01001001 01110011 01101110 00100111 01110100 00100000 01000001 01110011
01110011 01100101 01101101 01100010 01101100 01111001 00100000 01000110
01110101 01101110 00111111 00000000

(a) Convert it to hex
49 73 6E 27 74 20 41 73 73 65 6D 62 6A 71 20 46 75 6E 6F 00
(b)First four bytes to dec: 73 115 110 39
(c) Little endian, first half word: 73 115 (d) Big endian, first half word: 111 0