

# SQL PROJECT- Global Electronics retailer Data Analysis

## Questions : To Explore the Customer Table

- 1) how many total customers do we have?
- 2) The number of Customer in each Country
- 3) What is the average age of the customer?
- 4) List of Customers sort by age
- 5) Number of Male and Female Customers
- 6) The number of Customer per state
- 7) Customer from specific continent and gender
- 8) Customer who has not provided gender

## Questions : To Explore the Store Table

- 1) Top 5 largest store
- 2) Total Numbers of store in each country
- 3) The Average size of the store in each state
- 4) Stores open in 2018-2019 year
- 5) Retrieve stores sorted by their opening date in descending order

## Questions : To Explore exchange rate table

- 1) the latest exchange rate for each currency
- 2) the average exchange rate for each currency
- 3) Retrieve exchange rates for a specific currency
- 4) Calculate the average exchange rate for each year
- 5) Retrieve the exchange rate trend (increasing, decreasing, or stable) for each currency

- 6) Calculate the percentage change in exchange rate compared to the first recorded date for each currency

### **Questions : To Explore Products Table**

- 1) Find products from a specific brand
- 2) Count the number of products in each sub-category
- 3) Retrieve products with a specific name or part of the name
- 4) Calculate the total number of products
- 5) Retrieve products from a specific category and brand

### **Questions : To Explore Sales Table**

- 1) Find sales transactions for a specific order number
- 2) Retrieve sales transactions for a specific store
- 3) Find sales transactions for a specific product
- 4) Calculate the total quantity sold for each product
- 5) Find the top 5 best-selling products
- 6) Retrieve sales transactions within a specific date range
- 7) Retrieve sales transactions with a specific currency code

### **Questions : To Explore all tables**

- 1) combine two table based on names and states, through this we can get customer name and which state he belongs
- 2) This query will give us results about all product name and their respective currency code
- 3) The following SQL statement returns the country (only distinct values) from both the "Customers" and the "Store" table