Central Tendency and Dispersion

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Outline

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Introduction

Central Tendency

- Observations of a variable tend to gather around a single value, this is known as central tendency
- Central tendency is a descriptive measure that represents the center or typical value of a variable
- It provides a summary of the values of the variable

Central Tendency (cont.)

- Mean:
  - Arithmetic mean
  - Geometric mean
  - Harmonic mean
- Median
- Mode

These are different *measures* of central tendency.

Depending on the shape of the distribution and the presence of outliers, different measures are used.

Characteristics of a Good Measure

- Clear and unambiguous definition so that the same data provides the same value of the measure
- Easy to understand and calculate
- Based on all or most of the observations in the sample
- Not unduly affected by outliers so that a few outliers does not distort the result too much
- Representative of the distribution so that the value lies within the range of the data and and describe its central location
- Capable of further mathematical treatment so that it can be used for further analysis

When to Use Mean, Median or Mode

Dispersion

Outlier

Boxplot

Questions?