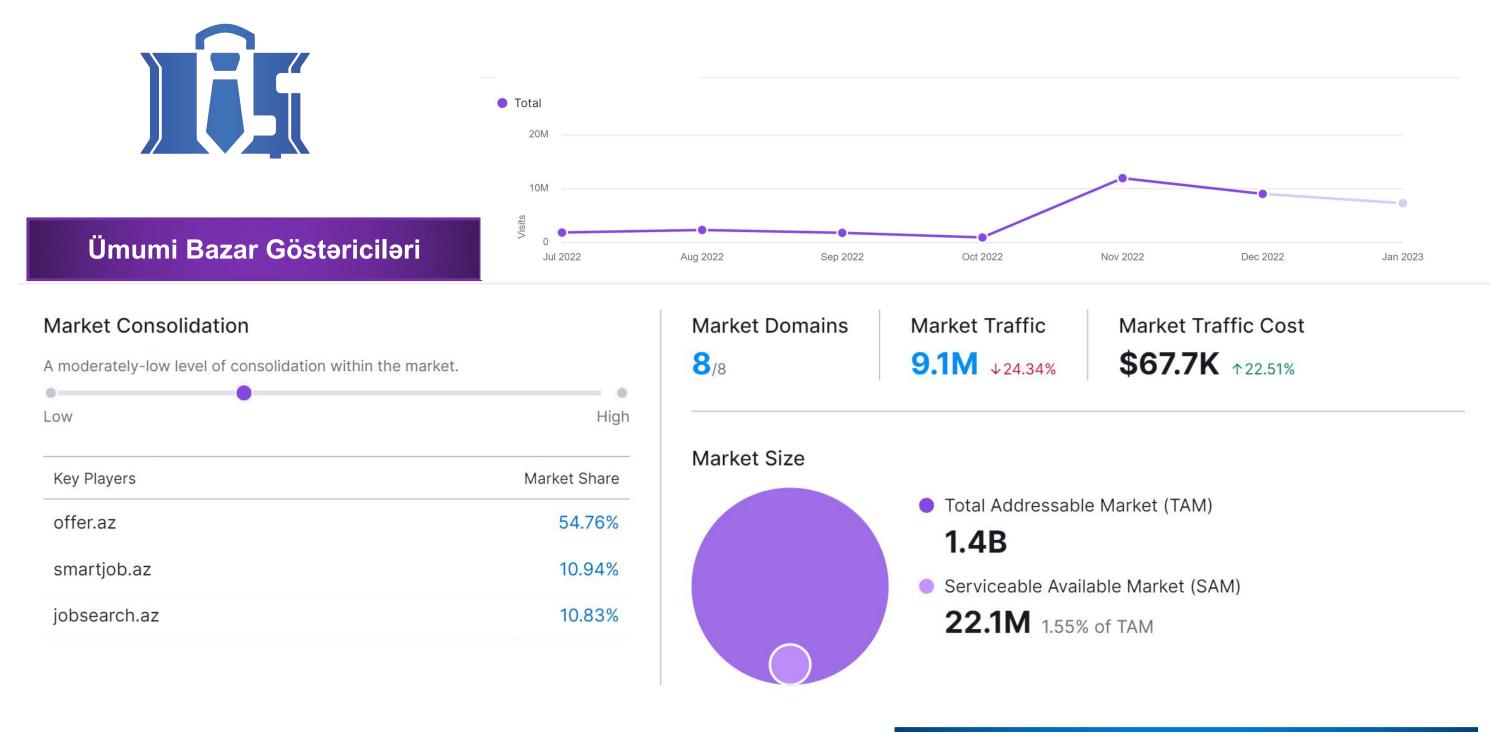
