Annie Millerbernd

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**Contract Data Reporter & Web Designer, Rivard Report, Oct. 2018 - Present**

* Perform data analysis and create data visualizations on an as-needed basis for reporters’ stories
* Design and develop live election results page for the Nov. 6 election night

**Contract Editor, USAA, Aug. 2018 – Present**

* Collaborate with designers, developers and product managers to build clear, measurable strategies for product pages and user-facing content
* Perform keyword and competitive research to determine the best approach to improving a product page’s SEO

**Digital Producer & Data Reporter, San Antonio Express-News, May 2017 – June 2018**

* Coordinated with editors and reporters in the execution of new digital content strategies for ExpressNews.com
* Planned and helped execute the digital approach to primary election night that attracted more than double the previous year’s readership on ExpressNews.com
* Wrote and reported quick-turn, data-focused stories
* Used Chartbeat and Google Analytics to evaluate the success of content on ExpressNews.com
* Led a newsroom-wide initiative for digital team to teach reporters digital skills, including social media, data analysis and video skills
* Designed several of our team’s projects for the web, including verticals like Top 100 Dining and Drinks and the Spurs Nation page, as well as featured stories from reporters
* Collected, analyzed and synthesized datasets into stories for a large audience

**Breaking News Reporter, Press-Enterprise Oct. 2015 – May 2017**

* Wrote and reported five to 10 news briefs daily, often about crime in the Inland Empire.
* Broke the San Bernardino Shooting on Dec. 2 for our online audience and rose to be among the most-read reporters within the Southern California News Group with a total of over 2 million page views

**Education**

B.A. in Journalism, University of Minnesota, 2015

**Editorial Skills**

AP Style | SEO | Newsletter Creation | Basic InDesign | Conversational in Spanish | Google Analytics | Parse.ly | ChartBeat

**Social Media Skills**

SocialFlow | Twitter | Facebook | LinkedIn | Pinterest | Instagram | Reddit

**Data Skills**

SQL | Microsoft Excel | Microsoft Access | Tableau | Open Refine | Beginner in R |HTML5 & CSS3 | Leaflet.js | C3.js | Carto |QGIS | Datawrapper | Fusion Tables