

Amila Silva

Web Developer | Digital Marketing

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Location: Dubai, UAE

Notice Period: Immediately

Visa Status: Visit Visa



PROFESSIONAL SUMMARY

I am a Web Developer with over 6 years of hands-on experience in both frontend and backend. I build web/ mobile apps ranging from simple Wordpress web applications to complex enterprise systems, fully from scratch and built to scale which enables businesses to perform well in real markets.

I also bring expertise in technical SEO and digital marketing, managing social media accounts and leveraging tools like Google Analytics to build products optimized for organic growth and market performance.

TECHNICAL SKILLS

Tech Stack: Wordpress, PHP, Java, JavaScript, Node.js, Express.js React, React Native, Spring Boot, Laravel, REST APIs, Microservices, JPA, Junit, HTML, CSS

Skills Stack: Web Development, Backend/ Frontend Development, Devops, AWS Proficiency, Digital Marketing, Social Media Handling, Meta Business Proficiency, Paid Campaigns, GTM Proficiency, AI assistance Proficiency

Cloud & DevOps: Cloud Native, AWS (EC2, ECS, ECR, EKS, API Gateway, Lambda, Cognito), VPS, Docker, Kafka, Kubernetes, CI/CD, Jenkins, Containerization

Databases: Oracle, MySQL, PostgreSQL, MongoDB, Redis, Query Optimization, Indexing

Tools & Practices: Canva, Photoshop, Capcut, Lightroom, Google Analytics, GTM, Claude Code, Copilot, Git, Agile, Scrum

PROFESSIONAL EXPERIENCE

Intervest Software Technologies | Colombo, Sri Lanka

Senior Web Developer | April 2024 – October 2025 | 1 Year & 6 Months

- Developed and customized themes, leveraging builders and custom code as needed for Wordpress.
- Implemented security measures to protect websites from threats.
- Managed company social media platforms, accounts and large-scale paid campaigns on Meta.
- Maintained multiple WooCommerce stores, business, news portals, restaurant, landing pages, real estate platforms, and healthcare websites.
- Implemented Google Tag Manager for robust data collection, ensuring accurate campaign attribution and performance measurement of paid campaigns.
- Collaborated with cross-functional teams to deliver quality products within project timelines.
- Regularly handled technical maintenance and issue resolution for company websites, including malware cleanup, uptime monitoring, and server management via cPanel.
- Developed REST APIs and improved API response times by database query optimization and indexing.
- Built ReactJS frontend components integrated with Spring Boot backend services

Web Developer | September 2021 – April 2024 | 1 Year & 6 Months

- Managed social media accounts, performed paid campaigns and ensured consistent brand reputation.
 - Designed graphics for the healthcare portal, including web banners and informational materials.
 - Implemented on-page SEO strategies to improve website visibility and increase organic traffic.
 - Created landing pages for conversion and tracking of leads through Google Analytics.
 - Designed workflow and wireframe for the website and landing pages in Arabic/English.
 - Developed web applications backend with Laravel and ReactJS front end components.
 - Collaborated with the marketing team to implement SEO strategies, increasing organic traffic.
 - Integrated and customized plugins and third-party tools to enhance website functionality.
 - Conducted regular website updates, enhancements, and bug fixes to ensure smooth functioning.
 - Developed and maintained content management systems (CMS) for easy content updates.
 - Developed Spring Boot web backend for a mobile app with Java and deployed on AWS.
 - Improved security of Spring application, eliminated hundreds of vulnerabilities by upgrading dependencies.
 - Optimized REST API performance by adding indexes, backend caching, and code improvements.
 - Improved frontend performance, including page load speed and mobile responsiveness.
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Auradot Private Limited | Colombo, Sri Lanka

Web Developer | March 2020 – September 2021 | 1 Year & 6 Months

- Developed REST APIs for admin dashboard used by 10+ managers for real-time analytics
 - Developed a Java-based business intelligence dashboard with Thymeleaf, JavaScript, HTML, CSS.
 - Built a private school student management application with Laravel, AJAX and other frontend technologies.
 - Upgraded Magento e-commerce site and migrated product details and historical data.
 - Designed and implemented 15+ RESTful endpoints following OpenAPI 3.0 specifications
 - Developed and delivered user management MERN application with authentication with JWT tokens.
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EDUCATION

Bachelor of Science (Honors) - Software Engineering | Cardiff Metropolitan University, UK

CERTIFICATIONS

- AWS Certified Cloud Practitioner | September 2025
- Oracle Certified Professional Java Programmer (OCPJP) | May 2025
- OWASP Top 10 (Internal Training, Intervest Software Technologies)
- Snyk Top 10 (Internal Training, Intervest Software Technologies)
- Security for Developers (Internal Training, Intervest Software Technologies)