g., verbs
  - \* Semantic Role Labeling: more in second problem (summarization)
- **Knowledge Representation**
  - \* Propositions
  - \* Limited first-order predicate calculus (shallow quantification)
- **Other Semantic Tasks**
  - \* Extracting terminology, relationships
  - \* Coreference resolution (“coref”)





## RECOGNIZING TEXTUAL ENTAILMENT [4]: CHALLENGES AND OPEN PROBLEMS

- **NER: Beyond Gazetteers (Dictionary) Approaches**
- **Coreference Resolution ("Coref")**
  - \* Needed in multi-sentence tasks (RTE, QA, summarization)
  - \* Applications: anaphora (including pronoun resolution)
  - \* Inferential task
- **Terminology Extraction: Finding New Named Entities, Verbs**
- **Relationship Extraction**
  - \* Identity/equality: "exactly" / "only" (=)
  - \* Inequalities: "at least" ( $\geq$ ), "as many as" / "up to" ( $\leq$ )
  - \* Relationships with sets: membership ( $\in$ ), containment ( $\subseteq$ )
  - \* Terms of negation: "not", "never", "hardly", etc.



## RECOGNIZING TEXTUAL ENTAILMENT [5]: APPLICATIONS

- **Example: CNN, 2007 Foot-and-Mouth Disease (<http://bit.ly/3gof6o>)**

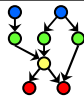
Tests have confirmed a second foot-and-mouth outbreak in southern England, the government announced, raising fears that the highly contagious animal virus is spreading.

Chief Veterinary Officer Debby Reynolds said Tuesday that tests showed a herd of cattle had been infected.

The animals were culled Monday evening after showing signs of the disease.

Britain's Department for Environment, Food and Rural Affairs said Monday a herd of more than 50 cattle on a second farm within the two-mile (three-kilometer) protection zone in Surrey County, England, had shown signs of the highly contagious disease.
- **Open Problems**
  - \* Basic scientific, medical terminology: tests ... confirmed
  - \* Anaphor resolution: the disease → [FMD]
  - \* Aggregates: herd of more than 50 cattle





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- Three Information Extraction (IE) Tasks
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## UPDATE SUMMARIZATION [1]: EXAMPLES

**SOURCE:** A **bus collision** with a truck in **Uganda** has resulted in at least **30 fatalities** and has left a further **21 injured**.

**TARGET:** 30 people died and 21 people were injured in a **bus collision** in **Uganda**.

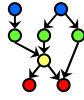
**SOURCE:** **Mrs. Bush's** approval ratings have remained above 80%, even as **her husband's** have recently dropped below **50%**.

**TARGET:** **President Bush's** approval ratings have decreased to **less than 50%**.

**SOURCE:** Take consumer products giant **Procter and Gamble**. Even with a **\$1.8 billion** R&D budget, it still manages **500 active partnerships** each year, many of them with small companies.

**TARGET:** **Procter and Gamble** has **500 partnerships** per year.





## UPDATE SUMMARIZATION [2]: PROBLEM DEFINITION

- **Given: Natural Language (NL) Input**
  - \* **SOURCE** sentence(s): usually complex text
  - \* **Previously digested text summaries** (~ what user has previously read)
- **Return**
  - \* **TARGET** sentence: simple “gist” summary synthesized from **SOURCE**
  - \* **Optional: Machine-readable interpretation of SOURCE**
  - \* **Optional: Rewriting, other transformations**
- **Possible Side Effects: Parsed Output**
  - \* **Chunking** as for textual entailment
  - \* **Semantic Role Labeling**: may be needed more (for text generation)



## UPDATE SUMMARIZATION [3]: APPROACHES

- **Algorithms**
    - ★ **SRL**
- Input Text:  
Futures traders say the S&P was signaling that the Dow could fall as much as 200 points .

Result: Complete!

© General Explanation of Argument Labels

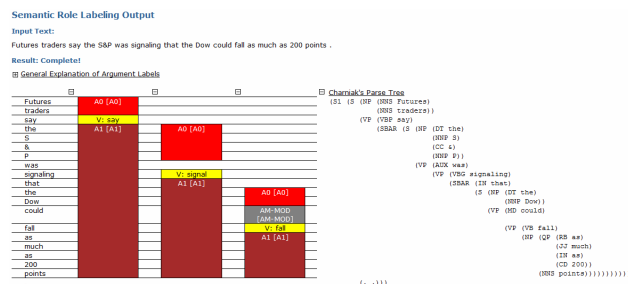
The diagram illustrates the mapping of semantic roles to argument labels for the sentence "Futures traders say the S&P was signaling that the Dow could fall as much as 200 points .". The roles are represented by colored boxes: AD (Agent, red), AI (Instrument, dark red), V (Verb, yellow), and AM-MOD (Argument Modifier, grey). The labels are mapped to the corresponding words in the sentence: AD [AO] for "Futures", AI [AI] for "traders", V [say] for "say", AD [AO] for "the S&P", V [signal] for "was signaling", AI [AI] for "that the Dow", AM-MOD [AM-MOD] for "could", V [fall] for "fall", AI [AI] for "as much as", and V [fall] for "200 points".

