

Peer-to-Peer Lending: Lending Club loan Data

Amin Oskoueï

The University of Texas at Austin



The Data Incubator

THE AI IN FINTECH MARKET MAP

CREDIT SCORING / DIRECT LENDING



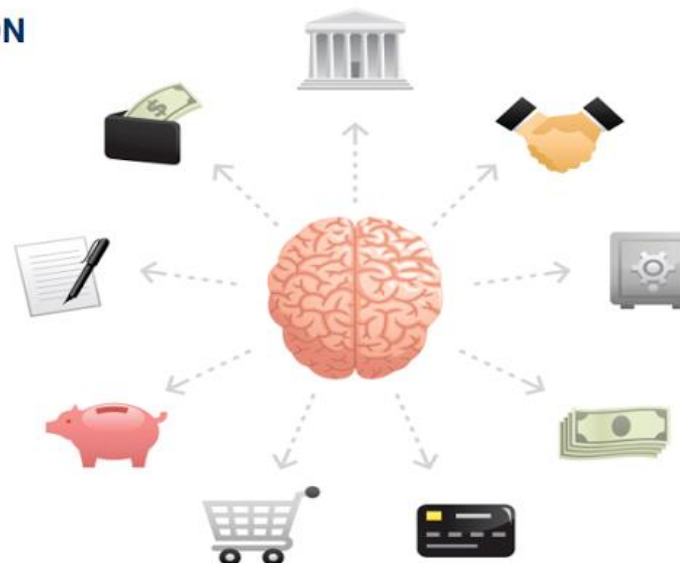
ASSISTANTS / PERSONAL FINANCE



QUANTITATIVE & ASSET MANAGEMENT



REGULATORY, COMPLIANCE, & FRAUD DETECTION



INSURANCE



MARKET RESEARCH / SENTIMENT ANALYSIS



GENERAL PURPOSE / PREDICTIVE ANALYTICS



BUSINESS FINANCE & EXPENSE REPORTING



DEBT COLLECTION



How Lending Club works ?

