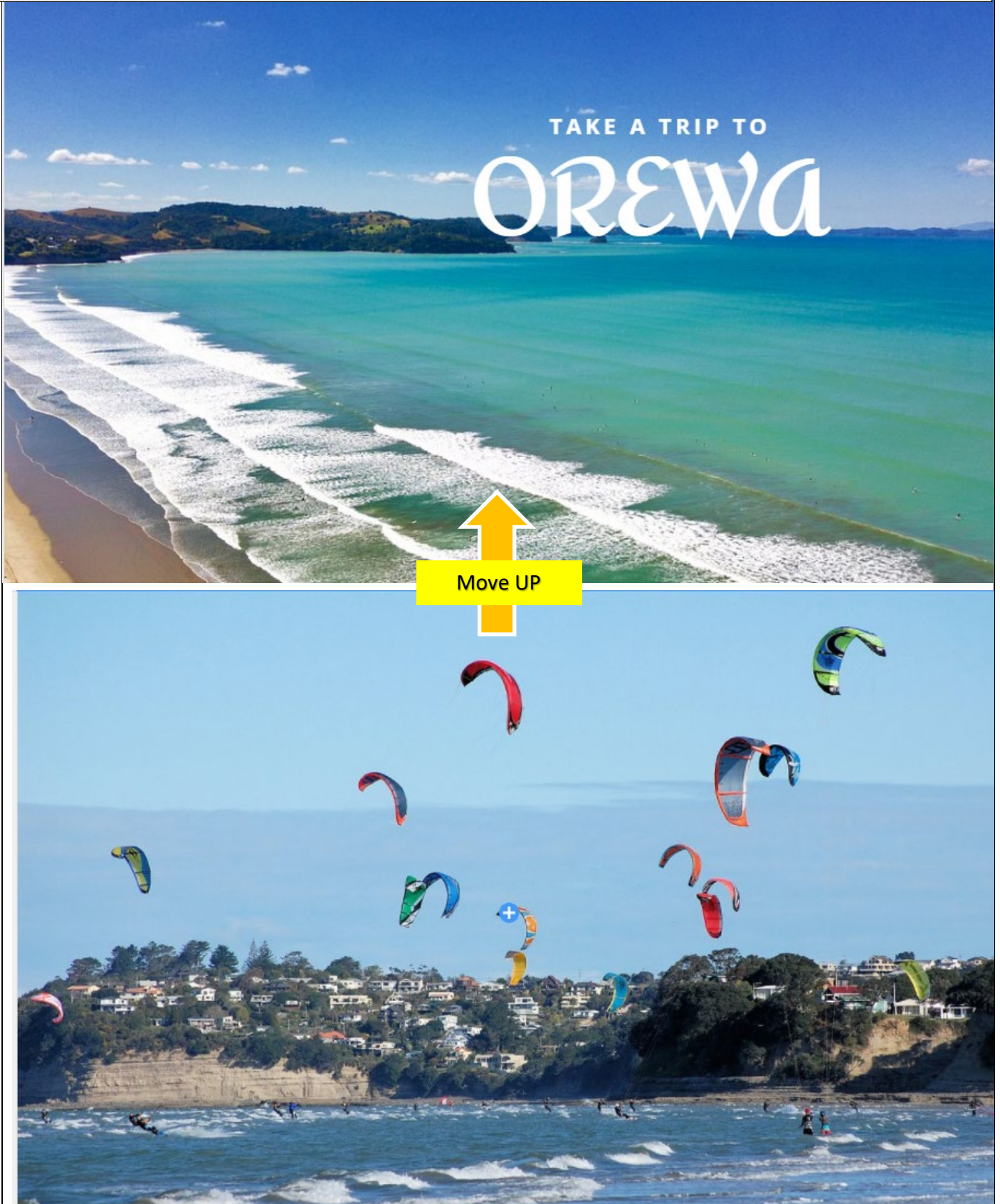


Title: Website Banner Advertising Orewa Beach



Description	<p>Html font size set to 62.5% for entire document.</p> <p>First Frame:</p> <p>1.) Beach background image will appear first without any text.</p> <p>2.) Text “TAKE A TRIP TO” will then appear gradually from 0% opacity to 100% opacity placed at the middle right side of the screen.</p> <p>3.) Afterwards Text “OREWA” will appear below the first text gradually as well from 0% opacity to 100% opacity placed at the middle right side of the screen.</p> <p>4.) Kite surfer image will move from bottom to top covering all the elements described in step 1 to 3.</p>	Elements	<p>1.)Text1 “TAKE A TRIP TO” Font-family: Open Sans Font-size desktop: 3rem Font-size mobile: 1rem Color: White</p> <p>2.) Text2“OREWA” Font-family: Amita Font-size desktop: 15rem Font-size mobile: 3rem Color: White Opacity: 0%</p> <p>3.) Beach, Image1 Height: 800px Width: 1200px</p> <p>4.) Kite surf, image2 Height: 800px Width: 1200px Opacity: 0%</p>
Duration	<p>Text1 “TAKE A TRIP TO”: 2s</p> <p>Text2 “OREWA”: 2s</p> <p>Kite surf image: 1s</p>	Elements animation	<p>Text1 “TAKE A TRIP TO” Gradually change opacity from 0% to 100% Animation-timing-function: linear Animation-fill-mode: forwards</p> <p>Text2 “OREWA” gradually change opacity from 0% to 100% Animation-timing-function: linear Animation-fill-mode: forwards Animation-delay: 1s</p> <p>Kite surf image2 will move from bottom to top covering the beach image and all texts. The Kite surf image opacity will gradually increase from 0% to 100%. Animation-timing-function: linear Animation-fill-mode: forwards Animation-delay: 3s</p>