Charniak's Parse Tree

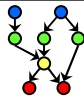
```

(S1 (S (NP (NNS Futures)
  (NP (NNS traders)
    (VP (VBP say)
      (S (S (NP (DT the)
        (NNP S&P)
        (VP (VBP was)
          (VP (VBN signaling)
            (S (S (NP (DT the)
              (NNP Dow)
              (VP (MD could)
                (VP (VB fall)
                  (PP (P in)
                    (NP (NP (NN as)
                      (NN (JJ much)
                        (NN (NP (NN 200)
                          (NN (NN points)))))))))))))))))))))
    ))))
  ))))

```
- **Knowledge Representation: Parse Trees, Abstract Data Types**
  - **Other Tasks**
    - ★ Filling in abstract data types (ADTs) *aka* frames, slot-filler structures
    - ★ Natural language generation, content evaluation



Semantic Role Labeling Demo  
<http://l2r.cs.uiuc.edu/~cogcomp/srl-demo.php>  
 © 2009 University of Illinois



## UPDATE SUMMARIZATION [4]: CHALLENGES AND OPEN PROBLEMS

- **Information Extraction (IE) Shared Tasks**
  - \* NER: as in RTE, needed to identify actors, label roles
  - \* Coreference resolution: needed to extract ADT representation
  - \* Terminology extraction: as in RTE, needed to expand set of entities
  - \* Relationship extraction: foundation of relational summarization
- **Relational Data Modeling and Summarization**
  - \* Summaries as tuples
  - \* “Who, what, when, where, why, how”
  - \* Example: **disease**, **species**, **locale**, **quantity**, **date/time**, **expert**, **agency**
  - \* Attributes may have *missing values*
- **Machine Learning and Inference: Imputation of Values**



## UPDATE SUMMARIZATION [5]: APPLICATIONS

- **Example: CNN, 2007 Foot-and-Mouth Disease (<http://bit.ly/3gof6o>)**

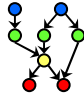
Tests have confirmed a second **foot-and-mouth outbreak** in **southern England**, the government announced, raising fears that **the highly contagious animal virus** is spreading.  
Chief Veterinary Officer **Debby Reynolds** said Tuesday that tests showed a **herd of cattle** had been infected.  
The animals were culled Monday evening after showing signs of **the disease**.
- **Update Summarization**

A second **foot-and-mouth disease infection** in a herd of **cattle** in **southern England** was responded to by culling on Monday evening and announced by **Debby Reynolds** on Tuesday.  
(Second since earlier report – hence “update”.)
- **Compare: Recognizing Textual Entailment**

A **foot-and-mouth disease infection** was reported the day after culling. (True.)







## OUTLINE

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## QUESTION ANSWERING [1]: EXAMPLES

SOURCE: A **bus collision** with a truck in **Uganda** has resulted in at least **30 fatalities** and has left a further **21 injured**.

QUERY [TARGET]: How many **injuries** [21] and how many **fatalities** [30] were reported in **bus accidents** in **Uganda**?

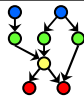
SOURCE: **Mrs. Bush's** approval ratings have remained above 80%, even as **her husband's** have recently dropped below **50%**.

QUERY [TARGET]: What is **President Bush's** latest **approval rating**? [Less than 50%]

SOURCE: Take consumer products giant **Procter and Gamble**. Even with a **\$1.8 billion** R&D budget, it still **manages 500 active partnerships** each year, many of them with small companies.

QUERY [TARGET]: How many **active partnerships per year** does **Procter and Gamble** have? [500]





## QUESTION ANSWERING [2]: PROBLEM DEFINITION

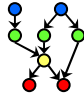
- **Given: Natural Language Input**
  - \* **SOURCE** sentence: usually complex text
  - \* **QUERY** sentence
- **Return**
  - \* **TARGET** sentence: answers
    - from database query, OR
    - synthesized from data retrieved in response to query
  - \* **Optional:** other information retrieval (IR) functions
    - Data cubes (On-Line Analytical Processing): drill down, roll up
    - Visualization: thematic maps, hierarchies
    - Statistics and evidence in support of answer



## QUESTION ANSWERING [3]: APPROACHES

- **Algorithms**
  - \* **Simple ranking**
    - Google *PageRank* / Kleinberg's HITS: hubs-authority score
    - Term frequency, inverse document frequency (TFIDF)
  - \* **Entity search**
  - \* **Learning to rank**
  - \* **Query formation and semantics-preserving transformations**
- **Knowledge Representation**
  - \* **Queries and texts as documents**
  - \* **Propositional queries**
- **Document Collections and Text Categorization**





## QUESTION ANSWERING [4]: CHALLENGES AND OPEN PROBLEMS

- **Information Extraction (IE) Shared Tasks**
  - \* **NER**: as in RTE and summarization, needed to produce NE phrases
  - \* **Coreference resolution**: needed to relate query to text
  - \* **Terminology extraction**: needed for synonymy, hypo/hyponymy
  - \* **Relationship extraction**: basis of query formation in relational model
- **Relational Data Modeling and QA**
  - \* Each relationship contains tuples
  - \* Queries on relational databases
  - \* Compare SQL SELECT ... FROM ... WHERE
  - \* Predicates: **disease**, **species**, **locale**, **quantity**, **date**, **expert**, **agency**
  - \* Translation of query needed
- **Open Problem: Approximate/Tolerant (Skyline) Queries**



## QUESTION ANSWERING [5]: APPLICATIONS

- **Spatial Queries**

====> What cities are within 250 miles of the capital of Italy?

