Yes No or boolean values

No.	Column Name	Unique Values
1	Actively search for products that are more energy efficient - How often do you perform the following activities?	['Often' 'Occasionally' 'Always' 'Rarely' 'Never' 'Prefer not to say']
2	Turn off all lights before leaving a room - How often do you perform the following activities?	['Occasionally' 'Often' 'Always' 'Never' 'Prefer not to say' 'Rarely']