Online Links to InVision Prototypes:

Desktop:

<https://kathleen791673.invisionapp.com/public/share/7P13617S2C#screens/477184721>

Tablet:

<https://kathleen791673.invisionapp.com/public/share/MR13863AC7>

Mobile:

<https://kathleen791673.invisionapp.com/public/share/T6138CGDNR>

Design Reference:

Branding-

In following with the Roku Parent brand, ther logo is used throughout the app as to maintain the brand. The purple color used in the logo became the main color for the site although I went with a mainly black background as the Roku main site has a white background and I needed to differentiate the 2.

Logo-

In keeping the parent brand Roku logo, I also creted the flashback logo as the child brand for this app, it involved the heading ‘flashback’ with a simple change making it like a lightning bolt with arrows pointing back as if it were a time machine, as this app is supposed to make you feel like you are in a time machine hence the concept of the flashback app

Creative Direction-

I wanted to emulate the main Roku brand strongly throughout with it just being a slightly smaller child app.

SASS Colors and Fonts-

Purple used in Main Sections- #

Black, White, and Grey shades used throughout, normal hex values for those

Dropdowns have the same shade of purple for the links

Hover purple color on for links

Fonts Used- Myriad Variable Concept

Headers- Black/Bold

H2-Medium