

THURAYA AMIN

UI Designer

Driven, passionate UI designer eager to contribute to team success through hard work, strong attention to detail and excellent communication skills. Clear understanding of design concepts and methodologies. Motivated to learn, grow and excel in the design industry.

Work History

UI DESIGN TUTOR

2019 - Current

CareerFoundry | Remote | Part Time

Number one online destination for career development in the new economy.

- Reviewed student projects and portfolios, checked for the fundamental understanding of concepts.
- Provided students with feedback and constructive criticism on submissions while collaborating with Mentors to ensure students meet the course requirements.
- Increased student satisfaction by humanizing and personalizing the learning journey for them and consistently maintaining a personal tutor review score of 4.99 out of 5 stars.

GRAPHIC DESIGNER

2012 - Current

The UPS Store | Mississauga | Remote | Part Time

The world's largest franchisor of retail, shipping, printing and business service centers.

- Cultivated positive relationships with clients by maintaining a high satisfaction rate, this increased customer traffic to the store by 20%.
- Coordinated, created and scheduled content, designs and periodic updates to store website, promotions and marketing material adhering to company budget and brand strategies.
- Worked with clients to gather and define product requirements, establish scopes and managing project milestones.
- Developed creative designs for marketing packages, including print materials, business cards, brochures, logos, newsletters, posters, greeting cards, banners and signs.

Contact

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Skills

Mobile and Web
App Design

Task Flows

Wireframing

Prototyping

User Research

User Testing

User Journeys and
Personas

Building a cohesive Brand

Typography, Layout and
Color theory

Problem Solving

Visual Communication
and Collaboration

Prioritization and Time
Management

UI/UX DESIGNER/RESEARCHER

2019 - Current

Motherhood.Design | Remote | Part Time

A non-profit company that designs innovative solutions to keep moms happy and healthy as they transition into motherhood.

- Conducted one-on-one user interviews with mothers who hired services like lactation consultants and doulas to understand the attitudes and situations that drove them to hire.
- Collaborated with members of the team via weekly remote meetings to report findings, organize insights and build Jobs-to-Be-Done statements and journey maps.

COMPUTER CONSULTANT

2014 - Current

Own Business | Remote during Covid 19

- Tutored seniors basic computer skills; Microsoft Office, email, working with photos, printing, operating iPads, smartphones and much more.
- Coached a client with her online course submissions and assignments, which resulted in her achieving a high score of 98%.
- Offered support and training remotely or via phone for my clients.

Software

Sketch

Invision

Figma

Adobe XD

Photoshop

Illustrator

InDesign

Microsoft Office

Education

Frontend Development for Designers Certificate

CareerFoundry | 2020-Present

UI Design Certificate

CareerFoundry | 2018

Over 400 hours of training
with industry-leading mentors.

BSc Computer Information Systems Design

Kingston University | 2000

Continuous Learning

Learn UI And UX Design Course Online.

Current | Online courses By
Erik D. Kennedy.

Agile Methodologies |
Accessibility.