

Search Results Widget Prefill API

v1 (September 2021)

This represents the input parameters by HTTP query string or by embedded Javascript.

Parameter	Type	Required	Description
annual_income	number	Y	E.g. 20000
citizen_status	number or string	Y	1 / "Canadian Citizen", 2 / "Permanent Resident", 3 / "Work Permit", 4 / "International Student", 5 / "Visitor", 0 / "Other"
city	string	Y	
credit_score	string	Y	"Excellent", "Good", "Fair", "Poor"
dob_day	string	Y	2 digits (01-31) E.g. "15"
dob_month	string	Y	2 digits (01-12) E.g. "02"
dob_year	string	Y	4 digits E.g. "1980"
email	string	Y	
employment_status	number or string	Y	1 / "Full Time Employment", 2 / "Part Time Employment", 3 / "Self Employed", 4 / "Retired", 5 / "Social Assistance", 6 / "Unemployed", 7 / "Disabled", 0 / "Other"
first_name	string	Y	Min 2 characters
housing_cost	number	Y	
housing_status	number or string	Y	1 / "Rent", 2 / "Own", 0 / "Neither",

last_name	string	Y	Min 2 characters
loan_amount	number	Y	Between 300 and 50000
loan_purpose	number or string	Y	1 / "Debt Consolidation", 2 / "Pay off Credit Cards", 3 / "Home Improvement", 4 / "Purchase an item", 5 / "Grow Your Business", 6 / "Cover Medical Expenses", 7 / "Pay for a Wedding", 8 / "Buy a Car", 9 / "Take a Vacation", 10 / "Bills and Expenses", 11 / "Rebuild Your Credit", 12 / "Other"
other_expenses	number	Y	
phone_number	number or string	Y	10 digits - E.g. 5555555555
postal_code	string	Y	6 characters - E.g. "V2X6M2"
province	string	Y	Province name or abbreviation: E.g. "Alberta" / "AB", "British Columbia" / "BC", "Manitoba" / "MB", "New Brunswick" / "NB", "Newfoundland and Labrador" / "NL", "Northwest Territories" / "NT", "Nova Scotia" / "NS", "Nunavut" / "NU", "Ontario" / "ON", "Prince Edward Island" / "PE", "Quebec" / "QC", "Saskatchewan" / "SK", "Yukon" / "YT"
street	string	Y	E.g. 123 Main St.
unit	string	N	E.g. 301, 4F, Suite 204
current_bankruptcy	boolean	Y	1, 0, true, false (Only if credit_score = Poor)
current_consumer_proposal	boolean	Y	1, 0, true, false (Only if credit_score = Poor)
ever_bankruptcy_or_consumer_proposal	boolean	Y	1, 0, true, false (Only if credit_score = Poor)

Tracking Parameters			
Parameter	Type	Required	Description
utm_campaign	string	N	This is intended for the Partner to store any reference so that during reporting they may link back to their records. Handy for tracking campaigns. Not longer than 100 characters
utm_content	string	N	See utm_campaign
utm_medium	string	N	See utm_campaign
utm_source	string	N	See utm_campaign
utm_term	string	N	See utm_campaign
ext_a	string	N	This is intended for the Partner to store any reference so that during reporting they may link back to their records. Handy for tracking campaigns. Not longer than 100 characters
ext_b	string	N	See ext_a
ext_c	string	N	See ext_a
ext_gid	string	N	This is intended for the Partner to store a Group ID reference so that during reporting they may link back to their records. Handy for tracking campaigns. This may be shared among many applicants.
ext_pid	string	N	This is intended for the Partner to store their Internal Customer ID reference so that during reporting they may link back to their records. Must be unique per applicant. Not longer than 100 characters

Examples

Example query string

```
example-querystring.html?loan_amount=5550&loan_purpose=Debt
%20Consolidation&first_name=John&last_name=Doe&email=jdoe@example.com&dob_year=1991
&dob_month=03&dob_day=01&phone_number=777777777&street=123%20Main
%20St&city=Vancouver&province=ON&postal_code=V2X6M2&employment_status=1&annual_income=200000&citizen_st
atus=1&housing_status
=Own&housing_cost=100&other_expenses=100&credit_score=Good
```

Example Embed

```
<!-- User data for prefill -->
<script>
let lcPartnerUserData = {
  annual_income: '200000',
  citizen_status: 'Canadian Citizen',
  city: 'Vancouver',
  credit_score: 'Good'
  dob_day: '01',
  dob_month: '03',
  dob_year: '1991',
  email: 'jdoe@example.com',
  employment_status: 'Self Employed',
  first_name: 'John',
  housing_cost: 950.50,
  housing_status: 'Own',
  last_name: 'Doe',
  loan_amount: '3000',
  loan_purpose: 'Other',
  other_expenses: 502.10,
  phone_number: '5555555555',
  postal_code: 'V2X 6M2',
  province: 'BC',
  street: '123 Main St',
};
</script>
<!-- End of user data for prefill -->
```