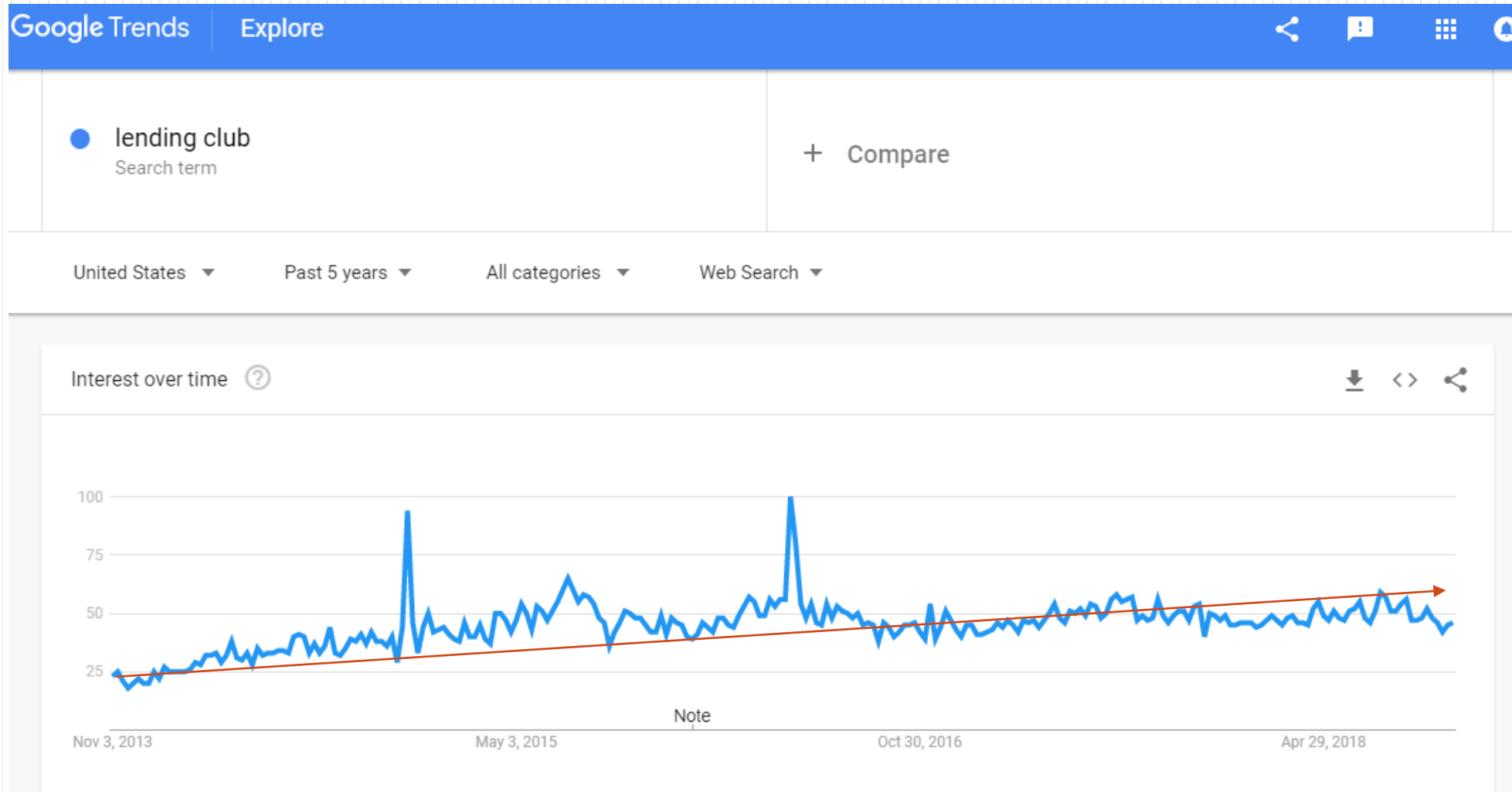
How it works

We're not a bank. Instead, we connect borrowers with investors through our online marketplace.