*I know that Italy's capital is Rome, Italy (source: START KB).*

*Using this information, I determined what cities are within 250 miles of Rome, Italy:*

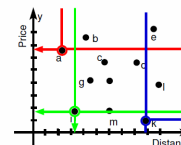
**In Italy**, the following cities are within 250 miles of Rome:

**Naples, Italy** is 118 miles (189.90298 kilometers) from Rome.

**[Florence, Pisa, Bologna, Venice, Trieste, Verona]**

**Genoa, Italy** is 249 miles (400.72745 kilometers) from Rome.

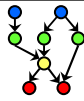
Source: START KB [<http://start.csail.mit.edu>]



<http://bit.ly/UBq4q>  
© 2005 J. Sankaranarayanan  
University of Maryland

- **Skyline Queries**
  - \* Used in constrained decision support
  - \* Given: points  $p_1, p_2, \dots, p_N$  each in  $d$  dimensions
  - \* Return: maximal (non-dominated) points – i.e., Pareto front
  - \* QA: interpretation of NL queries (including skyline)





## OUTLINE

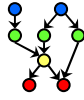
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## MACHINE LEARNING

- **Notation and Definitions**
  - ✱ Instance:  $x = (x_1, x_2, \dots, x_n)$ , sometimes  $x_j, 1 \leq j \leq m$  with  $x_{ji}, 1 \leq i \leq n$
  - ✱ Instance space  $X$  such that  $x \in X$
  - ✱ Data set:  $D = \{x_1, x_2, \dots, x_m\}$  where  $x_j = (x_{j1}, x_{j2}, \dots, x_{jn})$
- **Clustering**
  - ✱ Mapping from old  $x = (x_1, x_2, \dots, x_n)$  to new  $x' = (x'_1, x'_2, \dots, x'_k)$ ,  $k \ll n$
  - ✱ Attributes  $x'_i$  of new instance not necessarily named
  - ✱ Idea: project instance space  $X$  into lower dimension  $X'$
  - ✱ Goal: keep groups of similar  $X$  together in  $X'$
- **Regression**
  - ✱ Idea: given independent variable  $x$ , dependent variables  $y = f(x)$ , fit  $f$
  - ✱ Goal: given new (previously unseen)  $x$ , approximate  $f(x)$
- **Classification**
  - ✱ Similar to regression, except that  $f$  is boolean- or nominal-valued
  - ✱ "Curve fitting" figurative: approximator may be logical formula





## PROBABILISTIC AND FREQUENTIST MODELS

### Comparing News Articles

Iraq War (30 articles) vs. Afghan War (26 articles)

The common theme indicates that "United Nations" is involved in both wars

	Cluster 1	Cluster 2	Cluster 3
Common Theme	united 0.042 nations 0.04 ...	killed 0.035 month 0.032 deaths 0.023 ...	...
Iraq Theme	n 0.03 Weapons 0.024 Inspections 0.023 ...	troops 0.016 hoon 0.015 sanches 0.012 ...	...
Afghan Theme	Northern 0.04 alliance 0.04 kabul 0.03 taleban 0.025 aid 0.02 ...	taleban 0.026 rumsfeld 0.02 hotel 0.012 front 0.011 ...	...

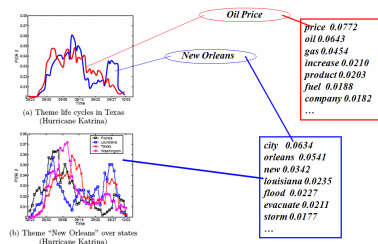
Collection-specific themes indicate different roles of "United Nations" in the two wars

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<http://sifaka.cs.uiuc.edu/ir/>

### Theme Life Cycles ("Hurricane Katrina")



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## CURRENT SYSTEM: TASKS AND RESEARCH PRIORITIES

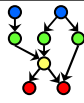
- Web document content extraction
  - \* Named entity recognition (NER)
  - \* Coreference, association
  - \* Relation extraction (aka link discovery)
- Geotagging: location extraction, map view
- Temporal tagging: date/time extraction, timeline view
- Semi-supervised document clustering
- Data integration: portal application
- Visual and text analytics
- Predictive epidemiological modeling interface



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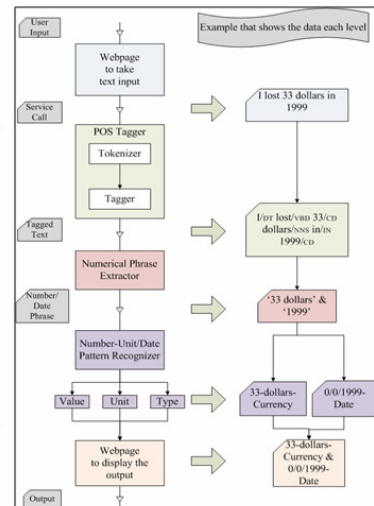
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## INFORMATION EXTRACTION PIPELINE

PROJECT  
DATA FLOW  
DIAGRAM:

NUMERICAL  
ENTITY  
SEARCHER

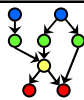


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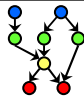
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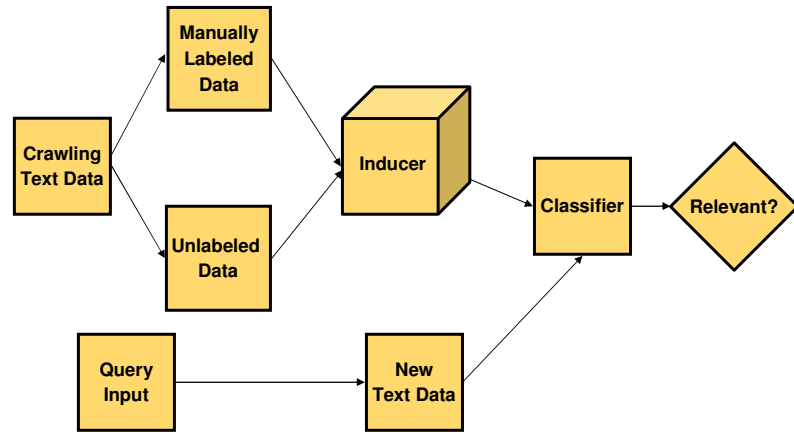
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## SEMISUPERVISED ANNOTATION: MOSTLY UNLABELED DATA

