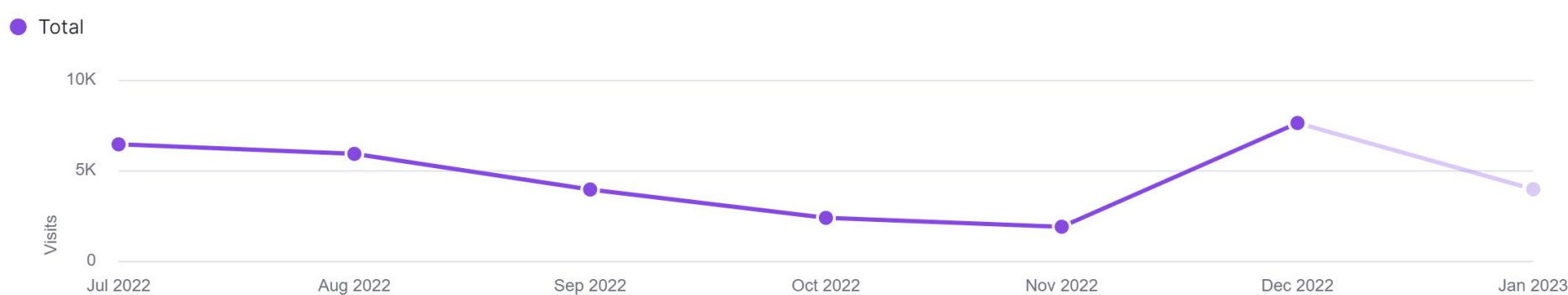


butagrup.az - Rəqiblərin Bazar Analizi



Ümumi Bazar Göstəriciləri

Market Consolidation

A moderately-low level of consolidation within the market.



