

SEO Account Manager



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Kuala Lumpur

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Description

Company Description

Job Description

We are looking for a highly motivated and detail-oriented SEO Account Manager to join our team. You will be responsible for client service results and oversee multiple pieces of digital marketing business. Day to day, your role includes managing implementation of end-to-end SEO strategies for key clients, ensuring high performance, traffic growth, and business results. This role requires a blend of analytical, strategic, and client-facing skills.

Responsibilities

KEY RESPONSIBILITIES

- Act as the main point of contact for both client relationship management and SEO strategy across a portfolio of clients, ensuring alignment with business goals.
- Develop and execute integrated SEO and marketing strategies, collaborating with internal teams (content, UX, dev) and client stakeholders.
- Conduct technical SEO audits, keyword research, and on-page/off-page optimization using tools like Google Analytics, Search Console, SEMrush, and Ahrefs.
- Monitor and analyze SEO performance, delivering clear, actionable insights and recommendations to clients.
- Support proposal development and participate in new business pitches by contributing SEO strategies and performance projections.
- Collaborate with creative and content teams to shape SEO-driven campaign roadmaps and go-to-market plans.
- Regularly assess and optimize existing programs, identifying new opportunities to improve ROI across marketing channels.
- Guide and mentor junior SEO team members, fostering learning and performance growth.
- Manage account financials, including budgeting, billing, profitability tracking, and financial reporting in coordination with the finance team.
- Lead or support process improvement initiatives, ensuring workflow efficiency and consistent project delivery.
- Stay updated on SEO trends, algorithm changes, and the digital marketing landscape to keep strategies competitive.

Qualification Description

- 3-5 years of hands-on SEO experience, preferably in a digital/advertising

Want to refer someone for this role?

Talent recognizes talent. Send someone our way and help us build our teams.

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DURATION

Regular

LOCATION

Kuala Lumpur, Kuala Lumpur, Malaysia

POSTED

May 27, 2025

DISCIPLINE

Media Performance

CAREER LEVEL

Intermediate

REF ID

2025-104635

agency environment.

- Strong technical SEO knowledge (e.g., crawlability, indexing, site speed, structured data, etc.).
- Familiarity with CMS platforms (e.g., WordPress, Adobe Experience Manager), HTML, and basic JavaScript/CSS understanding is a plus.
- Excellent analytical skills and proficiency in SEO tools such as Google Analytics, GSC, Ahrefs, SEMrush, Screaming Frog, etc.
- Strong client management and communication skills – able to explain SEO concepts clearly to non-technical stakeholders.
- Proven track record of delivering measurable SEO performance improvements.
- Bachelor's degree in Marketing, Communications, IT, or a related field preferred.

Additional Information

- Generous leave entitlements, including birthday leave, rest day and family care leave.
- Office closure for World Mental Health Day 10th October.
- Additional Company closure for all 4 major festive Celebrations
- Cashless comprehensive medical coverage, including access to a panel clinic, dental and optical care.
- Life and personal accident insurance and group hospitalization and surgery.
- A hybrid working schedule and with Friday disconnects.
- Rest Relax & Recharge - office closure last week of December every year.
- Phone Allowance

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