MAHIMA SINGH

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Website: mahimasingh.com

SKILLS

Social Media :
Social Flow, Buffer APP, Hootsuite, BuzzSumo, Hubspot, TweetDeck, IFTTT, Sprout Social

Data wrangling:
Python, R, SQL, OpenRefine, Excel, NLP

Visualization:
Matplotlib, Leaflet, Mapbox, Javascript, Highcharts, Flourish

Software:
Git for version control, Adobe CC, MS Office, QGIS, Corel Draw, QuarkXPress, ArcGIS

AWARDS AND HONORS

Florida Society of News Editors
Second Place News Interactive: 2018
Production, design and analysis for web app

Green Eyeshade Awards: Politics Reporting
Second Place: Palm Beach Post: 2018
Team member

The Education Writers Association's National Awards for Education Reporting : 2017
Research, data analysis and design for award winning package- Palm Beach Post

Sunshine State Award: 2018
Third Place: Beat Reporting: Palm Beach Post
Vizualisation for award winning report

National Award for Gender Sensitivity in Media: Newslaundry: 2015
Best Online news report team member

EXPERIENCE

Data Consultant| BBC India
New Delhi | India | December 2018- Present
Designed news graphics on BBC's in-house tool
Reported on the 2019 general elections in India
Designed and prototyped standalone web stories
Acquired, cleaned and analyzed data for stories
Wrote python scripts to automate tasks and to wrangle data
Designed assets on Photoshop and illustrator for multimedia projects

Data reporter | The Palm Beach Post
West Palm Beach | Florida | June 2017 - July 2018
Conceived, prototyped and executed multimedia projects
Designed daily news graphics
Acquired cleaned and presented data for ongoing investigations
Analyzed and reported data stories
Wrote Python Scripts to automate tasks
Used Python, Flask, HTML\JS to create data-driven web apps
Created interactive elements for multimedia stories
Held a training sessions for reporters on tools and data techniques

Database manager-GiftWorks | HumaneCNY
Liverpool | New York | January 2017- April 2017
Managed and updated fundraising database
Provided solutions and procedures for the data management
Designed brochures and flyers for fundraising events

Student | S.I. Newhouse School of Public Communications
Syracuse University | July 2016 - June 2017
Prototyped a news curation app on Invision
Designed web interactives for coursework
Designed web pages to visualize and present my projects

Social media and community outreach head | Newslaundry.com
New Delhi | India | July 2014 - March 2016
Presented monthly report on the website's analytics
Designed images and interactive visualizations for the content
Created advertising campaigns for content
Wrote copy for social media posts
Designed images for website and social media
Curated and sent out monthly newsletters to subscribers
Managed community outreach efforts
Reported stories - viral - media critique- satire
Produced Podcasts and Youtube shows

EDUCATION

S.I. Newhouse School of Public Communications, Syracuse University
Master of Science in Computational Journalism | 2016 - 2017

School Of Communication, Manipal University, Karnataka, India
Bachelors of Arts in Journalism & Mass Communication | 2011 - 2014