Name - Prit Amin

Dark Pattern Activity

Visual Interference — Misdirection — Category — McDonald's Medium - Large French Fries Deception

- Cognitive Biases — Framing Effect
- Harm to the User — Buys large instead of medium
- Benefit to the provider — Earns more
- Benefit to the provider — Sells large instead of medium

Standard ordering for this type of list is "Small-Medium-Large" -- by default, small is chosen.
Most people, if they want the medium will tap the middle option and assume it is medium.
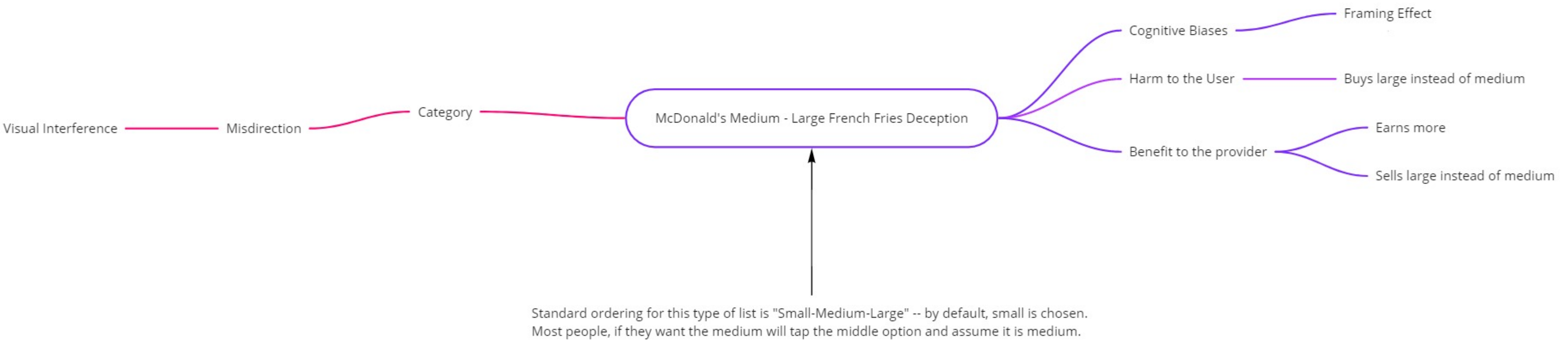
[DansGearAddiction]. (2020, October 11). McDonalds app puts Medium in last position and Large in second [Online forum post]. Retrieved from https://www.reddit.com/r/darkpatterns/comments/j96e83/mcdonalds_app_puts_medium_in_last_position_and/