Trends of Lending Club

- data from Google Trends shows in past 5 years the search rate is doubled



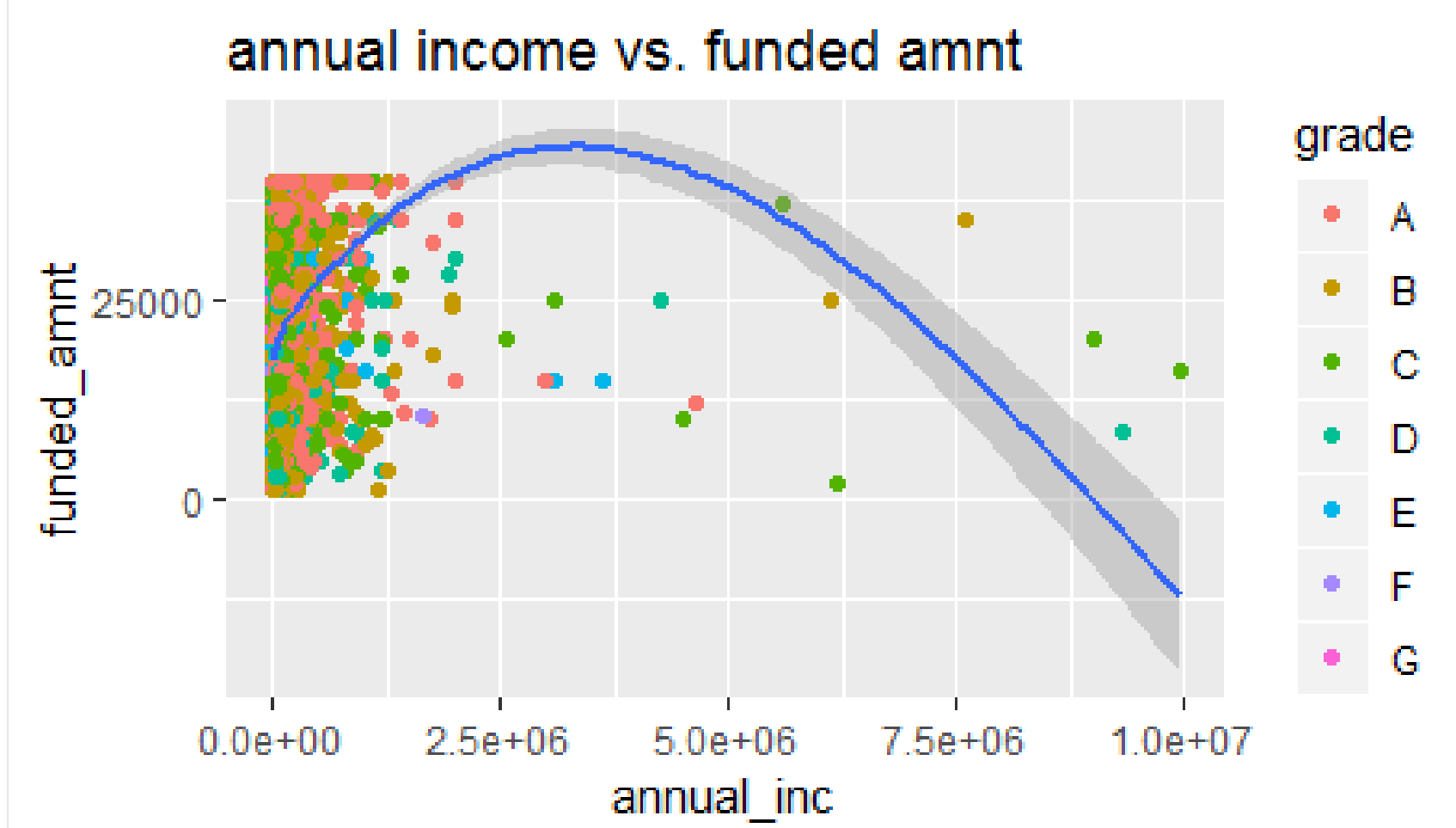
Data Set description

- complete loan data for all loans issued through the 2018Q2, including the current loan status (Current, Late, Fully Paid, etc.) and latest payment information.
- Additional features include credit scores, number of finance inquiries, address including zip codes, and state, and collections among others.
- The file is a matrix of about 130 thousand observations and 145 variables.
- Link : <https://www.lendingclub.com/info/download-data.action>

Identify problems and opportunities

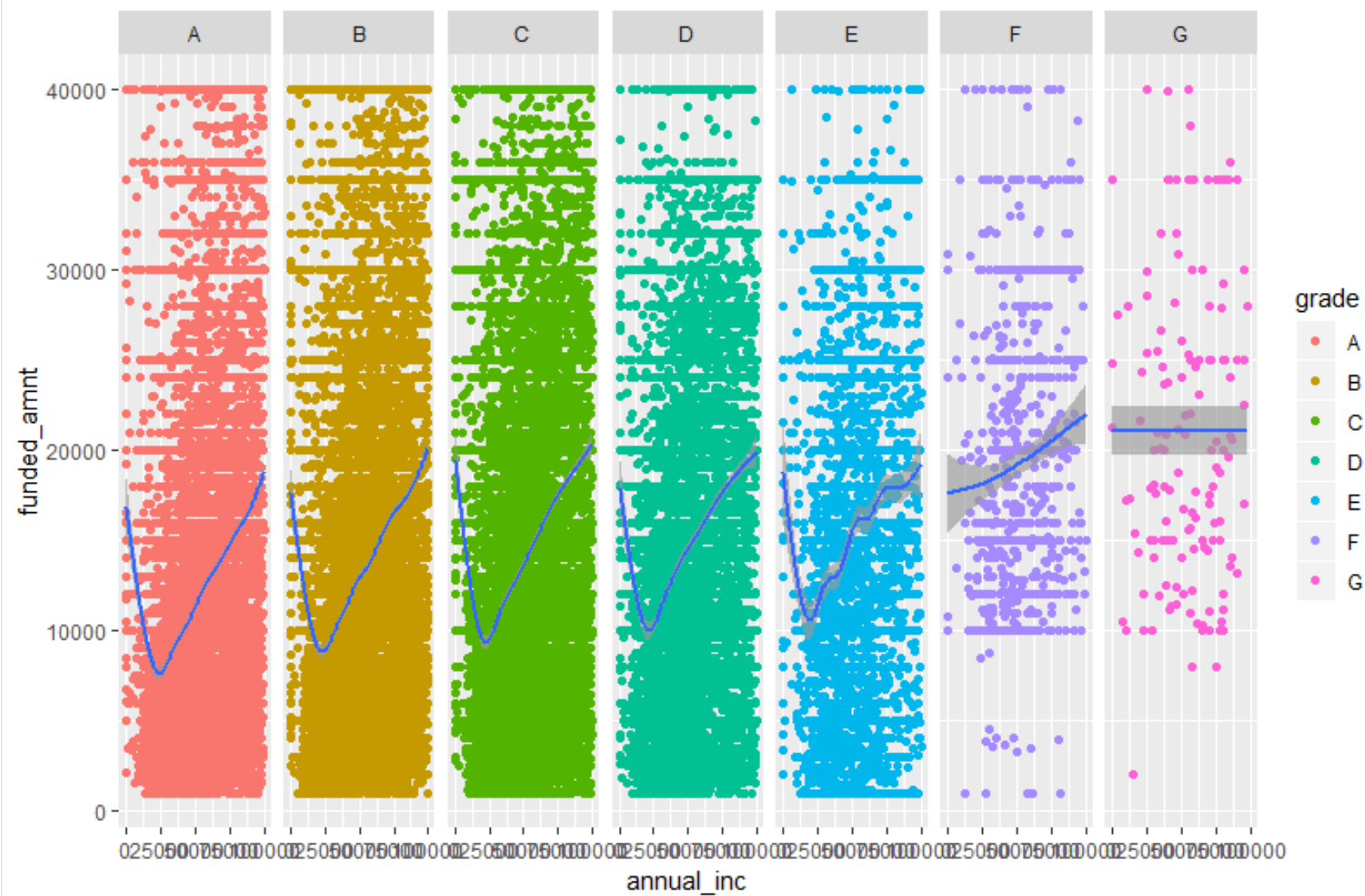
- Since these loans are unsecured and companies creating the market generally do not invest their own capital, neither borrowers nor companies assume any risk. Entire credit risk is born by investors. Literature shows that credit risk depends upon borrower characteristics, loan terms and regional macroeconomic factors
- To help investors identify unsecured loans likely to be fully paid, a machine learning algorithm was developed to forecast probability of full payment and probability of default
- Two major approach for finding the Loan Default :
 - Credit Scoring
 - Profit Scoring

