

# **METATAGS 101**

# **METATAGS FOR WHAT?**

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## 16 Doctors On The Dumbest Patients They Have Ever Treated [bzfd.it/1pJsQyr](https://bzfd.it/1pJsQyr)

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I once had a 20-year-old patient who didn't know that having sex would lead to pregnancy.

**FACEBOOK**

# GOOGLE

**Web**

Maps

Images

Vidéos

Shopping

Plus ▼

Outils de recherche

Environ 701 000 résultats (1,01 secondes)

## **Le Wagon - Apprenez à coder !**

[www.lewagon.org/](http://www.lewagon.org/) ▼

**Le Wagon**, c'est une formation au développement web en 9 semaines spécialement conçue pour les débutants. Venez acquérir vos super-pouvoirs !

# BASICS

```
<head>  
  <title>Page Title. Maximum length 60-70 characters</title>  
  <meta name="description" content="Page description. No longer than 160 characters">  
</head>
```

# FACEBOOK METAS

```
<head>
  <meta property="og:title" content="Title Here" />
  <meta property="og:type" content="article" />
  <meta property="og:url" content="http://www.example.com/" />
  <meta property="og:image" content="http://example.com/image.jpg" />
  <meta property="og:description" content="Description Here" />
  <meta property="og:site_name" content="Site Name" />
  <meta property="fb:admins" content="Facebook numeric ID" />
</head>
```

# TWITTER METAS

```
<head>
  <meta name="twitter:card" content="summary_large_image">
  <meta name="twitter:site" content="@publisher_handle">
  <meta name="twitter:title" content="Page Title">
  <meta name="twitter:description" content="Page description less than
  <meta name="twitter:creator" content="@author_handle">
  <meta name="twitter:image:src" content="http://www.example.com/image
</head>
```



# FACEBOOK DEBUGGER

<https://developers.facebook.com/tools/debug>