




# Weekly System Update

June 27, 2016 - July 03, 2016

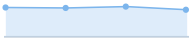
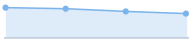
## New Activity Overview

week of June 27, 2016 - July 03, 2016

Metric	Added since last week	% Change from last week	Weekly Trend
New Stories	41,095	10.71%	
New Users	5	-50.00%	
New Publishers	0	--	

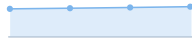
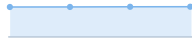
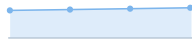
## Activity Overview

as of July 03, 2016

Metric	Count	% Change from last week	Weekly Trend
30 Day Active Users <sup>†</sup>	58	-10.77%	
30 Day Active Publishers <sup>†</sup>	43	-8.51%	

## Inventory Overview

from May 13, 2015 - July 03, 2016

Metric	Count	% Change from last week	Weekly Trend
Total Stories	1,498,641	2.82%	
Total User Base <sup>†</sup>	11,408	0.19%	
Total Price Change Events	178,562,561	3.22%	

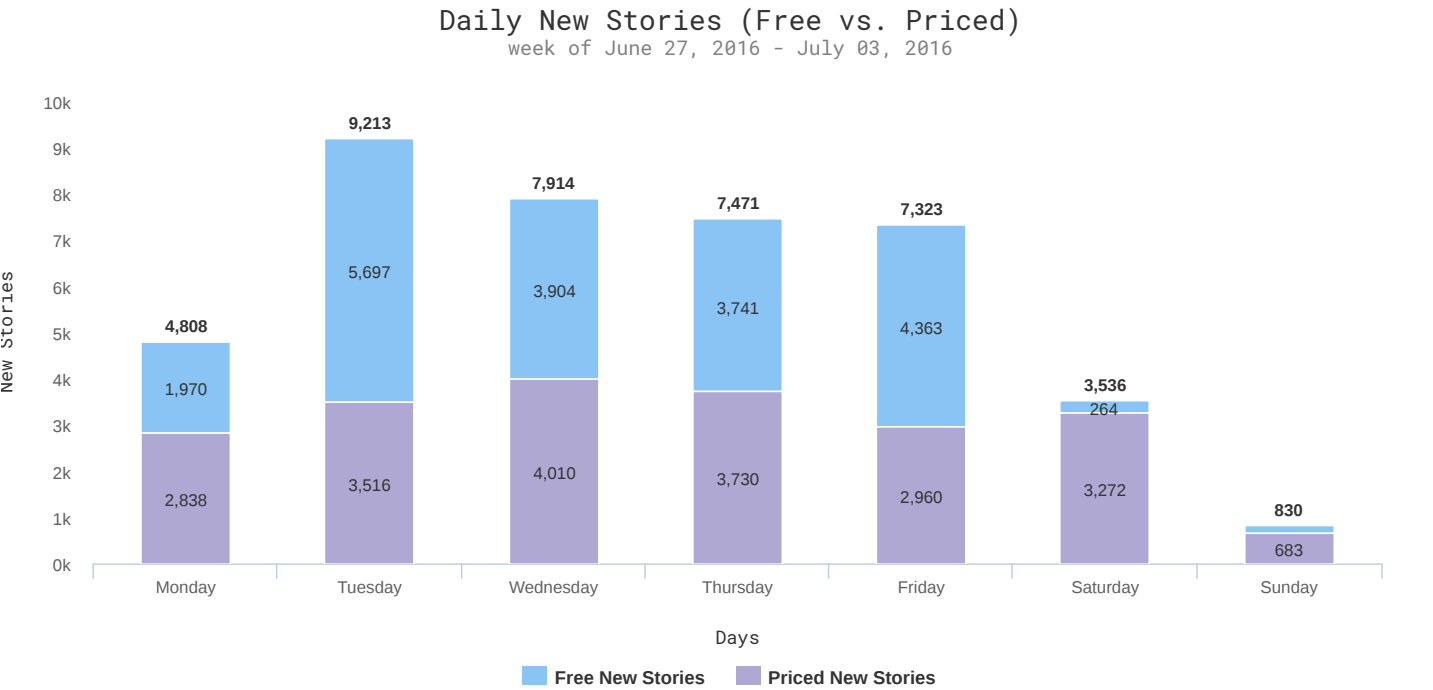
<sup>†</sup>The **30 Day Active Users** count is the number of unique users (including both new and returning) who has logged into qbeats in the last 30 days for the selected time period. *Total User Base* count includes test accounts.

