Data Analytics Process

Description

- There are many examples of using data analytics in our daily life

- Consider, a family visiting a tourist place during a vacation

- The above real-life scenario can be related to the following steps of data analytics process
    1. Plan
    2. Prepare
    3. Process
    4. Analysis
    5. Share
    6. Act

Plan

- Consists of a number of effective questions to understand the interest of each member in the family regarding a trip during the vacation

- After interactive discussions, the family decides to go to a tourist place preferably a hill station considering the interest of everyone in the family

Prepare

- Explores the different cases
- They check the number of days, dates, and the budget they are willing to spend for the trip

Process

- Consists of collecting correct and relevant data about the trip from different sources
- They collect data from different travel websites by setting their requirements discussed in the previous step

Analyze

- Involves analyzing the data obtained from different travel websites

- They choose the offer from a particular website which meets their requirements and also considering their safety

Share

- The family shares their confirmation with the appropriate website
- The travel website also does the confirmation from their side

Act

- Acting step
- The travel website makes all the arrangements for the family
- Finally, the family members go for a trip!!

Conclusion

- We can use data analytics to solve any real-life scenario

Thank You

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