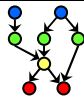


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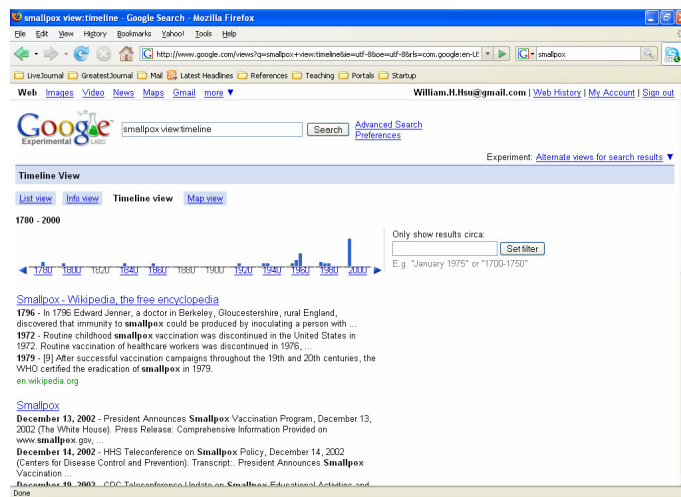
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## AUTOMATIC TIMELINE GENERATION TASK



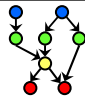
© 2007 – 2008 Google, Inc.

Search phrase: "smallpox"

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## SPATIAL ANNOTATION TASK: DISAMBIGUATION AND CLASSIFICATION

Current off-the-shelf applications fall into ambiguity problems

### Mets Fever

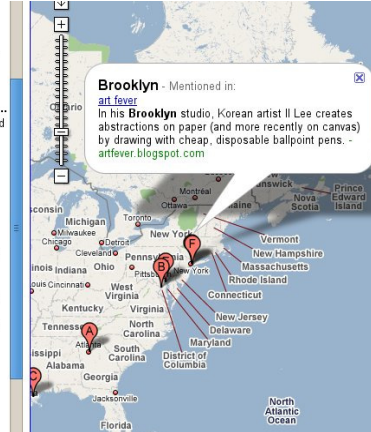
**New Orleans** - New Orleans Zephyrs- AAA - Binghamton Mets- AA - Brooklyn Cyclones- A - Savannah Sand Gnats- A - St. Lucie Mets- A - Kingsport Mets- R - Baseball America ...  
**New York** - He will have to go to **New York** this week for surgery and is expected to be out three weeks. source Star ledger. Posted by Ed Ryan at 4:10 PM 0 comments Links to ...  
**Baltimore** - In 2006 he returned with **Baltimore** but only played in 28 gms ( hit .250), four of the games were in the outfield while the others were either as an infielder or ...  
[metsfever.blogspot.com](http://metsfever.blogspot.com)

### art fever

**New York** - When the first version of the current exhibit appeared at **New York**'s American Folk Art Museum earlier this year, there were astonished raves from critics at the ...  
**Brooklyn** - In his **Brooklyn** studio, Korean artist Il Lee creates abstractions on paper (and more recently on canvas) by drawing with cheap, disposable ballpoint pens.  
**Los Angeles** - ... factor is probably Aimee Chang's experience as co-curator of a widely noted exhibit in 2005 at the UCLA Hammer Museum: "THING: New Sculpture from **Los Angeles**."  
[artfever.blogspot.com](http://artfever.blogspot.com)

### Sea-Fever blog

**London** - You can now follow **London**'s Tower Bridge for the latest activity on River Thames. Now this is something us mariner types can really appreciate.  
[sea-fever.org](http://sea-fever.org)

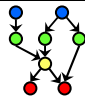


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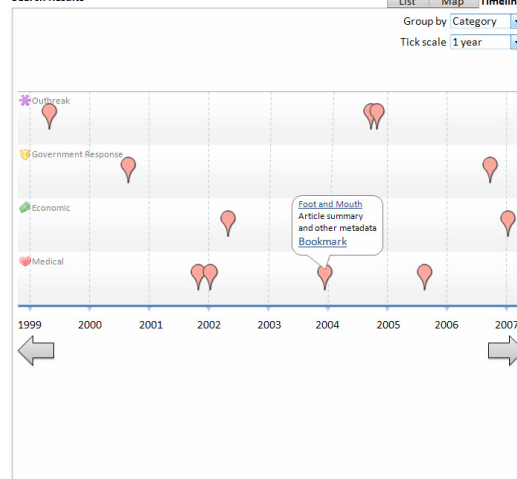
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## JOINT WORK WITH ELDER RESEARCH

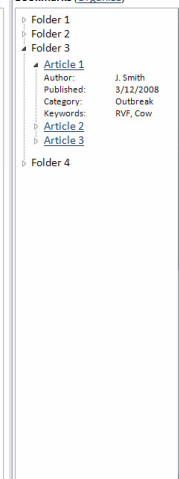
Logged in as: John Smith (Logout, Settings)