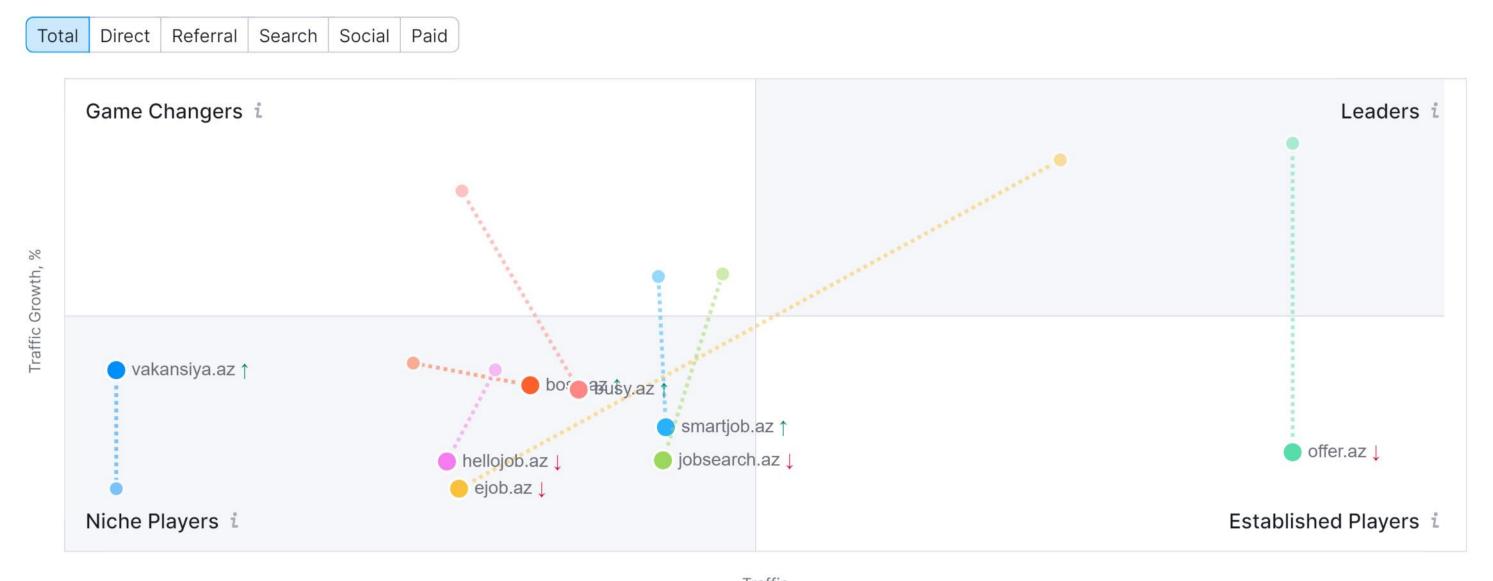
1is.az - Rəqiblərin Bazar Analizi