<sup>†</sup>The **30 Day Active Publishers** count is the number of unique publishers (including both new and returning) who has published at least one story in the last 30 days for the selected time period.

<sup>†</sup> The **Total User Base** count includes test accounts.

Core Metric: New Stories

Dimension: Value (Free vs. Priced)

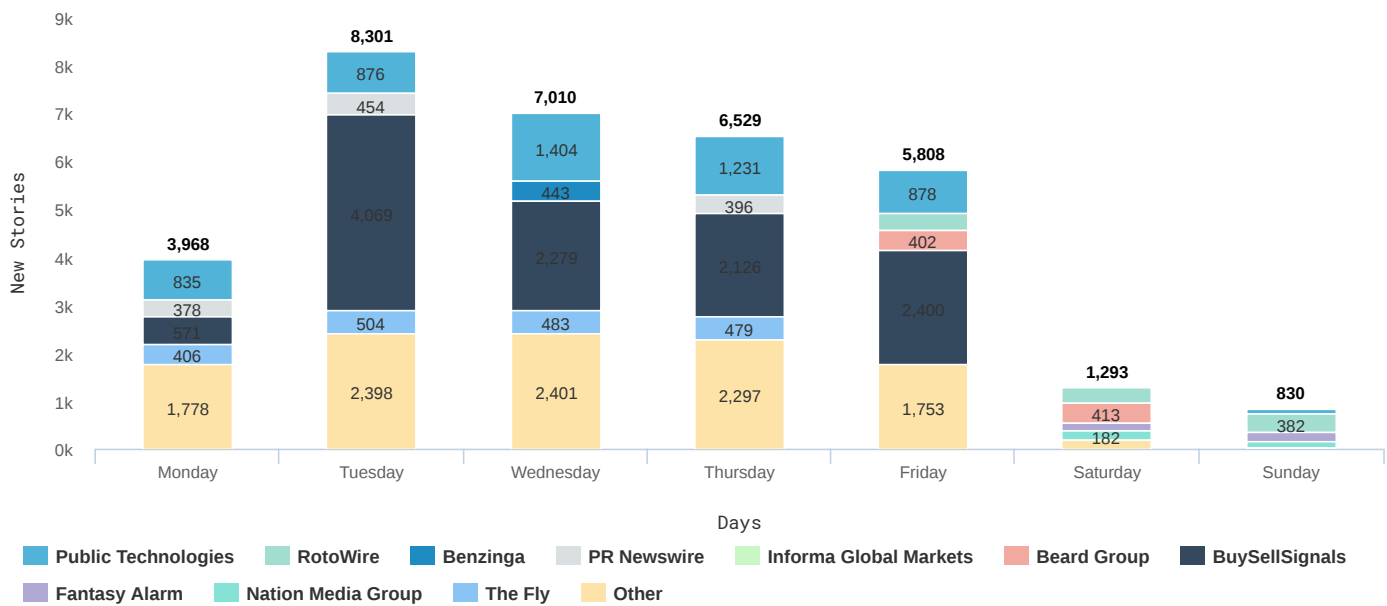


Statistics - week of June 27, 2016 - July 03, 2016	Free Stories	Priced Stories
Daily Average	2,870	3,002
Daily Min/Max	147 / 5,697	683 / 4,010
Total New Stories for the week	20,086	21,009

