

# AMIK AHMAD

AMIK.NYC

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NEW YORK, NY

## EXPERIENCE

### AMAZON

#### UX Design Engineering Lead

2016 - Present | NYC

I lead the UX Engineering arm of the systems design team: responsible for the design of universal interaction patterns and experiences across all surfaces and applications. I create tools and full-stack software-based systems and experiences that enable Amazonians to create solutions for real-world needs.

I designed and developed the UX Engineering Platform; a hyper-efficient system which automates cross-functional collaboration while reducing technical debt and engineering costs for the UX organization to zero.

*Team Lead, Full Product Lifecycle, System Design, IxD, UXR, Zero UI, AI (Alexa Voice Design), BD, BI*

### ONE MEDICAL GROUP

#### Product Designer + Global R&D Lead

2014 - 2015 | NYC

Led strategic product design to launch multiple proprietary IoT communication technologies within the clinical and enterprise verticals.

Hired and managed a seven-person team consisting of engineers, data visualization specialists, interface and industrial designers, and 3D modeling artists.

Managed external vendor and fabrication services and overall OPEX/CAPEX for R&D.

*Team Management, R&D Vertical Lead, UX, UI, IxD, IoT, Hardware & Software Design*

### THE SUNDAY PAPER GROUP

#### Founder + CEO

2012 - Present | NYC

Innovation and emerging technology consultancy. Focused on creating and incubating blockchain enabled applications and technologies, AI, IoT and Voice Enabled Surfaces for global Fortune 500 clients.

Successful design execution catalysts resulted in a 6X YOY revenue increase since conception.

*Client sample: Microsoft, Google, McKinsey and Company, Assurant, Bank of America, One Life Healthcare, Mount Sinai Health System, Lincoln Center for the Performing Arts, O'Reilly Media*

### MEDISTEM LABORATORIES, ICM

#### Principal Consultant and Advisor

2005 - 2008 | Costa Rica, Tokyo

Designed an automated system to enhance SEO and increase publication velocity by 400% which resulted in a \$250,000+ per month revenue increase leading to a successful IPO.

*System Design, Strategic Execution, BD*

## EDUCATION

### NEW YORK UNIVERSITY

2013 | Master's Degree | HCI, Design, Complex Systems

*Thesis: Decentralized Healthcare (Ampulet)*

GPA 4.00/4.00

### UNIVERSITY OF KANSAS

2004 | Bachelor of Arts | English

2<sup>nd</sup> Major East Asian Studies and Contemporary Japanese Film

University of Kansas Track and Field Team (Big XII Athletic Scholar, Jayhawk Scholar)

GPA 3.5/4.0

## AWARDS

### TECHCRUNCH: DISRUPT

2013 | Ampulet

Start-up was selected as one of 20 NYC based companies for Pitch-Off week.

### VISUALIZED/TABLEAU

2012 | Data Communications Fellow

Stop and Frisk Data Visualization

## TEACHING

### GRADUATE THESIS ADVISOR

2019 | School of Visual Arts Product Design

*UX, UI, IxD, Voice, IoT, Blockchain*

### IGNITE @ O'REILLY STRATA RX

2013 | Why Do Hospitals Have Gift Shops?

### O'REILLY STRATA RX

2013 | Emotional Healthcare: Why Data Doesn't Matter

## INTERESTS

Photography, Horology, Art, Collecting, Future Interfaces, Blockchain, AI, Bots, Cryptocurrency, Trading, Emerging Tech, Data and Pattern Analysis

## LANGUAGES

English, Japanese, Bengali