MAHIMA SINGH

Award-winning data journalist, helping you make sense of data through analysis and visualization.

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EXPERIENCE

Data Journalist| BBC Monitoring
New Delhi | India | June 2019 - January 2020

- Designed news graphics for analysis pieces
- Scraped websites to gather data for projects
- Wrote python scripts for data analysis
- Ran natural language processing
- Used data-driven principles for media research
- Set up frameworks for data-gathering projects
- Trained journalists in digital skills

Data Consultant| BBC India
New Delhi | India | December 2018- June 2019

- Designed news graphics on BBC's in-house tool
- Reported on the 2019 Indian general elections
- Designed and prototyped standalone web stories
- Acquired, cleaned and analyzed data
- Wrote Python scripts to automate tasks
- Designed assets for multimedia projects

Data reporter | The Palm Beach Post
West Palm Beach | Florida | June 2017 - July 2018

- Conceived, prototyped and executed multimedia projects
- Designed daily news graphics
- Acquired cleaned and presented data for investigations
- Analyzed and reported data stories
- Wrote Python scripts to automate tasks
- Used Python, Flask, HTML\JS to create data-driven web apps
- Created interactive elements for multimedia stories
- Held training sessions for reporters on tools and data techniques

SKILLS

Data wrangling
Python, R, SQL, OpenRefine, Excel, NLP, Web scraping

Visualization
ARCGiS, Mapbox, Javascript, Infogrm, Flourish, Datawrapper

Software
Git for version control, Adobe CC, MS Office, QGIS, Corel Draw, QuarkXPress, ArcGIS

Social Media
Social Flow, Buffer APP, Hootsuite, BuzzSumo, Hubspot, TweetDeck, IFTTT, Sprout Social

EDUCATION

2016 - 2017
Master of Science
Computational Journalism
S.I. Newhouse School of Public Communications
Syracuse University

2011 - 2014
Bachelors of Arts
Journalism & Mass Communication
School Of Communication
Manipal University
Karnataka, India

EXPERIENCE CONTINUED

Database manager-GiftWorks | HumaneCNY
Liverpool | New York | January 2017- April 2017
- Managed and updated fundraising database
- Provided data management solutions
- Designed brochures and flyers for events

Social media and community outreach head | Newslaundry.com
New Delhi | India | July 2014 - March 2016
- Presented monthly report on website's analytics
- Designed images and interactive visualizations
- Created advertising campaigns for content
- Wrote copy for social media posts
- Designed images for website and social media
- Curated monthly newsletters for subscribers
- Managed community outreach efforts
- Wrote viral, media critique and satire stories
- Produced Podcasts and Youtube shows

Student | Syracuse University | July 2016 - June 2017
- Prototyped a news curation app on Invision
- Designed web interactives for coursework
- Visualized class projects

Youth advisory board member | Index on Censhorship | London | December 2014 - May 2015
- Wrote articles about the freedom of expression
- Attended board meeting to set the topic for social media discussion of that month

Mentor at The Lede Program for Data Journalism | Columbia University | New York | July 2019 - August 2019
- Mentored students weekly
- Assisted with assignments and data projects

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AWARDS

Digipub Awards 2019
Gold: Best interactive story
BBC News Hind
Production, design and analysis for web app

Digipub Awards 2019
Gold: Best user experience
BBC News Hind
Production, design and analysis for web app

Florida Society of News Editors 2019
First Place News Interactive:
Production, design and analysis for web app

Florida Press Club: 2018
First Place online Package
Production, design and reporting

Florida Society of News Editors 2018
Second Place News Interactive:
Production, design and analysis for web app

Green Eyeshade Awards: 2018
Politics Reporting, Second Place: Palm Beach Post:
Team member

Sunshine State Award: 2018
Third Place:Beat Reporting
Palm Beach Post
Design, vizualisation

The Education Writers Association's National Awards for Education Reporting 2017
Palm Beach Post
Research, data analysis and design

National Award for Gender Sensitivity in Media: 2015
Newslaundry:
Best Online news report team member