# Graph Neural Network Lecture



#### Overview

1 Introduction to GNNs

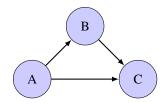
- **2** Key Concepts of GNNs
- 3 Applications of GNNs
- **4** Summary

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### What Are Graph Neural Networks?

- GNNs are a type of deep learning model designed for graph-structured data
- Graphs consist of:
  - Nodes (Vertices): Represent entities (e.g., people in a social network).
  - Edges/Links: Represent relationships or interactions (e.g., friendships).



 GNNs leverage the structure of graphs to learn meaningful representations.

# Key Components of GNNs

#### Message Passing:

Nodes aggregate information from neighbors.

#### Node Embeddings

Transform features into a low-dimensional vector space.

#### **Graph Aggregation:**

Pool node embeddings to form a graph-level representation.

### Why Use GNNs?

- Graph data is everywhere in real-world applications.
- Traditional neural networks struggle with non-Euclidean data.
- GNNs enable learning directly on graph structures, capturing both:
  - Node features.
  - Topological relationships (connectivity).

### Examples of Graph Data

- Social networks: Users as nodes, friendships as edges.
- Molecular graphs: Atoms as nodes, chemical bonds as edges.
- Knowledge graphs: Entities as nodes, relationships as edges.
- Transportation networks: Locations as nodes, roads as edges.

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#### **Architecture Overview**

- General structure:
  - Input: Graph data (nodes, edges, and features).
  - Hidden layers: Message passing and aggregation.
  - Output: Node embeddings, edge predictions, or graph-level classifications.
- Iterative information exchange across graph layers.
- Key insight: Combining node features with graph topology.

### **GNN** Workflow

- 1 Initialize node features (e.g., feature vectors).
- 2 Perform message passing for multiple layers.
- **3** Aggregate and update node embeddings.
- 4 Apply task-specific layers (e.g., classification or regression).

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## Applications of GNNs

- **Social Networks:** Friend recommendation, community detection.
- Knowledge Graphs: Entity linking, relation prediction.
- Drug Discovery: Molecular property prediction.
- **Transportation:** Traffic forecasting, route optimization.

## Advantages and Challenges

#### **Advantages:**

- Captures graph topology.
- Flexible and powerful.
- Handles irregular data.

#### **Challenges:**

- Computationally expensive.
- Scalability to large graphs.
- Over-smoothing in deep GNNs.

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## Summary

- Graph Neural Networks generalize deep learning to graph-structured data.
- Applications span diverse domains such as social networks, biology, and recommendation systems.
- Ongoing research addresses scalability and optimization challenges.