

# JOHN MARSHALL

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## ACADEMIC APPOINTMENTS

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COLUMBIA UNIVERSITY, 2016-  
Assistant Professor, Department of Political Science.  
Fields: Comparative Politics, Political Economy.

## EDUCATION

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HARVARD UNIVERSITY, 2010-2016.  
Ph.D., Government.  
Dissertation: “Information consumption and electoral accountability in Mexico.”

UNIVERSITY OF OXFORD, NUFFIELD COLLEGE, 2009-2010.  
M.Sc., Politics Research (Comparative Government). Distinction.

UNIVERSITY OF OXFORD, ST. ANNE’S COLLEGE, 2005-2008.  
B.A. (Hons.), Philosophy, Politics, and Economics. Double first.

## PEER-REVIEWED JOURNAL ARTICLES

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Arias, Eric, Pablo Balán, Horacio Larreguy, John Marshall, and Pablo Querubín. Forthcoming. “Information Provision, Voter Coordination, and Electoral Accountability: Evidence from Mexican Social Networks.” *American Political Science Review*.

Cavaille, Charlotte and John Marshall. 2019. “Education and anti-immigration attitudes: Evidence from compulsory schooling reforms across Western Europe.” *American Political Science Review* 113(1):254–263.

Marshall, John. 2019. “The anti-Democrat diploma: How high school education decreases support for the Democratic party.” *American Journal of Political Science* 61(1):67–83.

Marshall, John. 2019. “Signaling sophistication: How social expectations can increase political information acquisition.” *Journal of Politics* 81(1):167–186.

Larreguy, Horacio, John Marshall, and James M. Snyder Jr. 2018. “Leveling the playing field: How equalizing access to campaign advertising helps locally non-dominant parties in consolidating democracies.” *Journal of the European Economic Association* 16(6):1812–1849.

Larreguy, Horacio and John Marshall. 2017. “The effect of education on political engagement in non-consolidated democracies: Evidence from Nigeria.” *Review of Economics and Statistics* 99(3):387–401.

Croke, Kevin, Guy Grossman, Horacio Larreguy, and John Marshall. 2016. “Deliberate disengagement: How education can decrease political participation in electoral authoritarian regimes.” *American Political Science Review* 110(3):579–600.

Marshall, John. 2016. “Coarsening bias: How instrumenting for coarsened treatments upwardly biases instrumental variable estimates.” *Political Analysis* 24(2):157–171.

Marshall, John. 2016. "Education and voting Conservative: Evidence from a major schooling reform in Great Britain." *Journal of Politics* 78(2):382–395.

Alt, James E., David D. Lassen, and John Marshall. 2016. "Credible sources and sophisticated voters: When does new information induce economic voting?" *Journal of Politics* 78(2):327–343.

Larreguy, Horacio, John Marshall, and Pablo Querubín. 2016. "When do parties buy turnout? How monitoring capacity facilitates voter mobilization in Mexico." *American Political Science Review* 110(1):160–179.

Marshall, John and Stephen D. Fisher. 2015. "Economic Globalization and Declining Electoral Turnout: Compensation, Constraint and Ownership." *British Journal of Political Science* 45(2):353–389.

## BOOK CHAPTERS

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Arias, Eric, Horacio Larreguy, John Marshall, and Pablo Querubín. Forthcoming. "When Does Information Increase Electoral Accountability? Lessons from a Field Experiment In Mexico." In *Information, Accountability, and Cumulative Learning: Lessons from Metaketa I*, edited by Thad Dunning, Guy Grossman, Macartan Humphreys, Susan Hyde, Craig McIntosh, and Gareth Nellis. Cambridge University Press.

Larreguy, Horacio and John Marshall. "The Incentives and Effects of Independent and Government-Controlled Media in the Developing World." Prepared for the *Oxford Handbook of Electoral Persuasion*, edited by Bernard Grofman, Elizabeth Suhay, and Alexander Trechsel. Oxford University Press.

Cruz, Cesi, Horacio Larreguy, and John Marshall. "Social network effects in developing countries." Prepared for the *Oxford Handbook of Electoral Persuasion*, edited by Bernard Grofman, Elizabeth Suhay, and Alexander Trechsel. Oxford University Press.

## ONGOING BOOK PROJECTS

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John Marshall. *Extra, extra, vote all about it!*

Grossman, Guy, Horacio Larreguy, and John Marshall. *Educated participation: How regime type influences whether education breeds political participation or disengagement in Africa.*

## WORKING PAPERS

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Larreguy, Horacio, John Marshall, and James M. Snyder Jr. "Publicizing malfeasance: When the media structure facilitates electoral accountability in Mexico." Revise and resubmit, *Economic Journal*.

