ENWELUM CHIAMAKA ANASTASIA

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PROFESSIONAL SUMMARY

Data Analyst with a Computer Science background and a strong foundation in data cleaning, analysis, visualization, and reporting. Experienced in transforming raw datasets into actionable insights using Python, SQL, Excel, Tableau, Looker Studio, and Power BI through hands-on projects and internships. Has worked on analytics problems across telecom, HR analytics, and e-commerce, with a focus on using data to support real business decisions.

SKILLS

Data Analysis & Processing: Data Cleaning, Data Wrangling, Exploratory Data Analysis (EDA), Feature Engineering

Programming & Data: Python (Pandas, NumPy, Matplotlib, Scikit-learn), SQL, Excel

Data Visualization: Power BI, Tableau, Looker Studio

Analytics Techniques: Descriptive & Inferential Statistics, Regression Analysis, Clustering, Predictive Modeling

Tools: Git, GitHub, Web Scraping

Core Strengths: Leadership, Communication, Teamwork, Problem-Solving

EDUCATION

B.Sc. Computer Science — Ebonyi State University
Final Grade: Second Class Upper

PROJECTS

Telecom Customer Churn Prediction (Python, Power BI) Link
- Performed data cleaning, feature engineering, and exploratory analysis.
- Built ML models to predict churn and identify major risk drivers.
- Provided insights to improve customer retention strategies.

Heart Health Analysis (Python, Power BI) Link
- Conducted exploratory data analysis to uncover patterns related to age, gender, and clinical factors influencing heart disease.
- Visualized findings in Power BI dashboards to highlight high-risk patient profiles.
- Provided data-driven insights to support preventive healthcare decision-making.

Google Play Store Analytics – App Rating & Category Insights (Python, Tableau) Link
- Cleaned and analyzed Google Play Store datasets to uncover rating and downloads trends.
- Built data visualizations showing factors influencing app success and user engagement.

E-commerce Sales Insights Dashboard (Python, Power BI) Link
- Cleaned and processed large sales datasets using Python and Excel.
- Designed interactive dashboards tracking KPIs, revenue, and customer behavior.
- Identified growth opportunities and operational inefficiencies.

Hotel Operations Analysis (Python, Power BI) Link
- Performed EDA on hotel booking data to analyze cancellation rates, seasonal demand, and booking channels.
- Built Power BI dashboards to present trends and operational insights.
- Suggested data-backed recommendations to improve operational efficiency and guest experience.

CERTIFICATIONS & TRAINING

- Data & Business Analytics Specialization Nano Degree Program ([Link](#))
- IBM Data Science Professional Certificate ([Link](#))
- Nokia 5G & IP Networking Training ([Link](#))
- Generative AI for All ([Link](#))

PROFESSIONAL EXPERIENCE

Junior Data Analyst (Intern) — Jobaaj Learning
May 2025 – Present
- Performed exploratory data analysis (EDA) to uncover trends and patterns prior to visualization.
- Cleaned and prepared datasets using Python, Excel, and SQL.
- Built analytical reports and documented insights for stakeholders.

Data Analyst Intern — Octave Incorporations
February 2023 – May 2023
- Cleaned, validated, and structured datasets for analysis.
- Performed EDA to uncover business trends.
- Presented findings using visual reports and charts.

VOLUNTEERING & LEADERSHIP EXPERIENCE

Digital Literacy for All — Volunteer Member
November 2024 – Present
- Conducted digital literacy training for adults and small business owners, improving their ability to use digital tools effectively.
- Supported students with limited access to education by providing basic computing and internet skills training, boosting engagement and academic confidence.

TIBA Iconic Brand — Volunteer Member
May 2023 – August 2023
- Researched and contacted potential sponsors and partner organizations.
- Drafted and sent sponsorship outreach emails to brands and organizations.
- Identified companies and individuals suitable for recognition and award nominations.

Education and Relief Initiative (EDIR) — Team Member
January 2023 – June 2023
- Taught and mentored students in core academic subjects, supporting their learning and personal development.
- Contributed to the organization's goal of expanding educational access and providing relief programs for underserved communities.