# Kevin Vu
https://personal-site-amgvu.vercel.app/

Email : kevinvu.amg@gmail.com

Mobile : +1-315-251-5606

## EDUCATION

- **University of Houston** — Houston, TX
  *Bachelor of Management Information Systems; GPA: 3.7/4.0* — *Aug. 2020 – May. 2024*

## EXPERIENCE

- **Freelance Graphic Design**
  *Graphic Designer* — *Nov 2020 - May 2022*
  - **Sportswear**: Designed and delivered original artwork for athletic clothing to clients representing lifestyle brands, athletic teams and individuals.
  - **Design**: Utilized Adobe Illustrator and Photoshop to create vector-based illustrations, applying them to 3D PSD mockups for client review
  - **Consultation**: Consulted with various design clients to identify the needs and goals of their products to ensure optimal art direction and quality.

- **Substance Collective**
  *Founder and Web Designer* — *Dec 2018 - August 2019*
  - **User Interface**: Utilized the Liquid template language, to heavily customize Shopify's "Debut" theme for improved appearance and user-interaction inline with the brand design.
  - **Product Pages**: Optimized the primary product pages for enhanced user-experience by organizing all page components into a single viewport, as well as redesigning the product photo gallery from vertical tile to horizontal scroll for reduced time spent by the customer in the page.
  - **Supply Chain**: Managed an inventory and fulfillment system through a dedicated warehouse in China with over 50 unique products, shipping products to US  Canada with a 7 day turnover.
  - **Supplier Negotiation**: Collaborated with 4 overseas clothing suppliers in order to arrange payment terms and promotion prioritization for selling their clothes in an international marketplace

## PROJECTS

- **FugazziFilter-Q3:** A 3-Band audio equalizer VST plugin for DAW applications like Ableton Live Suite, built with JUCE framework and C++. Gives the user the ability to manipulate the low, mid, and high frequencies of an audio signal.

- **StockCheckerBot:** Python shopping bot that scrapes HTML data from online stores to notify the user if a designated product has been restocked by email. Results are refreshed periodically through virtual environment

- **Personal Website:** An animated portfolio website, built with ReactJS and Tailwind.

- **Project Wax:** An API project where users can search through a large library of vinyl record releases, add them to their personal collection, and review their favorite records. Built with React.

## SKILLS

- **Languages**: JavaScript, Java, C#, C++, Python, HTML/CSS

- **Technologies**: ReactJS, NodeJS, Tailwind

- **Concepts**: RESTful APIs, Object-Oriented Design, Git workflow, Agile development cycle

## INTERESTS

- Music Production