

# Kevin Vu

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## EDUCATION

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- **University of Houston** Houston, TX  
*Bachelor of Management Information Systems* *Aug. 2020 – May. 2024*

## EXPERIENCE

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- **Freelance Graphic Design** *Nov 2020 - May 2022*
  - **Sportswear:** Designed and delivered original artwork for athletic clothing to clients representing lifestyle brands, esports teams and individuals.
  - **Design:** Utilized Adobe Illustrator and Photoshop to create vector-based illustrations, applying them to 3D PSD mockups for client review
  - **Consultation:** Consulted with various design clients to identify the needs and goals of their products to ensure optimal art direction and quality.
- **Substance Collective** *Dec 2018 - August 2019*
  - **User Interface:** Utilized the Liquid template language, to heavily customize Shopify's "Debut" theme for improved appearance and user-interaction inline with the brand design.
  - **Product Pages:** Optimized the primary product pages for enhanced user-experience by organizing all page components into a single viewport, as well as redesigning the product photo gallery from vertical tile to horizontal scroll for reduced time spent by the customer in the page.
  - **Supply Chain:** Managed an inventory and fulfillment system through a dedicated warehouse in China with over 50 unique products, shipping products to US Canada with a 7 day turnover.
  - **Supplier Negotiation:** Collaborated with 4 overseas clothing suppliers in order to arrange payment terms and promotion prioritization for selling their clothes in an international marketplace

## PROJECTS

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- **FugazziFilter-Q3:** A 3-Band audio equalizer VST plugin for DAW applications like Ableton Live Suite, built with JUCE framework and C++. Gives the user the ability to manipulate the low, mid, and high frequencies of an audio signal.
- **StockCheckerBot:** Python shopping bot that scrapes HTML data from online stores to notify the user if a designated product has been restocked by email. Results are refreshed periodically through virtual environment
- **Personal Website:** An animated portfolio website, built with ReactJS and Tailwind.
- **Project Wax (WIP):** An API project where users can search through a large library of vinyl record releases, add them to their personal collection, and review their favorite records. Built with React.

## SKILLS

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- **Languages:** JavaScript, TypeScript, HTML/CSS, Java, C#, Python, Rust
- **Technologies:** React, Node, Tailwind
- **Tools:** Git, Figma, Notion, LaTeX, Canva, Photoshop, Illustrator, Premiere, Excel
- **Concepts:** RESTful APIs, Object-Oriented Design, Git workflow, Agile development cycle

## INTERESTS

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- Music Production, DJing, Video Games, Film