

## **ABOUT US**

- **Organisation**: Fairfox IT infra, Simple philosophy is based on assuring Quality Construction, Timely Delivery, Corporates based Themes and Retail Friendly Environment and Hassle Free Transactions.
- Aim: Our every project will be deliver with world-class design and uncompromised quality, and will be a star against the highest standards of service.
- Our Motto: Customer Service
- Our Approach: Ethical business processes and timely execution of our tasks makes us a trustworthy and dependable name in the Indian real estate industry.
- **Our Belief**: Believers. Put our 100%, beat construction, design, quality, development, investment, technology, client servicing and tenancy with Decent ROI.





**PRESENTS** 



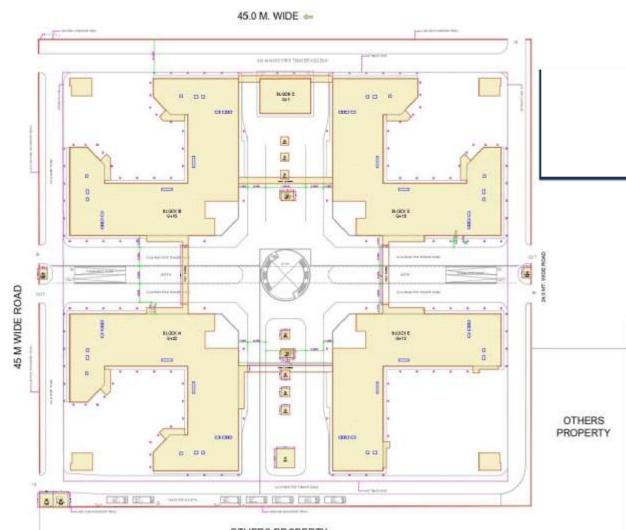
1A THE ADDRESS

IT | ITeS | RETAIL



## SITE PLAN



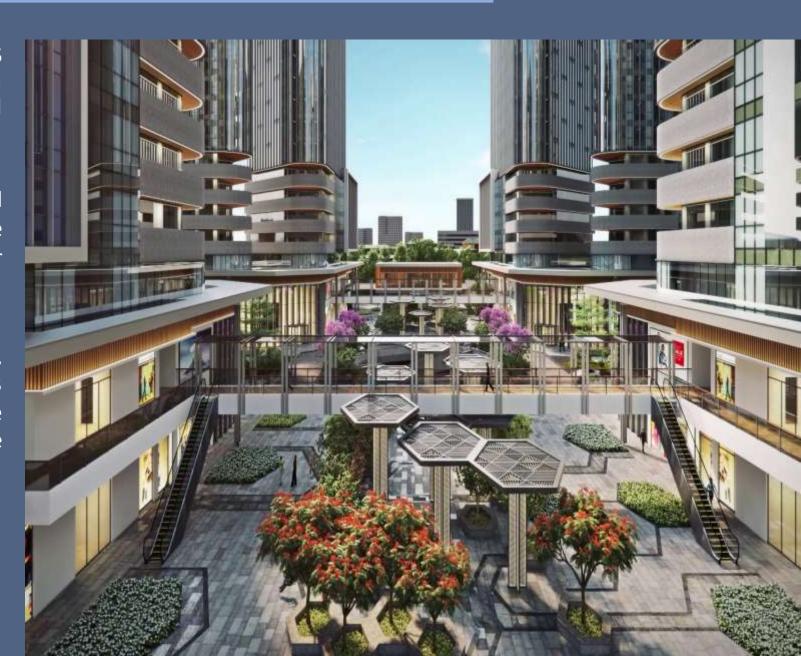


## **PROJECT OF TODAY AND TOMMOROW**

A perfect combination of Retail and IT/ITES office space that competes with the best in world with its innovative design, inspirational architectural and beautifully landscaped open area.

It is situated in **the hub of next big Mix Land Use centre** of Noida, Sector 140A with close connectivity by Metro, FNG, Noida-Greater expressway.

It is built on a Mix Land Use, 3 side corner plot, admeasuring 55000 sq. mtr. with roads on its 3 sides wherein retail area of 5.13 Lacs square feet, IT/ITES office space of 19 Lacs Square Feet carrying Grade "A" Certification from USGBC.



## **PROJECT SYNOPSIS**

- RERA Approved project, Fully Paid Land

- **Grade "A" Building** with US Green Building Council Gold Certification making it more sustainable and future ready.

- Prominent Location-

Nearest distance from Metro Station 142 and 137,

1.8 kms. Away from FNG Expressway connectivity,

• 1.2 Kms. To Noida- Greater Noida Expressway,

18 mins from DND,

25 Mins from Jewar Airport and

• 1 hr. 30 mins from Delhi International Airport.

- Nearby Vicinity Services:

• Multi speciality Hospital: Felix: 5 mins.

Sports City: 30 Min.,

• Medicinal Park: 5 min and much more

RERA NO.: Bock-A UPRERAPRJ211016

Bock-E UPRERAPRJ716606

Bock-B & D UPRERAPRJ882013



#### **PROJECT HIGHLIGHTER**

- It's the only 3 side Corner Plot of Sector 140A on 45 Mtr. Road on both the side
- ➤ 15% more parking space with unique open Green Plaza with a sculptural staircase going all the way down from surface to parking floor level
- > 88 LIFTS in entire campus makes zero hassle movement for retail and office space occupier
- Retail services and lifts are dedicated to them and so as to office space
- ➤ 5% More Green Area as comparison to any other to make it Strongly Earthy and Nature Lover
- Every Tower Block is sufficient as a complex





#### 360 DEG. PREVIEW



- -We gap the Bridges: All Four Blocks, 8 Towers are connected to each other not only at surface level but via **Elevated Bridge** joining adjacent buildings to enable barrier free transit of shoppers and office goers.
- **Retail Friendly**: Proper Zoning to give the Brand and Customer a Unique Experience





-WALKTHROUGH Thoughtfully designed walkways and roads keeping in mind pedestrian ease and safety along with free vehicular movement with 2 faced project entry/exit and dedicated drop-off/pick up zones.