Mobile layout



Desktop Layout



Description	Second Frame: 1.) Text “DARE” will enlarge from 0% to 100% placed at the center of the image at the first iteration. 2.) At the same time the text changes colours from #2cccc4, #f1c50e, #db545a, #2cccc4, #f1c50e, #db545a looping twice for every loop iteration.	Elements	Text “DARE” Desktop Font size: 2.5rem Mobile font-size: 1 rem; Colour: #2cccc4 Font family: Open Sans Text-shadow: -1px 0px 0px white Opacity: 0%;
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	<p>3.) Text “DARE” will minimize from 100% to 0% placed at the center of the image at the second iteration.</p> <p>4.) Text “DARE” will enlarge from 0% to 100% placed at the center of the image at the third iteration.</p>		
Duration	Text “DARE”: 1s	Elements animation	<p>Text “DARE” will enlarge from 0% to 100% and then decrease in size from 100% to 0% then enlarge for the last time from 0% to 100%.</p> <p>The opacity will be set to 100% at all times.</p> <p>While text size is changing the Text colours will change from #2cccc4, #f1c50e, #db545a, #2cccc4, #f1c50e, #db545a</p> <p>Animation-iteration-count: 3</p> <p>Animation-fill-mode: forwards</p> <p>Animation-delay: 5s</p> <p>Animation-timing-function: ease in</p> <p>Animation-direction: alternate</p>



Description	Third frame: 1.) Horse trek image will move from right to left covering the previous image and text.	Elements	Image: Horse trek Height: 800px Width: 1200px
Duration	Horse trek image: 1s	Elements animation	Image will move from right to left covering the previous image and text. Animation-timing-function: linear Animation-fill-mode: forwards Animation-delay: 7s

