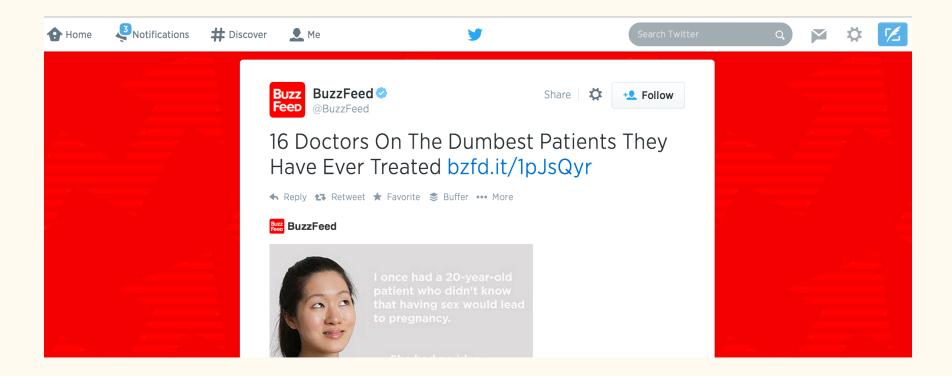
# METATAGS 101

# METATAGS FOR WHAT?

### **TWITTER**



### **FACEBOOK**

### **GOOGLE**

Web Maps Images Vidéos Shopping Plus ▼ Outils de recherche

Environ 701 000 résultats (1,01 secondes)

#### Le Wagon - Apprenez à coder !

www.lewagon.org/ ▼

**Le Wagon**, c'est une formation au développement web en 9 semaines spécialement conçue pour les débutants. Venez acquérir vos super-pouvoirs!

## **BASICS**

```
<head>
  <title>Page Title. Maximum length 60-70 characters</title>
  <meta name="description" content="Page description. No longer than </head>
```

### FACEBOOK METAS

```
<head>
  <meta property="og:title" content="Title Here" />
  <meta property="og:type" content="article" />
  <meta property="og:url" content="http://www.example.com/" />
  <meta property="og:image" content="http://example.com/image.jpg" />
  <meta property="og:description" content="Description Here" />
  <meta property="og:site_name" content="Site Name" />
  <meta property="fb:admins" content="Facebook numeric ID" />
  </head>
```

### TWITTER METAS

```
<head>
  <meta name="twitter:card" content="summary_large_image">
  <meta name="twitter:site" content="@publisher_handle">
  <meta name="twitter:title" content="Page Title">
  <meta name="twitter:description" content="Page description less than  <meta name="twitter:creator" content="@author_handle">
  <meta name="twitter:creator" content="@author_handle">
  <meta name="twitter:image:src" content="http://www.example.com/image</meta/>
</head>
```

### FACEBOOK DEBUGGER

https://developers.facebook.com/tools/debug