### Search Results



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### Bookmarks (Organize)



© 2008 J.R. Lawhorne

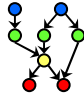
ELDER RESEARCH INC.  
DATA MINING & PREDICTIVE ANALYTICS

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## OUTLINE

- Three Information Extraction (IE) Tasks
  - ✱ Recognizing Textual Entailment (RTE)
  - ✱ Update Summarization
  - ✱ Question Answering (QA)
- Natural Language Learning/Reasoning Approaches
- Application: Spatiotemporal Event Extraction
- **Data Mining: Link Prediction and Analysis**
- Some Results from Link Mining, Text Extraction



## LINK MINING IN SOCIAL NETWORKS

- Problem Definition
  - ✱ Given: records of users of weblog or social network service
  - ✱ Discover
    - ⇒ Features of entities: users, communities
    - ⇒ Relationships: friendship, membership, moderatorship
    - ⇒ Explanations and predictions for relationships
- Goals
  - ✱ Boost precision and recall of link existence prediction
  - ✱ Find relevant features
- Significance: Recommendations (Friendship, Membership)
- Data Set: Crawled from *LiveJournal* Blog Service



K-STATE TEST BED:  
*LJMINER* CORPUS

User: [banazir](#) (922992) 

## Then We Will Code in the Shade

*You see, old friend, I brought more mathematicians than you did.*

**Name:** Banazîr the Jedi Hobbit

**Website:** [Unusual Nut-Case Lays of Ea \(U.N.C.L.E.\): Tolkien Humor](#)

**Location:** [Manhattan, Kansas, United States](#)

**Birthdate:** 1973-10-01

**E-mail:** [banazin@gmail.com](mailto:banazin@gmail.com)

**LJ Talk:** [banazir@livejournal.com](mailto:banazir@livejournal.com) (Jabber)

AOL IM:  hsuwh ([Add Buddy](#), [Send Message](#))

ICQ UIN:  28651394 ([User Profile](#))

Yahoo! ID:  hsuwh ([Add User](#), [Send Message](#))

MSN [kayuk@hotmail.com](mailto:kayuk@hotmail.com)

Username: [1702mm@gmail.com](mailto:1702mm@gmail.com)

**Jabber:** [hsuwnl@jabber.com](mailto:hsuwnl@jabber.com)

Google Talk: bahazir

## User Contact Info

**User**  
**Schools, Friends**

User: [weblogsociology](#) (2121008)

**Name:** weblogsociology

**Maintainers:** 1: [mcfnord](#)

**Members:** 235: Zinchastrotum, flumo-,  
anugis, ~~aromastrotum~~, astropo-  
~~siabio~~, brokenimagary, brutale  
cieran h, commcyber, coracha  
dieshaboom, digdyt digdes, d  
flydwofly, footox, forsakenda  
hdshkmgjn, heathencaria, hik  
jenesta, joyvandthunder, julias,  
liyl403, lindra, lisamoe, lostrive  
midnighttwilight, mishkahl, mis  
nationalelectric, nempetsemnwd  
pindown girl, pipit, pocchanke,  
rmfcdg, romantic geek, rooba  
shryche, sineromene, soliloquius  
starka, tacitus versus, tatsuyasu  
uforsker, ulit, vasysha, vejpet5

Watched by: 196: [2inchastronaut](#), [flumo](#), [anton\\_y\\_k](#), [anu8is](#), [atomicat](#), [catecumen](#), [cathawk](#), [chastin](#)

## Community Membership Info

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## LIVEJOURNAL TOPOLOGY: DEFINITIONS

Start	End	Link Denotes
User	User	Trust or friendship
User	Community	Readership or subscribership
Community	User	Membership, posting access, maintainer
Community	Community	Obsolete

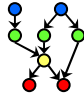
*Types of links in the blog service LiveJournal.*

**Mutual Friends:**  $\{ v \mid (v, u) \in E \wedge (u, v) \in E \}$

**Also Friend Of:**  $\{ v \mid (v, u) \in E \wedge (u, v) \notin E \}$

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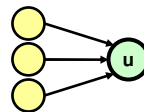
## LJCRAWLER AND LJCLIPPER

- Three Parts
  - \* Client, Injector, Parser
  - \* Ancillary: Multi-threading, distribution, storage
  - \* *LJClipper*, *LJStats*
- What Makes *LJCrawler* Different?
  - \* Distributed implementation of focused crawler
  - \* Offline data synthesis: *LJClipper*
- Runtime Efficiency
  - \* 200 users/sec maximum, 5 users/sec allowed
  - \* ~2.3 million pages crawled

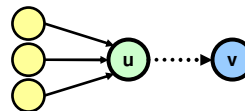


## GRAPH FEATURES [1]: NODE, PAIR, LINK-DEPENDENT

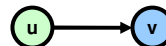
Node-dependent feature:  
Indegree of  $u$

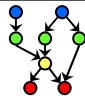


Pair-dependent feature:  
Common interests of  $u$  and  $v$   
Alternate distance from  $u$  to  $v$   
(degrees of separation)



Link-dependent feature:  
Duration of friendship between  $u$  and  $v$   
"How does  $u$  know  $v$ ?"