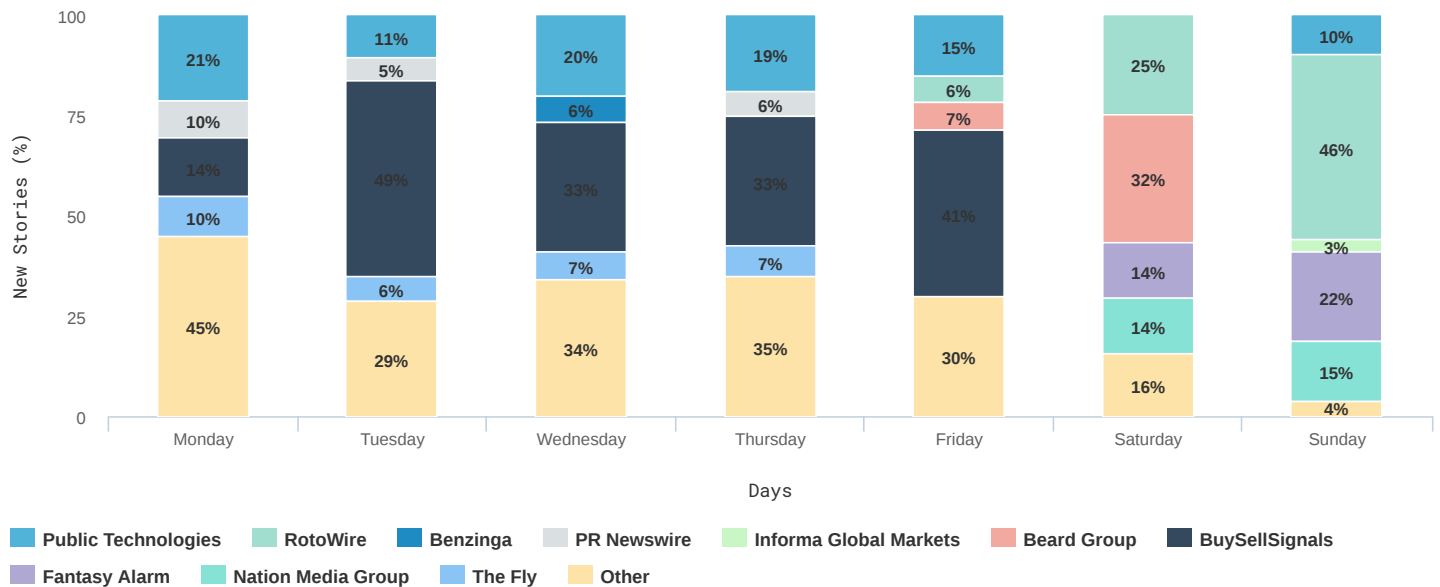
Dimension: Publishers

## Daily New Stories by Top Five Contributors

week of June 27, 2016 - July 03, 2016



## Daily Percentage of New Stories by Top Five Contributors to Total



Statistics - week of June 27, 2016 - July 03, 2016	New Stories per Publisher
Daily Average	697
Daily Min/Max	1 / 11,445

## Raw Data

Email	Account Id
New Users	
Isabelpost0@gmail.com	11793
btang@researchfrc.com	11795
isabelftw@gmail.com	11802
nikesh_desai@hotmail.com	11812
maureen.bevan@hotmail.com	11814
New Publishers	
Active Users	
olchyk08@mail.ru	86
hpchellaram@aol.com	332
estrolix@gmail.com	536
gastrader0312@cs.com	810
eileen.stein@intlfcstone.com	1295
vindaloot@gmail.com	2857
techbeat32@gmail.com	3134
qbeatsadvertiser@gmail.com	6263
qbeatsconsumer@gmail.com	6461
qbeatspublisher@gmail.com	6462
qbeatsdistributor@gmail.com	7206
renaud@xdata.co	1434
chip.defilippo@gmail.com	10773
bjonesone@gmail.com	10796
m.demichel@publictechnologies.com	13
graeme@uncl-al.com	10871
michael.kieffer@kieffercapital.com	10874
th@battlefin.com	10880
garoseme@gmail.com	11372
kevin.mercurio@gmail.com	11399
support@littlefishfx.com	11449

