

MAHIMA SINGH

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SKILLS

Data wrangling

Python, R, SQL, OpenRefine, Excel, NLP, Web scraping

Visualization

Matplotlib, ARCGIS, Mapbox, Javascript, Flourish

Software

Git for version control, Adobe CC, MS Office, QGIS, Corel Draw, QuarkXPress, ArcGIS

Social Media

Social Flow, Buffer APP, Hootsuite, BuzzSumo, Hubspot, TweetDeck, IFTTT, Sprout Social

AWARDS AND HONORS

Florida Society of News Editors

First Place News Interactive: 2019

Production, design and analysis for web app

Florida Press Club

First Place online Package (Class C-D): 2018

Production, design and reporting

Florida Society of News Editors

Second Place News Interactive: 2018

Production, design and analysis for web app

Green Eyeshade Awards: Politics Reporting

Second Place: Palm Beach Post: 2018

Team member

Sunshine State Award: 2018

Third Place: Beat Reporting: Palm Beach Post

Vizualisation for award winning report

The Education Writers Association's National

Awards for Education Reporting : 2017

Research, data analysis and design for award winning package- Palm Beach Post

National Award for Gender Sensitivity in

Media: Newslaundry: 2015

Best Online news report team member

EXPERIENCE

Data Journalist| BBC Monitoring

New Delhi | India | June 2019 - Present

Designed news graphics for insight and analysis pieces

Scrapped websites to gather data for projects

Wrote python scripts for data and text analysis

Ran natural language processing on news text and speeches

Used data-driven principles for media research

Set up frameworks for international data-gathering projects

Data Consultant| BBC India

New Delhi | India | December 2018- June 2019

Designed news graphics on BBC's in-house tool

Reported on the 2019 general elections in India

Designed and prototyped standalone web stories

Acquired, cleaned and analyzed data for stories

Wrote Python scripts to automate tasks and to wrangle data

Designed assets on Photoshop and illustrator for multimedia projects

Data reporter | The Palm Beach Post

West Palm Beach | Florida | June 2017 - July 2018

Conceived, prototyped and executed multimedia projects

Designed daily news graphics

Acquired cleaned and presented data for ongoing investigations

Analyzed and reported data stories

Wrote Python Scripts to automate tasks

Used Python, Flask, HTML\JS to create data-driven web apps

Created interactive elements for multimedia stories

Held training sessions for reporters on tools and data techniques

Database manager-GiftWorks | HumaneCNY

Liverpool | New York | January 2017- April 2017

Managed and updated fundraising database

Provided solutions and procedures for the data management

Designed brochures and flyers for fundraising events

Social media and community outreach head | Newslaundry.com

New Delhi | India | July 2014 - March 2016

Presented monthly report on the website's analytics

Designed images and interactive visualizations for the content

Created advertising campaigns for content

Wrote copy for social media posts

Designed images for website and social media

Curated and sent out monthly newsletters to subscribers

Managed community outreach efforts

Reported stories - viral - media critique- satire

Produced Podcasts and Youtube shows

EDUCATION

S.I. Newhouse School of Public Communications, Syracuse University

Master of Science in Computational Journalism | 2016 - 2017

School Of Communication, Manipal University, Karnataka, India

Bachelors of Arts in Journalism & Mass Communication | 2011 - 2014