## GRAPH FEATURES [2]: NODE AND PAIR FEATURES IN *LJMINER*

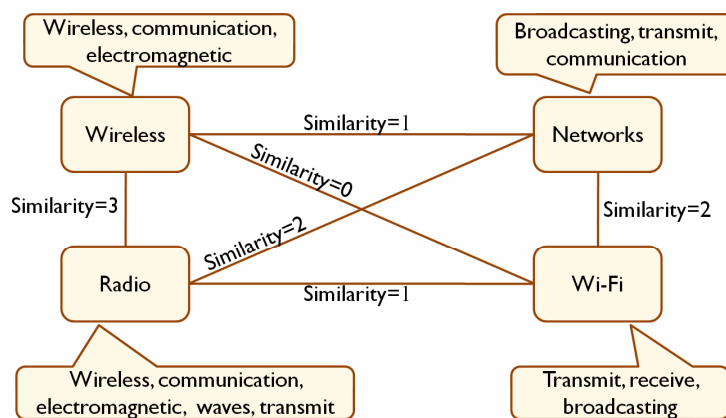
- |   |  |
|---|--|
| <ol style="list-style-type: none"> <li>1. Indegree of <math>u</math>: popularity of the user</li> <li>2. Indegree of <math>v</math>: popularity of the candidate</li> <li>3. Outdegree of <math>u</math>: number of other friends besides the candidate; saturation of friends list</li> <li>4. Outdegree of <math>v</math>: number of existing friends of the candidate besides the user; correlates loosely with likelihood of a reciprocal link</li> <li>5. Number of mutual friends <math>w</math> such that <math>u \rightarrow w \wedge w \rightarrow v</math></li> <li>6. "Forward deleted distance": minimum alternative distance from <math>u</math> to <math>v</math> in the graph without the edge <math>(u, v)</math></li> <li>7. Backward distance from <math>v</math> to <math>u</math> in the graph</li> </ol> | <ol style="list-style-type: none"> <li>8. Number of mutual interests between <math>u</math> and <math>v</math></li> <li>9. Number of interests listed by <math>u</math></li> <li>10. Number of interests listed by <math>v</math></li> <li>11. Ratio of the number of mutual interests to the number listed by <math>u</math></li> <li>12. Ratio of the number of mutual interests to the number listed by <math>v</math></li> </ol> |
|---|--|

Graph Features

Interest-Related Features



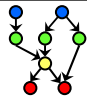
## SIMILARITY MEASURES FOR ONTOLOGY EXTRACTION



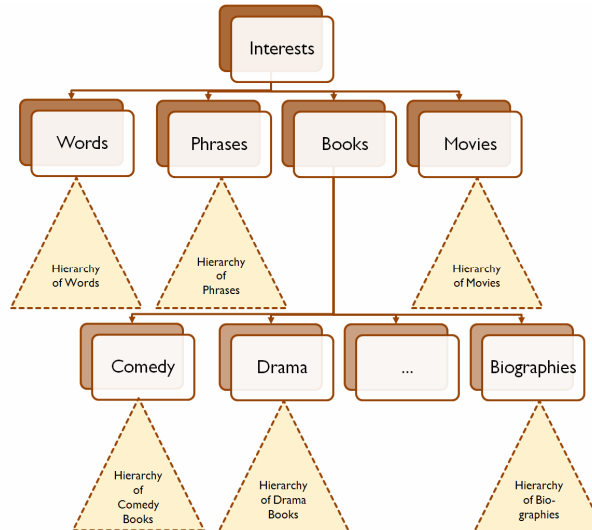
Similarity Metric

© 2008 V. Bahirwani





## ONTOLOGY EXTRACTION BY HIERARCHICAL AGGLOMERATIVE CLUSTERING



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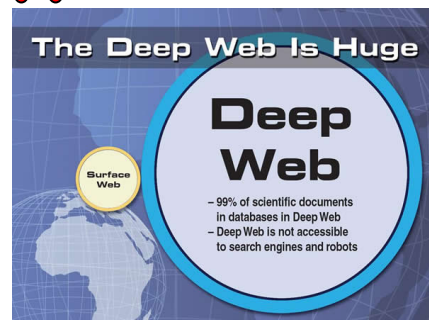
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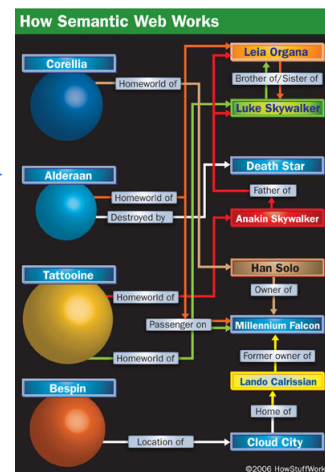
## DEEP WEB & SEMANTIC WEB



Warnick, W. L. (2006). Global Discovery: Increasing the Pace of Knowledge Diffusion to Increase the Pace of Science.

<http://www.osti.gov/speeches/fy2006/aaas/>

Wikipedia: "aka *Deepnet*, *invisible Web*, *hidden Web* ... refers to World Wide Web content not part of surface Web indexed by search engines"



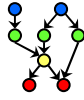
Wilson, T. V. (2006). How Semantic Web Works.

