

## Pages & Filters

Summary

Product Details

Customer Details

Fiscal Year

All

Month

All

Quarter

All

Region

All

Country

All

Category

All

## Adventure Works Sales Dashboard - Summary

109.81M

Net Revenue

97.26M

Total Product Cost

12.55M

Net Profit

275K

Total Units Sold

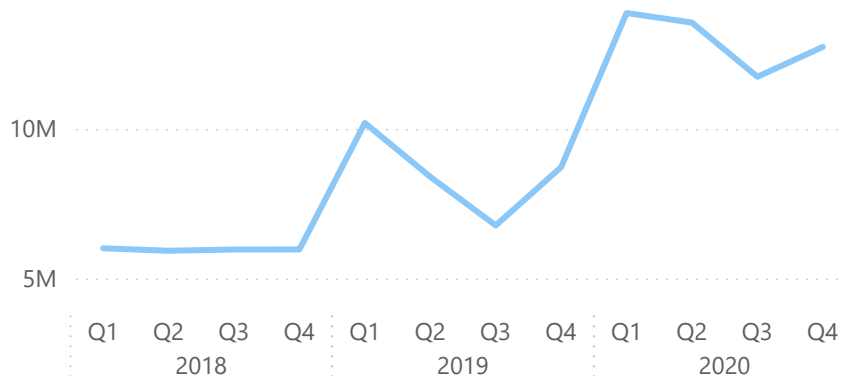
18K

Total Customers

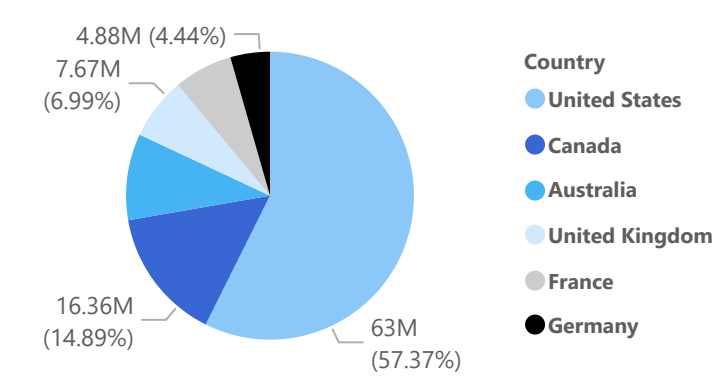
701