elliottforecast@gmail.com	11600
jerome.schneider@yahoo.com	11642
Jeff.Barbuto@theice.com	11655
jc.kneale@theice.com	11656
Joe.Murphy@knowvera.com	11659
james@dailyfantasysportsrankings.com	11660
Edward@fantasyalarm.com	11661
s74@mailiantor.com	11667
adam@tradeqq.com	11674
qweqe@asd.asd	11687
abbbc@aasd.asd	11688
gioratest@test.com	11697
strogush.krystyna@gmail.com	11698
drgg@df.dgf	11699
lol@lol.lol	11702
tom@battlefin.com	11703
ariez@scoutfin.com	11705
cromano@etfg.com	11707
aaron-roth@live.com	11718
mminskoff@mac.com	11719
cole@colenevins.com	11726
jagegan@gmail.com	11727
angelique.belizaire@gmail.com	11728
mfreilich@msn.com	11729
cristinadwade@gmail.com	11744
napuwunapuwu@gmail.com	11774
bdoabfpbu@malinator.com	11785
sdfbs@malinator.com	11786
qwe@asd.zxc	11787
fgh@hjk.hjk	11788
Vide0hGameZ@gmail.com	11791
lselmes.2018@lfny.org	11792
Isabelpost0@gmail.com	11793
btang@researchfrc.com	11795

isabelftw@gmail.com	11802
nikesh_desai@hotmail.com	11812
maureen.bevan@hotmail.com	11814
Active Publishers	
gregjoslyn10.20@gmail.com	12
m.demichel@publictechnologies.com	13
pm1@apo-opa.org	14
akhante@ke.nationmedia.com	18
peter@beard.com	20
tokyo@acnnewswire.com	76
porter@acnnewswire.com	77
mike.englund@actioneconomics.com	177
varnermichael@gmail.com	179
DWinter@schorkreport.com	248
admin@miradorcommunications.com	309
joem@profarmer.com	526
simon.platt@icis.com	655
Eric.Faulkner@mdaus.com	734
gastrader0312@cs.com	810
jennifer.rossum@informagm.com	847
ContactUS@SocialMarketAnalytics.com	848
renaud@xdata.co	1434
patrick.kulsen@pjk-international.com	2676
rsmith@newsusa.com	4319
barbararock@charter.net	6896
emil@footballdiehards.com	7729
mark@hightowerreport.com	8135
tracey.butz@t3live.com	8441
joelle@theflyonthewall.com	8612
ken@rotowire.com	9283
kencribesvt@gmail.com	9284
brian@rttnews.com	9417
neil@rvmacro.com	10524
greg@dragonflycap.com	10805

adam.zientarski@benzinga.com	10828
p.radomski@sunshineprofits.com	10920
jlwilliams@energyeconomist.com	10933
marcus@daytradeideas.co.uk	11396
aaron@baystreet.ca	11413
support@littlefishfx.com	11449
Gregor.horvat@ew-forecast.com	11490
Rolo.ledesma@velocitytrade.com	11502
vinod.bavashi@finglobe.com	11543
dbakaya@buysellsignals.com	11597
Joe.Murphy@knowvera.com	11659

## Analytics Vocabulary and Definitions

<b>30 Day Active Users</b>	The number of unique users (including both new and returning) who has logged into qbeats in the last 30 days for the selected time period.
<b>30 Day Active Publishers</b>	The number of unique publishers (including both new and returning) who has published at least one story in the last 30 days for the selected time period.