Key Players	Market Share
advance.az	39.04%
webcoder.az	23.02%
weblne.az	22.29%

Market Domains

9/11

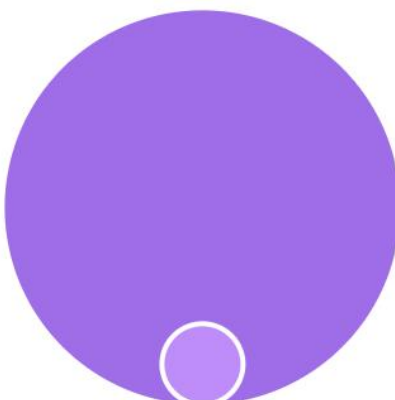
Market Traffic

7.7K ↑355.26%

Market Traffic Cost

\$1.9K ↓2.9%

Market Size

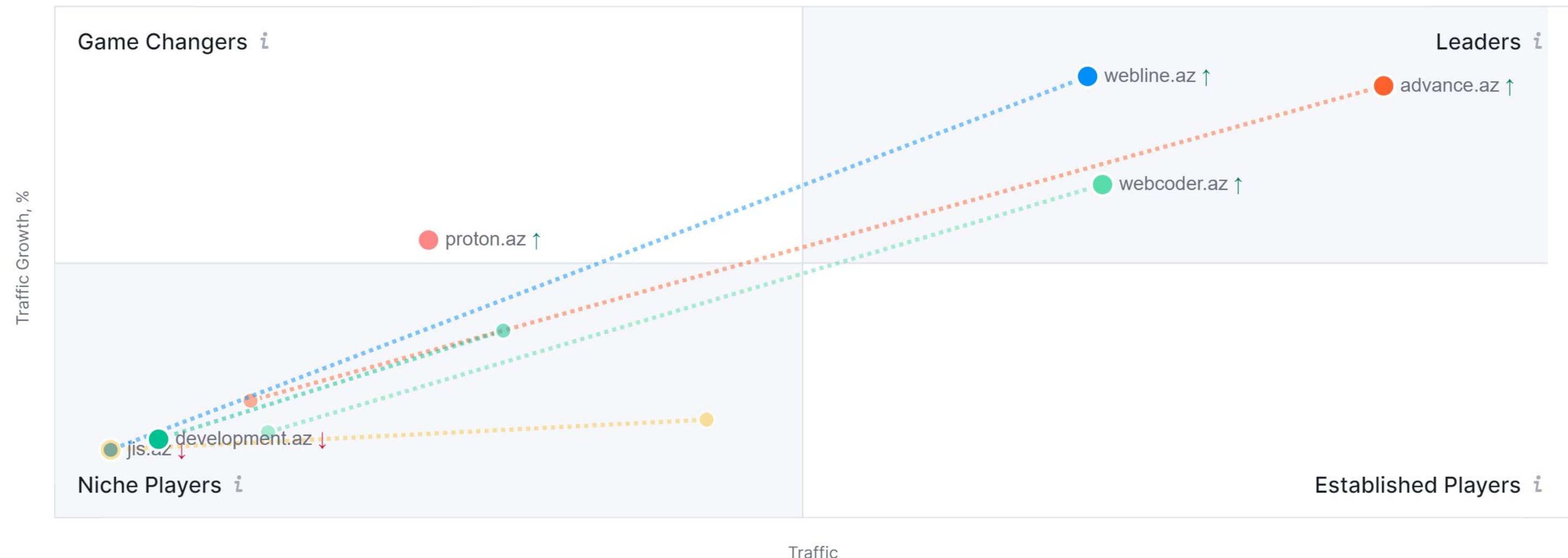


Səhifələrin Ziyarət Göstəriciləri

Target	Visits	Unique Visitors	Pages / Visit	Avg. Visit Duration	Bounce Rate
jis.az	195 ↓70.98%	195 ↓70.98%	1.2 ↓60.65%	00:08 ↓95.63%	97.95% ↓47.95%
development.az	224 ↓47.17%	224 ↓47.17%	1 ↓80.51%	00:00 ↓100%	100% ↓100%
proton.az	425 ↑459.21%	425 ↑459.21%	1 0%	00:00 0%	100% 0%
webcoder.az	1.8K ↑747.12%	1.8K ↑1,066.89%	3.3 ↑81.71%	06:32 ↓43.68%	40.61% ↑13.88%
weblne.az	1.7K ↑1,509.43%	1.7K ↑1,509.43%	1.7 ↑66.65%	00:22 ↑100%	66.67% ↑33.33%

Böyümə Matriksi

Total Direct Referral Search Social Paid

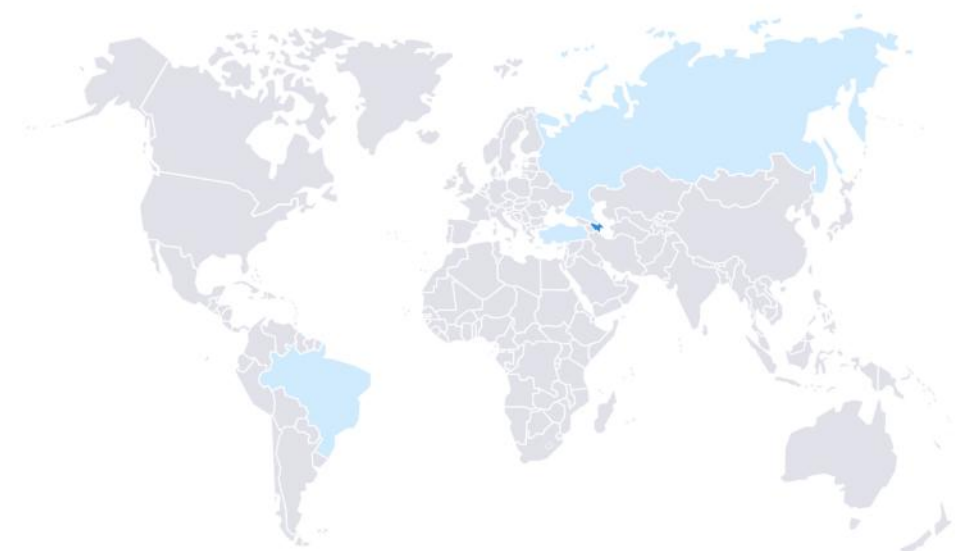


Coğrafi Paylanma

Top Countries Top Changes

Countries	Market Share	Traffic	Changes
Azerbaijan	84.16%	6.4K	+433.64%
Russia	7.28%	557	+415.74%
Turkey	5.61%	429	+42,800%
Brazil	2.95%	226	+510.81%