Total Resellers

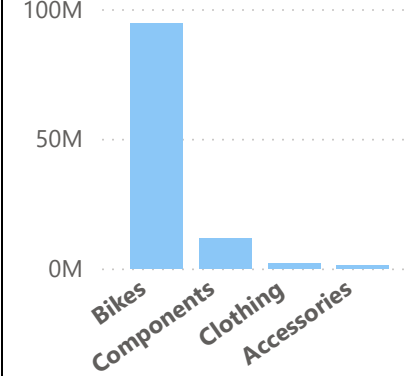
### Net Revenue by Fiscal Year



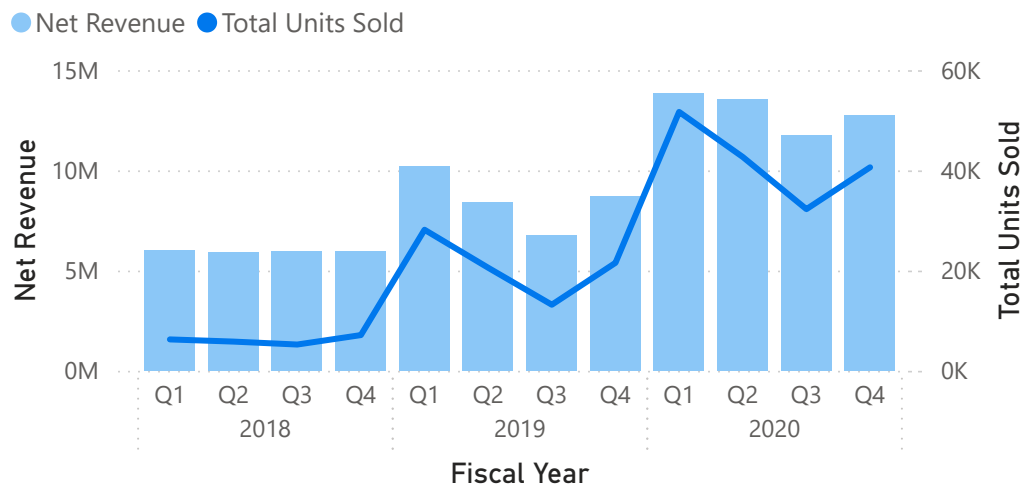
### Net Revenue by Country



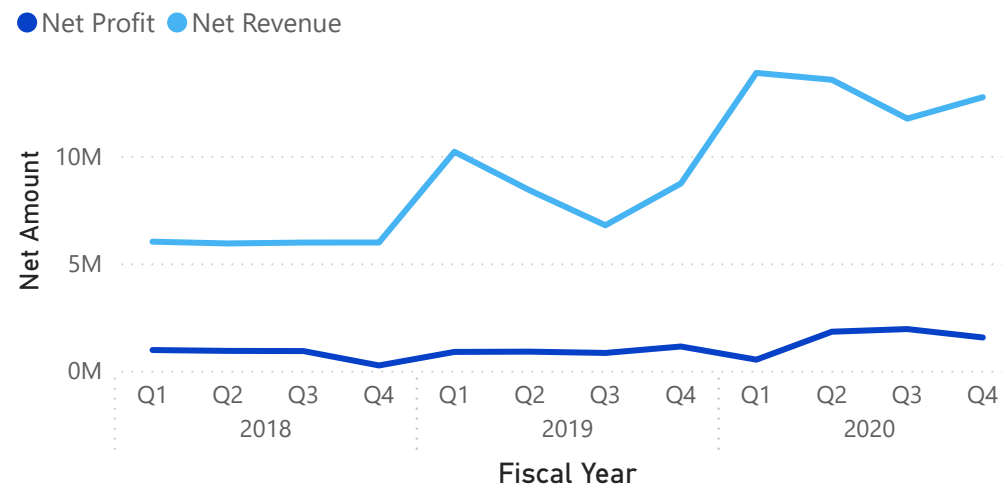
### Net Revenue by Category



### Net Revenue and Total Units Sold



### Net Revenue vs Net Profit



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## Adventure Works Sales Dashboard - Product Details

