Amir Ardalan

+1 (503) 201-6161
Tigard, Oregon, USA

Front-end Developer & UI Designer

hi@amirardalan.com   amirardalan.com   LinkedIn   GitHub

Skills

Front-end Development	HTML / JSX / TSX
UI Component Design	RESTful APIs
React / Next.js	Relational Databases
TypeScript / JavaScript	Prisma ORM / PostgreSQL
Tailwind / Emotion.js	Three.js
Figma / AdobeXD	AWS

Summary

Front-end developer and UI designer with 10+ years of experience crafting performant, user-focused web experiences. Deep knowledge in JavaScript, React, CSS, UI Design, web accessibility, and footwear & apparel ecommerce applications.

Experience

Nike (via CDW) / Software Engineer II (contractor)

JAN 2023 - PRESENT, BEAVERTON, OR

- Prototypinging full-stack applications and internal tools onsite at Nike's LeBron James Innovation Center.
- Utilizing React, Next.js 13, Vue.js, Nuxt3, Tailwind, Amazon S3, and Three.js among other cutting edge development technologies to produce software that drives innovation within Nike.
- Bringing technical expertise, a creative mindset, and a self-starting attitude to an experienced team of experts.

AmirArdalan.com / Open-source creator & Blogger

SEP 2019 - PRESENT, TIGARD, OR

- Building and maintaining a fully custom, open source Next.js blogging platform and CMS written entirely in TypeScript utilizing serverless API routing, Prisma ORM, PostgreSQL, SWR

cache-controlled data-fetching, custom react-markdown extensions and a custom UI/theme and component library, and Web GL 3D rendering via Three.js.

- Writing blog posts to support the project, serving 10k+ users through organic search with 5+ minute retention per post, multiple Top 5 Google search results, 1000+ impressions monthly, and users from 75 different countries.

Demand PDX / Application Engineer

JUL 2018 - SEP 2019, PORTLAND, OR

- Developed Front-end Ecommerce components for brands including Hanna Andersson, Leatherman, and Adidas Outdoor.

- Leveraged modern Front-end technologies in conjunction with Salesforce Commerce Cloud.

KEEN Footwear, Chrome Industries / UI Engineering Lead

MAY 2015 - JUL 2018, PORTLAND, OR

- Coded Front-end features, executed A/B Testing, increased revenue, and implemented tools to provide insight into UX, trends, and analytics.

- Hired and led the front-end engineering team at KEEN Footwear and Chrome Industries and created a day-to-day content development and data replication structure for multi-brand Global SFCC websites.

Columbia Sportswear Company / Web Developer I

APR 2014 - APR 2015, BEAVERTON, OR

- Worked alongside an international team of seasoned developers to deliver front-end code modules and content management tools.

- Utilized HTML, JavaScript, Bootstrap, and SCSS to develop responsive Ecommerce websites for Columbia Sportswear, Mountain Hardwear, SOREL and Montrail.

- Directly contributed to UX improvements and revenue increases.