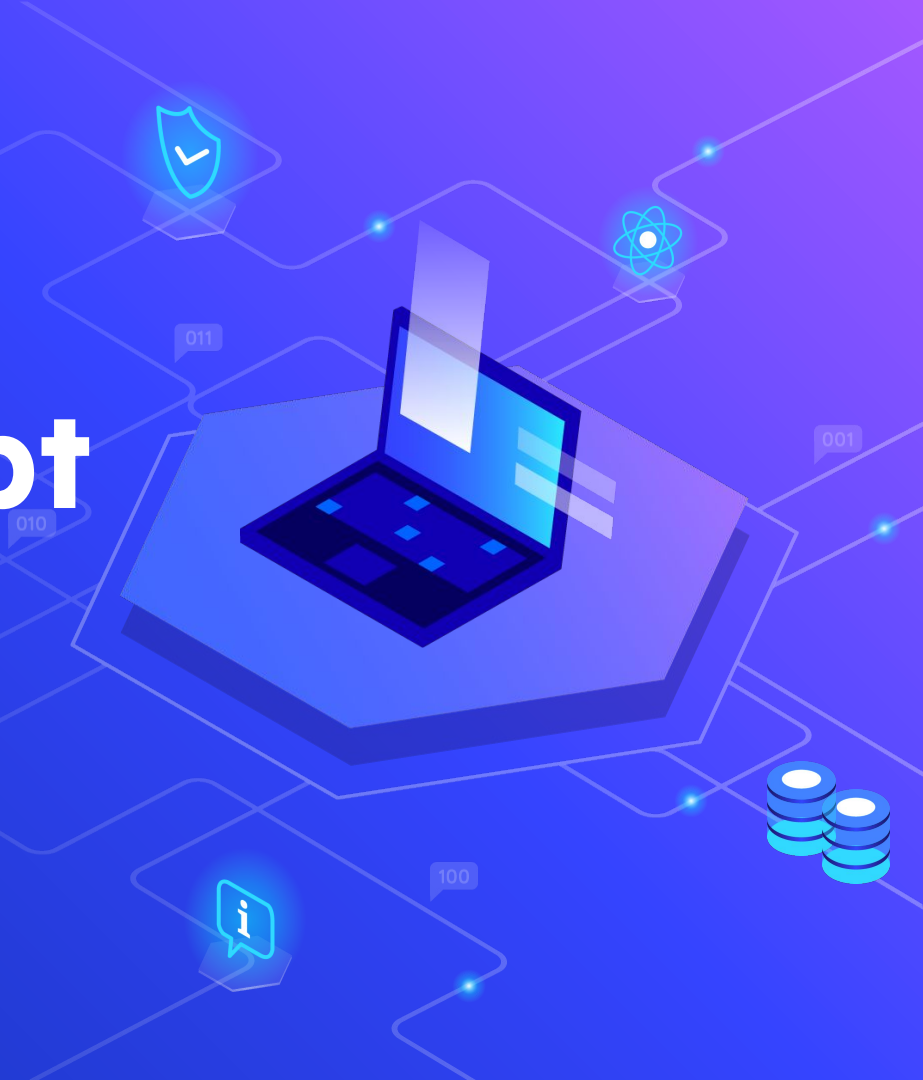


Siren Concept Video



Value proposition

We wanted to convey the value/usefulness that the app will bring to the user during a case of national emergency.

Since our app is catered to national emergencies we want to show people that our app is vital to them to have and use during a national emergency

Problem/ Solution Overview

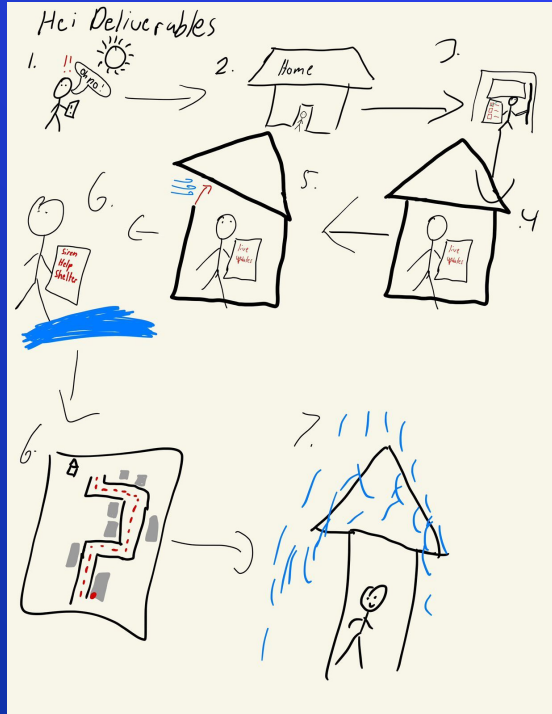
We wanted to act out a scenario that we think the user would end up in during a national emergency and show through the use of paper prototypes what the app can do for a person during a national emergency .

Tasks

The Three task we want to convey with this concept video

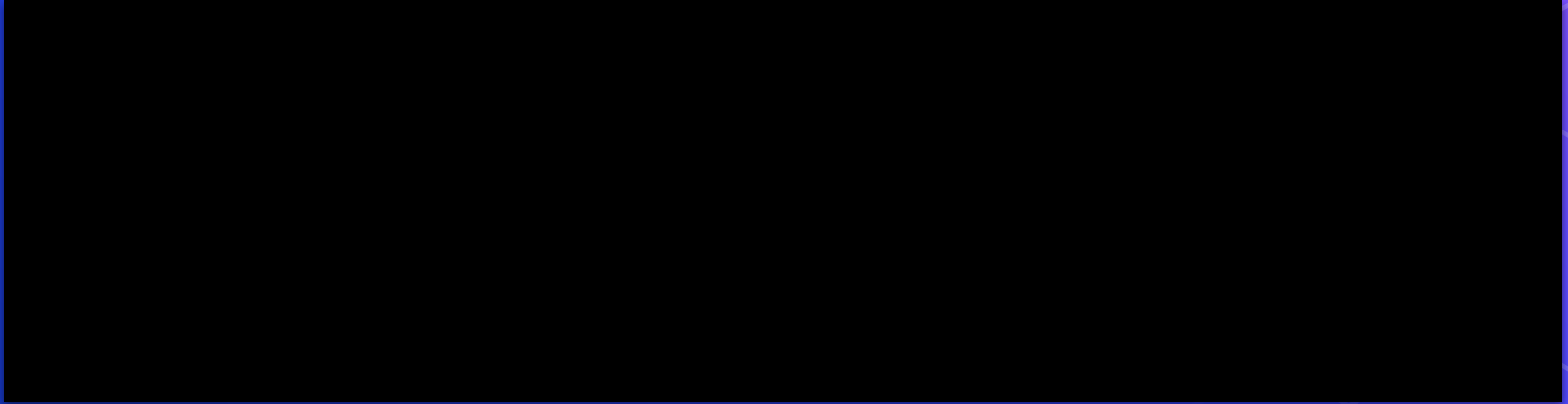
1. Real time updates during natural disasters (Simple)
2. Allow users to organize disaster preparation via lists. (Simple)
3. To provide an optimal evacuation route. (Complex)
4. Notify users of incoming natural disasters. (Moderate)

Video Storyboard



For this storyboard we wanted to show the main functions of our app and what it can do. With this storyboard we also wanted to show the scenarios the app is built for. We wanted to show why our app is going to be vital for the average user to have during an emergency.

Concept Video



Alt Link:

<https://drive.google.com/file/d/1M3OvTWnnpnLVt8QMJAck8RNwvAllg-bhG/view?usp=sharing>