Mobile Layout

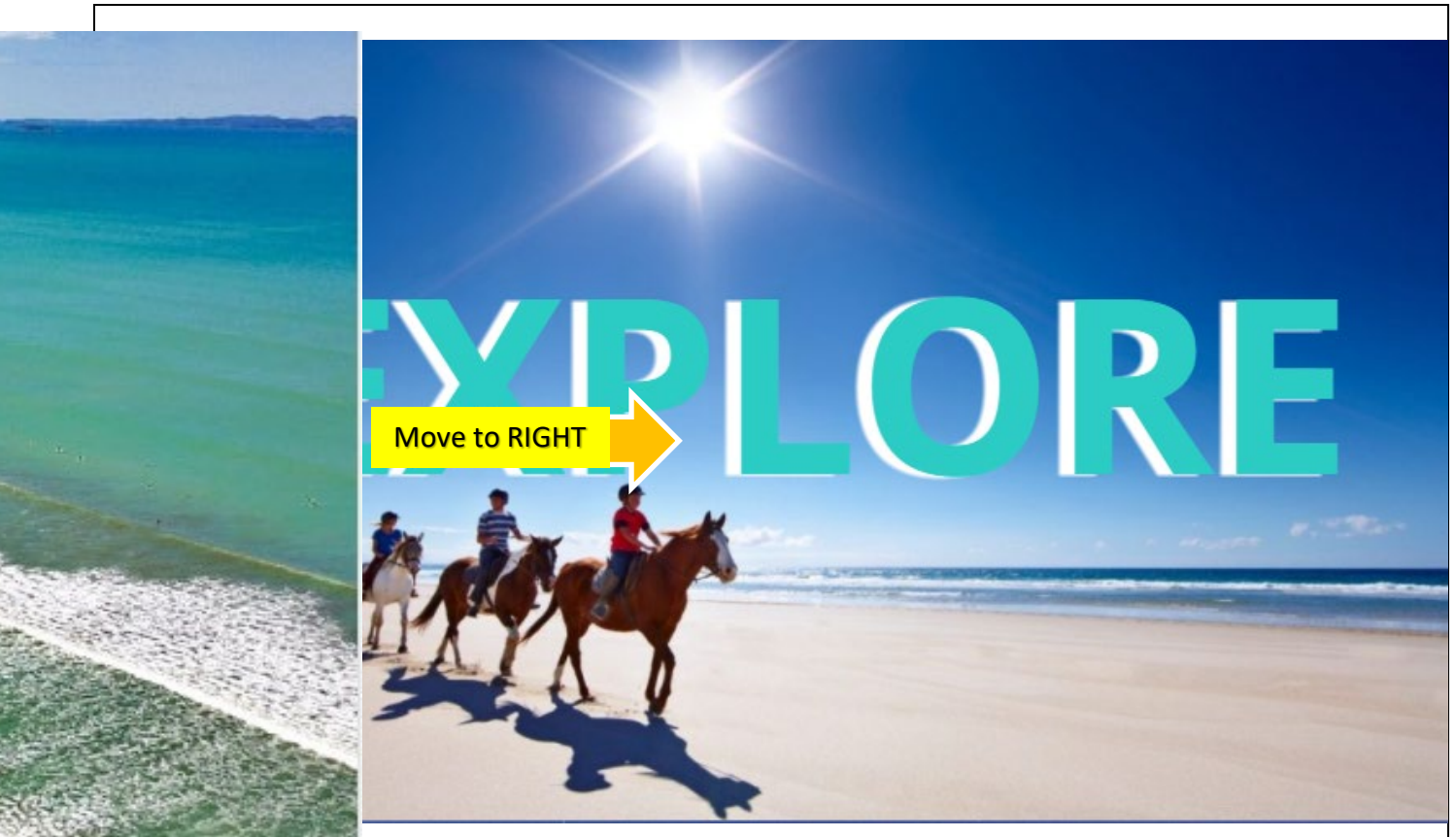


Desktop Layout



Description	Fourth Frame: 1.) Text “EXPLORE” will change opacity starting from 100% and decreasing in increments of 20% however the final opacity is 100% as animation-direction will be set to reverse. 2.) While changing opacity the text will rotate on the Y axis gradually to 360 degrees 3.) Two iteration counts 4.) Color changes from #2cccc4, white, #2cccc4, white, #2cccc4, white	Elements	Text “EXPLORE” Desktop Font size: 2.5rem Mobile font-size: 1 rem; Color: #2cccc4 Font family: Open Sans Text-shadow: -1px 0px 0px white Opacity: 0%
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Duration	Text "EXPLORE": 1s	Elements animation	<p>Text "EXPLORE" will change opacity from 100%, 20%, 40%, 60%, 80%, 100%</p> <p>Then the Text will rotate on the Y axis gradually to 360 degrees.</p> <p>The text scale will change from 6,2,4,5,6</p> <p>Animation-iteration-count: 2 Animation-fill-mode: forwards Animation-delay: 9s Animation-direction: alternate</p>
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Description	Fifth frame: 1.) sunny beach image will move from left to right covering the previous image and text.	Elements	Image: sunny beach Height: 800px Width: 1200px
Duration	sunny Beach Image: 1s	Elements animation	Image will move from left to right covering the previous image and text. Animation-timing-function: linear Animation-fill-mode: forwards Animation-delay: 12s

Mobile layout



Desktop layout



Description	Sixth Frame 1.) Text “RELAX” will appear gradually from 0% opacity to 100% opacity; placed at the center of the image. 2.) Then the text “RELAX” will gradually become invisible from 100% opacity to 0% opacity.	Elements	Text “RELAX” Font family: Amita Desktop Font-size: 8rem Mobile font size: 5rem Color: white;
Duration	Text “RELAX”: 3s	Elements animation	Text “RELAX” will gradually appear from 0% opacity to 100% opacity Animation-iteration-count: 2 Animation-direction: alternate Animation-delay: 12s Animation-timing-function: linear