<http://computer.howstuffworks.com/semantic-web.htm>

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- Some Results from Link Mining, Text Extraction



## NETWORK STATISTICS: GRAPH DISTANCE

Distance $d$	Frequency ( $= d$ )	Cumulative ( $\leq d$ )
1	6204	6204
2	107307	113511
3	69896	183407
4	59926	243333
5	3400	246733
6	255	246988
7	16	247004
8	1	247005
9	0	0
10	0	0
$\infty$	9731	256735

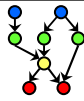
1000 nodes

Distance $d$	Frequency ( $= d$ )	Cumulative ( $\leq d$ )
1	19410	19410
2	370568	389978
3	403075	793053
4	520373	1313426
5	123747	1437173
6	18453	1455626
7	2657	1458283
8	339	1458622
9	29	1458651
10	0	1458651
$\infty$	174534	1633185

4000 nodes

Hsu, W. H., King, A. L., Paradesi, M., Pydimarri, T., & Weninger, T. (2006).  
*AAAI Spring Symposium on Computational Approaches to Analyzing Weblogs*.  
<http://bit.ly/LQmqR>





## LINK PREDICTION AS CLASSIFICATION: EARLY RESULTS

- 941-node graph (Hsu *et al.*, 2006): *LJCrawler* v1 output
- 1000-4000 node graphs: *LJCrawler* v2 output

Inducer	All	NoDist	BkDist	Dist	Interest
J48	98.2	94.8	95.8	97.6	88.5
OneR	95.8	92.0	95.8	95.8	88.5
Logistic	91.6	90.9	88.3	88.9	88.4

Percent accuracy for predicting all classes using the 941-node graph.

Inducer	All	NoDist	BkDist	Dist	Interest
J48	89.5	65.7	67.7	83.0	5.4
OneR	67.7	41.1	67.7	67.7	4.5
Logistic	38.3	33.3	0	4.5	4.5

Precision (true positives to all positives) using the 941-node graph.

Inducer	Accuracy	Precision	Recall
J48	99.9	97.5	96.1
OneR	99.6	91.7	91.8

Percent accuracy, precision and recall using a 1000-node graph (10-fold CV).

Inducer	Accuracy	Precision	Recall
J48	99.8	95.8	92.0
OneR	99.7	91.1	89.9

Percent accuracy, precision and recall using a 2000-node graph (10-fold CV).

Inducer	Accuracy	Precision	Recall
J48	99.8	94.5	88.3
OneR	99.7	88.2	84.3

Percent accuracy, precision and recall using a 4000-node graph (10-fold CV).

Hsu *et al.* (2006) <http://bit.ly/LQmqR>

Hsu, W. H., Lancaster, J. P., Paradesi, M. S. R., & Weninger, T. (2007).  
First International Conference on Weblogs and Social Media (ICWSM).

<http://bit.ly/34NwTE>



## ONTOLOGY EXTRACTION: MOST RECENT RESULTS [1] (Predicting Friendships)

- Graph-based and interest-based numerical features

Exp#	Ontology	SVM	Logistic	J48	Random Forest	OneR
4	(graph only)	0.92 +/- 0.03	0.91 +/- 0.04	0.94 +/- 0.03	0.97 +/- 0.03	0.86 +/- 0.09
11		0.92 +/- 0.03	0.91 +/- 0.04	0.94 +/- 0.02	0.98 +/- 0.01	0.86 +/- 0.09
I2(a)	O1	0.94 +/- 0.04	0.94 +/- 0.02	0.93 +/- 0.05	0.97 +/- 0.02	0.88 +/- 0.04
I2(b)	O2	0.95 +/- 0.03	0.94 +/- 0.03	0.94 +/- 0.03	0.98 +/- 0.01	0.91 +/- 0.04
I3(a)	Sub-O1	0.90 +/- 0.04	0.91 +/- 0.04	0.94 +/- 0.03	0.97 +/- 0.03	0.86 +/- 0.06
I3(b)	Sub-O2	0.93 +/- 0.04	0.92 +/- 0.04	0.93 +/- 0.05	0.98 +/- 0.01	0.91 +/- 0.08

Table reports AUC values

BLUE-BOLD highlights significant improvements compared to the baseline

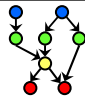
RED highlights improvements compared to the baselines that are not significant

Bahirwani, V., Caragea, D., Aljandal, W. & Hsu, W. H. (2008).

Second ACM SIGKDD Workshop on Social Network Mining and Analysis (SNA-KDD).

<http://bit.ly/32UnGs>





## ONTOLOGY EXTRACTION: MORE RECENT RESULTS [2]

(Predicting Friendships)

Features Used				SVM	Logistic	J48	Random Forest	OneR
Nom. Interest based	Num. Interest based	Graph based	Ontology 2					
✓								
✓			✓					
	✓			0.66	0.64	0.59	0.61	0.58
	✓		✓	0.76	0.73	0.69	0.73	0.64
		✓		0.92	0.91	0.94	0.97	0.86
✓		✓						
✓		✓	✓					
	✓	✓		0.92	0.91	0.94	0.98	0.86
	✓	✓	✓	0.95	0.94	0.94	0.98	0.91

Bahirwani *et al.* (2008).

<http://bit.ly/32UnGs>



## ONTOLOGY EXTRACTION: MORE RECENT RESULTS [3]

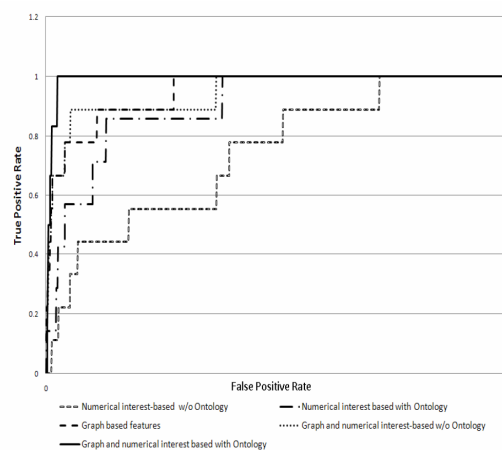


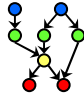
Figure 3: ROC curves for SVM when using different sets of attributes to predict friends

Bahirwani *et al.* (2008).

