Amir Ardalan

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Tigard, Oregon, USA

Front-end Developer & UI Designer

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Summary

Highly skilled Front-end Developer and UI Designer with over a decade of experience crafting user-focused, performant web experiences. Proficient in JavaScript, TypeScript, React, and Next.js, as well as in Tailwind CSS, SCSS, and UI design. Adept at optimizing website performance, accessibility, and SEO, with experience working on ecommerce sites. Committed to staying up-to-date with emerging technologies and industry trends. Passionate about creating intuitive, engaging web experiences that delight users.

Skills

Front-end Development	HTML / JSX / TSX
Responsive UI Design	RESTful APIs
React & Next.js	Relational Databases
TypeScript & JavaScript	Prisma ORM / PostgreSQL
Tailwind CSS / Emotion / SCSS	Three.js / React Three Fiber
Figma / AdobeXD	Accessibility / SEO / Analytics

Experience

Nike (via CDW) / Digital Innovator (Software Engineer II - contractor)

JAN 2023 - PRESENT, BEAVERTON, OR

- Prototyping full-stack applications and internal tools onsite at Nike's LeBron James Innovation Center.

- Creating custom code and tools using many cutting-edge technologies including but not limited to TypeScript, React.js, Vue.js, Tailwind, and Three.js.

- Bringing technical expertise, a creative mindset, and a self-starting attitude to drive innovation at Nike.

AmirArdalan.com / Open-source creator and blogger

SEP 2019 - PRESENT, TIGARD, OR

- Building open-source Next.js blogging platform and CMS written in TypeScript. Utilizing serverless API routing, Prisma ORM, PostgreSQL, SWR and custom react-markdown extensions.

- Writing blog posts to support the project, serving 10k+ users through organic search with 5+ minute retention per post, multiple top 5 Google search results, 1000+ impressions monthly, and users in 75 different countries.

Demand PDX / Application Engineer

JUL 2018 - SEP 2019, PORTLAND, OR

- Developed front-end ecommerce components for brands including Hanna Andersson, Leatherman, and Adidas Outdoor.

- Leveraged modern front-end technologies in conjunction with Salesforce Commerce Cloud.

KEEN Footwear, Chrome Industries / UI Engineering Lead

MAY 2015 - JUL 2018, PORTLAND, OR

- Coded Front-end features, executed A/B Testing, increased revenue, and implemented tools to provide insight into UX, trends, and analytics.

- Led front-end engineering team. Assisted in creating and managing a day-to-day content development and data replication process for multi-brand, global SFCC websites.

Columbia Sportswear Company / Web Developer I

APR 2014 - APR 2015, BEAVERTON, OR

- Worked with an international team of experienced developers to deliver front-end code modules and content management tools.

- Utilized HTML, JavaScript, Bootstrap, and SCSS to develop responsive Ecommerce websites for Columbia Sportswear, Mountain Hardwear, SOREL and Montrail.

- Directly contributed to UX improvements and revenue increases.