



# AMIR ARDALAN

## DESIGN ENGINEER

### CONTACT



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### SKILLS

- TypeScript / JavaScript
- React / Next.js
- CSS / SCSS / Tailwind / Emotion
- PostgreSQL / Prisma ORM
- RESTful APIs
- Git / GitHub
- Continuous Integration
- Unit Testing / Jest / RTL
- Agile Methodologies
- Responsive UI
- Cross-browser compatibility
- Performance / SWR
- Accessibility / A11y
- SEO
- Performance
- Analytics / G4A / Vercel

### ACHIEVEMENTS

- Next.js / Vercel Top 100 Portfolio Entry Winner (Dec. 2022)
- 45+ Stars on GitHub
- 22K+ blog impressions from ~1000 monthly unique visits via organic search.

### PROFILE

Front-end Developer & UI Designer with 10+ years of experience in web development and enterprise software engineering.

Adept in React, TypeScript, CSS, UI/UX Design, and REST APIs, with a strong focus on responsive layouts, performance, cross-browser compatibility, and accessibility.

### EXPERIENCE

#### SOFTWARE ENGINEER II

##### NIKE - Jan. 2023 to Present

Worked as a Digital Innovator in the LeBron James Innovation Center building design software and tools for Nike product prototyping and manufacturing. Also worked on various Nike Global Technology teams.

- Built proprietary design software and tools for product prototyping.
- Built pixel-perfect, custom UI components designed in Figma.
- Developed with React, TypeScript, Tailwind, Emotion, REST APIs.

#### FULL-STACK ENGINEER & UI DESIGNER

##### FREELANCE - Jul. 2018 to Jan. 2023

Designed and built a fully-custom Next.js CMS application for my personal portfolio, [amirardalan.com](https://amirardalan.com). Built small and medium size websites.

- <https://github.com/amirardalan/amirardalan.com>
- Specialized in Next.js / React, UI design and Emotion CSS
- Focused on responsive UI design and cross-browser compatibility

#### LEAD UI ENGINEER

##### KEEN FOOTWEAR - May 2015 to Jul. 2018

Wrote HTML, CSS, and JavaScript for custom Salesforce Commerce Cloud E-Commerce implementations. Led day-to-day operations for KEEN Footwear and Chrome Industries content delivery team.

- Managed a team of five front-end and content developers
- Implemented custom UI modules and localized content.