<http://bit.ly/32UnGs>







## ONTOLOGY EXTRACTION: MOST RECENT RESULTS

Area Under the ROC Curve (ROC-AUC)  
Support Vector Machines, Logistic Regression, Random Forest, Decision Trees  
Average of 5 Replications

	Features	SVM	LR	RF	J48
10% links known	Graph only	0.69±0.01	0.67±0.01	0.70±0.04	0.61±0.08
	Graph, without O	0.68±0.01	0.68±0.01	0.69±0.05	0.57±0.09
	Graph, O (best level)	<b>0.70±0.00</b> (42,35,37,42,34)	<b>0.69±0.01</b> (42,28,17,21,17)	<b>0.74±0.04</b> (9,13,38,26,27)	<b>0.64±0.06</b> (2,3,5,22,6)
25% links known	Graph only	0.71±0.01	0.67±0.01	0.72±0.02	0.67±0.05
	Graph, without O	0.74±0.01	0.72±0.01	0.71±0.03	0.65±0.04
	Graph, O (best level)	<b>0.76±0.01</b> (42,36,42,41,23)	<b>0.74±0.01</b> (42,40,42,29,32)	<b>0.79±0.02</b> (42,36,19,31,27)	<b>0.71±0.05</b> (6,22,2,5,6)
50% links known	Graph Only	0.82±0.01	0.79±0.01	0.80±0.01	0.77±0.03
	Graph, without O	0.85±0.01	0.83±0.01	0.82±0.02	0.76±0.02
	Graph, O (best level)	<b>0.86±0.01</b> (42,42,42,27,23)	<b>0.85±0.01</b> (42,23,21,29,42)	<b>0.86±0.02</b> (42,36,26,18,27)	<b>0.78±0.02</b> (6,28,2,26,27)

Caragea, D., Bahirwani, V., Aljandal, W., & Hsu, W. H. (2009).  
*Eighth Symposium on Abstraction, Reformulation and Approximation (SARA)*.  
<http://bit.ly/32UnGs>



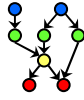
## CONTINUING WORK

- Natural Language Learning and Information Extraction
  - \* Multi-lingual NER
  - \* Extracting domain lexicons and ontologies using coreference
  - \* Maximum entropy methods for event extraction
  - \* From topic detection to update tracking: stream mining
  - \* Spatial disambiguation
  - \* Skyline QA
- Link Mining
  - \* Ontology-aware link annotation: towards causal explanations
  - \* Spatiotemporal fluents
- Predictive Epidemiology
  - \* Parameter estimation
  - \* Graphical models of probability: continuous-time Bayes nets
- Other Topics
  - \* Information trust: using constrained conditional models
  - \* Vertical portals (e.g., <http://dblife.cs.wisc.edu>)



Roy Chowdhury, Scoglio, & Hsu (2009)  
*Epidemics 2*, to appear.





## REFERENCES

- **Natural Language Learning and Information Extraction**
  - \* RTE: PASCAL <http://bit.ly/2VZn62>
  - \* Update Summarization: NIST TAC 2009 <http://bit.ly/sx9ws>
  - \* Question Answering: NIST TAC 2008 <http://bit.ly/lkRFH>
  - \* IR: Manning *et al.* (2008), Zhai (2009)
- **Link Mining**
  - \* Barabási & Crandall (2003)
  - \* Han & Kamber (2006), Chapter 9
- **Predictive Epidemiology**
  - \* Sørensen *et al.* (1999)
  - \* Barthelemy *et al.* (2004), Colizza *et al.* (2007)
- **Machine Learning and Data Mining**
  - \* Han & Kamber, 2<sup>e</sup> (2006)
  - \* Witten & Frank, 2<sup>e</sup> (2005)
  - \* Mitchell (1997)
  - \* See also: KDD Group Bibliography (work in progress)



## ACKNOWLEDGEMENTS

- **Collaborators**
  - \* [Doina Caragea](#) – Department of Computing and Information Sciences
  - \* [Caterina Scoglio](#) – Department of Electrical and Computer Engineering
- **K-State Lab for Knowledge Discovery in Databases**
  - \* Grad RAs: Elshamy, Kallumadi, [Roy Chowdhury](#), Volkova
  - \* Other grad students: [Greene](#), [Hart](#); Bujuru, Karanam, Mohammed, Peddola, Singireddy, Tirumalae
  - \* Alumni: [Aljandal](#), [Bahirwani](#), [Paradesi](#), [Weninger](#), [Xia](#)
  - \* Undergrads: Berggren, Drouhard, Fowles, Henke, Jones
- **Predictive Epidemiology, Social Networks, Graph Algorithms**
  - \* Marty Vanier, Barry J. Erlick (Nat'l. Ag. Biosecurity Center)
  - \* Z. Buckner, J. Dimeo, J. R. Lawhorne (Elder Research, Inc.)
- **Machine Learning**
  - \* Dan Roth, Jiawei Han, Kevin Chang, ChengXiang Zhai (University of Illinois at Urbana-Champaign)
  - \* AnHai Doan (University of Wisconsin – Madison)

