

# MAHIMA SINGH

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## SKILLS

**Social Media:** Social Flow, Buffer APP, HootSuite, BuzzSumo, Hubspot, TweetDeck, IFTTT, Sprout Social

**Data wrangling:** Python, R, SQL, OpenRefine, Excel, NLP

**Visualization:** Matplotlib, Leaflet, Mapbox, Tableau, D3.js, Highcharts, Flourish

**Software:** Git for version control, Adobe CC, MS Office, QGIS, Corel Draw, QuarkXPress

## EXPERIENCE

### Data reporter | The Palm Beach Post

West Palm Beach | Florida | June 2017 - Present

Conceived, prototyped and executed multimedia projects

Designed daily news graphics

Acquired cleaned and presented data for ongoing investigations

Analyzed and reported data stories for the newspaper

Wrote Python Scripts to automate tasks

Used Python, Flask, HTML\JS to create data-driven web apps

Created interactive elements for multimedia stories

Held a training session for reporters on tools to improve productivity

### Database manager-GiftWorks | HumaneCNY

Liverpool | New York | January 2017- April 2017

Managed and updated fundraising database

Provided solutions and procedures for the data management

Designed brochures and flyers for fundraising events

### Student | S.I. Newhouse School of Public Communications

Syracuse University | July 2016 - June 2017

Prototyped a news curation app on Invision

Designed web interactives for coursework

Designed web pages to visualize and present my projects

### Social media manager| Safari Kid International Kindergarten

International | November 2014 - March 2016

Managed and updated Facebook pages

Designed two images daily for social media

Made advertising campaigns

Reviewed data and analytics for social media

### Social media and community outreach head | Newslaundry.com

New Delhi | India | July 2014 - March 2016

Presented a monthly report on the website's analytics

Designed images and interactive visualizations for the content

Created advertising campaigns for content

Wrote copy for social media posts

Designed images for website and social media

Curated and sent out monthly newsletters to subscribers

Managed the organization's community outreach efforts

Reported stories - viral - media critique- satire

Produced Podcasts and Youtube shows

### Youth advisory board member | Index On Censorship

London|December 2014 - May 2015

Wrote articles about the freedom of expression

## EDUCATION

S.I. Newhouse School of Public Communications, Syracuse University  
Master of Science in Computational Journalism | 2016 - 2017

School Of Communication, Manipal University, Karnataka, India  
Bachelors of Arts in Journalism & Mass Communication | 2011 - 2014