

MAHIMA SINGH

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Website: mahimasingh.com

SKILLS

Social Media : Social Flow, Bufer APP, Hootsuite, BuzzSumo, Hubspot, TweetDeck, IFTTT, Sprout Social

Data wrangling: Python, R, SQL, OpenRefine, Excel, NLP

Visualization: Matplotlib, Leaflet, Mapbox, Tableau, D3.js, Highcharts, Flourish

Software: Git for version control, Adobe CC, MS Office, QGIS, Corel Draw, QuarkXPress

EXPERIENCE

Data reporter | The Palm Beach Post

West Palm Beach | Florida | June 2017 - Present

Conceived, prototyped and executed multimedia projects

Designed daily news graphics

Acquired cleaned and presented data for ongoing investigations

Analyzed and reported data stories for the newspaper

Wrote Python Scripts to automate tasks

Used Python, Flask, HTML\JS to create data-driven web apps

Created interactive elements for multimedia stories

Held a training session for reporters on tools to improve productivity

Database manager-GiftWorks | HumaneCNY

Liverpool | New York | January 2017- April 2017

Managed and updated fundraising database

Provided solutions and procedures for the data management

Designed brochures and flyers for fundraising events

Student | S.I. Newhouse School of Public Communications

Syracuse University | July 2016 - June 2017

Prototyped a news curation app on Invision

Designed web interactives for coursework

Designed web pages to visualize and present my projects

Social media manager| Safari Kid International Kindergarten International | November 2014 - March 2016

Managed and updated Facebook pages

Designed two images daily for social media

Made advertising campaigns

Reviewed data and analytics for social media

Social media and community outreach head | Newslaundry.com New Delhi | India | July 2014 - March 2016

Presented a monthly report on the website's analytics

Designed images and interactive visualizations for the content

Created advertising campaigns for content

Wrote copy for social media posts

Designed images for website and social media

Curated and sent out monthly newsletters to subscribers

Managed the organization's community outreach efforts

Reported stories - viral - media critique- satire

Produced Podcasts and Youtube shows

Youth advisory board member | Index On Censorship

London|December 2014 - May 2015

Wrote articles about the freedom of expression

EDUCATION

S.I. Newhouse School of Public Communications, Syracuse University
Master of Science in Computational Journalism | 2016 - 2017

School Of Communication, Manipal University, Karnataka, India
Bachelors of Arts in Journalism & Mass Communication | 2011 - 2014