Dunning, Thad, Guy Grossman, Macartan Humphreys, Susan Hyde, Craig McIntosh, Gareth Nellis, Claire L. Adida, Eric Arias, Clara Bicalho, Taylor C. Boas, Mark T. Buntaine, Simon Chauchard, Anirvan Chowdhury, Jessica Gottlieb, F. Daniel Hidalgo, Marcus Holmlund, Ryan Jablonski, Eric Kramon, Horacio Larreguy, Malte Lierl, John Marshall, Gwyneth McClendon, Marcus A. Melo, Daniel L. Nielson, Paula M. Pickering, Melina R. Platas, Pablo Querubín, Pia Raffler, and Neelanjan Sircar. 2018. "Voter information campaigns and political accountability: Cumulative findings from a preregistered meta-analysis of coordinated trials." Revise and Resubmit, *Science Advances*.

Alt, James E., Amalie Jensen, Horacio Larreguy, David D. Lassen, and John Marshall. "Contagious political concerns: Identifying unemployment shock information transmission using the Danish

population network.”

Marshall, John. “Political information cycles: When do voters sanction incumbent parties for high homicide rates?” Co-winner, 2015 Kellogg/Notre Dame Award for Best Paper in Comparative Politics at MPSA.

Larreguy, Horacio, John Marshall, and Laura Trucco. “Breaking clientelism or rewarding incumbents? Evidence from an urban titling program in Mexico.”

Arias, Eric, Horacio Larreguy, John Marshall, and Pablo Querubín. “Priors rule: When do malfeasance revelations help or hurt incumbent parties?” NBER Working Paper 24888.

Arias, Eric, Horacio Larreguy, John Marshall, and Pablo Querubín. “When does information influence voters? Evidence from a field experiment varying the content and form of government performance leaflets.”

Bhandari, Abhit, Horacio Larreguy, and John Marshall. “Able and mostly willing: An empirical anatomy of information’s effect on voter efforts to hold politicians to account in Senegal.”

Kronick, Dorothy and John Marshall. “Opposition media and political accountability: Evidence from Venezuela.”

Larreguy, Horacio, John Marshall, and Tara Slough. “Rewards for programmatic reforms? Re-assessing the electoral effects of Mexico’s Progresa conditional cash transfer program.”

Henn, Soeren J., Horacio Larreguy, and John Marshall. “You get what you pay for? Can certification programs contribute to local state capacity strengthening?”

Enríquez, José Ramón, Horacio Larreguy, John Marshall, and Alberto Simpser. “Information saturation and electoral accountability: Experimental evidence from Facebook in Mexico.”

Henn, Soeren J., Horacio Larreguy, and John Marshall. “Anti-Corruption Campaigns and Politicians’ Characteristics.”

## COMPLETED PROJECTS IN THE FIELD

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Larreguy, Horacio A., Christopher Lucas, and John Marshall. “When do media stations support political accountability? A field experiment in Mexico.”

Marshall, John. “Are voters difference-in-differences estimators? Evidence from experimentally benchmarking local homicide rates in Mexico.”

## CONFERENCE PRESENTATIONS AND INVITED TALKS

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2019: EGAP 25 (Washington, DC); Harvard Frontiers of Clientelism Conference; Instituto Tecnológico Autónomo de México; University of Virginia Global Politics Seminar; University of Wisconsin—Madison Political Economy and Comparative Politics colloquia.

2018: APSA, CAPERS (NYU), CESS Experimental Political Science Conference (NYU), Columbia Political Economy Seminar, Columbia Quantitative Methods in the Social Sciences, Facebook, MIT GOV/LAB Political Behavior of Development Conference, MPSA, Notre Dame Kellogg Institute for International Studies, NYU Comparative Politics Lunch, Trinity College Dublin, WGAPE (NYU Abu Dhabi).

2017: AEA/ASSA, Berkeley Comparative Politics Colloquium, Columbia Comparative Politics Seminar, Northwestern Kellogg Political Economy Seminar Series, Stanford Comparative Politics Workshop, WPSA.

2016: APSA, Formal Theory and Comparative Politics Conference (Harvard), MIT Political Economy Lunch, Working Group on Climate Change Workshop (Princeton).

2015: APSA, Boston-Area WGAPE (MIT), Electoral Integrity Project, MIT Latin American Working Group, MIT Political Economy Lunch, MPSA, NEWEPS (Princeton), Quantitative Methods Network Conference (Oxford).

2014: APSA, CESS Experimental Political Science Conference (NYU), Formal Theory and Comparative Politics Conference (Washington University), MIT Political Economy Lunch, MPSA.

2013: Boston-Area WGAPE (Harvard).

2012: IPSA.

2011: Institutions in Context Conference (University of Tampere).

## GRANTS

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Columbia Institute for Social and Economic Research and Policy (2018): \$20,000 (with Jeremy Bowles and Pia Raffler).

CAF Development Bank of Latin America Corruption and Prevention Policies grant (2018): \$10,000 (with Soeren Henn and Horacio Larreguy).

