To whom it may concern,

Coming from a tech startup, and having been Co-Owner of another business, I know how difficult it can be to take an idea from a sticky note to reality. At the same time, if you meet these challenges with curiosity and enthusiasm, it is one of the most rewarding things you can do. Potentially, being able to join Radically Digital to help businesses do this every day is an incredible opportunity.

Radically Digital was recommended to me by another former Makers graduate whilst we were discussing Tech Consultancy. Within just a few minutes of exploring your website, your mission is one that I would love to contribute to. Always looking to create impact with innovative ideas and new technologies across a wide spectrum of sectors, learning and adapting to create the best solution for the client would be incredibly rewarding work.

In particular, the Ovo case study that required the overhaul of the UI/UX caught my attention. Whilst working at Lifted, our mission was to improve the care received by the elderly and disabled. Central to this was completely rethinking how the tech in the care sector worked. Historically, there was a huge amount of paperwork used, complex forms and no centralised records.

To improve the service our clients received, we had to free up as much of our Carers' time as possible to focus on the client themselves. One of the main focuses of this effort was to develop an app for the Carers from the ground up with a simple but feature rich UI and UX, removing the paperwork and streamlining processes.

Much like yourselves, key to our approach was inclusion; we wanted to hear everyone's ideas.

After putting together a team from across the business, covering Health Care Managers, Carers, Operations, Designers and Developers, we were able to build an award winning app. Central to this success was taking high level ideas on what was required from the Carers and translating a complex process into technical features that sat inside an easy to use UI.

One of our biggest achievements was digitising the reviewing of the Medication Administration process. Previously this involved Health Care Managers checking hundreds of sheets of paper by hand. By applying technology to not only digitise the form for the Carers to fill out, but also to flag potential errors to the Managers, the reviewing process that would take an individual days, often weeks, was reduced down to a matter of hours.

After being fortunate to work with a brilliant Tech Team, I had found something I was deeply passionate about, building great Tech to solve real problems. Whist in the past I had created a small self-taught Python programme for Lifted, I decided to go all in and re-train as a Software Engineer.

Finishing the Makers Software Engineering course has left me with a great set of technical and team skills across Javascript, React, Ruby, APIs, Agile, TDD, Paired Programming and much more. After gaining experience at Lifted bringing people together to work on a collective vision, I am now excited to take a more hands on approach and help build the tech to solve these problems.

Despite the course finishing I want to continue to develop new skills, learn from great people, continue to challenge myself and deploy these skills in a meaningful and rewarding way. That is why I would love the opportunity to work at Radically Digital.

Thank you for taking the time to read my application.

Kind regards,
Adam