Anne Millerbernd

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Experience

Data Editor/Digital Producer, San Antonio Express-News, June 2017 - Present

I analyze and visualize data for other reporters' stories as well as my own and synthesize the analysis into a consumable format for readers and reporters. I have trained our staff on various digital tools including Excel, Datawrapper and basic mapping skills. Much of my job is to evaluate the success of ExpressNews.com using ChartBeat and Google Analytics and to coordinate with editors to build and execute an effective digital content strategy that meets our goals. The website and projects the digital team has produced have earned high honors, including TAPME's 2018 website of the year.

Breaking News Reporter, Press-Enterprise Oct. 2015 - May 2017

I wrote and reported five to 10 news briefs on an average day while helping to maintain PE.com, selecting wire stories and generating traffic through various social media campaigns. During my time there, I rose to become the most-read reporter on the site and among the most-read reporters within the Southern California News Group. Stories with my byline earned more than 2 million page views.

News Intern, Forum of Fargo-Moorhead, June 2015 - Aug. 2015

I wrote and reported a variety of stories as a general assignment news intern, covering topics from the legalization of gay marriage to the local housing market.

Education

I earned a B.A. in Journalism from the University of Minnesota in 2015. As a college student, I was a reporter and editor at the student paper, the Minnesota Daily, and completed a practicum course working as a student reporter at the St. Paul Pioneer Press, and another as a digital reporter at the Star Tribune in Minneapolis.

Skills

Data visualization: Leaflet.js | Sketch | C3.js | Carto |QGIS | Datawrapper | Fusion Tables | Tableau | Microsoft Excel | Microsoft Access | Open Refine | Beginner in R | Timeline.js | SQL

Social Media: Twitter | Tumblr | SnapChat | Facebook | LinkedIn | Pinterest | Instagram | Google + | Reddit

Other: AP Style | HTML5 & CSS3 | JavaScript | Newsletter Creation | Basic InDesign | Photoshop | Conversational in Spanish | Google Analytics | Parse.ly | ChartBeat | A/B testing

References available upon request