# **AMINE KEFI**

## **Information Technology Student**

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Tunis, Tunisia



# **EXPERIENCE**

## Front-End development and Data Science Intern

#### **Digiole**

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♥ Helsinki, Finland

- Developed and implemented generative AI models to automate content creation for B2B marketing materials, significantly reducing content development time and personalizing client engagement.
- Utilized data science techniques to analyze customer data, identifying trends and insights that informed business strategies and improved service offerings for B2B clients.
- Integrated voice recognition features into B2B platforms, enhancing user interaction and accessibility for clients' customer service portals, using technologies such as Google Cloud Speech-to-Text.
- Contributed to the design and development of responsive B2B websites, focusing on user experience (UX) best practices to create engaging and intuitive interfaces for business clients.
- Employed machine learning algorithms to refine voice recognition accuracy, adapting to industry-specific terminologies and accents, thus improving the utility of voice-enabled services for B2B communications.
- Collaborated closely with the product development team to incorporate AI-generated insights into the website's analytics dashboard, offering B2B clients real-time data visualization and decision-making tools.
- Participated in the full project lifecycle of website development, from requirement gathering and design to development, testing, and deployment, using agile methodologies to ensure timely and effective delivery.
- Implemented security best practices in website development and data handling, ensuring the protection of sensitive B2B client data in compliance with industry standards and regulations.
- Documented development processes, model training procedures, and user guides, ensuring transparency and facilitating ease of use for B2B clients and internal stakeholders.
- Engaged in continuous learning through workshops and webinars on the latest trends in AI, voice recognition technologies, and web development frameworks to bring innovative solutions to B2B business challenges.

## Web Developer

#### **HPHACTORS LAB**

New York, USA

 Conceptualized and Developed Dynamic Website: Showcased lab members, roles, projects, papers, and grants, offering valuable insights into lab activities.

# **EDUCATION**

Bachelor in Information Technology, Major: Web Development

Institute of Technological Studies of **Bizerte** 

## 2019 - Now

Bizerte, Tunisia

Baccalaureate in Life & Earth Sciences, Major: Web **Development** 

**Hannibal High School** 

**#** 2015 - 2019

**?** Tunis, Tunisia

# MOST PROUD OF

International Federation of **Gymnastics** 

International Parkour Coach, 2023

**Anti-Doping Education & Learning** International Level Athlete, 2022

**Anti-Doping Education & Learning** High Performance Coach, 2020

**Kung-Fu Federation** Purple Level, 2017

TV Shows, movies Actor and Dance Performer, 2018

# **TECHNICAL SKILLS**

**Programming Languages:** 

HTML5, CSS3, JavaScript, PHP, Python, Java.

Front-End Development Languages: Angular, Vue.js.

**Back-End Development:** 

Node, MongoDB, Firebase, SQL, API Integration.

**Version Control:** 

**Content Management Systems:** WordPress.

Adobe Photoshop, Illustrator, XD.



**Basic Graphic Design:** 

- Integrated User-Friendly Member Directory: Created visually appealing profiles, fostering transparency and awareness among lab members and visitors.
- Enhanced Project and Paper Showcase: Designed engaging layout, presenting project details, objectives, and outcomes, boosting lab visibility and scientific communication.
- Link to the website: https://saflab.000webhostapp.com/index.php
- Programming languages used: PHP, CSS, HTML, SQL.

### Web Developer Intern

#### **I-SMART LAB**

May 2022 - Sep 2022

New York, USA

- Revitalized Outdated Lab Website: Upgraded with robust features for enhanced collaboration, content management, and real-time communication, boosting digital presence and research engagement.
- Transformed Dynamic Platform: Integrated user authentication, role-based access, and chat system, enabling personalized profiles and seamless team communication.
- Engineered Comprehensive Project System: Created intuitive interface for admin to manage hydrometeorology projects, streamlining tracking, organization, and content maintenance.
- Link to the website: https://test-ismart.000webhostapp.com/index.php
- Programming languages used: PHP, CSS, HTML, JavaScript, SQL.

## **Web Developer Intern**

#### **National Center of Informatics**

## Feb 2021 - Mar 2021

▼ Tunis, Tunisia

- Contributed to the development of an internal HR website, streamlining employee requests and document management. Created online forms for attendance, proof, and legal documents.
- Enhanced manager efficiency with an approval system and attendance tracking module.
- Created a user-friendly interface, helping in the management of HR processes.
- Programming languages used: PHP, CSS, HTML, SQL.

# **EXTRA JOBS**

#### **Summer Job, Commercial**

**IT Market & library** 

May 2019 - Sep 2019

♥ Tunis. Tunisia

 Worked in an IT hardware shop to troubleshoot IT issues and assist in the shop's sales daily activities.

#### **Stuntman in Gymnastics Shows**

**Various TV shows** 

May 2019 - Present

♥ Tunis, Tunisia

 Played a stuntman role in multiple TV acrobatic shows and movies sponsored by well-known actors and TV Channels in the country (ATTASIA, ALHIWAR, Propaganda Production, AL'EN, HASSEN DOUS, Karim Gharbi, etc.).

# **LANGUAGES**

English Arabic French



# VOLUNTEERING

• Red Cross: Volunteer

• Alpha Tech for Robotics: Volunteer

• IEEE ISET-Bizerte Chapter: Volunteer

## **RESEARCH PAPERS**

Elkefi, S., Tounsi, A. & Kefi, A. (2023). Use of ChatGPT for education by engineering students in developing countries: A mixed-methods study using health belief model. Journal of Internet and Higher Education, (Under Review).

## **Parkour Trainer**

## **Urban Dance, The floor**

🛗 Jan 2020 - Present

▼ Tunis, Tunisia

- Trained mixed groups of different ages on the basics of Parkour and the main most known moves.
- Trained children and adults in a two-session per week program that consists of an organized program of gymnastics and parkour customized to their skills and levels.