Target Visits Unique Visitors Pages / Visit Avg. Visit Duration Bounce Rate ejob.az 418.8K ↓87.18% 141.3K ↓35.41% 3.2 ↓1.2% 06:22 123.62% 50.39% ↓13.67% hellojob.az 5.3 ↑23.13% 392.9K **↓19.27%** 189.9K ↓14.83% 40.78% 10.59% 10:46 140.43% 588.7K ↑90.27% 117.6K ↓8.23% 3.5 ↓15.48% 07:23 148.16% boss.az offer.az 414.5K ↓29.78% 2.3 \10.25% 57.73% 44.54% 50 5M ↓7.26% 12:16 176.08% kadr-az.info 304.5K ↓44.94% 175.3K ↓37.65% 2.2 180.71% 05:09 1,243.48% 44.41% ↑37.83%

Böyümə Matriksi



Traffic

Total Traffic Trends

Market offer.az

20M

16%

8%

0%

18-24

25-34

35-44

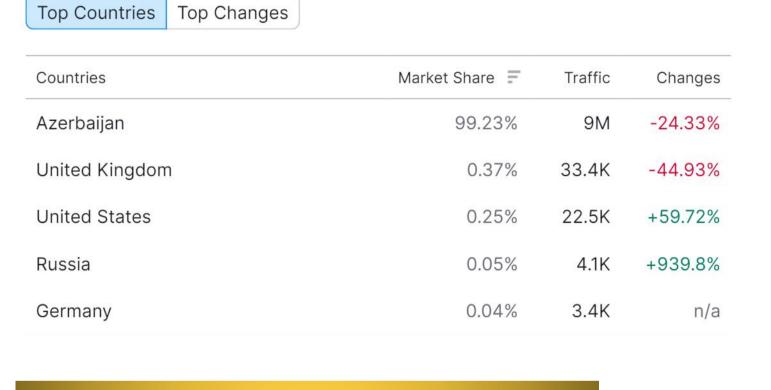
45-54

55-64

Coğrafi Paylanma

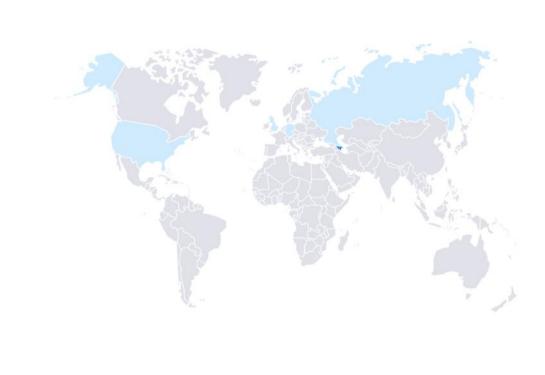
20M

Səhifələrin Ziyarət Göstəriciləri

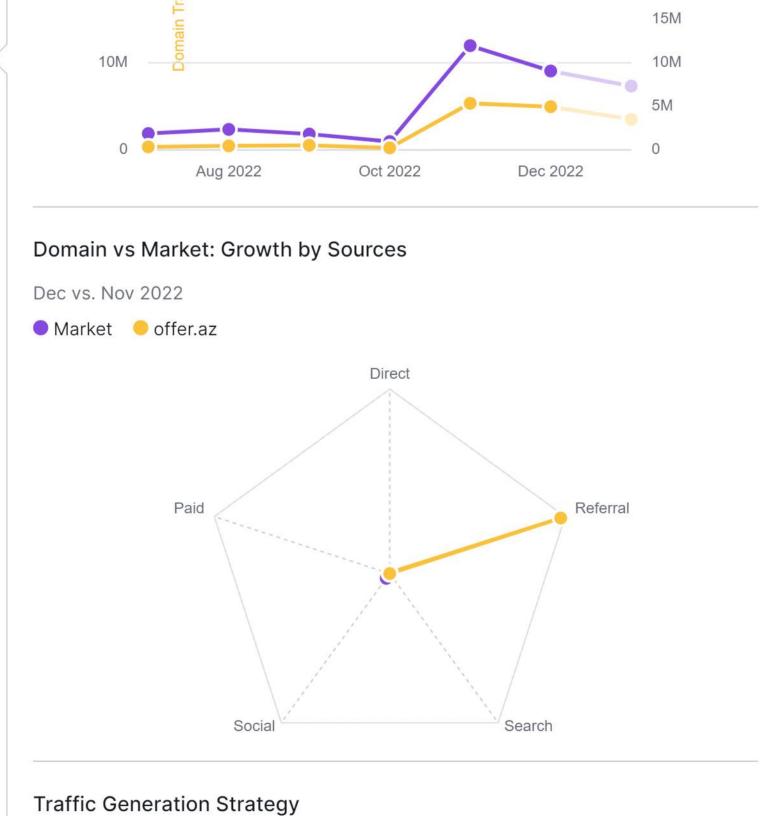


Domen və Bazar Dinamikası

Top Countries



Referral Search Social Paid Direct Total 1 offer.az 🗹 54.76% Domain Total Traffic 5M 2 smartjob.az 🗹 10.94% 3 jobsearch.az 🗹 10.83% 4 busy.az 🗹 7.95% 5 boss.az 🗹 6.5% 6 ejob.az 🗹 4.63% 7 hellojob.az 🗹 4.34% 8 vakansiya.az 🗹 **O.05**%







Dec 2022 Direct Referral Search Social Paid Market offer.az Domain vs Market: Audience Dec 2022 Market offer.az Age Sex 32% 100% 24% 75%

50%

25%

0%

male

female