Kevin Vu

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EDUCATION

University of Houston

Houston, TX

Bachelor of Management Information Systems; GPA: 3.7/4.0

Aug. 2020 - May. 2024

EXPERIENCE

Freelance Graphic Design

Graphic Designer

Nov 2020 - May 2022

- Sportswear: Designed and delivered original artwork for athletic clothing to clients representing lifestyle brands, athletic teams and individuals.
- Design: Utilized Adobe Illustrator and Photoshop to create vector-based illustrations, applying them to 3D PSD mockups for client review
- o Consultation: Consulted with various design clients to identify the needs and goals of their products to ensure optimal art direction and quality.

Substance Collective

Founder and Web Designer

Dec 2018 - August 2019

- User Interface: Utilized the Liquid template language, to heavily customize Shopify's "Debut" theme for improved appearance and user-interaction inline with the brand design.
- o Product Pages: Optimized the primary product pages for enhanced user-experience by organizing all page components into a single viewport, as well as redesigning the product photo gallery from vertical tile to horizontal scroll for reduced time spent by the customer in the page.
- o Supply Chain: Managed an inventory and fulfillment system through a dedicated warehouse in China with over 50 unique products, shipping products to US Canada with a 7 day turnover.
- o Supplier Negotiation: Collaborated with 4 overseas clothing suppliers in order to arrange payment terms and promotion prioritization for selling their clothes in an international marketplace

Projects

- FugazziFilter-Q3: A 3-Band audio equalizer VST plugin for DAW applications like Ableton Live Suite, built with JUCE framework and C++. Gives the user the ability to manipulate the low, mid, and high frequencies of an audio signal.
- StockCheckerBot: Python shopping bot that scrapes HTML data from online stores to notify the user if a designated product has been restocked by email. Results are refreshed periodically through virtual environment
- Personal Website: An animated portfolio website, built with ReactJS and Tailwind.
- Project Wax: An API project where users can search through a large library of vinyl record releases, add them to their personal collection, and review their favorite records. Built with React.

SKILLS

- Languages: JavaScript, Java, C#, C++, Python, HTML/CSS
- Technologies: ReactJS, NodeJS, Tailwind
- Concepts: RESTful APIs, Object-Oriented Design, Git workflow, Agile development cycle

Interests

• Music Production