

Amie Le

amiettle.com | [linkedin.com/in/amiettle](https://www.linkedin.com/in/amiettle) | github.com/amiettle

EDUCATION

University of California, Irvine

Expected Graduation in March 2023

Bachelor of Science in Informatics

GPA: 3.94

Relevant Coursework: Information Visualization, Requirements Engineering, Human Computer Interaction, Project Management, Software Libraries, Intermediate Programming

WORK EXPERIENCE

Inclusive Studio for Innovative Technology and Education

Nov. 2020 - Present

Content Strategist

- Configured phones for over 450 members of the blind community and provided them remote assistance with Aira, a service that connects blind and low-vision people to highly trained agents who deliver instant access to visual information.
- Planning relevant content based on the studio's objectives and users' needs.
- Developing content for INsite's website that aims to inform, inspire, and engage end-users.
- Overseeing writing style and tone and ensuring consistency throughout all content.

Blue Bowl Superfoods, Costa Mesa, CA

Dec. 2019 - Feb. 2021

Team member

- Provided excellent customer service to guarantee consumer satisfaction.
- Upheld brand image by generating high quality experiences and products for every customer and engaging in thoughtful conversation when possible.
- Worked with team members to efficiently complete orders and maximize sales.

LEADERSHIP

Kappa Alpha Theta, PHA

Sept. 2019 - Jan. 2022

Fundraising Committee

- Raised \$17,000 for CASA children in foster care by coordinating campus wide fundraising events and designing fundraising campaigns

Recruitment Director

- Plan and strategize fall and winter recruitment processes and delegate tasks to other board members to assist with deciding themes and overall aesthetics based on trend analysis and research
- Collaborate with Online Media Director to generate marketing ideas and content for promoting recruitment

SKILLS

Languages: Python, Java, HTML/CSS

Software: Figma, Adobe Creative Cloud