

EST. 2021
RESPONSIBLY MADE IN ENGLAND

Objective

Create and integrate a modern website to enable Mozzie Cozzie to sell their products targeted towards their audience while emanating their values of sustainability and ethical practice

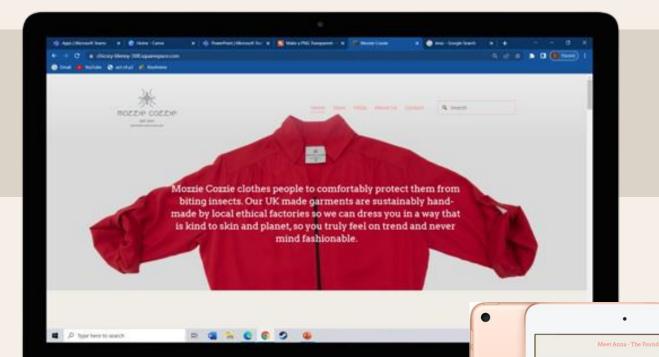


Project

Create and integrate the Mozzie Cozzie Website

What is our Vision?

Mozzie Cozzie's vision is linking arms and leaning into the climb to healthy and sustainable world solutions. Our desire path leads us to the global roll out of our adventures in clothing, we have stamina together and we are smitten, not bitten!



Smitten Not Bitten

Team

Amir Saman Joshua Moore Jacub Szalacha Leo Mora Smitkumar Mehta Pritpal Singh



Client

Tutor

Mozzie Cozzie

Naimul Hassan



Design

Wireframing



Use Case Diagram



Activity Diagram



Our Journey

DECEMBER 28, 2017	
Concept development started in South America	MARCH 15, 2018
APRIL 4, 2018	Concept shared in person, Goa, India – bamboo researched for
	eco-credentials.
Purchased material 10m banana silk, request phone call & address to send for prototype development	OCTOBER 1, 2018
JANUARY 24, 2019	Concept test, Design and Research trip ends and Proto 1 (banana silk)
Proto 1 adjustments/fastenings	developed in England.
research completed, dispatched	FEBRUARY 3, 2019
samples to Norfolk.	
JUNE 28, 2019	Proto 1 named 'Anna Banana' using banana/cotton mix fabric delivery & test, Caribbean. FEBRUARY 28, 2020
Testing whilst remote working	
Caribbean & South America &	
Europe.	Proto 2 developed & tested in North
FEBRUARY 28, 2020	America and Curacae
lockdown/shielding 5 months – more R&D on producing in UK/Make it British podcasts (200 hrs).	JULY 31, 2020
SEPTEMBER 14, 2020	Out of shielding lockdown
	NOVEMBER 2, 2020
	NOVEMBER 2, 2020
JANUARY 28, 2021	Proto 3 worked before Christmas.
IP trademark investment and registered in UK market. Other markets reviewed.	

Problem

Mozzie Cozzie are a clothing company who require a medium through which to sell their products. Operating as a Human2Human store and wholly online and necessitate a website purposed to target their target audience

Development