Mobile layout



Desktop layout



<p>Description</p>	<p>Seventh Frame:</p> <p>1.)Text “TAKE A TRIP TO” will appear gradually from 0% opacity to 100% opacity at center of the screen.</p> <p>2.)Then Text “OREWA” will appear below the previous text gradually from 0% opacity to 100% opacity.</p> <p>3.)Then text “Created by: Amiel Encomienda ID# 1556015” will appear at the top left hand side of the screen changing color from pink, white, lightgoldenrodyellow, white, pink, white</p>	<p>Elements</p>	<p>1.)Text1 “TAKE A TRIP TO”</p> <p>Font-family: Open Sans</p> <p>Desktop Font-size: 2rem</p> <p>Mobile: 1rem</p> <p>Color: White</p> <p>Opacity: 0%</p> <p>2.) Text2“OREWA”</p> <p>Font-family: Amita</p> <p>Desktop Font-size: 8rem</p> <p>Mobile font-size: 4rem</p> <p>Color: goldenrod</p> <p>Text-shadow: -3px 1px 2px white;</p> <p>Opacity: 0%</p> <p>3.) Text3 “Created by: Amiel Encomienda ID# 1556015”</p> <p>Font-family: Open Sans</p> <p>Desktop Font-size: 1.3rem</p> <p>Mobile font size: 0.8rem</p> <p>Margin-right: 1rem</p> <p>Color: white</p>
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Duration	Text "TAKE A TRIP TO" : 2s Text "OREWA": 2s Text "Created by: Amiel Encomienda ID# 1556015" : 4s	Elements animation	<p>Text1 "TAKE A TRIP TO" Gradually change opacity from 0% to 100% Animation-timing-function: ease-in Animation-fill-mode: forwards Animation-delay: 16s</p> <p>Text2 "OREWA" gradually change opacity from 0% to 100% Animation-timing-function: linear Animation-fill-mode: forwards Animation-delay: 18s</p> <p>Text3 "Created by: Amiel Encomienda ID# 1556015" will start with 100% opacity then change color from pink, white, lightgoldenrodyellow, white, pink, white Animation-timing-function: linear Animation-fill-mode: forwards Animation-iteration-count: infinite Animation-delay: 18s Animation-direction: alternate</p>
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Resources

Trail, J. (n.d). *Shutterstock*. <https://www.shutterstock.com/image-photo/orewa-surf-sunny-day-1332594275>

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