

# Jane Smith



**Job Title**  
Student

**Age**  
18 to 24 years

**Highest Level of Education**  
Some college, no degree

**Social Networks**



**Industry**  
Pharmaceutical

**Organization Size**  
Self-employed

## Preferred Method of Communication

- Email
- Social Media
- Face-To-face

## Tools They Need to Do Their Job

- Email
- Reporting Software
- Word Processing Programs

## Their Job Is Measured By

Grades

## Job Responsibilities

To pass exams and study

## Goals or Objectives

To study and have a good time in a vibrant environment.

## Reports to

Teacher

## Biggest Challenges

- Collaboration & Creativity
- Resources

## They Gain Information By

Library