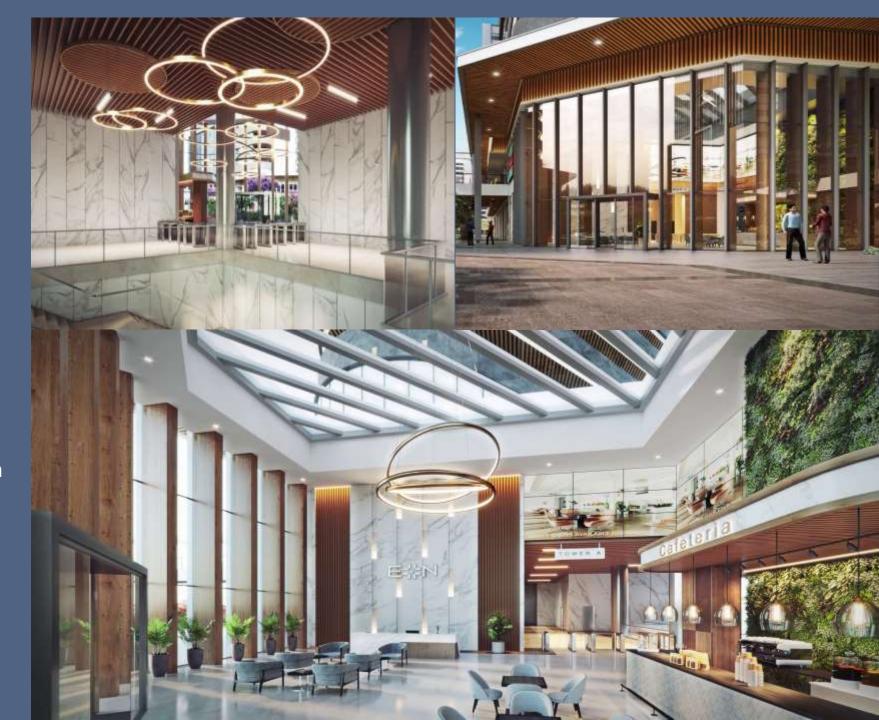




#### **HASSLE FREE CAMPUS**



- **3-Tier security** with latest security provisions.
- **2 Entry-Exits** with many Access control Entries for Pedestrians
- Arrival & Lobby: Triple height (40
   Ft.) Tower Entrance Lobbies and lounge
- Zero wait time in each building with whopping 88 Lifts in the Campus.
- Dedicated Lifts for Office Goers and Retail Visitors



#### **HYBRID RETAIL STORY**



- Hybrid Retail with High street and F&B Outlets, Fashion Stores, Supermarket amongst other utility stores on cards
- Double Height ground floor shops with almost 20 ft. height for increased utility and creating a space for better experience.
- 2 Big **Food courts** for the Corporates and public
- Townhall: 140 Seats

   auditorium space for multiuse
   like conferences, workshops,
   exhibition and few many











- AL Fresco Courtyard
- Corporate Entertainment Centre
- Lounges & RestroBar
- Townhall for 140 seater Audi,
   Conferences and Exhibition
   space



- Electronic
- Wellness
- Apparel
- Fine Dining
- Live Events
- Open Cafes



**HYBRID RETAIL STORY** 

## **OFFICE SPACE**



- Each Tower is an Individual Complex
- First Time, **Podium Style** Office Space
- Office spaces starts from 3<sup>rd</sup> Floor Onwards
- Tower Consist of 22<sup>nd</sup> floors and 15<sup>th</sup> floors.
- Townhall for Corporate meetings and functions, Exhibition, Events and much More.
- Green Building Concept
- El Fresco Design Element for each block where Social means Trend





### **LOCATION MATTERS**



- -Centrally Located of Noida Expressway.
- -Speedy and Inhouse Construction with excellent craftmanship
- Close to big corporates and there campuses
- High Demand of Office Space
- -Industrial corridor and FNG nearby
- -Connectivity by all means: Airport, Expressway and Metro with Local Transport availability
- -Densely Populated Residential Area support the Eco System for Corporate World and increase the demand for office space

Site Address: Plot No 1A, Sector 140A, Noida, UP 201305



## **OUR DESIGN PARTNER**



#### Designed by the renowned architect firm

# " DESIGN FORUM INTERNATIONAL"

#### Who have also designed-

Helix Tower-Abu Dhabi | Solar Tower- South Africa

Gulf Adiba-Gurugram | Select City Walk-Delhi

Amritsar Railway Station, Punjab | Guwahati International Airport, Assam

New Courts Complex, Delhi High Court | Punjab and Haryana High Courts, Chandigarh

And many more.



Solar Tower – South Africa



Directorate Complex-Assam



Helix Tower – Abu Dhabi



Select City Walk - Delhi

#### **OUR LANDSCAPE PARTNER**



#### "INTEGRAL DESIGNS"

Who have accomplished and known for some major projects like:

**Marriot Signature-Dominica** 

**Lotte Mall-Vietnam** 

**Canopi Resort-Indonesia** 

One Galaxy, Indonesia

**Solinti- South Africa** 

**Aerocity-Delhi** 

**Jaypee Sports City- Noida** 

The Khyber Gulmarg

Trident Hotel, Udaipur

















# **THANK YOU**



