Ami Rana

**Frontend Developer**

London, United Kingdom (Ready to relocate)

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# WORK EXPERIENCE

## Frontend Developer | CodeCaste PVT LTD, India (WFH)

May 2021 - Nov 2021

* Designed and developed UI independently into user-friendly, responsive WordPress websites, ensuring a seamless user experience.
* Applied optimization techniques to enhance website speed and scalability, resulting in efficient online performance.

## Frontend Developer | Yellow Slice, Mumbai, India

Nov 2018 - March 2021

* Developed UI with a focus on reusable components, utilizing a stack comprising HTML, CSS, and JavaScript, incorporating frameworks when required.
* Single-handedly led the frontend department for last few months.
* Improved website performance using minified JS, CSS, images, reduced page load times by 85%.
* Collaborated effectively with a senior front-end developer and cross-functional teams to ensure project efficiency and also worked independently on a few projects.

## Web Developer | The Marketing Nerdz, Mumbai, India

June 2018 - Oct 2018

* Implemented a mobile-first approach to existing WordPress websites.

# VISA STATUS

* I have right to work in the UK on Graduate Visa <https://www.gov.uk/graduate-visa>

# EDUCATION

## Kingston University London | United Kingdom

Jan 2022 – Jan 2023  
MSc in User Experience Design

**Parul Institute of Engineering & Technology | Vadodara, India**June 2014 – June 2017 Master of Computer Applications

**Sikkim Manipal University | India**June 2011 – June 2014

BSc in Infrastructure Management System (BScIT)

# SKILLS

## Programing

HTML, CSS, JavaScript, WordPress, Tailwind CSS, Bootstrap, Sass, Gulp, NPM, Basic SEO

## Design Methods

User Research, Affinity Diagram, Information Architecture, User Flow, Journey Mapping, Wire-framing, User Testing, User Story, Style Guide, Mood board, Empathy Map, Persona, Ideation

## Tools

Visual Studio Code, GIT, Trello, Notion, MS Word, PowerPoint, Excel, Figma, Adobe Creative Suite, Miro, Marvel, Maze