Anne Millerbernd

ammillerbernd@gmail.com
651-308-7126
amillerbernd.com
@annieanyway

Data Editor/Digital Producer, San Antonio Express-news, June 2017 – Present

I analyze and visualize data for other reporters' stories as well as my own and synthesize the analysis into a consumable format for readers and reporters. I have trained our staff on various digital tools like Excel, Datawrapper and basic mapping skills. Much of my job is to evaluate the success of ExpressNews.com's using ChartBeat and Google Analytics and coordinate with editors to execute an effective digital content strategy that meets our goals. The website and projects the digital team produced has earned high honors, including TAPME's 2018 website of the year.

Breaking News Reporter, Press-Enterprise Oct. 2015 – May 2017

I wrote and reported five to 10 news briefs on an average day while helping to maintain PE.com, selecting wire stories and generate traffic through various social media campaigns. During my time here, I rose to become the most-read reporter on the site and among the most-read reporters within the Southern California News Group. Stories with my byline earned more than 2 million page views during my time there.

News Intern, Forum of Fargo-Moorhead, June 2015 – Aug. 2015

I wrote and reported a variety of stories as a general assignment news intern, covering topics from the legalization of gay marriage to the local housing market.

Education

I earned a B.A. in Journalism from the University of Minnesota in 2015. As a college student, I was a reporter and editor at the student paper, the Minnesota Daily, and completed a practicum course working as a student reporter at the St. Paul Pioneer Press, and another as a digital reporter at the Star Tribune in Minneapolis.

Skills

Data visualization: Leaflet.js | Carto |QGIS | Datawrapper | Fusion Tables | Tableau | Microsoft Excel | Microsoft Access | Open Refine | Beginner in R | Timeline.js | SQL

Social Media: Twitter | Tumblr | SnapChat | Facebook | LinkedIn | Pinterest | Instagram | Google + | Reddit

Other: AP Style | HTML5 & CSS3 | JavaScript | Newsletter Creation | Basic InDesign | Conversational in Spanish | Google Analytics | Parse.ly | ChartBeat | A/B testing

References available upon request