Columbia Departmental Research Incentive Program (2017/2018): \$10,000.

Foundations of Human Behavior (2017): \$50,000 (with Horacio Larreguy).

Spencer Foundation (2017): \$50,000 (with Abhit Bhandari and Horacio Larreguy).

Columbia Lenfest Junior Faculty Development Award (2016): \$10,000.

Columbia Departmental Research Incentive Program (2016): \$4,975.

Weiss Family Program Fund (2016): \$24,160 (with Horacio Larreguy and Christopher Lucas).

JPAL Governance Initiative (2015): \$59,560 (with Horacio Larreguy and Christopher Lucas).

Foundations of Human Behavior (2015): \$5,000.

Institute of Quantitative Social Science (2015): \$3,000.

Evidence in Governance and Politics (EGAP) Metaketa I Initiative (2014): \$230,000 (with Eric Arias, Horacio Larreguy, and Pablo Querubín).

## ACADEMIC HONORS

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Co-winner, 2015 Kellogg/Notre Dame Award for Best Paper in Comparative Politics at MPSA.

Doctoral Fellow, Multidisciplinary Program in Inequality and Social Policy (NSF-funded), Harvard

University (2011-2016).

Dillon Fellowship Fund Award, Harvard University (2011-2012).

Karl W. Deutsch Prize Fellowship, Department of Government, Harvard University (2010-2012).

Nuffield Intra-Disciplinary Studentship and Department of Politics Studentship, University of Oxford (2009).

Gibbs Thesis Prize in Politics (best thesis in Politics), University of Oxford (2008).

Gibbs Prize in Politics *proxime accessit* (second best written exam papers in politics), University of Oxford (2008).

## TEACHING

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POLS GR6411: Comparative Politics Survey I (graduate seminar): Fall 2018.

POLS GU4423: Political Economy Theory and Methods: Elites and Institutions (graduate/undergraduate lecture): Fall 2018.

POLS UN3535: Comparative Political Economy (mid-level undergraduate lecture elective): Fall 2016—overall evaluation: 4.8/5.

POLS UN3952y: Information, Media, and Political Behavior (undergraduate seminar elective): Spring 2017—overall evaluation: 4.4/5.

POLS GR8422: Political Economy Analysis of Political Behavior (graduate seminar elective): Spring 2017—overall evaluation: 4.5/5; Fall 2017—overall evaluation: 4.8/5.

ECON GU4370: Political Economy (undergraduate lecture required for Political Economy majors): Fall 2017—overall evaluation: 3.3/5.

## STUDENTS

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Current PhD committees: Pablo Argote Tironi; Abhit Bhandari; Ahmed Ezzeldin Mohamed; Jorge Mangonnet; Oscar Pocasangre; Julia Rubio; Tara Slough (incoming Assistant Professor, New York University).

Previous PhD committees: Giancarlo Visconti (2018; Assistant Professor, Department of Political Science, Purdue University); Tinghua Yu (2018; Post-Doc, London School of Economics).

Examiner for PhD defenses: Jacob Kopas (2019); Jasper Cooper (2018); Adam Zelizer (2018); Alexandra Cirone (2017); Noah Buckley (2016).

## ACADEMIC AFFILIATIONS AND SERVICE

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Reviewer for: *American Economic Review*, *American Journal of Political Science*, *American Political Science Review*, *American Politics Research*, *British Journal of Political Science*, *Comparative Political Studies*, *Democratization*, *Economics and Politics*, Economic and Social Research Council (UK), *European Journal of Political Economy*, *Quarterly Journal of Political Science*, *Journal of Experimental Political Science*, *Journal of Politics*, *Journal of Public Policy*, *Political Analysis*, *Political Science Research and Methods*, *Public Choice*, *World Politics*.

Columbia Methods Search Committee: 2018-2019.

Co-convener, Columbia Comparative Politics Seminar: 2018-2019.

Columbia Political Science graduate fellowship committee: 2018.

Member, Evidence in Governance and Politics (EGAP): 2018-.

Co-convener, Northeast Workshop in Empirical Political Science (NEWEPS): 2016-.

Affiliate, Institute for Social and Economic Research and Policy, Columbia University: 2016-.

Organizer, Columbia Political Science mini-APSA: 2017.

Columbia Political Science undergraduate honors/awards committee: 2017.

Co-founder, Harvard Comparative Politics Speaker Series (2013).

## **VOCATIONAL EXPERIENCE**

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*Economic and Statistical Researcher*, Business and Transport Section, House of Commons Library, London, 2009.

## **GENERAL SKILLS**

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*Computing*: ArcGIS, L<sup>A</sup>T<sub>E</sub>X, Python (basic), R, Stata.

*Language*: Spanish (intermediate).

Last updated: 27th February 2019.