No more results

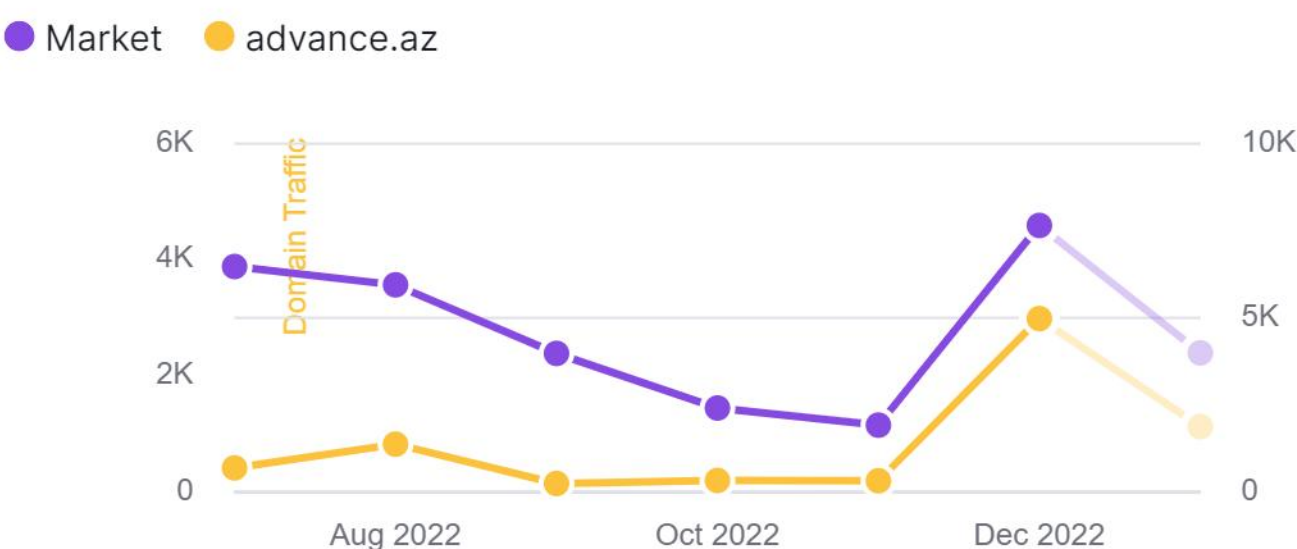


Domen və Bazar Dinamikası

Total Direct Referral Search Social Paid

1	advance.az	✓	39.04%
Domain Total Traffic 3K			
2	webcoder.az	✓	23.02%
3	weblne.az	✓	22.29%
4	proton.az	✓	5.55%
5	development.az	✓	2.93%
6	jis.az	✓	2.55%
7	digitalist.az	✓	1.95%
8	masterstudio.az	✓	1.45%
9	unicode.az	✓	1.22%

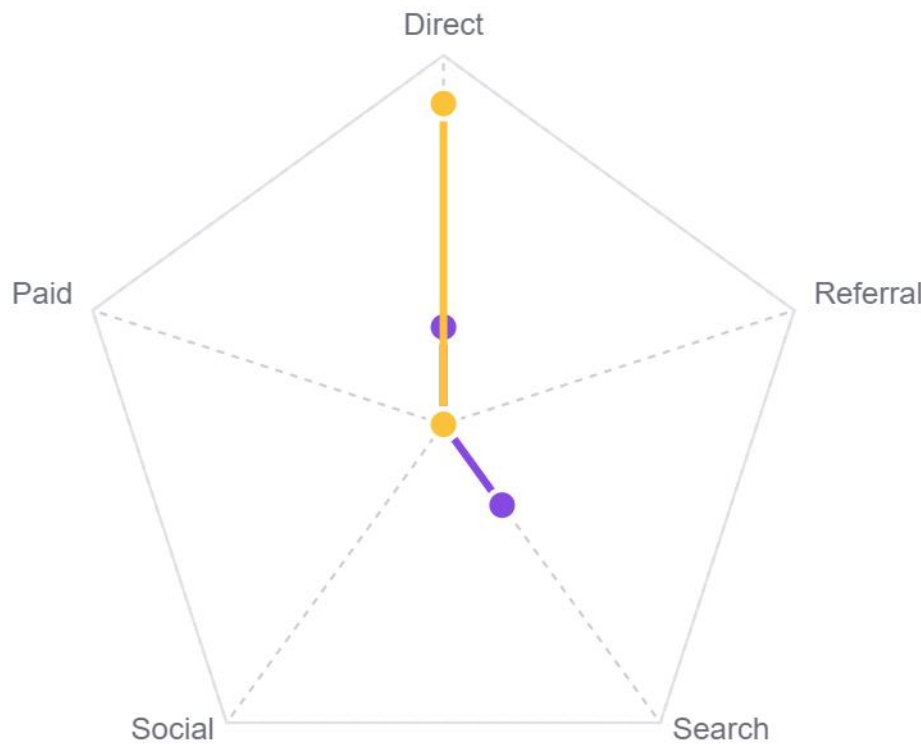
Total Traffic Trends



Domain vs Market: Growth by Sources

Dec vs. Nov 2022

Market advance.az



Traffic Generation Strategy

Dec 2022

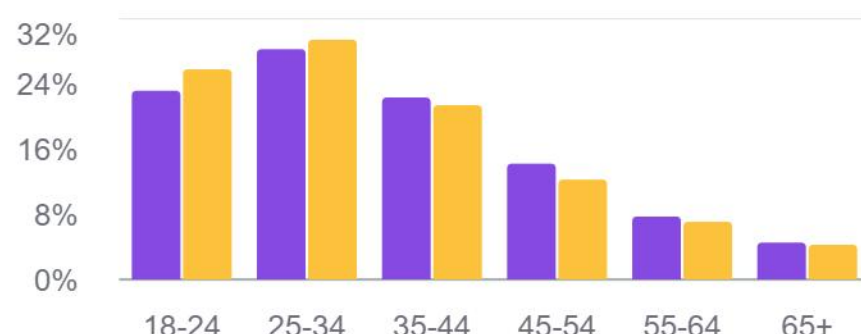
Direct Referral Search Social Paid



Domain vs Market: Audience

Dec 2022 Market advance.az

Age



Sex

