

Sharing & Outreach Toolkit

Captions, hashtags, emails, flyers, and QR codes

Project Blurb (Short)

Threads of Connection is a community project where people share real stories to build empathy and hope. Read stories, add your own, and see the map grow.

Read/share: <https://your-domain.com/threads.html>

Social Captions

General

- Real stories. Real people. Share yours or listen in: your-domain.com/threads.html
- Small stories, big connection. Add your voice today.

Map Focus

- Where are you in the world? Pin your story on our map.
- Stories from everywhere — find yours among them.

Hashtags

- #ThreadsOfConnection
#SharedStories
- #CommunityCare
#ListenToUnderstand
- #HealingThroughStory
#HumanityFirst

Handles

Add your org handles here so supporters can tag you.

Newsletter Snippet

We're collecting stories that connect and heal. Explore the map, read real experiences, and (if you want) share your own. Short or long — your voice matters.

Read/share: <https://your-domain.com/threads.html>

Email Template

Subject: Share a story with Threads of Connection

Hi [Name],

We're inviting our community to share real experiences that connect and heal. You can read stories from around the world and add your own in a few minutes.

Get started: <https://your-domain.com/threads.html>

With care,

[Your Name / Org]

Flyer (Print-Ready)

Print this page or copy into your design tool. Add a QR linking to your Threads page.

Title	Threads of Connection — Share Your Story
Blurb	Real stories build empathy. Read the map of stories and add your own.
Link	https://your-domain.com/threads.html
QR Code	Generate a QR to the URL above (e.g., qr-code-generator.com (https://www.qr-code-generator.com/)) and place here.
Contact	threadsofconnection25@gmail.com

Press/Partner Blurb (100 words)

Threads of Connection is a community project that gathers real stories to build empathy and hope. People from many places are sharing moments of connection, healing, and reflection — and mapping them for all to see. The platform is simple: read a few stories, add your own if you wish, and watch the map grow. We welcome schools, libraries, faith groups, and

community orgs to host story circles and help invite more voices. Explore the map or share a story at your-domain.com/threads.html.

Threads of Connection • threadsofconnection25@gmail.com