Visualize the Data





annual income vs. funded amnt



LOAN PERFORMANCE DETAILS

<div> <div>ISSUE DATE START</div> <div>2007 ▼</div> <div>Q1 ▼</div> <div>ISSUE DATE END</div> <div>2018 ▼</div> <div>Q2 ▼</div> <div>UNITS</div> <div>Dollar amount ▼</div> </div>									
	TOTAL ISSUED	FULLY PAID	CURRENT	LATE	CHARGED OFF (NET)	PRINCIPAL PAYMENTS RECEIVED	INTEREST PAYMENTS RECEIVED	AVG. INTEREST RATE	ADJ. NET ANNUALIZED RETURN ¹
A	\$5,109,435,975	\$2,483,982,172	\$1,502,747,863	\$12,044,312	\$85,497,078	\$3,509,170,719	\$382,522,874	7.02%	4.64%
B	\$8,246,678,325	\$3,707,762,336	\$2,434,290,087	\$52,004,308	\$339,001,303	\$5,421,382,614	\$1,001,392,597	10.59%	5.83%
C	\$8,771,516,575	\$3,455,590,143	\$2,746,923,026	\$99,380,210	\$655,653,300	\$5,269,560,032	\$1,471,737,151	14.08%	6.15%
D	\$4,542,159,725	\$1,776,192,293	\$1,240,752,538	\$73,458,971	\$548,638,074	\$2,679,310,135	\$981,672,136	17.98%	5.65%
E	\$2,208,813,325	\$879,312,923	\$450,316,022	\$39,307,019	\$408,131,140	\$1,311,059,140	\$619,693,829	21.53%	4.84%
FG	\$1,011,552,425	\$383,964,124	\$180,159,333	\$22,489,775	\$253,327,909	\$555,575,407	\$324,466,844	25.97%	2.71%
All	\$29,890,156,350	\$12,686,803,991	\$8,555,188,869	\$298,684,595	\$2,290,248,804	\$18,746,058,047	\$4,781,485,431	13.45%	5.51%

Percentage of Default and late to Total loan issued (up to 2018Q2):

$$(\$2290248804 + \$298684595) / (\$29890156350) = \mathbf{8.6\%}$$

Goals and Objectives

- Use Deep learning and Neural network to Decrease the Percentage of Default loan.
- Use more source of Financial Data to achieve this Goal , like Macroeconomic data of Unemployment or economic growth
- Make a dashboard for P2P loan platform to make a better decision