



Amir Ardalan

Design Engineer

CONTACT

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SUMMARY

Front-end Developer & UI/UX Designer with 10+ years of experience building innovative digital experiences.

I bridge the gap between design and engineering via thoughtful user interactions, component-based design systems, cross-browser compatibility, page speed performance, and web accessibility.

SKILLS

- TypeScript, JavaScript
- React, Next.js
- CSS, Tailwind, Emotion, SCSS
- Component-based design systems
- Front-end / UI Engineering
- Figma (UI/UX Design)
- Responsive UI
- Web Accessibility + Inclusive Design
- Rapid prototyping
- Jest + React Testing Library
- Cross-browser compatibility
- Git, GitHub, CI
- Page speed performance
- REST API, PostgreSQL + Prisma
- Three.js + drei
- SEO
- Analytics, KPI Measurement

EXPERIENCE

Software Engineer II

NIKE - Jan. 2023 to Present

Worked as a Digital Innovator in the LeBron James Innovation Center building design software and tools for Nike product prototyping and manufacturing. Also worked on various Nike Global Technology teams.

- Built proprietary design software and tools for product prototyping.
- Built pixel-perfect, custom UI components designed in Figma.
- Developed with React, TypeScript, Tailwind, Emotion, REST APIs.

Front-end Developer / UI Designer

FREELANCE - Jul. 2018 to Jan. 2023

Designed and built a fully-custom Next.js CMS application for my personal portfolio, amirardalan.com. Built small and medium size websites.

- <https://github.com/amirardalan/amirardalan.com>
- Specialized in Next.js / React, UI design and Emotion CSS
- Focused on responsive UI design and cross-browser compatibility

Lead UI Engineer

KEEN FOOTWEAR - May 2015 to Jul. 2018

Wrote HTML, CSS, and JavaScript for custom Salesforce Commerce Cloud E-Commerce implementations. Led day-to-day operations for KEEN Footwear and Chrome Industries content delivery team.

- Managed a team of five front-end and content developers
- Implemented custom UI modules and localized content.

NOTES

- Next.js / Vercel Top 100 Portfolio Entry Winner (Dec. 2022)
- 45+ Stars on GitHub
- 22K+ blog impressions from ~1000 monthly unique visits via organic search.