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Net Profit

275K

Total Units Sold

18K

Total Customers

701

Total Resellers

Best Seller

AWC Logo Cap

By Total Units Sold

8K

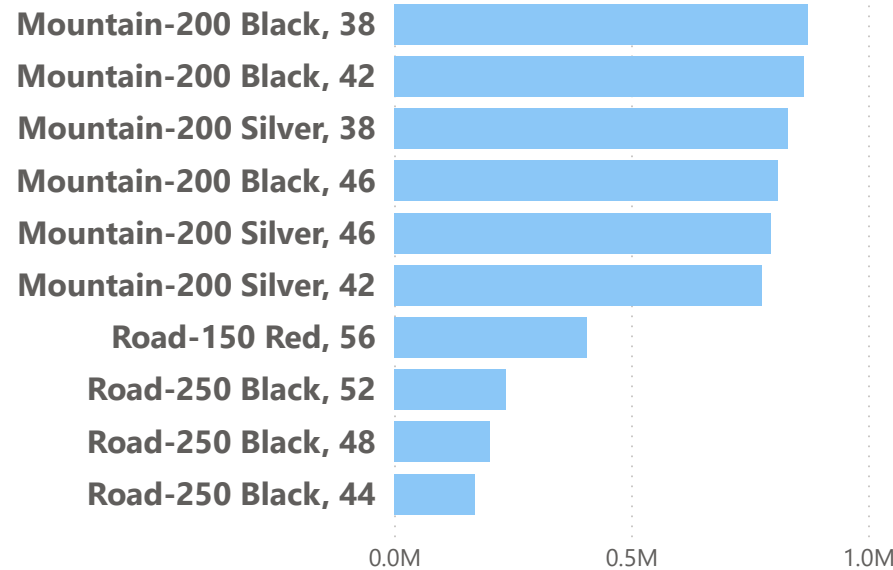
Hero Product

Mountain-200 Black, 38

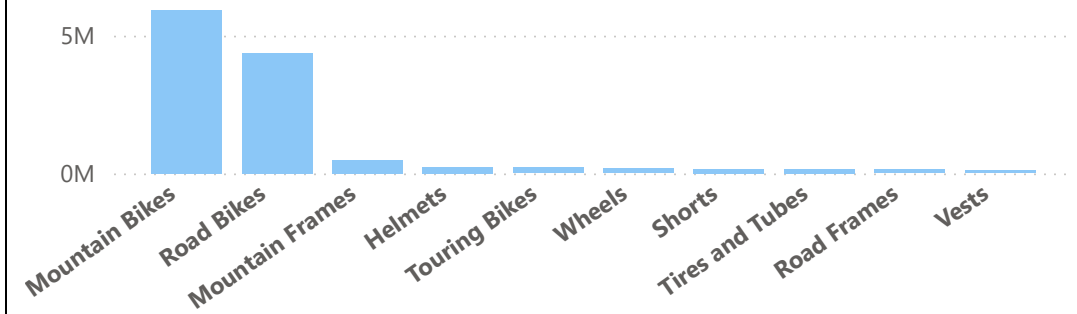
By Net Profit

872.82K

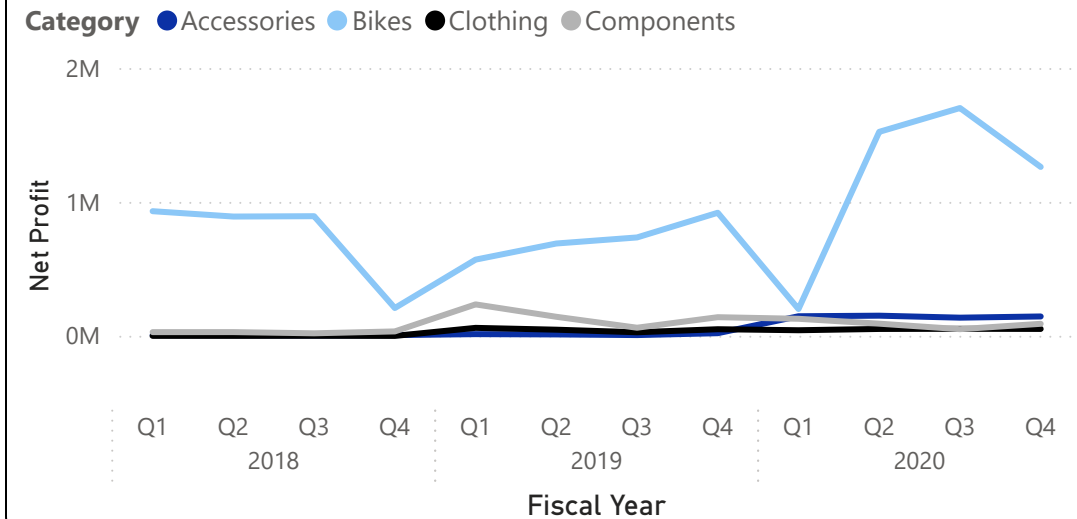
Top 10 Products by Net Profit



Top 10 Subcategories by Net Profit



Net Profit by Category



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Adventure Works Sales Dashboard - Customer Details

