

Aaron Hilado

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amhilado.github.io/AHiladoSite

Experience

Web Admin / Designer / Product Photographer

JHPUSA
June 2022 - Present
Rosemead, CA

Managed Shopify store ensuring collections, product descriptions, tags, pricing, and SKU's are accurate and up-to-date. Designed marketing materials for the website, newsletters, and social media that helped boost overall sales by 10-15%. Photographed and edited/retouched photos of new products.

UX/UI Designer

Knaq Technologies
Jan 2021 - June 2022
Remote

Designed UI wireframes, mockups, and prototypes and conducted user testing of design solutions. Identified user needs and goals and to help make user-centered design decisions. Helped Ideate solutions that focused on a problem/goal while maintaining visual aesthetic.

Customer Service Representative

REVOLVE
Dec 2019 - May 2021
Cerritos, CA

Provide excellent customer service and attend to customer inquiries via live chat, phones, and email. Address customer concerns with a sense of urgency, professionalism, and empathy to ensure customer satisfaction and maintain a strong customer relationship

Division Advisor

Uniqlo South Coast Plaza
Aug 2016 - Sept 2019
Costa Mesa, CA

Worked as a part of the management team maintaining strong communication with upper management and store associates to collaborate and make sure store operations run smoothly and work efficiency is optimized.

Education

University of California, Irvine Continuing Education

Nov 2017 - May 2018

Certification, UX/UI Design

University of California, Irvine

Sept 2013 - June 2017

B.A. Arts

Minor in Digital Arts

Skills

Adobe Creative Suite
Sketch, Figma, Invision
Basic HTML/CSS

Wireframing
Prototyping
UI Design

Style Guides
Color Theory
Usability Testing