

## Value Proposition

We wanted to convey the value/usefulness that the app will bring to the user during a case of national emergency.

Since our app is catered to national emergencies we want to show people that our app is vital to them to have a use during a national emergency.

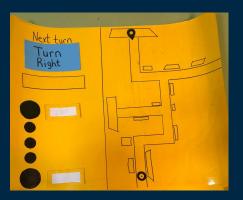
#### Mission Statement

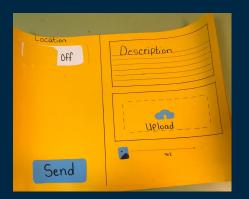
"Siren, being there to support Belizeans in times of need and pandemonium by making natural disaster preparation easier."

#### Selected Interface & Rationale







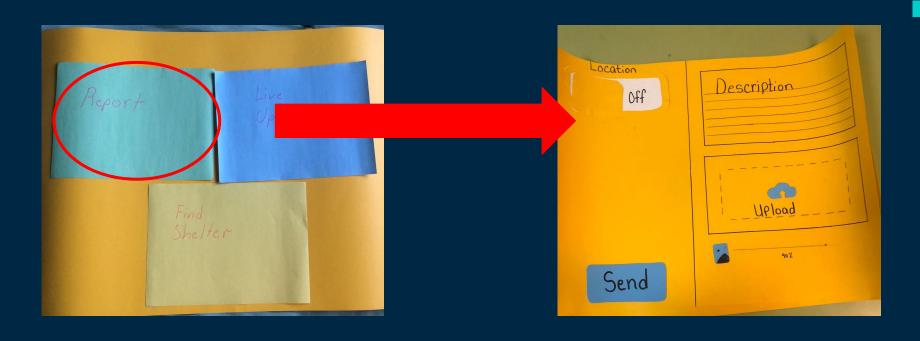


SimplisticDesign

Sizeable Icons for Easy Recognition

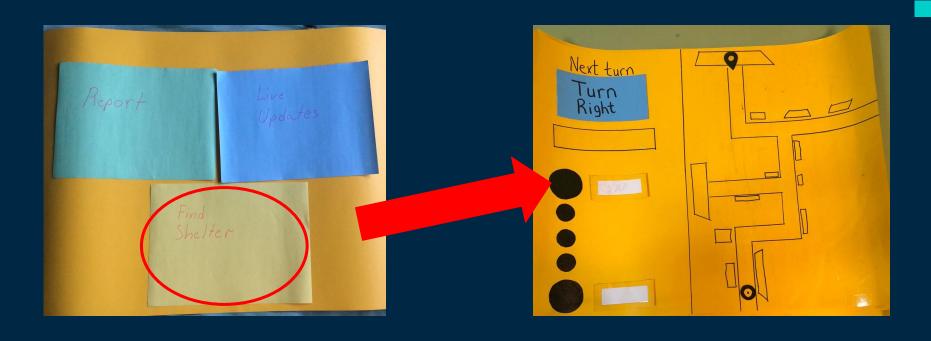


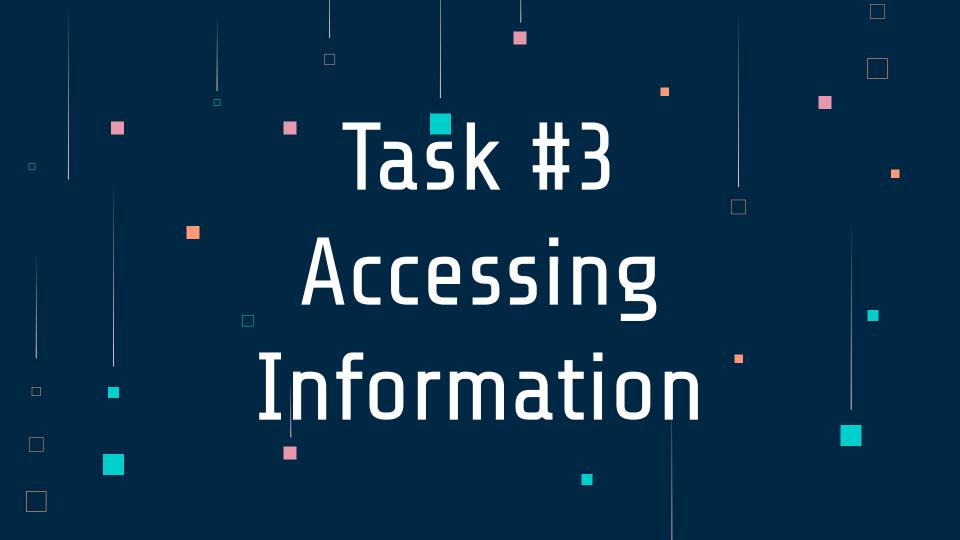
# Task #1: Reporting an Emergency



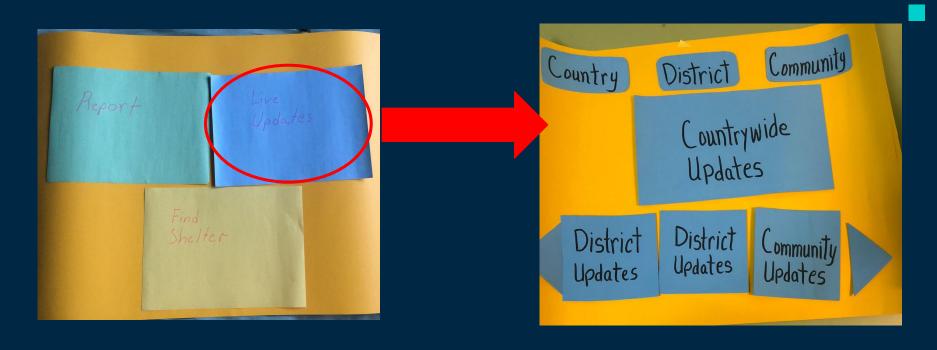


# Task #2: Following an Evacuation Route





# Task #3: Accessing Live Information





## Experimental Method (Environment)

UB Student

Test were conducted in a cooled and safe area

**UB Student** 

Student's were aware of their responses being recorded UB Student

Students were not pressured into answering

#### Results

- Tasks were completed successfully but with difficulty.
- All three of the users were confused with some aspects of the UI on all pages.
- All participants were interested in the idea of the application.
- The design was too simplistic for testing.



## Suggested UI Changes

- Add more autocomplete options.
- Improve progress bar design. (Thickness)
- Improve design of the "Find Shelter" page.



Figure 1 - Progress Bar

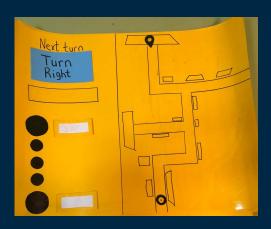


Figure 2 - Find Shelter

### Summary

Purpose Of The Application Was Well Understood The Interface Requires
Tinkering in Multiple Places

Our Design May Have Been Too Simplistic for Low-Fi Testing

Most Participants
Understood the Reason for
The UI Design

Find Shelter UI Needs Significant Tinkering to Portray Purpose