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Total Units Sold

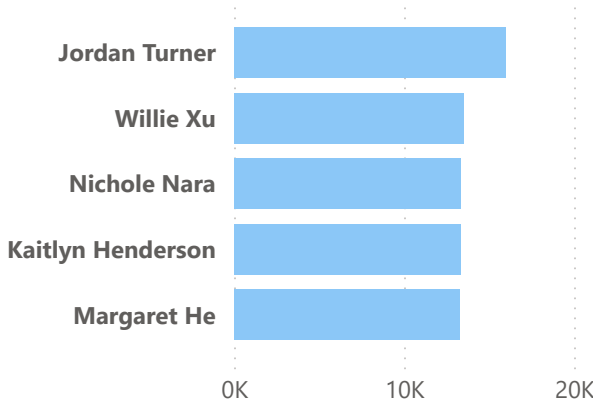
18K

Total Customers

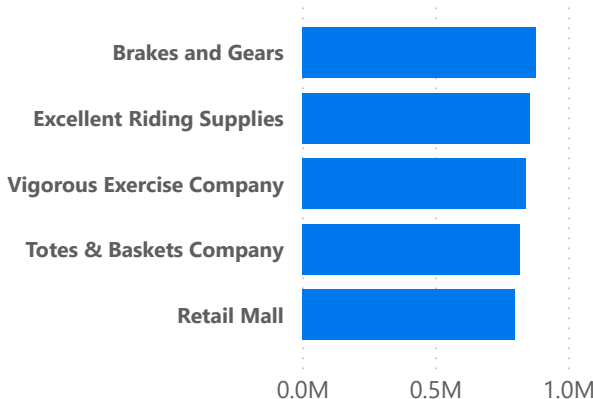
701

Total Resellers

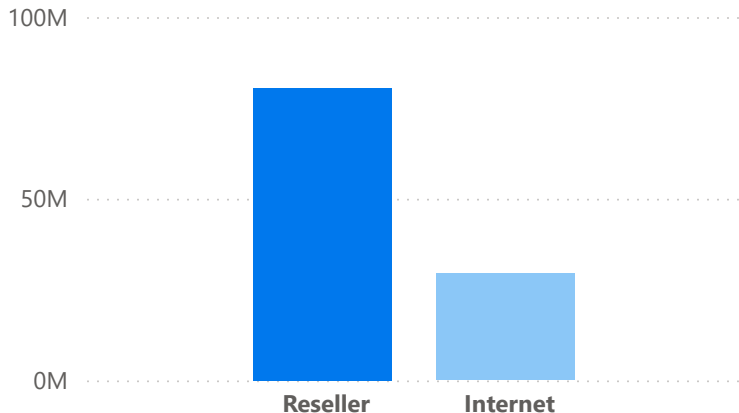
Top 5 Customers by Net Revenue



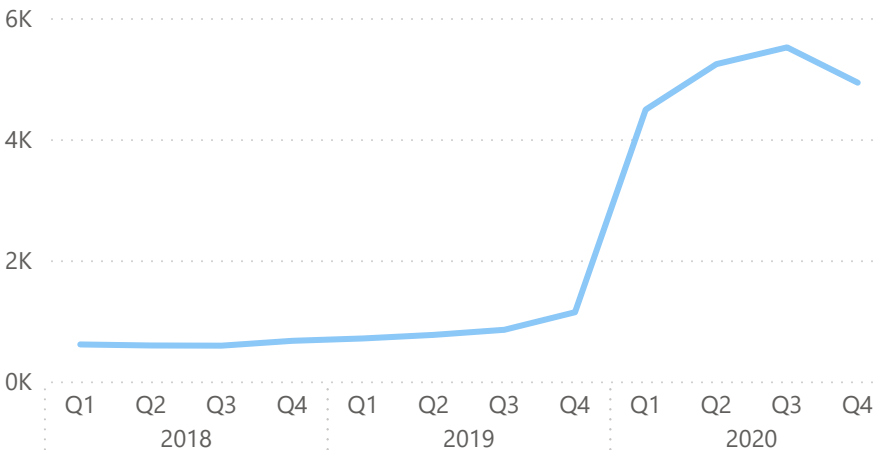
Top 5 Resellers by Net Revenue



Customer (Internet) vs Reseller Net Revenue



Total Customers by Fiscal Year



New vs Returning Customers

